

**COMPLIMENT AND COMPLIMENT RESPONSE IN *INSTAGRAM***

**THESIS**

**Submitted as a Partial Fulfillment of the Requirement  
for Getting Master Degree of Language Study  
in Graduate School Muhammadiyah University of Surakarta**



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**2015**

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Having read, examined, corrected and necessary revised toward the thesis of:

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Study Programe : English Language Study

Focus on : Linguistic

Title : Compliment and Compliment Response in *Instagram*

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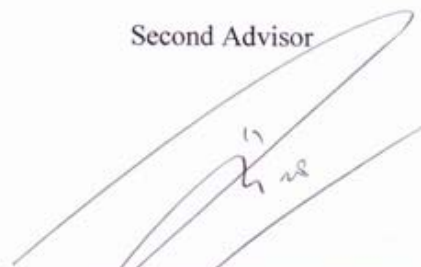
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Surakarta, 6 Januari 2014

Second Advisor

A handwritten signature in black ink, consisting of several fluid, overlapping strokes that form a cursive representation of the name 'Anam Sutopo M.Hum'.

**Dr. Anam Sutopo M.Hum**

**APPROVAL OF THESIS FOR SUBMISSION**  
**COMPLIMENT AND COMPLIMENT RESPONSE**  
**IN INSTAGRAM**

submitted by  
**AMALIA KHALIFAH**

has been examined for all revisions and corrections recommended  
by the board of examiners on January 27<sup>th</sup>, 2015  
and is certified to be accepted for submission

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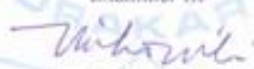
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Universitas Muhamadiyah Surakarta  
Graduate School  
Director,



  
Prof. Dr. Khudzaifah Dimiyati

## **MOTTO**

Pelajarilah ilmu, maka

Menuntutnya adalah ibadah

Mengulang-ulangi itu tasbih

Membahasnya itu jihad

Memberikanya kepada yang Ahli itu mendekatkan diri kepada Allah

Mengajarkan orang yang tidak tahu itu sedekah

( Imam Al-Ghazali )

## **DEDICATION**

This thesis is dedicated to:

Her beloved Abi and Mama

Her beloved brothers, Reza and Zidan

Her beloved Man, Oka Irmade

Her beloved Friends

For everyone who loves knowledge.

## ABSTRACT

**Amalia Khalifah, S20013022. “COMPLIMENT AND COMPLIMENT RESPONSE IN *INSTAGRAM*”. MUHAMMADIYAH UNIVERSITY OF SURAKARTA. 2015. THESIS.**

This study focuses on analyzing compliment and compliment response in *Instagram*. This study aims to (1) describe the categories of compliment in *Instagram*, (2) clarify the types of compliment response in *Instagram*, and (3) describe the intentions of compliment in *Instagram*.

This research applies descriptive qualitative method. The data analyzed are comments containing compliment and compliment response in *Instagram*. Based on the analysis the writer found that; (1)The compliment in this research is divided into two; linguistic and non-linguistic strategies. The linguistic strategy is aperted into two caategories; possession compliment and performance compliment. There are two compliment categories of compliment strategies which are found in *Instagram*: possession compliment and performance compliment. The compliment givers in *Instagram* mostly use possession compliment, particularly, adjective possession compliment. The performance compliment category is rarely to use in *Instagram*. The compliment givers in *Instagram* also use non-linguistic compliment which is formed in emoticons. Smiley and love emoticons are the most emoticons emerge in this research. Some compliment givers use one emoticons and some other use more than one; (2)The intentions of compliment are to praise and to ask compliment back. (3) The compliment response which mostly use in *Instagram* is appreciation token strategy; thank you and thanks. Another compliment receivers in *Instagram* use non-linguistic compliment response as well. It is formed in emoticons. The most emoticons emerge in this research for responding compliment are thumbs, love and smiley emoticons. Some compliment receivers use one emoticon, and some other use more than one. The compliment givers and compliment receivers in this research use non-linguistic strategy of compliment, It because this research was held in computer mediated communication so that the way of the compliment giver gives a compliment and responds the compliment have to be very simple and short since people is limited by 160 characters of text. Most compliment giver prefer to use emoticons as emoticons has a lot of meanings so people do not need to type a lot of characters or people do not need to be limited by 160 characters. The using of emoticons in this research also make the time shorten than typing compliment by using words.

## ABSTRAK

**Amalia Khalifah, S200130022. "COMPLIMENT AND COMPLIMENT RESPONSE IN INSTAGRAM". Universitas Muhammadiyah Surakarta. TESIS. 2015.**

Penelitian ini berfokus pada analisis pujian dan pujian respon di Instagram. Penelitian ini bertujuan untuk (1) mendeskripsikan kategori pujian di Instagram, (2) menjelaskan jenis respon pujian di Instagram, dan (3) menjelaskan niat pujian di Instagram.

Penelitian ini menggunakan metode deskriptif kualitatif. Data yang dianalisis adalah komentar yang mengandung pujian dan respon pujian di Instagram. Berdasarkan analisis penulis menemukan bahwa; (1) Pujian dalam penelitian ini dibagi menjadi dua; linguistik dan non - linguistik strategi. Strategi linguistik terbagi menjadi dua kategori; strategi possession dan strategi performance. Ada dua kategori strategi pujian yang ditemukan di Instagram: strategi possession dan strategi performance. Para pemberi pujian di Instagram kebanyakan menggunakan strategy possession. terutama, strategi possession dengan menggunakan kata sifat. Kategori personality traits kategori jarang digunakan di Instagram. Para pemberi pujian di Instagram juga menggunakan pujian non - linguistik yang berbentuk emoticon. Smiley dan Love emoticon yang paling sering muncul dalam penelitian ini. Beberapa pemberi pujian menggunakan satu emoticon dan beberapa penggunaan lainnya lebih dari satu; (2) Frekuensi niat pujian yang paling sering muncul adalah memuji dan meminta pujian kembali; (3) Respon pujian yang sebagian besar digunakan dalam Instagram adalahstrategi appreciation token; terima kasih dan terima kasih banyak. Penerima pujian lain di Instagram menggunakan respon pujian non – linguistic dengan menggunakan emoticon. Emoticon yang paling sering muncul dalam penelitian ini untuk menanggapi pujian adalah thumbs, love dan smiley. Beberapa penerima pujian menggunakan satu emoticon, dan beberapa penggunaan lainnya lebih dari satu. Para pemberi dan penerima pujian pujian dalam penelitian ini menggunakan strategi non - linguistik pujian, itu karena penelitian ini ada padaComputer Mediated Communication sehingga jalan pemberi pujian memberikan pujian dan merespon pujian harus sangat sederhana dan singkat karena pengguna dibatasi oleh 160 karakter teks. Kebanyakan pemberi pujian lebih suka menggunakan emoticon karena emoticon memiliki banyak makna sehingga pengguna tidak memerlukan mengetik banyak karakter dan pengguna tidak dibatasi oleh 160 karakter. Penggunaan emoticon dalam penelitian ini juga mempersingkat waktu karena pengguna tidak harus mengetik pujian dengan menggunakan kata-kata.



## PRONOUNCEMENT

This is to certify that I myself write this thesis resume, entitled **"COMPLIMENT AND COMPLIMENT RESPONSE IN *INSTAGRAM*"**. It is not plagiarism or made by others. Anything related to other's work is written in quotation, the source of which is listed on the bibliography.

If then this pronouncement proves incorrect, I am ready to accept any academic punishment, including the withdrawal or cancellation of my academic degree.

Surakarta, Januari 2015



METAM  
TEKNOLOGI  
INOVASI  
GODD

ANALIA KHALIFAH

Analia Khalifah

## ACKNOWLEDGEMENT

Bismillairrahmanirrahim

Praise to Allah SWT, who gives the writer guidance and blessing so that the writer is able to finish his research entitled “Compliment and Compliment Response in *Instagram*”

The research may not be able to finish without helping of other people, therefore in this opportunity she would like to express her deepest gratitude and appreciate to:

1. Prof. Dr Bambang Setiaji, M.M as head of Muhammadiyah University of Surakarta.
2. Prof. Dr. Khudzaifah Dimiyati, SH, M.Hum. The Director of Graduate Programme of Muhammadiyah University of Surakarta.
3. Prof. Dr. Markhamah, M.Hum. the head of Graduate Programme of Language Study for giving approval and permission to conduct this research.
4. Drs. AgusWijayanto, M.A, Ph.D as the first consultant, who has given careful guidance and suggestion during the completion of this research.
5. Dr. Anam Sutopo, M.Hum as the second consultant who has given much valuable suggestion for the correction of the research.
6. Dr. M. Thoyibi, M.S as the third examiner who has given chance and advice to her to finish the research.
7. Pasca Sarjana TU, Perpustakaan and Kantin staffs for helping me in any ways.

8. The last, the writer would like to give thanks to all of her friends who have given their support.

The writer realize that she has many weaknesses in writing this thesis. Thus, she will accept any criticism and suggestion from the readers.

The Writer

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