

**AN ANALYSIS OF ENGLISH JARGON USED IN ‘KOMPUTER
AKTIF’ MAGAZINE: SOCIOLINGUISTICS APPROACH**



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by

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CHAPTER I

INTRODUCTION

A. Background of the Study

Human beings as an individual and social creature are impossible to cooperate with the others without language. Human beings need to talk to somebody else and communicate or interact with other people. Language not only functions as communication tools, but also functions as the special feature from the social existence.

To communicate their idea, humans create the communication style which can cause the difference of language in expressing feeling and the meaning of a word. We cannot communicate with each other, if we do not know the meaning of a language. For those reasons, language plays a great part and an important role in our living. Society is connected by language, because with the language we are socialized. As Pit Corder (in Alwasilah, A. Chaedar 1985:14) states that “We can communicate with people only because they share with us a set of ‘agreed’ ways of behaving. Language in this sense is the possession of a social group, an indispensable set of rules which permits its members to relate to each other to interact with each other, to cooperate with each other; it is a social institution”.

People who have different social, education and cultural background commonly talk to each other in different ways. The differences may come about dialect, intonation, speed, volume (loud or weak) and certainly is the

vocabulary. Some amount of words or terms, have special meaning, are unique, and even opposite when they are used by people from particular profession. The technical words or expressions used by a particular profession or group of people and difficult for others to understand are called Jargon (Hornby, 1995: 637). Meanwhile, Chaer and Agustina (2004:68) defined Jargon as the language that is segmented and used only by particular social group. It has no secret as the characteristics. People who use Jargon are mostly in the same field or profession.

Being informal speech, Jargon is the technical vocabulary of a particular profession. Moreover, it may not be intended to exclude non group members from the conversation, but rather deals with technical peculiarities of a given field requiring a specialized vocabulary. Jargon is used in several fields, such as, sports, medicine, Nautical. Even the information technology and the internet create many overlapping jargons used by computer scientists, programmers, system architects, etc. to communicate. The proper usage of these words is a prerequisite for inclusion in these groups.

Each field of science provides specific terms. Specific terms dealing with the specific field of science are called Jargon. Jargon is complex descriptive and value word, its meaning depends on the context, the opinion, and the judgments of the person using it. Computer science sometimes uses special language to make it easier in conveying the messages. The word ‘Firewall’, for example, the meaning of this jargon is the application of computer security from hacking activity.

The latest and fastest growing of the technical jargons, as we move into the age of the silicon chip is computerese. It has already given us such popularized technicalities, for example ‘Window’ is a vogue word and metaphor of computerese. It refers to the latest technology that allows a computerist to keep a dozen or more items on his screen at the same time, as on a crowded desk. Computerese is an instructive example of how fast jargon is changing in the present of English revolution. Computers are field where technology is moving extremely fast: too fast, in fact, for language to keep up with it. When the computerese are talking about ‘Core Store’, they refers to the memory of the computer, that is, the part of the computer that holds the data that is being processed. Computerese is a classic example of how the vast and hurried strides of modern science and technology are changing.

Viewed from the Sociolinguistics perspective, this kind of phenomena is significant to study because the occurrence of language style is not only caused by the speakers that are not homogeneous, but also caused by the various social interaction that they do. Language style can be classified according to the social diversity and activity function in a social community. The real problem that appears in the field is vocabulary of the language that always reflects the environment, and the way of thinking of the speakers.

The English Jargon in ‘KOMPUTER AKTIF’ Magazine is very interesting to be studied, since there are several terms in computer jargon that have not been studied yet before. The researcher would like to note that Sociolinguistics is the most appropriate field in order to do her research,

because the language that is analyzed has a close relationship to the social situation and condition of the society. So, that is why the writer sets the framework in this research using sociolinguistics approach and proposed a research paper entitled **“AN ANALYSIS OF ENGLISH JARGON USED IN ‘KOMPUTER AKTIF’ MAGAZINE: SOCIOLENGUISTICS APPROACH”**.

B. Review of the Previous Study

The research of Jargon has ever been conducted by several researchers. First, Sartika Layliana (2000), in her study entitled “Analysis of English Jargon of Digital Photography (Sociolinguistics Study)” found that the object only on the jargon that she found on Digital Photography. On her research, she analyzed the linguistic forms, the function of each jargon using theory proposed by Hyme’s in SPEAKING formula and the meaning of English jargon in Digital Photography.

Second, Khoirun Nafiah (2007) in her study entitled “A Sociolinguistic Analysis of American Slang Used in Pretty Woman Movie Manuscript” found that the characteristics of slang are identical with those of Black English, since Black use slang in their daily conversation. Besides, she also explains about the reason of using slang words with SPEAKING formula from Hyme’s theory.

Based on the previous study, the thing that differentiates this research from the previous ones is the data. In the present research, the researcher

focuses on analyzing the data of English jargon used in ‘KOMPUTER AKTIF’ Magazine. The writer analyzes the Morphological Forms of English jargon, and the meaning of English jargon used in ‘KOMPUTER AKTIF’ Magazine using the theory of meaning proposed by Poedjosoedarmo.

C. Problems Statement

The researcher has formulated some problems in this research as follows :

1. What are the Morphological Forms of English Jargon in ‘KOMPUTER AKTIF’ Magazine ?
2. What are the lexical and contextual meanings of English Jargon used in ‘KOMPUTER AKTIF’ Magazine ?

D. Objectives of the Study

Based on the formulation of the problems mentioned above, the research examines :

1. To describe the Morphological Forms of English Jargon used in ‘KOMPUTER AKTIF’ Magazine.
2. To reveal the lexical and contextual meaning of each Jargon used in ‘KOMPUTER AKTIF’ Magazine.

E. Benefits of the Study

This research has two benefits :

1. Academic Benefits

- a. Giving clear description about the meaning of each Computer Jargon.
- b. Supporting the development of the subject dealing with language variation.
- c. Helping the students on understanding language variation, especially English Jargon in Computer Science.

2. Practical Benefits

- a. Enabling the readers to know the Jargon in the computer science.
- b. Giving some contribution on the enlargement of new vocabulary to the readers, especially Jargon in the computer science.
- c. Giving some reference for the other researcher for similar research concerning the using of language variation.
- d. Improving the knowledge about the using of language variation especially Jargon for the readers.

F. Research Paper Organization

In order to have a precise guidance both for the researcher in organizing this research paper and the reader in reading the content of this research paper, the researcher makes coverage of her research paper outline. The researcher divides this into five chapters.

Chapter I deals with Introduction, which is consist of Background of the Study, Review of the Previous study, Problems Statement, Objectives of the Study, Benefits of the Study, and Research Paper Organization.

Chapter II deals with Underlying Theory, which is consist of Notion of Jargon, Forms of Jargon, Morphological Forms, Language Variation, Meaning, and Computer.

Chapter III deals with Research Method, which consists of Type of the Research, Object of the Research, Data and Data Source, Technique of Data Collection, and Technique of Data Analysis.

Chapter IV deals with the Result Research, which consists of the Data Analysis and Discussion of the Finding.

Chapter V deals with Conclusion, Implication, and Suggestion.