

CHAPTER 1

INTRODUCTION

A. Background of Study

Mostly people express their ideas and feeling through utterances, especially an expressive utterance. Expressive utterance is one kind of speech act that states what the speaker feels. In expressive, people can express psychological states with statements of thanks, sympathy for condolences, pleasure for congratulation, pain, likes, dislike, joy or sorrow.

Congratulating is included into the expressive utterance. According to Oxford Learner's Pocket Dictionary, congratulating tell pleased when someone is successful in doing something or achievements. Meriam-states that, congratulation is used to express vicarious pleasure to person on the occasion of success or good fortune. (<http://www.meriamwebster.com/dictionary/congratulating>), such as in conditions like celebrating birthday, marriage, engagement, etc. The message of congratulating is directly conveyed to the receiver or target audience.

Congratulation is one part of expressive utterance. Expressive utterance is one classification of speech act. While speech act is part of pragmatics studies. Pragmatics is how the language is used in communication. The focus of pragmatics analysis is on the meaning of speaker's utterances rather than of the meaning of words or sentences. Pragmatics concentrates on those aspects of meaning that cannot be

predicted by linguistic knowledge itself, but also takes to account the knowledge about the physical and social world (Leech, 1993: 1). This research takes pragmatics approach as the way of analysis, considering how the speakers use the language in the social interaction with others.

On congratulating someone the addressor uses address form to address the addressee. One of the aspects representing the existence of context is the use of address forms which are defined as words used as important elements to convey what happens among the participants, between the participants and convey social information (Parkinson in holmes, 1995). Studying address forms always becomes interesting research linguistic study as the use of address can reveal many things including the identity of speakers, the power and authority of the speakers, and also distance and relationship between the speakers.

The writer find one research focusing on congratulating utterance which study sociopragmatics approach on congratulating utterances of the engagement of the Prince of England (Aryani, 2011). There are many researchers who conduct research focusing on expressive utterance, as follows: conduct about a pragmatics analysis on expressive utterance in *Rio de Janeiro* movie manuscript (Susanti, 2013). Which study a sociopragmatics analysis on expressive utterances in Action movie and its translation (Tejaningrum, 2012), this researcher conducts about the subtitling strategy analysis of the expressive utterances in *Dolpin Tale* movie (Nurjanah, 2013), this research conducts about a analysis of

expressive utterance acts in *Harry Potter and Goblet of Fire* movie (Janatin, 2009), this researcher conduct pragmatics analysis on expressive utterances found in holy Qur'an translation (Rifa'I, 2006), this research conducts a subtitling analysis on expressive utterance on *the Man in the Iron Mask* movie and its subtitling (Fitriyani, 2009), this research conducts politeness principles on expressive acts found in the movie of *Pearl Harbor* (Wijiyanto, 2009), this research conducts conduct the expressive illocutionary act in "Julius Caesar" drama written by William Shakespare (Kustilawati, 2008), this research conducts a subtitling analysis on expressive utterances on the *Mirror Mirror* movie (Setia, 2010). In context of congratulating utterance, the research is only one conducted by May Ana Putri Aryani (2011) but there are many researches about expressive utterance. The reason why, the writer conducts a research focusing on pragmatics analysis on congratulating utterances is to completing and adding the research about congratulating utterance because the research about congratulating utterance is still rare. Moreover the present study looks at congratulating utterances for the Royal Baby of Prince William and Chaterine Middleton, and this research have been unexplored by pervious study.

This research focuses on the congratulating utterances for the Royal Baby of the Prince of England and Chaterine Middleton. After their son was born, there are many congratulating utterances given by people all over the world. This research focuses on congratulating utterances

expressed in some social media (*twitter and facebook*) and online newspapers.

This following is example of congratulating utterance taken from ITV online newspaper. This utterance is said by the commanding officer of the Irish Guards, Lieutenant Colonel Ed Boanas.

Lieutenant Colonel Ed Boanas:

“On behalf of all ranks 1st Battalion Irish Guards, I send warmest congratulations and best wishes to the colonel Regiment and HRH The Duchess of Cambridge on the occasion of the birth of their son, with heartfelt hope that he has a long and happy life”

From the utterance above, Ed Boanas conveys his congratulation with words **“I send warmest congratulations”**. In the words **“best wishes”** show the expressing wish, he uses address form **“the colonel Regiment and HRH The Duchess of Cambridge”** and last he conveys his hope with words **“with heartfelt hope that he has a long and happy life”**. It concludes the strategy of this utterance is as follows: Congratulating + Wish + Address form + hope.

Ed Boanas as addressor, He congratulates Prince William and Chaterine Middleton for the birth of their baby boy. He addresses Prince William and Chaterine Middleton as the addressee in formal way. The addressor uses form **“the Colonel of the Regiment”** to address Prince William as the addressee. It means that the addressor uses occupational

title to address the addressee. While He addresses Chaterine Middleton with form **“HRH The Duchess of Cambridge”**. It means that the addressor uses Aristocratic title to address the addressee.

The function of address form used by Ed Boanas in congratulating the Prince William and Chaterine Middleton for the birth of their baby is as following: first, as addressor he address Prince william uses occupational title with form **“the Colonel of the Regiment”**. The form occupational title is used by the higher rank’s officer in addressing to lower rank’s officer. So the function of the occupational title here is to formality. Second, the addressor uses aristocratic title to address Chaterine Middleton with form **“HRH The Duchess of Cambridge”**. The form Aristocratic title is used by the higher rank to highest rank to show the addressee’s power. So the function of the Aristocratic title here to show the formality.

The frameworks of this research are pragmalinguistics and sociolinguistics of the congratulating utterances. This research determines strategy and describes the type and function of address form in the utterance. Therefore the writer conducts a research paper entitled A STUDY ON CONGRATULATING UTTERANCES FOR THE ROYAL BABY OF PRINCE WILLIAM AND CHATERINE MIDDLETON.

B. Limitation of Study

The scope of speech act is very large. This research is limited on the congratulating utterance for the Royal Baby of Prince William and Chaterine Middleton. The analysis focuses on strategy, types of address form and its social functions.

C. Problem Statement

Based on the background above, the writer formulates the problem statements as the follows:

1. What are strategies of congratulating utterances for the Royal Baby of Prince William and Chaterine Middleton?
2. What are types of the address form used by the addressor to the addressee in congratulating utterances for the Royal Baby of Prince William and Chaterine Middleton?
3. What are the social function of address forms used by the addressor to the addressee in congratulating utterances for the Royal Baby of Prince William and Chaterine Middleton?

D. Objective of the Study

Based on the problem statements above, the writer formulate some the objectives of this study are:

1. To determine the strategies of congratulating utterances for the Royal Baby of Prince William and Chaterine Middleton.

2. To describe the types of address form that used by the addressor to the addressee in the congratulating utterances for the Royal Baby of Prince William and Chaterine Middleton.
3. To describe the social functions of address form that used by the addressor to the addressee in the congratulating utterances for the Royal Baby of Prince William and Chaterine Middleton.

E. Benefit of the Study

The writer expects two major benefits. The expected advantages of the study both theoretical and practical benefits are as follows:

1. Practical Benefit
 - a. The result of this study can be useful as reference for the other research to analyze strategy and address form according to sociolinguistic.
 - b. The result of this study can help students to understand determining strategy and describing address form in a scope sociolinguistic easily.
2. Academic Benefit
 - a. This research will give contribution to the development of pragmatics field of the speech act theory.
 - b. This research can be used as an additional reference for further research especially on congratulating utterances and its contributions for English department students particularly in learning about pragmatics.

F. Research Paper Organization

This research paper organization is divided into five chapters.

In the chapter one is introduction, it consist of Background of The Study, Previous Study, Limitation of The Study, Problem Statement, Objective of The Study, Benefit of The Study and Research Paper Organization.

In the chapter two is underlying theory, it consist of Pragmatics, Sociopragmatics, Pragmalinguistics, Pragmatics Principles, Classification of Speech Act, Expressive Utterance, Congratulating Utterance, Sociolinguistics, The Royal Baby Profile .

In the chapter three is research method, it consist of Type of Research, Object of Research, Data and Data Source, Method of Collecting Data and Method of Analysis Data.

In the chapter four is research finding and discussion, it consist of Research Finding and Discussion.

In the chapter five is conclusion and suggestion, it consist of Conclusion and Suggestion.