FIGURATIVE LANGUAGE IN Dr. SEUSS THE LORAX MOVIE SCRIPT: A PRAGMATIC PERSPECTIVE

RESEARCH PAPER

Submitted as a Partial Fulfillment of the Requirements for Getting Bachelor Degree in English Education

by:
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2016
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Herewith, I testify that in this research paper there is no plagiarism of the previous literary work which has been raised to obtain bachelor degrees of university, nor there are options of masterpiece which have been written or published by others, expect those in which writing are referred manuscript and mentioned in the literary review and bibliography.

If later the results of this this research is proven as plagiarism, I will fully responsible and willing to accept sanctions in accordance with applicable regulations.

Surakarta, April 16th 2016

[Signature]

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Surakarta, April 27th, 2016
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Prof. Dr. Harun Joko Prasitno, M.Hum.
MOTTO

The world is full of nice people, if you can’t find one, be one.

(@Dnaquote)

The roots of education are bitter, but the fruit is sweet.

(Aristotle)
DEDICATION

This research paper is specially dedicated to:

1. My beloved father
   (Sujianto)

2. My beloved mother
   (Sulianti)

3. My lovely sister
   (Supriyatun, AMd. Kep)
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In the name of Allah, the most powerful and merciful. Her blessing can never be calculated or measured, so that the researcher can finish this research paper entitled “FIGURATIVE LANGUAGE IN Dr. SEUSS THE LORAX MOVIE SCRIPT: A PRAGMATIC PERSPECTIVE”. This research paper is one of requirement to finish studying in English Department of Muhammadiyah University of Surakarta.

This research paper cannot be finished without many helps and supports from several people. Therefore, the researcher would like to express big thanks to:

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6. All lecturers in English Education Department of Muhammadiyah University of Surakarta for all the beneficial knowledge that has received by the researcher.
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12. EDSO (2015), I Rhizal Umami H, Nety Isnaini, and all of the amazing leaders of 1st, 2nd, 3rd, 4th, and 5th division, thanks for the experiences during our togetherness.

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Thanks for all suggestion, help, support, enlightenment, and other experiences that are given. The writer hopes that this research will bring the beneficial for everyone.

Surakarta, April 16th 2016

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SUMMARY

DITA KURNIATI/A320120236. FIGURATIVE LANGUAGE IN Dr. SEUSS THE LORAX MOVIE SCRIPT: A PRAGMATIC PERSPECTIVE. Research Paper. School of Teacher Training and Education Faculty, Muhammadiyah University of Surakarta. April, 2016.

This research is about figurative language. This research is descriptive qualitative research which aims at: (1) describing the types of figurative language, (2) clarifying the implicature, and (3) revealing violated maxim of Dr.Seuss The Lorax movie script. The data used in this research are utterances containing figurative language found in Dr.Seuss The Lorax movie.

The techniques of collecting data used are documentation by content analysis and observation. The techniques of analyzing data are data reduction, data presentation and conclusion. One datum analysis answers three research problems at once. The data are analyzed by using figurative language theory of Perrine (1977), the speech situation is analyzed by using aspects of speech situation of Leech (1999), the implicature is analyzed by using the theory of Yule (1996), and the violated maxim is analyzed by using the theory of Grice (1975).

From the analysis of 35 data number of figurative language, the result of the study shows that: (1) There are ten types of figurative language namely hyperbole (25.71%), metaphor (25.71%), personification (17.14%), simile (11.42%), metonymy (5.72%), irony (2.86%), understatement (2.86%), allusions (2.86%), idiom (2.86), and proverb (2.86%). (2) The implicature of figurative language covers conventional implicature (0%) and conversational implicature that consists of generalized conversational implicature (5.71%) and paticularized conversational implicature (94.29%). (3) The violated maxim of these data are violated maxim of quantity (14.28%), violated maxim of quality (74.30%), violated maxim of relevant (5.71%) and violated maxim of manner (5.71%).

Keywords: descriptive qualitative, Dr.Seuss The Lorax, figurative language, implicature, violated maxim.
RINGKASAN
DITA KURNIATI/A320120236. FIGURATIVE LANGUAGE IN Dr. SEUSS THE LORAX MOVIE SCRIPT: A PRAGMATIC PERSPECTIVE. Skripsi. Fakultas Keguruan dan Ilmu Pendidikan, Universitas Muhammadiyah Surakarta. April, 2016.

Penelitian ini adalah penelitian tentang bahasa kiasan. Penelitian ini merupakan penelitian deskriptif kualitatif yang bertujuan untuk: (1) mendeskripsikan tipe-tipe bahasa kiasan (majas), (2) menjelaskan implikatur, dan (3) mengungkapkan pelanggaran maksim dari skrip film Dr.Seuss The Lorax. Data yang digunakan dalam penelitian ini adalah ujaran-ujaran yang mengandung unsur majas yang ditemukan dalam film Dr.Seuss The Lorax.


Dari 35 data, hasil dari penelitian tersebut menunjukkan bahwa: (1) Ada sepuluh tipe majas yaitu hyperbola (25.71%), metapor (25.71%), personifikasi (17.14%), simile (11.42%), metonimi (5.72%), ironi (2.86%), understatement (2.86%), allusions (2.86%), idiom (2.86%), dan peribahasa (2.86%). (2) Implikatur dari majas tersebut mencakup konvensional implikatur (0%) dan percakapan implikatur yang terdiri dari generalized conversational implicature (5.71%) and particularized conversational implicature (94.29%). (3) Pelanggaran maksim dari data tersebut adalah pelanggaran maksim kuantitas (14.28%), pelanggaran maksim kualitas (74.30%), pelanggaran maksim kesinambungan (5.71%) dan pelanggaran maksim cara berbicara (5.71%).

Kata kunci: bahasa kiasan (majas), deskriptif kualitatif, Dr.Seuss The Lorax, implikatur, pelanggaran maksim.
TABLE OF CONTENT

TITLE .................................................................................................................... i
TESTIMONY ........................................................................................................ ii
APPROVAL .......................................................................................................... iii
ACCEPTANCE ..................................................................................................... iv
MOTTO ................................................................................................................ v
DEDICATION ....................................................................................................... vi
ACKNOWLEDGEMENT .................................................................................... vii
ABSTRACT ......................................................................................................... ix
ABSTRAK .......................................................................................................... x
TABLE OF CONTENT ....................................................................................... xi
LIST OF ABBREVIATIONS ............................................................................... xii
LIST OF TABLE ................................................................................................ xiii
LIST OF APPENDICES .................................................................................... xv

CHAPTER I: INTRODUCTION ................................................................................ 1
   A. Research Context ............................................................................... 1
   B. Focus of the Study ......................................................................... 4
   C. Objectives of the Study .............................................................. 4
   D. Benefit of the Study .................................................................. 5

CHAPTER II: LITERATURE REVIEW ................................................................. 6
   A. Theoretical Framework ............................................................... 6
      1. Pragmatics ............................................................................... 6
         a. Notion of Pragmatics ....................................................... 6
         b. Principles of Pragmatics ............................................ 7
         c. Implicature Theory ................................................... 15
         d. Maxim ............................................................................ 19
         e. Aspects of Speech Situation .................................. 23
      2. Figurative Language ................................................................ 25
         a. Notion of Figurative Language ................................ 25
## LIST OF ABBREVIATIONS

<table>
<thead>
<tr>
<th>Abbreviation</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>EXT</td>
<td>Extention</td>
</tr>
<tr>
<td>INT</td>
<td>Intention</td>
</tr>
<tr>
<td>Hyper</td>
<td>Hyperbole</td>
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<td>Meta</td>
<td>Metaphore</td>
</tr>
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<td>Personification</td>
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<td>Simile</td>
</tr>
<tr>
<td>Meto</td>
<td>Metonymy</td>
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<tr>
<td>Iron</td>
<td>Irony</td>
</tr>
<tr>
<td>Under</td>
<td>Understatement</td>
</tr>
<tr>
<td>Allus</td>
<td>Allusions</td>
</tr>
<tr>
<td>SS Context</td>
<td>Speech Situational Context</td>
</tr>
</tbody>
</table>
### List of Tables

<table>
<thead>
<tr>
<th>TABLE</th>
<th>PAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>4.1 Types of Figurative Language</td>
<td>107</td>
</tr>
<tr>
<td>4.2 Implicature</td>
<td>111</td>
</tr>
<tr>
<td>4.3 Violated Maxim (Grice’s Cooperative Principle)</td>
<td>116</td>
</tr>
</tbody>
</table>
LIST OF APPENDICES

Appendix 1. Data of the Research................................................................. 128
Appendix 2. Dr.Seuss Biography and *Dr.Seuss The Lorax* Movie Synopsis .. 139