

CHAPTER I

INTRODUCTION

Background of the Study

Language is the most important thing in human communication. It is a process by which information is changed between individuals through a common system, symbol, sign or behavior. Through this term we know that the main function of language is to communicate. Besides, language can be used to express feeling and appreciation of something, to provide information, and to transfer culture and science.

In the development of communication people have developed many ways to communicate, such as body movement, sounds, music, scientific symbol and visual sign. The ways of expressing language can be shown in spoken or written. Webster in Imama (2002: 1) said that language is an effective way for expressing ideas and feeling, both in spoken and written. Generally people communicate in a language spoken by the society. In the modern era, people still try and study a foreign language in order to fulfill their need especially for communication in wider relation.

There are many languages in the world. But one of the most important languages that are used in the world is English because it is an international language. It has been widely used as a means of communication by people all over the world. It also plays an important role in many subjects such as in politics, economy, technology, education and soon. Therefore it is reasonable to choose

English as an international language, which can connect one country to another. In the last few years, communication among the nations has rapidly increased the growing volume of commerce, for instance international business project, mechanical assistant and educational exchange. By communication people can avoid misunderstanding. Besides, they can interact with each other through media or tool of communication.

In modern era, there are many inventions in media of communication such as internet, telegraph, radio, television, telephone. The technology of communication grows rapidly. People can communicate freely, unlimited by time, location, and situation. Before technology in communication develops, people get many difficulties to interact. For instance, to contact with a person especially in far distance, we must use telephone which uses cable. However, with the development of technology in communication, we can communicate with another by using Cellular phone or handphone. Handphone enables people to communicate freely. People can bring it easily because it is portable.

To assist handphone users operate the handphone easily, providers use special language or terms such as; *Roaming*, *Bluetooth*, *menu*, and etc. Those terms have different meaning compared with the lexical meaning or the meaning in dictionary. For example, the word *menu* in handphone means a list of options that allows us to choose the navigate through a cell phone, while the meaning in the dictionary is a list of dishes available in the restaurant. Thus it is clear that the meaning of the jargon is different from what is stated.

Howard (1993: 333) defined jargon as specialized language created by some professional and occupational groups to meet their own need. Some profession needs jargon to communicate with their relation. While according to Widarso (1989: 62), jargon is a technical language. Jargon is a part of language varieties such as: slang, creole, pidgin, register.

Based on the previous explanation, the special language which is used in handphone is called jargon. Most of the terms in handphone are using English and their meaning are not always the same as the meaning in dictionary, so they make some of the of handphone users cannot understand the meaning of the jargon. Based on the phenomenon, the writer is interested in making a research entitled **An Analysis of English Jargon used in Handphone.**

Review of the Related Literature

After observing research report in Muhammadiyah University of Surakarta library, the writer finds some researchers who have analyzed jargon. They are Misbah Dwiningsih Rusdiana Soffa (2001) and Hastanti (2002). Rusdiana analyzed the English Jargon Specified in Medical Field. In her research she focuses the language used by the doctor and nurse from sociolinguistics point of view. The second researcher is Hastanti (2002) who analyses the English jargon specified in the advertisement of Jakarta Post Daily newspaper based on semantics point of view.

In this research, the writer analyzes the jargon in different object, that is the language used in handphone. There are similarity and difference between the two thesis and the writer's thesis. The two previous researches analyze jargon based

on different field and theory. In this research the writer analyses the English jargon used in handphone based on Biber's theory and contextual meaning according to Larson Theory.

C. Problems of the Study

In order to specify the topic in the following research paper, the writer would like to formulate the problems as follows.

1. What are the forms of the English jargons used in handphone?
2. What are the meanings of the English jargons used in handphone?
3. What are the functions of the English jargon used in handphone?

D. Objective of the Study

The objectives of research are :

1. To describe the forms of the English jargons used in handphone.
2. To identify the meaning of English jargons used in handphone.
3. To describe the function of the English jargons used in handphone.

E. Limitation of the Study

In order to make this research feasible, the writer wants to limit the problem to the descriptive use of jargon. The limitation of the problem is the characteristics of the English jargons used in handphone.

F. Benefit of the Study

Because of the importance of English jargon, the writer hopes that this research will have some benefits for the readers. After reading the result of this research the reader will have some advantages.

Practical Benefit

The readers are able to recognize the kinds of the English jargon used in handphone.

The result of the analyzes gives some contributions to enlarge the reader's vocabulary.

This research gives a clear explanation about the jargon so that the reader will use the jargon appropriately.

In the long run the readers will be able to recognize the other kinds of English jargon used in handphone.

Academical Benefit

- a. It gives a clear meaning of the jargon used in handphone
- b. It contributes the development of the subject dealing with the language acquisition.

G. Thesis Organization

Thesis organization is given in order that the readers could easily understand the content of the thesis. That is why the writer will organizes his thesis as follows:

Chapter I is the introduction which consists of the background of the study, review of related literature, research problem, the limitation of the study, the objective of the study, the benefits of the study, and thesis organization.

Chapter II is the underlying theory. It covers the notion of language varieties, the notion of jargon, the social background of jargon itself, and the definition of semantics.

Chapter III is research method. This covers source of the data, method of collecting data, and technique of analyzing the data.

Chapter IV is the data analysis. This chapter discussed the result of the research that the researcher did for getting the answer of the problem statement such as the form of the jargon, the meaning of the jargon, and the function of the jargon.

Chapter V is conclusion and suggestion.