A. Background of the Study

Eleven Minutes is novel by Paulo Coelho published in 2003. It is translated from Portuguese language by Margaret Jull Costa. It consists of 288 pages. Paulo was interested in writing Eleven Minutes novel because he was inspired by an author named Irving Wallace who wrote a novel with title The Seven Minutes that told about the censorship practice mass media in America that was forbidden by American Government. In 2000 Paulo found the manuscript sent by Sonia. The manuscript told about a true story of a Brazilian prostitute, her problems in law and all about her journey. Sonia sent her manuscript to a publisher in Brazil, but it was rejected. Paulo was interested in writing about sex, but he did not has plot of the story and the character, but from his vacation to Langstrasse he got the lesson to write the holiness of sex. Finally he wrote Eleven Minutes in which Maria was the main character at his novel (Eleven Minutes, 2003: 289-291).

Paulo Coelho was born on August 24, 1947, in Rio de Janeiro, Brazil. He was a rebellious teenager and his parents sent him to an asylum three times. When Coelho was 66 years old, he had a spiritual awakening in Spain and wrote about it in his first book, The Pilgrimage (1987). His

The novel told about Maria’s life journey. Maria is a young girl from a Brazilian village, whose first innocent brushes with love leave her heartbroken. At a tender age, she became convinced that she would never find true love, instead believing that love was a terrible thing that would make people suffer. When she was an adolescent, she had a dream to find true love. After she finished senior high school, she worked in cloth shop. When she felt that her savings money was enough, she intended to spend the holiday for one week in the Río de Janeiro. She enjoyed her holiday at the beach then she met Roger who offered Maria to be an actress in Switzerland with five hundred dollar as her salary. Then she decided to go to Switzerland. Apparently she was not be an actress but she works as a Samba dancer that made her leave her work. There she met with a
Brazillian woman named Vivian who told about Roger and all of information about her work.

Maria worked only three months because she broke the regulation in her office and her salary was not appropriate with the contract. Maria infuriated and threaten Roger. Finally Roger gave five thousand Swiss franc as compensation money and Maria was resigned from her work. She became a unemployment and depended on money from Roger. Actually she could come back to Brazil, but of course it would make her parents disappointed. Finally she decided to survive in Switzerland. She searched a job vacancy, she learned French and everyday she came to library.

Until someday she met a model agency and she sold her virginity one thousand franc Swiss. Since that moment, she felt that she could not do anything to survive in Switzerland, she felt that she could survive only by selling her body. Finally she decided to be a prostitute. She felt that she would not find her soulmate forever. She decided that none of the above was true and that “it was best to forget all about it and simply deal with whatever lay on her particular path”.

Maria learned about men and sexuality through her various clients. She explored sado-masochism with one of her clients. Finally, she did find her love in an equally disillusioned painter. Maria was left to choose between her existing life of mindless lust, the life of mundane ordinariness that awaits her back home or an odyssey of sacred sex along with her love.
There are some public responses from audience, market and industry. The first is response from the audience who gives the most helpful favorable review. One of theme is reviewed by Angelic. She said that “I haven't read any of his works before, a friend told me that "Eleven Minutes" is very good, a story of finding true love and where sex should play part in the search for it but without a sense of vulgarism in the plot”.

There are also some people who give the most helpful critical review. One of them is Felicia who said that “I didn't find this nearly as good as The Alchemist. I do not know if Coelho was trying to really get in the mindset of a woman by over-analyzing sex, but I felt a real woman would be less philosophical and more emotional about her experiences”.

(Eleven Minutes) is one of the bestseller novel by Paulo Coelho. Eleven Minutes, was number 1 in the 2003 annual list of Publishing Trends, which every year establishes which fiction works sell more copies worldwide. Paulo Coelho’s enchanting novel has inspired millions of delighted readers around the world. His story is told in dazzling simplicity and wisdom (http://maverickbookreview.blogspot.com/2005/06/eleven-minutes-by-paulo-coelho.html).

Eleven Minutes published in New York by Harper Collins Publisher in 2003. This novel translated from Portuguese language by Margaret Jull Costa. Eleven Minutes got some of the appreciations. Not only was number 1 in the 2003 annual list of Publishing Trends, but also

There are four reasons why the researcher is interested to analyze the novel. The first, *Eleven Minutes* has good quality. There are many people who are interested in reading and giving the response or critic. The novel also tells about story that easy to understand. The author does not use the difficult words or language to deliver his idea. Then, in this novel the author gives the moral message that the person has to arrange their strategy to survive and cope the problem of life.

The second, *Eleven Minutes* is has an interesting story about the journey of a prostitute to survive in the country. Coelho tells the story by Maria as major character in his novel. It tells about Brazilian woman called Maria who has strategy to survive in Switzerland but her strategy is different. Maria do anything until she decides to be a prostitute in Copacabana nightclub and saving her money to create her plan after comes back to Brazil. Based on the public responses, there are many people who are interested in reading *Eleven Minutes*.

Third reason, *Eleven Minutes* is a novel by Paulo Coelho that is different from his novel before. Paulo takes about sex as the element of the novel. It is different from his novel before. Novel that adapted about sex is rarely, so it is different from the other novel.
The last reason is Paulo describes the character, setting, plot, style, and point of view in the *Eleven Minutes* clearly. Paulo takes some characters who have different personality in this novel. They also have different background. The setting in *Eleven Minutes* is also interesting, it happens in two countries, namely Brazil and Swiss. Paulo used the language that is easy to understand. So the readers who read this novel can understand the story of the novel.

Based on the illustration above about Maria’s strategy to survive in her life using different strategies, and she is a prostitute, the researcher is interested in analyzing the novel with the title: **SURVIVAL STRATEGY OF FRAUD VICTIM IN PAULO COELHO’S ELEVEN MINUTES NOVEL: AN INDIVIDUAL PSYCHOLOGICAL PERSPECTIVE.**

**B. Literary Review**

The researcher found some research about *Eleven Minutes* novel at Sanata Dharma University. The first is conducted by Chatarina Setyastuti Wiedaninggar in 2008 with title *An Analysis of Maria’s Struggle for Better Life as seen in Paulo Coelho’s Eleven Minutes* (http://www.library.usd.ac.id/.../021214127.pdf). This thesis discussed *Eleven Minutes* novel by Paulo Coelhó and analyzed Maria’s struggle for better life as the main character. Based on the result of this analysis, Maria is described as the girl that comes from a low class family. She wants to improve her social condition and make her dreams come true. Her struggle
are she works in cloth shop in Brazil, then comes to Switzerland as Samba dancer. She tries to be a model because she has no other skill except her beauty, and finally she changes her life becoming a prostitute that makes her fulfill some of her needs.

The second at Muhammadiyah University of Surabaya is A Psychological Approach In Obsession Of Main Character In Paulo Coelho’s Eleven Minutes by Eiyla Hanimasari in 2010. The purpose of Eiyla’s thesis is to find Maria’s obsessions and to find the psychological aspects that make her becomes a prostitute (http://apps.um-surabaya.ac.id/.../11/).

The third at Muhammadiyah University of Surakarta, A Struggle for a Better Life Reflected in Paulo Coelho’s Eleven Minutes Novel (2003): An Individual Psychological Approach by Ika Puji Astuti in 2014. The major problem that analyze in this thesis is how Maria struggle to get the better life (http://etd.eprints.ums.ac.id/28251/).

The fourth in Pamulang University by Adi Krismanto with the title Analysis of Main Character Maria in the Novel Eleven Minutes by Paulo Coelho by Using psychological Approach in 2012. The research aimed to knowing the psychology condition of Maria as the main character in this novel (http://perpus.unpam.ac.id/index.php?p=show_detail&id=10701).

Based on the previous studies above, the researcher found some similarities. The first, Eleven Minutes novel. Second, subject to analyzes is Maria as the main character in Eleven Minutes novel.
Meanwhile the difference of previous study above is about the issue or the problem to analyze in the research paper and the theory that is used. The first and third previous studies discussed Maria’s struggle to get better life and did not use theory to analyze. Second previous study discussed Maria’s obsession as the main character in *Eleven Minutes* using a psychological approach. The fourth focuses on the mental condition of Maria using psychological approach.

Previous studies above have similarity and difference with this research paper. The similarity here is about *Eleven Minutes* as the object of the study and focus on Maria as the main character. The differences is this the research paper discusses Maria’s survival strategy as fraud victim using individual psychological perspective as the theory.

C. Problem Statement

The problem statement of the study will focus on the survival strategy of Maria in *Eleven Minutes* novel when she lives in Switzerland. Survival strategy here will explain Maria’s manner to get money and stay alive as a prostitute. Based on the background of choosing the subject above, the researcher was going to focus her research on the survival strategy of Maria in *Eleven Minutes* novel with the problem of this study as follow: “How is the survival strategy of Maria as fraud victim reflected in Paulo Coelho’s *Eleven Minutes* novel?”.
D. Limitation of the Study

The researcher focuses in Maria as the major character of Eleven Minutes novel published in 2003 using Individual Psychological Perspective.

E. Benefits of the Study

The researcher hopes the result of this research will give the advantages for the readers. The readers will get two advantages, they are:

1. Theoretically Benefit

Theoretically benefit from the study is to give novel contribution on literary knowledge, especially the literary study of Eleven Minutes novel by Paulo Coelho.

2. Practically Benefit

The study is expected to enrich the knowledge and experience of the researcher and other students especially in Muhammadiyah University of Surakarta in literary studies.

F. Objectives of the Study

The objectives of the study are:

1. To analyze the novel based on its structural elements.

2. To analyze the novel based on Individual Psychological Perspective.

The research paper has some disadvantages. Eleven Minutes is the translated novel from Portuguese laguange. The research paper does not
use an original novel as the object of the study, but the researcher uses *Eleven Minutes* PDF version assessed from en-boofi.org downloading. Therefore there is different amount page from the original novel. The original novel *Eleven Minutes* consists of more than 300 pages, while the PDF version consists of 288 pages only.

**G. Research Method**

1. **Type of Research**

   The research about this novel belongs to qualitative research. Qualitative research is a type of research that does not use enumeration and calculation. The researcher classify her research into qualitative research because the research does not need a statistic data to analyze and explore the facts.

2. **Type of the Data and the Data Source**

   Type of data in this research is textual data. It consists of word, phrase and sentences. The data source consists of two categories, they are primary data sourse and secondary data source. The primary data source is the novel itself. The secondary data source is about behaviorist and all relevant materials in the novel.

3. **Technique of the Data Collection**

   The writer uses the library research in collecting the data. The techniques of data colection procedure are follows:
a. Reading and understanding *Eleven Minutes* novel by Paulo Coelho and the secondary data sources from the other books.

b. Identifying data that can be analyzed.

c. Classifying data into some categories

d. Selecting some particular parts that important and relevant for the analysis.

e. Reading some book as reference, search using internet, and make some note which related to the analysis.

4. **Technique of the Data Analysis**

   The technique of data analysis is descriptive technique. Descriptive qualitative technique is used to describe the elements of the novel and understand about the novel.

**H. Research Paper Organization**

This research paper is divided into five chapter. *Chapter I* consists of introduction that included background of the study, literature review, problem statement, limitation of the study, objective of the study, benefit of the study, research method and research paper organization. *Chapter II* consists of underlying theory that included the notion of individual psychological perspective, basic concept of individual psychological perspective, structural element of novel, and theory applications. *Chapter III* consists of structural analysis based on character and characterization, setting, plot, point of view, style, and theme and discussion. *Chapter IV*
consists of individual psychological perspective analysis. Chapter V consists of conclusion and suggestion.