

## CHAPTER I

### INTRODUCTION

#### **A. Background of the Study**

Communication is the way used by human to interact with others. To get good communication, human transfers the meaning by some ways. One of them is language. Language is used by human to communicate with their environment. It has an important role because it explains what the speaker wants the addressee to do something. Every communication has the meaning. Pragmatics is one of the branches of linguistics which discusses what speakers' meaning. According to Yule (2006:112) pragmatics is the study of what speakers mean, or 'speaker meaning.' In many ways, pragmatics is the study of 'invisible' meaning, or how we recognize what is meant even when it isn't actually said or written. The researcher concludes that pragmatics is a study that can help the addressee to understand the speaker's mean.

When people do communication, they use utterances to express what they think for the addressee. The utterances have function to explain the speaker's mind and to transfer the addressee then the utterances also show the relationship between both of them. Utterance can be said as main object to be learnt in speech acts. According to Yule (1996:47), speech act is performed action via utterances. He adds speech act analyses the role of utterance in relation to the behavior of speaker and addressee in interpersonal communication. One kind of illocutionary act is called directive utterance. Kreidler (1998:189) states that the utterance which has the intention where the

speaker tries to get the addressee to perform some act. It can be concluded that directive utterance is one kind of speech acts where the speaker uses it for someone to do something. The kinds of directive utterance are requesting, commanding, suggesting, and warning. Sometimes the illocutionary act types can be put into competitive category because it includes the illocutionary categories that required in negative manners. On the other way, there are also some illocutionary meanings of directive utterance like inviting intrinsically polite.

*The Secret of Vacul Castle* comic is the cartoon comic created by Mandarke Falk and published by Indrajal Comic in 2008. This comic is a story that tells a hero named the Phantom who guards the Castle from the enemies. He keeps so heroic. He is also called The Ghost Walker. The phantom becomes the fabled guardian of the Vacul Castle. Although this comic is published in the latest of 2008, most of comic's lovers are very impressive with the story because this story is very interesting to be enjoyed. *The Secret of Vacul Castle* comic has been known as one of the most fascinating story ever.

In the comic, the significant conversations and entertaining events can be found from these comics. They are the directive utterances such as a commanding, requesting, ordering, suggesting, etc. The reader can get moral value by reading it. This research of *The Secret of Vacul Castle* comic has a goal to explain the relationship between theory of language, especially

illocutionary acts of the directive utterances and the language practice. The research focuses on directive utterances in this comic.

Actually each conversation that consisted of the comic is very difficult to be understood because *The Secret of Vacul Castle* is classic comic and there are many unclear expressions. To know the meaning of the conversation, the writer analyzes the illocutionary act. First, he tries to describe the content of the conversation. It can make him easier to know the illocutionary act of the conversation. The conversation is also called directive utterance. To know what the kind of the directive utterance, the writer wants to categorize it in order to make him knowing it well. Each speech has the value of polite. The writer wants to know whether the speech is polite or impolite. To describe the problem, he uses the theory of politeness. The example is as follows:



This conversation is in the Rex's house. Rex tries to request the Phantom for teaching him the amazing power to fight the criminal organization. Miss Tagama helps Rex to please the Phantom to learn him.

Then the Phantom promises to keep them safely and he also promises to learn Rex.

**Datum 1: I'm pleased to say he tried very hard.**

Based on Datum 1, the utterance “*I'm pleased to say he tried very hard*” has **the illocutionary meaning** is that Miss Tagama wants the Phantom to give the lessons of his power to Rex in order to fight the group of criminal organization. The deeper meaning of the utterance above is that Miss Tagama requests the Phantom to give something for Rex. This illocutionary act of **the directive utterance** above is included in requesting category. Then **the politeness strategy** of the utterance above is positive politeness. Because in the context of speech, the speaker requests something for the addressee politely so the addressee doesn't feel disturbed. The effect of the speaker's act is she gets the good respond from the addressee.

Based on the description above, the researcher is interested to conduct a linguistic research entitled “**A Pragmatic Analysis of Directive Utterance on *The Secret of Vacul Castle's* Comic Strip**”.

## **B. Problem Statement of the Research**

Based on the description of the background of the study above, the researcher formulates the research problems as the following:

1. What are the meaning of directive utterance found in *The Secret of Vacul Castle's* comic strip?
2. What are the politeness patterns of directive utterance found in *The Secret of Vacul Castle's* comic strip?

## **C. Objectives of the Research**

Based on the problem statement above, the objectives of the research are as follows:

1. To describe the meaning of directive utterance found in *The Secret of Vacul Castle's* comic strip.
2. To describe the politeness patterns of directive utterance found in *The Secret of Vacul Castle's* comic strip.

## **D. Benefit of the Research**

In this study, the researcher hopes that the research paper has the theoretical and practical benefit.

### **1. Theoretical Benefit**

This research can give the contributions in pragmatics study for the development of directive utterances terms.

## 2. Practical Benefit

### a. For the Lecturers

This research can be used as the additional knowledge in teaching especially in pragmatics study.

### b. For Other Researchers

This research can inspire more ideas and creativity for the other researchers to take the pragmatics study for making research.

## **E. Research Paper Organization**

The researcher divides this research paper into five chapters. Chapter I consists of background of the study, problem statement, objective of the research, benefit of the research, and research paper organization.

Chapter II is review of related literature. It relates to previous study and underlying theory which consists of the theories that used in the research. They are the notion of pragmatics, the pragmatic principles, notion of speech act, classification of speech act, categories of illocutionary act, notion of directive utterance, kinds of categories of directive utterance, and the politeness strategy.

Chapter III is research method. It presents type of research, object of research, data and data source, technique of collecting data, and technique for analyzing data.

Chapter IV is research finding and discussion. The research finding shows the answer of problem statements of the research. They are the meaning

of categories directive utterance found in *The Secret of Vacul Castle's* comic strip, and the politeness patterns of directive utterance found in *The Secret of Vacul Castle's* comic strip. Then discussion is to review the result of the research finding.

Chapter V is conclusion and suggestion. After finishing chapter V, the researcher presents bibliography and virtual references.