

CHAPTER I

INTRODUCTION

A. Background of the Study

Language is a means of communication among members of society. One of many languages in the world is English. It has the function as an international language, which is very important for international communication. It is used not only to achieve certain objectives, but also to interact between different communications from two different languages or more from different countries. Many countries use it as a lingua franca to make their communication clearer. In Indonesia, English is one of compulsory subjects taught in schools and universities as a foreign language. As a developing country, Indonesia also considers to keep a breath of the world's scientific and technological advances.

English lesson in university is very important nowadays. It has a function to prepare its graduates to be ready to face the future, which has so many challenges. It is used to communicate with another people. The students of Muhammadiyah University of Surakarta's have so many specific subject in their faculty based on their subjects and needs which is called English for Specific Purpose.

English for Specific Purpose (ESP) is a science of language. It is she art of English, which will be most useful to learners in the requirement of their academic, vocational, or life enriching goals (Sofia, 1986: 10).

ESP has become more and more popular now. The learners' motivation to study English is higher when there is an immediate need for it in their career or studies to get the good quality of life. Mc Kay (1977: 3) stated that ESP is generally used to the teaching/learning of foreign language for a clearly utilitarian purpose of which there is no doubt. This purpose is usually defined with reference to some occupational requirement, e.g. for civil airline pilots, International telephone operators, etc., or vocational training programmers, e.g. for hotel and catering staff, etc., or some academic or professional study e.g. engineering, medicine, law, etc.

English for specific purpose (ESP) is an approach to language teaching which is aimed to meet the needs of particular learners (Hutchinson & Waters, 1987). ESP teaching in Muhammadiyah University of Surakarta is conducted by Language Center (LC). LC is a center of teaching, training and studying of language located in Muhammadiyah University of Surakarta. In the global era, a need of language mastering, especially foreign language is necessary in order to follow the advance of science and technology. So, the Language Center was established in 1993 based on rector's decree No. 38/IV/1993 at October 10, 1993. To be a superior center in teaching, training and study of language is a vision of the Center in conjunction with demand and the dynamic of epoch.

Whereas, missions of LC are to allow academic students in mastering (foreign) language so that they can communicate it in verbal and written

manner; to perform a training of (foreign) language for institution and public; to conduct language examination and to make results of the examination to be a reference of language study.

The Center was established for function as follows:

1. To provide services about teaching and developing of (foreign) language
2. To provide language provisions for academic members of UMS
3. To spread and to make active (foreign) language use in UMS setting
4. To provide language service for public.
5. To perform TOEFL try out, TOEFL training and TOEFL- LIKE test.
6. To perform IELTS try out and IELTS training.

LC carries out programs such as professional English program and professional program.

1. Professional English Program

Professional English program one of the programs that is given by LC is ESP for Economic Faculty, the syllabus of ESP in English Faculty is as follow:

No	Subject Matter	SKS	Semester				Explanation
			I	II	III	IV	
1.	English for Professional Purposes (EPP)	2	?	-	-	-	
2.	Functional Conversation	2	?	-	-	-	
3.	Situational Communication	2	-	?	-	-	

4.	Communicative Grammar	2	-	?	-	-	
5.	Topical Discussion	2	-	-	?	-	
6.	English for Academic Purposes (EAP)	2	-	-	?	-	
7.	Business English	2	-	-	-	?	
8.	TOEFL Preparation	2	-	-	-	?	

This syllabus not made based on student's need but it is degree with material syllabus.

Notes:

- (a) Students of non-English Department who have grade of institutional TOEFL: 350-399 = C, 300-425 = B, and more than 426 = A from public Institution such as UNS, UGM, UNDIP, ITB and so on are not obligated to follow the program.
- (b) LC is conducted 6 times periodically in a year.
- (c) Although students had passed TOEFL test such as point (a) are permitted to follow the program as it is offered to students of English Department.

2. Professional Program

According to the Rector's decree No. 071/II/2002, The Professional English Program is a program that students from academic year of 1988/1999 and next academic years are obligated to follow, and they are obligated to pass the program and *it is a prerequisite for graduation ceremony*.

The Professional Program is provided for S-1 students of English Department that contain 16 SKS during 4 semesters. The program is an optional program. The students are obligated to choose 6 fields of professional jobs: Tourism, Japanese Language, Public Relation, Journalism, Broadcasting, and Mandarin Language with curriculum as follows:

a. Tourism

No.	Subject Matter	SKS	Semester				Explanation
			I	II	III	IV	
1	Guiding Technique	2	?	-	-	-	
2	Tour Planning	2	-	?	-	-	
3	Tour and Travel Management	2	-	-	?	-	
4	Tourist Transport (Ticketing)	2	-	-	-	?	
5	Hotel 1	2	?	-	-	-	
6	Hotel 2	2	-	?	-	-	
7	Food and Beverage	2	-	-	?	-	
8	OJT	2	-	-	-	?	

b. Japanese Language

No.	Subject Matter	SKS	Semester				Explanation
			I	II	III	IV	
1.	Bunpo I	2	?	-	-	-	
2.	Bunpo II	2	-	?	-	-	
3.	Yomikata and Kakikata I	2	?	-	?	-	
4.	Yomikata and Kakikata II	2	-	-	-	?	
5.	Hanashikata I	2	-	-	-	-	
6.	Hanashikata II	2	-	?	-	-	
7.	Kiawa	2	-	-	?	-	
8.	Chokai	2	-	-	-	?	

c. Public Relation

No.	Subject Matter	SKS	Semester				Explanation
			I	II	III	IV	
1.	Public Relation	2	?	-	-	-	
2.	Negotiating	2	-	?	-	-	
3.	Public Speaking	2	-	-	?	-	
4.	Lobbying	2	?	-	-	-	
5.	Rhetoric and Ethic	2	-	?	-	-	
6.	Emotion Management	2	-	-	?	-	
7.	Digging Ideas	2	-	-	-	?	
8.	On the Job Training	2	-	-	-	?	

d. Journalism

No.	Subject Matter	SKS	Semester				Explanation
			I	II	III	IV	
1.	News Hunting	2	?	-	-	-	
2.	Interview Technique I	2	-	?	-	-	
3.	Interview Technique II	2	-	-	?	-	
4.	News Writing I	2	?	-	-	-	
5.	News Writing II	2	-	?	-	-	
6.	News Reporting I	2	-	-	?	-	
7.	News Reporting II	2	-	-	-	?	
8.	Mass-Media Job Training	2	-	-	-	?	

e. Broadcasting

No.	Subject Matter	SKS	Semester				Explanation
			I	II	III	IV	
1.	Broadcast Announcing I	2	?	-	-	-	
2.	Broadcast Announcing II	2	-	?	-	-	
3.	Radio/TV Production I	2	-	-	?	-	
4.	Radio/TV Production II	2	-	-	-	?	
5.	Radio Script I	2	?	-	-	-	
6.	Radio Script II	2	-	?	-	-	
7.	Radio/TV Programming	2	-	-	?	-	
8.	Mass-Media Job Training	2	-	-	-	?	

f. Mandarin Language

Curriculum of Mandarin Language is still in pioneering works.

In the end of the program, students are obligated to conduct on the job training in relevant industry of Indonesia-wide.

For Economic Accounting student, teaching ESP is one of many courses, which must be followed and conducted by LC UMS. They must follow and learn English for Economic Accounting since first semester until fourth semesters. The material, which must be taken are English for Professional Purposes (EPP), Functional Conversation, Situational Communication, Communicative Grammar, Topical Discussion, English for Academic Purposes (EAP), Business English, TOEFL Preparation. Thus LC UMS has the program for their students, which must follow in order to increase their knowledge about English for Specific Purpose to prepare the human resources of UMS's graduate especially the students of Economic Accounting more reliable and valuable to face their future. Analysis on the students' needs has the function as a way in which ESP procedures can have a useful effect and indicates the need for a common approach. The way to know the students true need is having a good relationship between student and teacher in teaching learning process. In line with the above definition, ESP then should meet the learners' specified needs and should make the learners learn something based on their reason for learning.

Based on the previous explanation the writer wants to examine the function of English for economic students since many economic books are written in English. For economic students who want to face their practical job, they must have had capability to master knowledge in English as a step higher in their status of life and education. Paying attention to that explanation above, the writer takes the research entitled: STUDENTS' PERSPECTIVE TOWARD ENGLISH FOR SPECIFIC PURPOSES IN ECONOMIC FACULTY OF MUHAMMADIYAH UNIVERSITY OF SURAKARTA.

B. Research Problem

The problem of the study is “What are the students’ perspective toward English for Specific Purposes in Economic Faculty of Muhammadiyah University of Surakarta?”

C. Limitation of Study

This research only concerns with the use of English for Specific Purposes in Economic Faculty taught by LC UMS. As far as the writer knows every faculty in UMS has the English Program in LC beside the main courses that must be followed by the students to make their future study better.

In this case the writer takes the economic faculty because most economic students must be ready to interact with foreign people in doing their business in their future practical job. Economic students often complain that

they do not understand what they have read in the textbooks. They have lack of understanding on particular subject matter related to economic.

D. Objective of the Study

In this study, the researcher's has purpose in analyzing students' perspective toward English specific purposes in Economic Faculty of Muhammadiyah University of Surakarta

E. Significance of the Study

1. Theoretically:
 - a. The finding of research will be useful especially for the learners' need of ESP as the basic purposes for designing the syllabus.
 - b. It will give inputs in teaching English based on the interpretation of the students' perspective.
2. Practically:
 - a. It will give more knowledge for the other researchers who want to conduct further research.
 - b. There are many chances to investigate the other indicators that field.

F. Definition of the Key Terms

English for Specific Purpose (ESP)

It is an approach to language learning that is used on learner need. ESP is an approach to language teaching in which all decision as to content and method are based on the learner's reason for learning the object.

G. Research Paper Organization

There are five chapters in this researcher paper. The systematic uses in this research paper are as follows:

Chapter I is introduction. It is about the background of the study, research problem, limitation of the study, objective of the study, significance of the study, definition of the key terms, and research paper organization.

Chapter II is underlying theory. This chapter discusses the differences between English for General Purposes (EGP) and English for Specific Purposes (ESP), Teaching of English for Specific Purposes, The Notion of Need Analysis, and Syllabus.

Chapter III is research method. This chapter discusses the type of study, subject of the study, object of the study, method of collecting data, and techniques of analyzing data.

Chapter IV is data analysis. It is the result of research that describes the result of questionnaire in data display, data analysis, and the research finding.

Chapter V consists of the conclusion of this study and is followed by some suggestions.