CHAPTER I

INTRODUCTION

A. Background of the Study

The role of a language among people in this life is very crucial. By using language people can express their feeling and their desire about something. Language is also used to influence other people. Language is basic to social interactions, affecting them and being affected by them. Language gives them an easy choice to make a relationship one another. In fact, language and society are related. No human can live in the world without language and language cannot be used without society. Language and society influence to each other.

In interpersonal communication, people do not always speak in one language but they also often mix their language. They can speak using two or more languages in a time. For example, Indonesians are bilinguals who often mix their language in their daily communication. Indonesian youngsters can speak Javanese, Indonesian language and English in a time. The youngster uses Javanese because it is his mother language. Then they use Indonesian language because it is his nation language and the last, they use English to show their education class.

Nowadays, the number of code mixing use in Indonesia is increasing. Youngsters do it in their daily communication and they consider

it as a trend. For example, they often mix English in their Indonesian conversation. It is an interesting phenomenon in Indonesia today particularly the use of Indonesian English code mixing in social media networking for example Facebook. For example:

1. *Fighting* demi masa depan cerah.

   "Berjuang demi masa depan cerah."

2. Nanti malam *dinner* lagi yuk, aku masakin yang *special* deh.

   "Nanti malem makan malam lagi yuk, aq masakin yang spesial deh."

3. Temenku bilang, aku harus bisa *speak* bahasa Inggris.

   "Temenku bilang, aku harus bisa berbicara bahasa Inggris."

4. *Get well soon* bunda, aku selalu mendoakan dari sini.

   "*Cepat sembuh* bunda, aku selalu mendoakan dari sini."

5. *Welcome* September ceria.

   "*Selamat datang* September ceria."

The growing use of Indonesian English code mixing in our communication attract some people to study it. Some of the studies are: Ismawati (2007) Code Mixing used in PC PLUS Magazine, Indrati (2008) Code Mixing in *Gaul* Magazine, Utami (2008) Code Mixing in Solo Best Link Solo Radio Station, Muyasaroh (2009) Code Mixing in Cosmo Girl Magazine, Musthofa (2009) Code Mixing Used By The Presenters On "Black In News" In Trans 7 Tv", Asy'ari (2009) Code Mixing in Islamic Printed Media, Yen Miao Ju (2009) Code Mixing among Hong Kong

Trilingual Teenagers, Syaifudin (2011) Code Mixing in Radio Broadcast on 99,60 PTPN Radio in Surakarta, Sukoraharjo (2012) Code Mixing in Samsung Mobile Phone User Manual, and Dwijayanti (2012) studied Code Mixing in The Readers' Letters of Looks and Chic Magazines. From the previous research, we can say that six of the researchers choose printed media; magazine and manual user, three of them; broadcasting, and only one researcher; a community, as their source of data. Then, this study chooses social media networking (Facebook) as the source of data.

Based on the phenomenon above, the researcher got data of Indonesian English code mixing and can be used by researcher to study its linguistic forms. It can also be used to show the reason of using Indonesian English code mixing, especially in Facebook. Therefore, this paper aims to find out the linguistic form of code mixing in Facebook interaction and also the reasons for doing so by examining participants' bilingual exchanges in social media networking especially Facebook. Besides that, this study is to extend the previous research on code mixing.

Code mixing becomes important to be studied for some reasons, they are: first, it is important to understand its function for our communication. Second, we should know the effects of this trend on daily life. The third, we need to examine the reasons of using code mixing. The last is to find out the implications of the code mixing for communication in recent day.

From the background, the researcher would like to conduct an analysis entitled **"THE USE OF INDONESIAN ENGLISH CODE MIXING IN SOCIAL MEDIA NETWORKING (FACEBOOK) BY INDONESIAN YOUNGSTERS".**

B. Problem Statement

Based on the background of the problem above, the writer formulates the problems as follows:

1. What are the linguistic forms of Indonesian English code mixing used in Facebook?

2. What are the reasons of using Indonesian English code mixing in Facebook?

C. Objective of the Study

Based on the problems, the objectives of the study in this research are:

1. To describe the linguistic forms of Indonesian English code mixing used in Facebook.

2. To describe the reasons of using Indonesian English code mixing in Facebook.

D. **Benefit of the Study**

The researcher expects that this research can give benefits as follow:

1. Academic Benefit

   a. This research can be used as an additional source for bilingualism study especially in code mixing.

   b. The students are able to know the forms of code mixing and the reasons of using code mixing.

2. Practical benefit

   a. For Facebook users, this research is expected to be an additional source to study the forms of code mixing which can use in their Facebook posting.

   b. For the other researchers, this research is expected to be significant as additional reference in conducting a related research.

E. **Research Paper Organization**

Finally, to guidance for either the researcher in writing the research paper or readers in reading the whole contents of research paper, the researcher set up the order of the research paper as follows:

Chapter I is introduction. This chapter consists of background of the study, problem study, objective of the study, limitation of the study, benefit of the study, and research paper organization.

Chapter II is underlying theory. This chapter consists of the definition of the sociolinguistic, bilingualism, language contact, code, code mixing, social media networking and Facebook.

Chapter III is research method. This chapter consists of the type of the research, object of the research, data and data source, technique of collecting data, and technique of analyzing data.

Chapter IV is analysis and discussion. It consists of data analysis and discussion. In this chapter, the researcher presents data analysis, research finding and discussion of the finding.

Chapter V is closing. It consist the conclusion of the research and the suggestions related with the study.