IMPOLITENESS USED IN COMMAND BY CHARACTERS IN

ONE PIECE COMIC STRIP

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By

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ABSTRACT

This research using theory of Impoliteness done by Culpeper (1996). The research is aimed at describing types of Impoliteness Strategies, the influence of the Gender assumption, Familiarities, and the Social Levels in using Impoliteness Aspects in One Piece Comic Strip. This research applied descriptive qualitative method. The data are a comic strip by Eiichiro Oda entitled “One Piece”. The way to collect data is using documentation method. The data analyze are impoliteness strategies found in the comic strip “One Piece” and combines by describing gender differences, familiarities of characters, and social levels. The result show that 1) there are 56.92 % or 74 data of positive impoliteness, 36.15 % or 47 data of negative impoliteness, 36.15 % or 9 data of bald on record impoliteness, 0.76 % or 1 data of sarcam or mock politeness, and no data found in withhold politeness. 2) there are male and female spakers existed by using impoliteness strategies in this comic. 3) there are relationship among close, familiar, and unfamiliar relationship in this comic. The last is 4) the social levels, are equal, lower, and higher status.

Keywords: impoliteness, Culpeper, comic, gender, relationship, social levels
A. INTRODUCTION

A communication with another person had been interesting as somebody aware about that. However, in social situation with another person, in order to consider the rules of communicational behavior using language for communicate, was important to show the meaning. Communication was important in human life. Not only because communication as the vital means of delivering message and intention from one to another person. Every communication had its purpose. However, the purposes of each communication mainly depend on the intention of the speaker or even the meaning the speaker wants to convey. Within communication taking place, there were two categories; polite communication and impolite communication.

The classification depends on context of the speakers and listeners. It could be social status of the speakers, age differences or even gender. For instance, the way a son communicates to his father was different from the way he communicates to his grandfather. It was called a politeness strategy. Accordingly, there was also an impoliteness strategy in communication. For instance, communication of a kid to his parent was different from his communication to his classmate. It was called impoliteness strategy. Just like politeness strategy, impoliteness strategy had many types. Each type had its different purpose. It was very interesting and worth research. Therefore, the researcher was interested in conducting the research on impoliteness used in command by characters in One Piece comic strip.

The concept of impoliteness behavior was easier than politeness behavior. It could be claimed that impoliteness had became relatively common today. Bousfield (2008: 72) stated “impoliteness as intentionally unmitigated or exacerbated face threatening acts”. In particular, he argued a theory of impoliteness should focus on the communication of impoliteness, not only the interpretation and perception of it. The writer found the phenomena dealing with such impoliteness strategies in One Piece comic strip. In this comic, the writer found some conversation using impoliteness
strategies with each character which the relationship between speakers and the listeners was influenced.

Culpeper (2010: 3233) described impoliteness was a negative attitude towards specific behaviours occurring in specific contexts. It was sustained by expectations, desires and/or beliefs about social organization, including, in particular, how one persons or groups identities was mediated by others in interaction. Situated behaviors was viewed negatively when they conflict with how one expected them to be, how one wanted them to be and/or how one thought they ought to be. Such behaviors always have or were presumed to have emotional consequences for at least one participant, which was, they cause or was presumed to cause offence. Various factors could exacerbated how offensive an impolite behaviour was taken to be, including for example whether one understood a behaviour to be strongly intentional or not. Culpeper (1996: 356) took Brown and Levinson’s (1987) model of politeness as the underlying point of departure for their own work as follows: bald on record impoliteness, positive impoliteness, negative impoliteness, sarcasm or mock politeness, and withhold politeness.

This research was about impoliteness used in command by characters in *One Piece* comic strip. The data will be analyzed using Culpeper’s (1996) theory of impoliteness strategies.

**B. RESEARCH METHOD**

The type of research of this study was descriptive qualitative research because the writer collects the data, analyzes the data, and draw conclusion. This study aimed at identifying the types of impoliteness strategies, the gender differences, the familiarities of characters and clarifying the social levels in *One Piece* comic strip.

The data of this research was in the command by characters which have correlation with impoliteness utterance. Meanwhile, the data sources of this research was conducted from [http://mangadeer.com/manga/one piece](http://mangadeer.com/manga/one piece)
There were five steps that the writer used to collect data, namely: the writer reading the *One Piece* comic strip, then the writer identifying the impoliteness used in command by characters found in the *One Piece* comic strip. The writer coding the data of *One Piece* comic strip. Then, the writer analyzing the data taken from *One Piece* comic strip. And the last the writer drawing the conclusion and suggestion based on the data analyzed.

In analyzing the data, the writer applied descriptive approach. The steps are follows: describing the types of impoliteness used in characters by referring to the theory of Culpeper’s. Describing the gender differences which influence the use of impoliteness by employing Culpeper’s. Describing the familiarity which influenced the use of impoliteness by employing Culpeper’s. Describing the social levels which influenced the use of impoliteness by employing Culpeper’s.

C. RESEARCH FINDINGS AND DISCUSSION OF FINDINGS

This subchapter discussed the writer’s analysis of the result and discussion. From the research of the impoliteness used in command by characters in *One Piece* comic strip, the result of the analysis is as follows:

1. The Types of Impoliteness

   The result of impoliteness utterances was existed in this comic was that first, there was seventy one data belong to positive impoliteness (63.96%). The second most frequent impoliteness was appeared in this comic; there was twenty seven data of negative impoliteness (24.32%). Furthermore, there was twelve data of bald on record impoliteness (6.92%). Then, sarcasm or mock politeness rendered one data (0.90). And the last, no data of withhold politeness (0%) found in *One Piece* comic strip. As the result, an impoliteness strategy in positive impoliteness was the mostly used by neither the speakers nor the addressees (63.96%). The following impoliteness strategies as:
a. Positive Impoliteness by Calling the Other Names

Dat045/05/OP/Before the Storm

Luffy: You’re a very good chef, so I want you to become a pirate with me.

Sanji: Hey! Hey! Would you listen?

Luffy: What is your reason? Tell me.

Sanji: I don’t have to tell you.

Luffy: But you just told me to listen to you.

Sanji: I meant that you should listen to others, you little brat! Don’t you understand?

Luffy: Don’t call me brat or I will beat you up.

Dat002/09/OP/They Call Him “Straw hat Luffy”

Luffy: Who are you guys?

Crewman: Who the hell are you!!!

Alvida: What were you doing in there!? Back to work, you scurvy dogs!!!

Crewman: Arrrgh!! Arghhhhh!!

Alvida: You lazy swabbies! Who’s the fairest throughout all the seas?

Crewman: Lady Alvida! You are of course!

b. Positive Impoliteness by using Swear Words

Dat066/14/OP/The Death Super

Sanji: I knew that Krieg’s weapons would be no match for that spear...they weren’t good enough...

Honor Chef: What are you doing? He can not swim because of that fruit he ate that gave him his ability!

Sanji: Damn it! Why didn’t you tell me earlier!!!
Dat46/05/OP/Uninvited Guest

Usopp : Hey! How about us? This is so unfair, gallant chef!
Sanji : I’ve ordered you hot tea, and you’re still unsatisfied, asshole?
Zoro : Why don’t you do that yourself?

c. Negative Impoliteness by condescend, scorn, or ridicule

Dat006/03/OP/The First Crew Member

Zoro : Could you stop taking my time, you’re so noisy!
Marines : We don’t have time for you to take your time!
Coby : Luffy, Zoro, watch out!!!
Luffy : Oh! I untied one side!
Zoro : Idiot! Hurry get me my swords!
Morgan : All who oppose me must perish!!

Dat006/20/OP/The First Crew Member

Coby : Luffy! I don’t wanna be in your way...! I am not afraid of death!
Luffy : Okay... I know! You stupid son, Coby’s not afraid of death!
Helmeppo : Hey! You idiot, I told you not to move, or I am gonna shoot!
Luffy : Go ahead and shoot!
Coby : Luffy! Behind you!

d. Bald on Record Impoliteness

Dat053/12/OP/Tiny Fish No.1
Kalune: Hey! Why don’t you paddle harder?
Pati: I am! How about you?
Kalune: I am already!
Pati: If you can’t paddle faster than me, this thing will not turn left and head toward the enemies.
Kalune: I know. Just shut up, you octopus head!

Dat004/03/OP/Marine Axe Morgan
Rika’s mom: Ri...Rika!!! Come here!! Don’t talk to strangers! You will be executed too if you were mistaken as one of their friends!!!
Rika: Mom, he’s a good person! And so is Zoro...
Luffy: ......
Rika’s mom: Don’t be silly!! Did you sneak into the execution site again?
Rika: No...No! I didn’t...!!
Luffy: Bye bye!!

e. Sarcasm or Mock Politeness

Dat200/06/OP/Water Luffy
Crocodile: You! You want to defeat me?
Luffy: Yes.
Crocodile: Even while under such danger, you could still see through my trick…but you are still young, so you think that’s all there is to it? You are wrong…you know I am one of the seven gods of the sea!
Luffy: Huh! You’re one of the seven gods? So what? Then I’ll be the eighth god!
2. The Gender Differences

There were data of gender differences found in *One Piece* comic strip.

For the first category, impoliteness by male speakers, there was ten data that implied offer (9.00%). Unlike male, female speakers found seventeen data implied impoliteness (15.31%). As the result, impoliteness by female speakers which implied promised was the most speakers used addressees towards the hearer (11.53%).

3. The Familiarities

The familiarity of each character was divided into three parts in this comic, such as; close, familiar, and unfamiliar relationship.
In close relationship, there was thirty seven data used impoliteness utterance in this comic (33.33%). Then, in familiar relationship, there was eight data used impoliteness utterance (7.20%). By contrast, in unfamiliar relationship, there was fifty data employed impoliteness strategies in this comic (45.04). As a result, impoliteness in unfamiliar relationship was the most dominant (45.04%).

4. The Social Levels

The result of social levels was existed in this comic was divided into three parts, namely equal, lower, and higher status.

Impoliteness strategies was appeared by equal status rendered thirty six data implied that impoliteness (32.43%). On the hand, impoliteness by lower status rendered eleven data implied that impoliteness (9.90%). By contrast, impoliteness by higher status, there was ten data implied that impoliteness (9.00%). As the result, impoliteness in equal status was the most frequent in this comic (32.43%).

D. CONCLUSION

Based on the data analysis presented in the chapter IV, the writer draws conclusion; those are:

There were 111 data impoliteness strategies found in this comic. The most dominant of impoliteness strategies found in this context was positive
impoliteness. Meanwhile, the fewest data of impoliteness strategies was withhold politeness. It probably occurred since the participant has his/her main position in action use in each impoliteness. The writer also found some impoliteness strategies in this context, that are negative impoliteness, sarcasm or mock politeness, and bald on record impoliteness.

The female speakers used impoliteness the most frequent. This research found that impoliteness was used by neither male nor female speakers. It probably occurred since the female speakers employed their power to maintain the listener’s face. By contrast, male speakers employed impoliteness to get his power. The male speakers did not employ impoliteness all the time as did the female speakers. The familiarity influenced the use of impoliteness. In unfamiliar relationship, impoliteness was the most dominant. It means that in unfamiliar relationship the speakers and the listeners had freedom to make impoliteness. Unlike unfamiliar, in familiar relationship rarely happened. By contrast, in close relationship, impoliteness also frequently occurred, however it is not frequent as the one used in unfamiliar relationship.

The social levels influenced the used of impoliteness. Impoliteness used by equal was the most dominant. It is because they have similar changes and power to attack each other. Meanwhile, the fewest data of impoliteness was higher status. In this case, the higher status tended to maintain the listeners face. Unlike higher status, the lower also frequently employed impoliteness. However, it is not as frequent as the one used by equal status.

