CHAPTER I
INTRODUCTION

A. Background of the Study

Language is used by human to communicate with their environment. It has an important role because it explains what the speaker wants to the listener. Every communication has meaning. Pragmatics is one of the branches of linguistics which discusses what speakers’ meaning is. According to Leech (1993:8), “pragmatics is the study of the how utterances have meanings in situations”. It is concerned with bridging the explanatory gap between sentence meaning and speaker’s meaning.

Leech (1993:19-20) adds that pragmatics also studies the meaning in the speech situation. The process of speech act is influenced by the certain context of speech. When people do the speech act, they use the utterances to express what they think for the listener. The utterances produced by speaker not only function to explain the speaker’s intention to the listener but also to show the relationship between both; listener and speaker. Hence, utterance is the main object to be learnt in speech acts.

According to Yule (1996:47), speech act is a performed action via utterances. He adds that speech act analyzes the role of utterance in relation to the behavior of speaker and addressee in interpersonal communication. Each speech acts includes the illocutionary act. One kind of illocutionary acts is called directive utterance. Kreidler (1998: 189) states that the utterance which has the intention the speaker tries to get the listener to perform some act is called
directive utterance. Therefore, it can be concluded that directive utterance is the type of speech acts in which the speakers use to get someone to do something. They are ordering, commanding, suggesting, requesting, and prohibiting, etc.

_The Sign of the Four_ is published in 1890. It is the second novel featuring Sherlock Holmes written by Sir Arthur Conan Doyle. Doyle wrote four novels and 56 stories starring the fictional detective. _The Sign of the Four_ is Sir Arthur Conan Doyle's follow-up to his immensely successful "A Study in Scarlet", where the reader meets one of the most famous literary detectives of all time, “Sherlock Holmes”. This novel tells about the mystery surrounding the disappearance Miss Mary Morstan's father. Every year on the anniversary of Miss Morstan's father's disappearance, Mary receives an anonymous gift of a priceless pearl. Miss Morstan solicits the help of Sherlock Holmes and Doctor Watson to unravel the identity and motive of her anonymous benefactor.

This novel is interesting as its story can make the readers imagine and guess the person who sends the pearl as the gift in every year for Miss Morstan and how the story when she lost her father. After reading the novel, the researcher proportionally finds a vast number of the directive utterances like command, suggestion, warning, and request. Besides it, every utterance has the meaning. To transfer the meaning to the addressee, the speaker uses ways. Here, the researcher analyzes by using politeness strategy. There are four categories of politeness strategy, they are bald-record, positive politeness, negative politeness, and off-record strategy.
The research of *The Sign of the Four* novel is purposed at explaining the relationship between theory of language, especially in the intention of the directive utterance and politeness in a speech. This research focuses on directive utterances in *The Sign of the Four* novel. The example is as follows:

Datum: “It is cocaine,” he said, --- a seven-per-cent solution. **Would you care to try it?**

The context of the data above is that Sherlock Holmes takes the bottle and the injection in the Maroko’s box. By the long finger, he controls the injection place and rolling his shirt then he sits on the chair at the waiting room with Dr. Watson who stays beside him. **The illocutionary act to request** of the utterance “*Would you care to try it?*” means that Holmes requests Dr. Watson to try cocaine with seven percent amount like what he has injected on the hand. **The politeness strategy** of the utterance “*Would you care to try it?*” means Holmes tries to minimize the distance between his self with Dr. Watson. Dr. Watson is Holmes’ friend. But, in this context, Holmes offers something that never liked by Dr. Watson. So, He ignores Holmes’ request. From this explanation, the utterance “*Would you care to try it?*” is included into negative politeness strategy.

Arguably, each conversation that consisted of the novel is very difficult to be understood because *The Sign of the Four* is classic story and there are many unclear expressions. To know the meaning of the conversation, the researcher analyzes the illocutionary act. First, she tries to describe the content of the conversation. It can make her easier to know the illocutionary act of the
conversation. The conversation is also called directive utterance. To know what
the kind of the directive utterance, the researcher wants to categorize it in order to
make her know it well. Each speech has the value of politeness. The researcher
wants to know whether the speech is polite or impolite. To describe the problem,
she uses the theory of politeness.

Based on to the phenomenon above the researcher is interested to study the
issue further. The researcher conduct a research entitle “Directive Utterance in
The Sign of the Four by Sir Arthur Conan Doyle: A Pragmatic Perspective”.

B. Previous Study

There have been three research on the study of politeness strategy
previously done. The first research was done by Sholaikah, Fitri Nur (UMS, 2012) entitled “A Study of Politeness Strategies Used by The Main Character in
Persuasion Movie”. The result of her study shows that: (1) there are six maxims
of politeness strategies which are used by the main character in Persuasion
movie, (2) there are four types of speech act which are applied in every maxim
and of politeness strategies, (3) furthermore, the result shows that the main
character of Persuasion movie follows the measurement of pragmatic scale to
determine the degree of politeness strategy.

The second research was done by Supriyeni, Anisa (UMS, 2013) entitled “A
Pragmatic Analysis of Directive Utterances in Adventure Movie and Its
Subtitling”. The result of her research shows that firstly, the language forms of
directive utterances in adventure movie and its subtitling is declarative sentences
which are translated into declarative and imperative sentence, interrogative
sentences which are translated into declarative and imperative sentences, interrogative sentences which are translated into interrogative, imperative, and declarative sentences, and imperatives sentences which are translated into imperative and declarative sentence. Secondly, the speaker’s intentions of directive utterances are commanding, requesting, suggesting, warning, and prohibiting utterances. Thirdly, the politeness patterns of directive utterances are bald on record, positive politeness, negative politeness, and off record strategy.

The third research was done by Sholihah, Hidayati (UMS, 2013) entitled “A Pragmatic Analysis of Directive Utterances in Breaking Down Part I Movie”. The results of the research shows the linguistic form and the intention of directive utterance. (1) for the linguistic form of directive utterance, the writer finds 23,68% for declarative sentence, 17,76% for the interrogative sentence, and 58,55% for imperative sentence, (2) for the intention of directive sentence, the writer finds 34,87% as command, 26,97% as request, 17,11% as prohibition, 5,92% as warning, 9,87% as invitation.

Having done the literary review, it shows all previous studies have similarities which are research using pragmatic analysis with different data for the object study. In this research, the researcher uses directive utterances in The Sign of The Four novel as the data and she focuses on analysis of illocutionary act and the FTA/Politeness strategy. Based on the explanation above, the researcher is sure to conduct this research because it is really original made by herself.
C. Problem Statement of the Study

Here, the researcher formulates three problem statements as follows:

1. What are sentence types of directive utterances found in *The Sign of the Four* novel?

2. What are the intentions of directive utterances found in *The Sign of the Four* novel based on illocutionary act category?

3. What are the politeness strategy of directive utterances found in *The Sign of the Four* novel?

D. Objective of the Study

Based on the problem statements above, the objectives of the research are as follows:

1. To identify the sentence types of directive utterances found in *The Sign of the Four* novel.

2. To analyze the intentions of directive utterance found in *The Sign of the Four* novel based on illocutionary act category.

3. To analyze the politeness strategy of directive utterance found in *The Sign of the Four* novel.

E. Benefit of the Study

In this research, the researcher hopes that the research paper has the theoretical and practical benefit as follows:

1. Theoretical Benefit

   This research can be used in pragmatics study and it brings the contributions for the development of directive utterance’s case.
2. Practical Benefit
   a. For the English Lecturer
      
      This research can add the additional reference in teaching especially in pragmatics study.
   b. For Future Researchers
      
      This research can bring more ideas and creativity for the next researchers to study the pragmatics in making research.

F. Research Paper Organization

   The organization of this research is explained in order for the reader to understand it easily. This research paper organization is divided into five chapters as follows:

   Chapter I is introduction that consists of background of the study, previous study, problem statement of the study, objective of the study, benefit of the study, and research paper organization.

   Chapter II is underlying theory that elaborates the notion of pragmatics, pragmatic principles, notion of speech act, classification of speech act, categories of illocutionary act, notion of directive utterances, kinds of directive utterance, notion of politeness, category of politeness strategy, notion of sentence, and types of sentence.

   Chapter III is research method. It presents of the type of the study, object of the study, data and data source, technique of collecting data, and technique for analyzing data.
Chapter IV is research data analysis and discussion. This presents the data analysis and discussion of the finding.

Chapter V is conclusion and suggestion.