

# CHAPTER I

## INTRODUCTION

### A. Research Background

Sociolinguistics studies the relationship between language and society. Chaika (1982: 2) notes that Sociolinguistics is the study of ways people use language in social interaction. Sociolinguistics concerns with everyday language such as people way of talking to their friends, family, strangers, etc.

According to Ferguson (in Wardaugh 1992: 21) language is human speech patterns in all formal contexts of communication. Communication here is involved in the environment where people belong to, and how they express their aims, feeling toward the language as a means of communication. When two people doing conversation, it means that they communicate to each other. It is interesting to know what kind of expressions that people usually for starting a conversation.

People will call someone's name to start the conversation, usually with his or her first name or nicknames. Sometimes, people call them by addressing term such as *lady*, *madam*, *my dear*, and *my love*, etc. If people meet important persons they will address them formally such as *doctor*, *professor* or *teacher* which refer to the profession they have. In informal situation such as chatting or gossiping, the addressing terms are also casual such as *guys* or *friend*. In a bad manner, addressing term can be used in swearing or mocking such as *fool* or *bastard*. So, there are specific reasons to address someone especially relating to addressee's age, profession, title, marital status, politeness, social status, and the environment

or situation of communication.

Addressing systems (darling, honey, baby, etc) are the variants of first name beside generic, first names, nicknames. These terms tend to substitute the forms of first name in order to achieve the more intimate sense for interlocutor's relationship. To give an obvious description, Wardaugh (1992: 265) gives an example in the case of policemen talking to a man who drives his car too fast as follows:

“Excuse me, dear! Can I see your license?”

In general sense, it will be clumsy for the police officer to say *dear* to a person on the street during his duty. *Dear* seems to have a personal sense which is unusual in such an occasion. The police officer should actually address the person by using a more general term such as by title or Sir. However, while he is relaxed at home, he may express his feeling of affectionate and respect to designate his wife.

Observing the kinds of address forms in our society is very interesting, because there are various speech styles often used by many people in any kind of conversation in calling name, for example: man may have many addressing term when he is called by others. Sometimes people call him with *Sir*, *Father*, *honey* or *John*.

Seeing those phenomena, the writer is interested in analyzing the variation of addressing term and finding out of their usage. It is expected that the study will give a contribution to language study especially dealing with sociolinguistics study, because address system is part of sociolinguistics study and it is often used in the society as a part of communication. Considering the things above, the

writer intends to conduct further research entitle: A SOCIOLOGICAL ANALYSIS OF ADDRESSING SYSTEM USED IN ROWLING'S *HARRY POTTER AND THE PRISONER OF AZKABAN*

## **B. Literature Review**

Many researchers have studied addressing system. Asmawati (2003) has studied addressing system used in *Black Boy*. She analyzed the variations and the reasons of using addressing system in the *Black Boy*, an American novel. She also elaborated Black English address system variations in her research. To find out the variation of addressing system found in the novel, she compared between those using Black English address system and those using standard English.

Concerning to the previous research, the writer is also interested in analyzing the addressing system. Different from previous research, in her research, the writer will take the source from an English novel and also trying to analyze the social factor involved in the use of the address system by using Dell Hymes's theory.

## **C. Research Problems**

Based on the research background, the writer proposes the research as follows:

1. What are the linguistic forms of the address systems used in *Rowling' Harry Potter and Prisoner of Azkaban*?
2. What are the social factor of the use of addressing system in *Rowling' Harry Potter and Prisoner of Azkaban*?

#### **D. Limitation of the Research**

In this study the writer only takes the addressing systems from *Harry Potter and Prisoner of Azkaban*. The reason of this limitation is that the writer is interested in analyzing the variation use of the English addressing system found in the novel, because the way people address people are various, and those are related to social factor involved in the context.

#### **E. Objectives of the Research**

The objectives of the research are to find out the answer of the questions as stated in the research problem previously, namely:

1. To identify the variations of address terms used in *Rowling's Harry Potter and Prisoner of Azkaban*.
2. To identify the social factors of the use of addressing system in *Rowling's Harry Potter and Prisoner of Azkaban*.

#### **F. Benefits of the Research**

The researcher hopes that this research will be useful for:

1. Lecturer

The result of this research will be useful for lecturing, especially in Addressing System.

2. Student

The result of this research can be used as an additional knowledge to

improve their abilities especially in analyzing Addressing System.

### 3. Other Researcher

The result of the research can be used as information for their further research connected with Addressing System.

## **G. Paper Organization**

In order that the research is easy to follow, the following is the rule.

Chapter I consists of introduction covering Research Background which contains the reason why the writer choose this subject matter; Research Problem which contains the matter trying to be analyzed by the writer; Limitation of the study which contains limitation problem; Objectives of the study; Benefits of the study which contains the benefit of this study for Lecturer, student and other researcher; Research Method which contains the method used in this study, and Paper Organization which contains the systematic of the study .

Chapter II deals with Related Theories. This chapter involves some theories related to the topic, namely Addressing System and Dell Hymes's ethnography of communication.

Chapter III deals with the research method covering types of research used in this study; data and source of the data of the study, method of collecting data, and technique of data analysis.

Chapter IV consists of Analysis and Discussion. This chapter involves data classification, data analysis that is dealing with the discussion of the research, and the reason of using that term.

Chapter V deals with Conclusion and Suggestion which contains the

conclusion of the research result and the suggestion tried to be given for the readers and any other researcher by the writer.