

CHAPTER I

INTRODUCTION

A. Background of the Study

Utterances are often used in daily activity and communication with other people in every situation. Utterance is very important in communication to present what the speaker's intention to the hearers and it is the physical production of linguistic behavior. Finding the meaning of utterance is one of many ways to get the message from the utterances. And in daily activity people have a speech community in their environment. Hymes (1974:52) in Coupland (1997:116) states that speech community is called a group of people who share rule for using and interpreting speech. The term speech event will be restricted to activities, or aspects of activities that are directly governed by rules or norms for the use of speech.

Sociolinguistics refers to a study about relationship between language and society, there are many aspects being studied in sociolinguistics. A discourse analysis is one of the sociolinguistic aspects which is learned generally. Then discourse analysis has several points. Ethnography of communication is one of the aspects of discourse analysis. Ethnography of communication is the approach by Hymes that studied about language and culture. Fauziati (181:2009) states that

The ethnography of communication is an approach to discourse, which is based on linguistics and anthropology. It focuses on a wider range of communicative behavior whose forms and function can represent different ways of life. This approach tries to analyze pattern of communicative practices

and such practices are an integrated part of what one knows and does as a member of particular culture.

The writer chooses the movie *The Descendants* to be analyzed because of some reasons. Firstly, the movie is so interesting. It tells us about family who lives in Hawaii, their father is always busy and he is not a good father, the writer wants to reveal the utterances of Matt King as major character which has strong background culture of leader in his life. Matt King lived on Oahu and is a distant descendant of the former king of Hawaii. Secondly, the message of this movie makes the writer amazed, and the writer can learn from it. Thirdly, the difference culture makes challenges to the writer will analyze as ethnography of communication research because many utterances that are not familiar with it. The writer gives some data toward the movie in simple analysis.

The writer gives some phenomena about the movie as follows:

1. Setting

The writer gives data example of Matt King monolog

Matt King : This is Elizabeth King, my wife. Twenty-three days ago she was launched from a powerboat during a race and hit her head, almost drowned. Now she's in a coma that scores 5 on the Glasgow scale and 3 on the Rancho Los Amigos scale, scores showing an extremely severe coma. Liz is very competitive. Whatever she does, she does to the fullest.

The writer analyzes the utterance. The utterance happened in the hospital named Glasglo, Matt King introduces his wife Elizabeth and tells us about her condition, she is in a coma because she was launched from a powerboat

2. Key

Key can be the tone and manner. Matt King as a manner in this utterances the data:

Matt : “Was she going to leave me?”

Brian: “She would have. But I, I, uh... I didn't want that. That wouldn't have happened. I love Julie. (anguished) Please don't tell her. Please. I don't know what I've done. I'm sorry.”

Matt : “Did she say she loved you?”

Brian nods slightly.

Do you love her?

You don't love her. You don't love her. You just used her to get to me.

Brian : “No, I told you. I wasn't trying to get to you.”

For the listener, the manner of Matt King is using a low intonation to give some questions to Brian about his relation with his wife.

The writer will analyze the movie utterance of major character through discourse. In the discourse analysis, there is a theory which is used to analyze the utterance. The writer chooses the ethnography of communication with theory of Hymes S.P.E.A.K.I.N.G to analyze between linguistics and anthropology in this movie, *The Descendants* (2011). The writer conducts this research not only using theory of S.P.E.A.K.I.N.G but also combining the theoretical considerations on ethnography of communication, it is speech and social roles. Social class in this movie is viewed to be a reason which influences the speech of the character. The writer doesn't include the norm in analyzing the data because it can't be seen into the movie, it must be directly got from society utterance and culture, Wardhaugh (1998:244) states that norms refers to the specific behavior and properties that attach to speaking

and also to how these may be viewed by someone who does not share them, e.g. loudness, silence, gaze return, and so on.

Considering the phenomenon above, the writer is interested in analyzing the Ethnography of Communication, and the writer writes it down as study and entitled **Ethnography of Communication of Matt King in The Descendants Movie (2011)**

B. Problem Statement

In the research, the writer formulates the problem statement as:

1. What is the *setting* of *The Descendants* movie ?
2. What is the *end* of *The Descendants* movie ?
3. What is the *participant* of *The Descendants* movie ?
4. What is the *act* of *The Descendants* movie ?
5. What is the *key* of *The Descendants* movie ?
6. What is the *instrument* of *The Descendants* movie ?
7. What is the *gender* of *The Descendants* movie ?

C. Objective of the Study

Based on the research problem, the objective of the study is to describe Hymes theory in Matt King communication in *The Descendants* Movie (2011). The components are:

1. The *setting* of *The Descendants* movie
2. The *participant* of *The Descendants* movie
3. The *end* of *The Descendants* movie

4. The *act* of *The Descendants* movie
5. The *key* of *The Descendants* movie
6. The *instrument* of *The Descendants* movie
7. The *genre* of *The Descendants* movie

D. Significance of the Study

This research paper is expected to give some significance as follows:

1. Theoretical Significance

This study can give the contribution to the body of knowledge, particularly the aspect of Ethnography of communication analysis, based on that reason, the reader and the other researcher can use this study as an additional reference.

2. Practical Significance

This research gives benefit to the researcher to improve the understanding of the Ethnography of communication analysis

E. Research Paper Organization

This research paper organization gives direction of this research paper.

It is divided into five chapters :

Chapter I is an introduction. It consists of background of the study, problem statement, objective of the study, significance of the study, research paper organization.

Background of the study presents the theory and the reason why the writer uses ethnography of communication to analyze the utterances of Matt King on *The Descendants* movie (2011).

Problem statement presents the problem analyzed by the the writer, that is about *settings, ends, participants, act, keys, instruments, gender* of the movie.

Objective of the study presents Dell Hymes theory in Matt King utterances in *The Descendants* Movie (2011).

Significance of the study presents about the significance of the research for the theoretical significance and partical significance.

Research paper organization presents the direction of peaper research.

Chapter II consists of previous study and theoretical review.

Previous study presents the related literature, the first is from Chotimah (UMS,2010) *Ethnography of Communication of Arthur Dimsdalle in Scralet Letter Movie by Roland Joffe*, secondly from Ray (*Visva-Bharati University, 2011*) *A Study on Ethnography of Communication : A Discourse Analysis with Hymes ' SPEAKING Model '*.

Theoretical review presents the notion of ethnography of communication by Dell Hyme and aspect of ethnography of communication.

Chapter III is research method, it consists of type of the reseach, object of the research, data and data source, method of colecting data, technique for analyzing data.

Type of the reseach presents the five point of conducting the research the first is type of the research, it presents the type of the research that the writer uses, the writer uses descriptive qualitative research to analyze the data.

Second is object of the research, object of research of the writer is the utterances of Matt King in *The Descendants* movie

Third is data and data source. The data source in the research is the dialogues of Matt King in *The Descendants* movie.

Fourth is method of collecting data, the writer uses three points in collecting data, watching the movie, collecting the data, and classifying the data

Fifth is technique for analyzing data, the writer uses sociolinguistic framework with the Dell Hymes SPEAKING theory for analyzing the ethnography of communication of Matt King.

Chapter IV is research finding and discussion. It deals with research finding which is explaining the result of ethnography of communication analysis, and discussion of ethnography of communication of Matt King, in *The Descendant* movie (2011)

Chapter V is conclusion and suggestion, presenting the conclusion of the research and the writer also gives suggestion about the research.