CHAPTER I
INTRODUCTION

This chapter presents the introduction of the research paper. It consists of background of the study, literature review, problem statement, limitation of the study, objective of the study, benefit of the study, research method and research paper organization.

A. Background of the Study

People who work in literature usually represent their work in such kind of literary works. Literature is a term used to describe a written or spoken material. Broadly speaking, "literature" is used to describe anything from creative writing to more technical or scientific works, but the term is most commonly used to refer to works of the creative imagination, including works of poetry, drama, fiction, and nonfiction. Literature represents a language or a people: culture and tradition. But, literature is more important than just a historical or cultural artifact. Literature introduces us to new worlds of experience. We learn about books and literature; we enjoy the comedies and the tragedies of poems, stories, and plays; and we may even grow and evolve through our literary journey with books, (Lombardi (2013) in http://classiclit.about.com/od/literaryterms/g/aa_whatisliter.htm).

Through those kinds of literary work such as poems, stories and plays, people apply other kinds of literary work such as novel, movie, dance, etc.
Ultimately, people may discover meaning in literature by looking at what the author says and how he/she says it. We may interpret the author's message. In academic circles, this decoding of the text is often carried out through the use of literary theory, using a mythological, sociological, psychological, historical, or other approach.

So, in this study, the researcher is interested in analyzing one of literary works, that is the novel, entitled *The Land of Five Towers* an Islamic and education novel by Ahmad Fuadi and Angie Kilbane. *Gramedia Pustaka Utama (GPU)* published *The Land of Five Towers* on November 2, 2011. The theory used by the researcher is individual psychological approach by Adler. In this theory, the researcher wants to show about the effort of the major character Alif to become an international journalist.

The definition of effort is how much time or work of human is spent in performing an activity or occupation, related with research, patient, care, administration, and dream. Everyone should have a dream and try to reach the dream. When they have more attempts, it will be easy to make their dreams come true. The people who want to reach the dream should be learning much longer, working hard and praying. Therefore, it is not only physically but also mentally. That should be balance to support the effort.

In individual psychological approach, the effort stands in a form of striving of superiority where an individual is faced with a task to overcome or master the task. This effort is known as striving for superiority. For a well adapted individual,
this striving is not for personal superiority over others, but an overcoming of the task, or finding useful answers to questions in life. When faced with the task, the individual will experience a feeling of inferiority or a sense that the current situation is not as good as it could be. This feeling is similar to stress. If the individual has not been properly trained, the task may seem too much to overcome and lead to an exaggerated feeling of inferiority, or intense anxiety. The individual may, after several unsuccessful attempts to accomplish the task, give up on mastering the task, experiencing the inferiority complex, or a depressed state. The individual may also make several attempts at solving the problem and find a solution to the problem that causes problems in other areas. An individual who answers the question "How can I be thin?" by not eating will become thin, but at the cost over their overall health.

The striving for superiority appears a lot in every part of chapter in the novel, where The Land of Five Towers novel tells about Alif, a boy who has a dream to be an engineer like Habibie. He is at third grade in an Islamic school, named Madrasah that has same grade with Junior High school. However, Alif wishes to continue his study to public high school. He has a best friend named Randai. Randai has the same passion with Alif. They want to continue their study to public high school in Bukit Tinggi.

Nevertheless, Alif’s mother asks Alif to attend a boarding Islamic school in order to become a great religious leader with wide knowledge like his grandfather, Buya Hamka. He felt disappointed because it is opposite with his dream to be an
engineer. One day, Alif gets a letter from his uncle Mr. Gindo. He suggested Alif to continue his study to Madani modern Pesantren, West Java. Madani Pesantren (MP) is Islamic boarding school. In Pesantren they do not only study about universal knowledge but also they learn Islamic studies. Then, Alif decided to go to Pesantren like his mother wishes. On his way, his father accompanied him. Then, they traveled about 3 days with fear.

In the first day, they take a walk in Madani Pesantren (MP) to look the situation and prepare to entrance the examination. It will be difficult test for Alif. He studies hard to perform the exam. Finally, Alif passed the exam. However, he did not believe if he passed the exam and defeated many people. Alif stayed at al Barq room with Ustad Salman as a teacher of that room. He gets new friends; they are Dulmajid, Raja, Atang, Said and Baso. In the first meeting, ustad Salman said a motivating word “Man Jadda Wajada”. Then, they follow to say that word until one hour. That word is simple but it has powerful meaning. The meaning is “He who gives his all will surely succeed”. Man Jadda Wajada is called magical Arabic chant. Alif remains that word because it can motivate him to do everything.

Fellowship of Manara, is the name for them; Alif, Dulmajid, Baso, Atang Said and Raja. Their friends call the Fellowship of Manara because they frequently gathered around in the mosque’s towering minaret to make a plan of their own dream. They are always together in every moment, not only in the mosque’s towering minaret but also in everywhere, like in canteen and field.
In Madani Pesantren (MP), every student must follow public speaking training. The activity is held three times in a week during two hours. The students are divided into some groups. Each group consists of 40 students. Every person has 5 minutes to speech in front of the audience. They should collect their manuscript before performance. They perform without using text and the manuscript is divided into three languages; English, Indonesia and Arab. That week, Alif becomes a speaker with English language. He can finish the manuscript so well and the performance is good. Ustad Salman appreciates Alif. He hangs an ID photo of Alif around his neck, entitled: “Journalist of Syam”, campus magazine. Alif is very happy. He tries to write everything and send to some magazine and newspaper out of Madani, although he knows he cannot write well. Alif hopes a newspaper can publish one of his writings. Finally, a newspaper as “reader letter” publishes one of his writings.

Ustad Salman gives advice to Alif that he should read Tempo magazine to improve his writing skill. Nevertheless, Tempo magazine is a good magazine. It reports some important news of the world. Alif is interested with Tempo magazine because the magazine is packed in readable language. After that, Alif thinks to change his dream from an engineer to become a journalist.

In several occasion, Alif reports some good news from people who come to Madani Pesantren (MP). They want to know about the learning process in Madani Pesantren (MP). With the magical Arabic chant “Man Jadda Wajada”, he never underestimates about the power of dream. Alif studies hard and always prays to
God to reach his dream. Finally, after graduated from Madani Pesantren Alif becomes international journalist of Tempo magazine. Unbelievable, his dream comes true. The graduates of Pesantren do not only become an Ustad, but also they can get the job as they want.

There are some reasons of why the researcher chooses the *The Land of Five Towers* novel as an object. First, the novel is taken from the real journey of the writer itself. Ahmad Fuadi studied at Pondok Modern Gontor, Islamic school. There, he was arranging a dream to be a journalist. After graduated, Fuadi continued his study to Padjajaran University with degree in International relations. While at the story, the name of Fuadi changed with Alif. He also wants to be a journalist through the Islamic education.

The second, based on the story, the researcher wants to analyze the content of the novel related with the striving of Alif that shows about souls for strengthen and education for life. If someone lives with knowledge and he has no strength of soul, he will not stiff when he faces a problem.

The third, the researcher uses individual psychological approach because she wants to know what kind of element that supports dominantly, the striving of the major character Alif.

Based on the explanation above, the researcher is interested to analyze *The Land of Five Towers* (2011) novel by using individual psychological approach. Based on the background above, the researcher proposes to conduct a research entitled **EFFORT BEING A JOURNALIST IN AHMAD FUADI'S THE**
B. Literature Reviews

After the researcher has looked for several literature reviews in Muhammadiyah University of Surakarta and in University in Central Java at least, she did not find the research about *The Land of Five Towers* novel done by the other researcher. So that the researcher cannot compare this research with other research because this is the first study of *The Land of Five Towers* novel. The researcher uses Individual Psychological approach to analyze the data and using of *The Land of Five Towers* novel as an object. The researcher analyzes “Effort being a journalist in Ahmad Fuadi’s *The Land of Five Towers* novel (2011): An Individual Psychological Approach.

C. Problem Statement

Problem statement of the study will be:”How is effort being a journalist reflected in Ahmad Fuadi’s *The Land of Five Towers* novel (2011)?”

D. Limitation of the Study

In this research paper, the researcher focused on describing effort being a journalist reflected in *The Land of Five Towers* novel using individual psychological approach.
E. Objective of the Study

Based on problem statement above the objective of the study will be:

1. To analyze *The Land of Five Towers* Novel written by Ahmad Fuadi based on the structural element of the novel.
2. To describe effort being a journalist in Ahmad Fuadi’s *The Land of Five Towers* Novel (2011) based on Individual Psychological Approach.

F. Benefit of the Study

The benefit expected from this study will be:

1. Theoretical Benefit
   
   a. Lectures

   The researcher hopes this result can be useful as references applied in teaching learning process of literary study on *The Land of Five Towers* novel for student in the university.

   b. Teachers

   The researcher hopes this result can be useful for additional information and suggestion applied by the teacher in the teaching learning process of literary study on *The Land of Five Towers* novel.

   c. Students

   The researcher hopes this result can be used as references and additional knowledge to improve student’s abilities in literary study on *The Land of Five Towers* novel.
2. Practical Benefit

a. Readers

The result of this research can be useful input for the readers of novel to enrich their knowledge in literary study on *The Land of Five Towers* novel.

b. Other Researcher

The result of this research can be used to add the reference for the other researchers in conducting further research related to this research from other points of view.

G. Research Method

1. Type of the Study

In this research, the researcher applies qualitative research. Descriptive qualitative is a type of research, which results the descriptive data in the form of written or oral words from the observed object. The data sources are library and literary data. Its purpose is to analyze using Individual Psychological Approach. The steps to conduct the research are as the following: 1). Determining the type of the study, 2). Determining the object of the study, 3). Determining data and data sources, 4). Determining technique of data collection, and finally 5). Determining technique of data analysis.
2. Object of the Study

The object of the study is *The Land of Five Towers* novel written by Ahmad Fuadi and was first published in 2011 by Gramedia Pustaka Utama (GPU).

3. Types of the Data and the Data Source

There are two types of data, namely primary and secondary data, as follows:

a. **Primary Data**

   The primary data source is *The Land of Five Towers* (2011) novel of Ahmad Fuadi published by Gramedia Pustaka Utama (GPU). The data are taken from the dialogue, character’s description, plot and all of the statements related to the problems.

b. **Secondary Data**

   The secondary data sources are books or any information related to the practice of effort being a journalist that supported the individual psychological analysis.

4. Technique of the Data Collection

The technique of data collection in this study takes the following steps to the data analysis, they are:

a. Reading the novel *The Land of Five Towers* many times.

b. Identifying the problem and to find the data. Therefore, research problem and objective of the study can be drawn.
c. Collecting some supporting data from other references related to the topic. Therefore, the problems appearing will be able to be answered completely.

d. Drawing the conclusion of the analysis that has already done in the former chapter.

5. Technique of the Data Analysis

The technique of the data analysis that is used is descriptive. The writer makes some interpretations of the novel dealing with the character from the major character which researcher wants to analyze using individual psychological approach.

H. Research Paper Organization

The research paper of organization of effort being a journalist in Ahmad Fuadi’s *The Land of Five Towers* (2011) novel by using individual psychological approach divided in to five chapters. They are Chapter I will be Introduction, Background of Study, Literature Review, Problem Statement, and Limitation of the Study, Problem Statement, objective of the Study, Benefit of the Study, Research Method, and Research Paper Organization. Chapter II will be Underlying Theory, which present notion of Individual Psychological Approach, Structural Element of the novel, and Theoretical Application. Chapter III will be Structural Elements of Character and Characterization, Plot, Setting, Point of View, Style, Theme, and Discussion. Chapter IV will be individual psychology Analysis of *The Land of Five Towers* novel. Chapter V will be conclusion and Suggestion.