

**A DISCOURSE ANALYSIS OF NATIONAL SCENE COLUMN  
ON THE JAKARTA POST**



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## **A DISCOURSE ANALYSIS OF NATIONAL SCENE COLUMN ON THE JAKARTA POST**

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### **ABSTRACT**

*This research is aimed in identifying and describing the non-linguistic context of the discourse on National Scene Column in The Jakarta Post. The research conducted by the writer is descriptive qualitative research. The data of this research are some short discourse that chosen from newspaper, while the data source is taken from Jakarta Post published in May 2015. The method used by the writer in collecting data is documentation with step: reading, selecting, classifying, signing, and coding the data. In analyzing the data, the writer describes the elements of the news by David Nunan and explaining the elements of the news by elaborating the news. The result of the study shows that all types of discourse of the National Scene Column are news discourse. There are two kinds of the writer's intentions in writing the discourse of National Scene Column; informative and persuasive.*

**Keywords:** *non-linguistics context, news discourse*

## **A. Introduction**

Mass media is one of communication tools that can be served through printed and online information. As a tool of communication, mass media covers the message and the form into actual news. The content of mass media is arranged by the journalist into brief news. The news that is delivered to the reader must be packaged in a limited text. The elements of the news also decide the quality of the news. Every news has different characteristics and act sequences. The different characteristics and act sequences depend on the style of the writer. Eventually, every discourse in news has different configuration in configuring the news.

In configuring mass media, the writer needs techniques in order to make the information provided interesting. The elements of news are also important. The elements of news must complete, so the news can be understood well by the readers.

There are some previous study related to the research The first previous study is taken from Haristmawan (UMS, 2013). His research entitled *A Discourse Analysis of Newspaper Lead in the Jakarta Post Using Frame Theory*. The writer focuses his research on context of meaning system of the newspaper lead. The objective of this research is to identify the frame elements and to describe the implied message of the newspaper lead. The type of this research is descriptive qualitative research and he uses observation of document as the method of collecting data. He analyzes the data on every text using *frame theory*. Then, he also describes the implied message of newspaper lead on the newspaper. The result of the data is the framing device structure of The Jakarta Post newspaper leads include methapors, cataphrases, exemplars, depictions, visual images, euphemism, roots and appeal to principles. Then, the intention of newspaper leads used in Jakarta Post are to address and to inform. To address

and to inform are the data number 1, 4, 16, 27. To address is the data number 4, 7, 10, 14, 16, 17, 24, 25, and 29. Then, to inform is the data number 2, 3, 5, 8, 9, 11, 12, 13, 18, 19, 20, 21, 22, 23, 26, 28. Here, to address data has function to discuss only and to inform data has function to give information to the readers.

The second previous study was written by Ermanto, (UMS, 2010) entitled *A Discourse Analysis of Job Vacancy in Joglosemar Newspaper*. The writer focuses his research on the elements of context and the theme-rheme of discourse of job vacancy. The objective of this research is to describe the elements which are configuring the discourse and to describe the theme-rheme of job vacancy. The type of this research is also descriptive qualitative. He takes the data source from *Joglosemar* newspaper published on May, 9. The result of the study shows that there are seven elements which are configuring the discourse. They are addresser, addressee, setting, channel, code, message, and topic. Then, the theme-rheme of discourse of Job Vacancy advertisement can be seen through the topic.

The writer uses David Nunan's theory as her theoretical framework. Nunan (1993: 7-8) stated that context refers to the situation giving rise to the discourse, and within which the discourse is embedded. In analyzing the data, the writer uses theory of non-linguistic context by David Nunan. The non-linguistic context consists of the type of communicative event, the topic, the purpose, the setting (setting of time, setting of place, and setting of situation), the participants and the relationship, and background knowledge.

## **B. Research Method**

The type of the research is descriptive qualitative, because the writer identifies the elements of discourse on National Scene Column. The object of the research is National Scene Column on The Jakarta Post. The data of the research are some short discourse of National Scene Column, while the sources of the data are The Jakarta Post newspaper published in May 2015. The sampling of the data is by collecting the data of National Scene Column from The Jakarta Post,

then the writer collects the news of National Scene Column published on May 2015, later the writer chooses trending topic news from National Scene Column as the data.

The method used by the writer in collecting the data is documentation, with the steps reading, selecting, identifying, classifying, signing and coding. The technique of analyzing the data is by using David Nunan's theory. The writer analyzes the data with steps: describing the elements of National Scene Column and explaining the elements.

Table 1

No	Data (Code)	Elements of National Scene Column									Reason
		Type	Topic	Purpose	Setting of Place	Setting of Time	Setting of Situation	Participants	Relationship	Background Knowledge	
1	01/LAW/JP05/01	News	The ban of the Indonesian government to send informal workers to Middle East	Give information about th ban of the Indonesian government to send informal workers to Middle East	Jakarta	After the execution of Siti Zaenab and Karni	informative	Hanif Dhakiri, Indonesian workers, Zaenab, and Karni	The relationship: between the administrator and the citizens	Another execution of 61 migrants workers (Tempo.com)	The data (01/LAW/JP05/01) is categorized as News Discourse because there is event “The ban of the Indonesian government to send informal workers to Middle East” in which the writer’s intention is to give information to the reader. The event occurred in Jakarta after the execution of Siti Zaenab and Karni.
2	02/OTH/JP05/01	News	Scholarship offered by Japan for high school graduates	giving information about the scholarchip to Indonesian senior high school graduates	Medan, North Sumatra	May 5, 2015	informative and persuasive	Japanesse government, an embassy staff, Khadijah Umeda, high school graduates	The relationship: among the Japanese government, the administrator of Indonesia, and the students	Many scholarship offered in Indonesia (CNN)	The data (02/OTH/JP05/01) is categorized as News Discourse because there is event about "Scholarship offering by Japan for high school graduates. The writer's intention is to give information about the event which was occurred in Medan on May 5, 2015.

3.	03/OTH/JP06/02	News	The need of RI to still send formal workers overseas	give information to the reader that Indonesia still needs to send formal workers overseas	Jakarta	Wednesday, May 6, 2015	informative	Vice President Jusuf Kalla, Manpower Minister Hanif Dhakiri	The relationship: between Vice President and Manpower Minister	Unemployment is currently around six percent (Kompas.com)	The data (03/OTH/JP06/02) is categorized as News Discourse because the text includes event "The need of RI to still send formal workers overseas" in which the writer's intentions is to inform to the reader about the event occurred in Jakarta on Wednesday, May 6, 2015.
4.	05/OTH/JP07/03	News	the success of the government in implementing Junior High School Exam	informing to the reader that the exam runs smoothly	South Jakarta	the last day of examination	informative	Fedina S, Nizam, Zainal Arifin	The relationship: among the reporter, and the administrator	The problem of the Senior High School Exam (Tribunnews)	The data (05/OTH/JP07/03) is categorized as News Discourse because the text includes the event of "The success of the government in implementing Junior High School Exam" in which the writer's intention is to give information about the event happened in South Jakarta t the ast day of examination.
5.	07/POL/JP07/03	News	survey of the possibility of some leaders to be the competitor in Jakarta gubernatorial election next year	give information about the possibility of some leaders to be the competitor in Jakarta gubernatorial election next year	Jakarta	April 25-27, 2015	informative and persuasive	Ridwan Kamil, Tri Rismaharini, Basuki Tjahaja Purnama, Abraham Lulung, and hasan Hasbi	The relationship: among the mayors, governor, and executive director of Cyrus	The popularity of Basuki Tjahaja Purnama will be a rival (Jawa Pos)	The data (07/POL/JP07/03) is categorized as News Discourse because the text includes the event about "Survey of the possibility of some leaders to be the competitor in Jakarta gubernatorial election next year" in which tre writer's intention is to inform and persuade the reader about the eventhappened in Jkarta on April 25-27, 2015



6.	15/OTH/JP19/20	News	the same starting of Ramadhan and Syawal from 2015-2022	give information to the reader that there is no different start of Ramadhan and Syawal during 2015-2022	Pekanbaru, Riau	Monday evening	informative	Din Syamsuddin, Lukman Hakim Saifuddin	The relationship: between MUI Chairman and Religious Affairs Minister	Many branches of Islamic organization use Hisab and Rukyah (ROL)	The data (15/OTH/JP19/20) is categorized as News Discourse because the text includes the event "The same starting of Ramadhan and Syawal during 2015-2022" in which the writer's intention is to give information about the event occurred in Pekanbaru on Monday evening.
7.	16/OTH/JP20/21	News	the need of more help of Bangladeshi and Rohingya in Aceh	give information to the readers about the condition of Bangladeshi and Rohingya that need more help	Aceh	Wednesday	informative and persuasive	Zaini Abdullah, Jusuf Kalla, the migrants	The relationship: among The Head of the Ministry's Education, Vice President and National Education Standardization Agency	Malaysia rejected Rohingya and Bangladeshi (VOA Indonesia)	The data (16/OTH/JP20/21) is categorized as News Discourse because the text includes the event about "The need of more help of Bangladeshi and Rohingya in Aceh" in which the writer's intention is to give information about the event that happened in Aceh on Wednesday.
8.	18/OTH/JP23/25	News	the decreasing sales of rice in traditional market caused by synthetic rice issue	give information to the readers about the effect of synthetic rice to the traditional market	Menteng, Central Jakarta	Saturday in a talkshow with secretary-general of Traditional Market	informative	Ngadiran, Dewi Septiani, and PT. Suficino	The relationship: among secretary-general of Traditional Market Vendors Association, the buyers, and PT. Suficino	The rice contain compound of PVC (BBC)	The data (18/OTH/JP23/25) is categorized as News Discourse because the text includes the event "The decreasing sales of rice in traditional market caused by synthetic rice issue" in which the writer's intention is to give information about the event. it happened in Jakarta on Saturday, May 23, 2015

9.	19/OTH/JP23/25	News	launching of antismoking campaign through the suffered woman	give information to the reader about the launching of antismoking campaign and persuade the reader not to smoke anymore because of the danger of smoking	Jakarta	23-May-15	informative and persuasive	Health Ministry, Untung Suseno Sutarjo, and Ike Wijayanti	The relationship: among the health ministry, Ministry's secretary general, and a suffered woman	Campaign through gymnastics held in North Sumatra (BBC)	The data (19/OTH/JP23/25) is categorized as News Discourse because the text includes the event "Launching of antismoking campaign through the suffered woman" in which the writer's intention is to inform and persuade the reader. it occurred in Jakarta on Saturday, May 23, 2015.
10.	20/OTH/JP28/30	News	the decrease of Haj cost in 2015	give information about the decrease of the Haj cost in 2015	Jakarta	Wednesday	informative	Jokowi and the House	The relationship: between President and The House	The Haj cost in other countries (BBC)	The data (20/OTH/JP28/30) is categorized as News Discourse because the text includes the event "The decrease of Haj cost in 2015". The writer's intention is to give information about the event. It happened in Jakarta on Wednesday

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