THE FLOATS OF GRICE’S CONVERSATIONAL MAXIMS
IN “1001 JOKES” HUMOR BOOK
BY RICHARD WISEMAN

Thesis

Presented to
Muhammadiyah University of Surakarta
in Partial Fulfillment of the Requirements for Thesis Program
in English Department of Post Graduate Programs of Muhammadiyah
University of Surakarta

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ENGLISH DEPARTMENT OF MUHAMMADIYAH UNIVERSITY
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2014
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The lecturer of language study of Muhammadiyah University of Surakarta
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Dear

The Director of Graduate Program of Muhammadiyah University of Surakarta

Assalamu’alaikum Warahmatullahi Wabarakatuh,

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Wassalamu’alaikum Warahmatullahi Wabarakatuh

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March 4th, 2014

and has been declared eligible

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MOTTO

“And We Sent not a Messenger except with the language of his people, in order that he might make (the Message) clear for them. Then Allah misleads whom He wills and guides whom He wills. And He is the All-Mighty, the All-Wise.” (Al-Qur’an, 14:4)
DEDICATION

This thesis is presented to:

1. My parents.

2. My brothers, my sisters, and all my friends.

3. The head of English Department of Post Graduate Programs of Muhammadiyah University of Surakarta (Prof. Dr. Marhamah).

4. My advisors (Agus Wijayanto, Ph.D. and Dra. Siti Zuhriah Ariyatmi, M. Hum.).

5. Everyone who helped me finish this thesis.
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The writer also thanks to his parents for everything given to him, to his friends who help him in finishing this thesis, Hopefully, may Allah always blesses them.

Surakarta, January 2\textsuperscript{nd}, 2014

The Writer
PRONOUNCEMENT

By this pronouncement, I state that this thesis is a record of an original research work. I am completely responsible for its contents. All the quotations and references have been acknowledged. I absolutely state this thesis is not plagiarism or made by someone else. If my pronouncement is proved incorrect one day, I am willing to accept all of the consequences.

Surakarta, January 2nd, 2014

The Writer

MUAMAR CHADAFI
ABSTRACT


This study focuses on analyzing the floats of Grice’s conversational maxims in “1001 Jokes” humor book. This study is aimed (1) to describe types of Grice’s conversational maxims are frequently floated in “1001 Jokes” humor book, (2) to describe the implicature found in “1001 Jokes” humor book, and (3) to describe the maxim floats lead to funny jokes in “1001 Jokes” humor book. The writer employs descriptive qualitative approach to reach and to conclude the research findings in this study. In collecting data the writer uses documentation method, and to analyze data the writer refers to Grice’s cooperative principle theory. Based on 30 data analyzed in this study obtained from “1001 Jokes” humor book, the writer found that (1) 21 of the data or 70% float maxim of quality, 4 of data or 13.33% float maxim of manner, 3 of the data or 10% float maxim of quantity, 1 of the data or 3.33% floats maxim of relevance, and 1 of the data or 3.33% floats all maxims. Then, from the implicature the researcher found that (2) scalar implicature is to show contrast meanings between an utterance to other one, generalized conversational implicature is to explain the utterances used in the “1001 Jokes” humor book that do not need a special context to have humorous meaning, particularized conversational implicature is to demonstrate the utterances needing a specific context to have humorous meanings, and scalar implicature is to describe the joke utterances that have degree of meaning. Afterwards, the researcher found that (3) there are two aspects making the maxim floats lead to funny jokes in “1001 Jokes” humor book, i.e., relief, and incongruity of the word or the lexis. Besides that the writer also found that the floats of all maxims make a strong surprising meaning of the joke utterances increasing the degree of funny.

Key words: floats, Grice conversational maxim, humor.
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