DREAMS AND HOPE OF A POPCORN SELLER REFLECTED IN MAX GIWA’s STREET DANCE MOVIE (2012): AN INDIVIDUAL PSYCHOLOGICAL APPROACH

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DREAMS AND HOPE OF A POPCORN SELLER REFLECTED IN MAX GIWA’S STREET DANCE MOVIE (2012): AN INDIVIDUAL PSYCHOLOGICAL APPROACH

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ABSTRACT

In this study, researcher discussed the dream of Falk Hentschel as the main character in the Street Dance film. The purpose of this study is: to analyze a dream in the Street Dance film based on the structural elements and individual psychological approach. This research is qualitative research. There are two types of data, namely primary and secondary data. The primary data source comes from the Street Dance film and secondary data from books, internet, or information related to the research. Then, the data were analyzed based on individual psychological theory proposed by Alfred Adler. In analyzing the data, the researcher used a descriptive analysis. The conclusion is based on individual psychological analysis it focuses on Falk Hentschel as the main character which is reflected in feelings of inferiority and compensation, energetic, strive for excellence, social interests, lifestyles, and strong determination of the self.

Keywords: Dreams, Street Dance, Individual Psychological Approach.
A. Introduction

1. Background of the Study

Dancing in the dream reflects the inner desire for freedom, emotional satisfaction and spontaneity. Generally dream to be the best dancer is a good dream. Dancing can make change humans life. To become a dancer, one must be agile, flexible, have good body tone, and a supple body. Training begins at age 5 to 8 in break-dance, usually by private instructor. Boys often start training later than girls. Students who are good by their early teens get more advanced training. Most dancers have their professional auditions by age 17 or 18. By then dancers usually focus on a specific style of dance.

*Street Dance* is a film written and directed by Max Giwa and Dania Pasquini released in 2012. The film is a production of Vertigo Films in association with BBC Films. It was distributed in United Kingdom. The film stars Sofia Boutella, Falk Hentschel, and George Sampson. The plot to beat the world's best dance crew at a dance-off in Paris, France, street dancer Ash (Falk Hentschel) and new friend and manager, Eddie (George Sampson), gather the greatest street dancers from around Europe.

Starting as a mockery leveled the number one dance group, Invincible, Ash (Falk Hentschel) and Eddie (George Sampson) looking for the best dancers in Europe to defeat them in the battlefield of the biggest street dance in Paris. In her quest, Ash and Eddie met with Eva (Sofia Boutella), the salsa dancers. If Street Dance 1 successfully combines hip hop dance with ballet, now the film directed by Max Giwa and Dania Pasquini is shaking up the world of dance by combining street dance with salsa.

The story of the film Street Dance 2 was moving fast. Directed by Max Giwa Duet and Dania Pasquini using animated maps complete with flag state, to describe Europe's best street dancers search. And flash best street dancers from Paris, Amsterdam, Berlin, Algeria, Prague, Ibiza (Spain) and London. After that what happened? Predictable: practice, practice and practice.

Duration Street Dance 2 is fairly short, only 85 minutes. Even so you will be presented with various hip-hop, dance pop and rock such as: Domino (Jessie J),
Rock star (Dappy), and We Will Rock You - Remix (Queen) to Super bass (Nicki Minaj).

Street Dance is an interesting film, there are three aspects that make this movie really interesting. The first is the story of the film Dance has always, begins with an expectation of someone's dream filled with struggle. He is Ash, a man who wants to be a popcorn seller great dancer and famous. But those American crew Invincible (other street dancers who have known) was very dismissive and insulting.

Then Ash gathers the best dancers from around the world to take them - with a dance style they were not expecting. With landmark locations, a spectacular fusion of dance styles and an unparalleled spirit, for revenge after the humiliation by the crew Invincible (street dancers). He began collecting other street dancers in new talent to grow a new set of dancers. With the help of Eddie (his friend), Ash gather a crew that consists of several cross country and culture. In this way, Ash is fascinated by Salsa dancer named Eva (Sofia Boutella) were then invited to join the crew even got to meet a variety of requirements.

The second aspect is the appreciation and demand movie player. Ash as much as possible should be able to conquer the audience that they are excited by the Ash dance show. But approaching dance freestyle event competition at the European level will soon take place, between Ash and Eva must be able to play the ego so that maximum results. And our hero (Ash) and then falls in love with a salsa dancer (Eva) when he discovered the magic, power and passion to create and perform a new dance movement globally shared.

The third is hard work. Ash then try and concentrate on a new movement with Eva a much more powerful and at the same time will be a concern for street dance crew won the dance competition and was the most powerful and proved that he can do better than The Invincible, a crew of street dancers who have derided and insulted. Because this film from beginning to end most of the dreams and hopes of telling Ash to be the best dancer and a person who would not despised by others.

**Problem Statement** is “What are the major character’s dreams and hope of popcorn seller reflected in Street Dance movie?
Limitation of the Study is this research, the researcher will focus on the analysis of the major character of Street Dance movie from the aspect of An Individual Psychological Approach.

Objectives of the Study to analyze the film based on its structural elements and technical elements by finding characters and characterizations, setting, point of view, plot, theme, mise-en-scene, cinematography, sound, and editing. To analyze the film especially the character of Ash in Street Dance movie using an individual psychological approach developed by Alfred Adler.

Literature Review, the research on Street Dance movie is first being conducted in this research. She was searched through local and digital libraries and found none of it. The libraries such as UGM, UNS, UNDIP, UNNES, have reported zero call on the research on Bad Teacher movie. Thus, this research is first over conducted at least in Muhammadiyah University of Surakarta.

2. Benefits of the Study

Theoretical Benefits, the study is hoped to give new contribution and new information to the larger body of knowledge, particularly the literary studies on Street Dance movie.

Practical Benefit, the study is hoped to enrich knowledge and experience of the writer and another students of Muhammadiyah University of Surakarta and also another Universities who have interest with literary study on movie from Individual Psychological Approach.

B. Research Method

Type of the Study is the writer applies qualitative research. Object of the Study is Street Dance movie directed by Max Giwa.

Type of the Data and the Data Source, The primary data source of the study is Street Dances movie directed and written by Max Giwa and Dania Pasquini production of Vertigo Films in association with BBC Films. The secondary data sources consist of the other data such as biography of the author, books of literary especially psychological book and searching data from internet and other relevant information.

Technique of the Data Collection are Watching the film repeatedly. Reading the script of that film. Taking a note of the necessary part in both the primary and secondary data sources. Classifying the data into some categories.
Technique of the Data analysis

Analyzing the researcher employs descriptive qualitative analysis in this case. Analyzing the major character in *Street Dance* film by employing the individual psychological approach.

C. Individual Psychology Theory

1) Notion of Individual Psychology

Individual Psychology is a science that attempts to understand the experiences and behavior of each person as an organized entity. The major purpose of personality should be to serve as fruitful guide for therapist and ultimately for everyone, in affecting change toward more psychological healthy behavior (Adler in Ryckman, 1985:95).

Adler’s Individual Psychology depicts the human being as a single, indivisible, self-consistent and unified (Hjelle and Ziegler, 1992:139). Adler makes consciousness as the center of personality, which makes him pioneer in the development of an ego-oriented psychology. Man is a conscious of his inferiorities and conscious of the goals for which he strives. More than that, conscious individual who is capable of planning and guiding his actions with full awareness of their meaning for his own self realization (Hall and Lindzey, 1981:121).

There are four ideas that serve as a basic for the concepts of Adler’s individual psychology. The first is human attitude occurs under conscious condition. As a thinking creation, people certainly realize the weakness and the strength of their condition both on mental and physic as well as they conduct their life goal. That is why people absolutely will understand about their own attitude toward life problem. They consciously think and act how to solve their problem and how to get they want, as Adler points out that “man is a conscious being, he is ordinarily aware of the reason for his behavior” (action with full awareness of their meaning for his own self realization (Hall and Lindzey, 1981: 121)

Secondly, human attitudes is the result of creative potency of human itself, as Hall and Lindzey (1981: 120) state that “Adler’s second major contribution to personality theory is his concept of the creative self, Adler’s self is highly personalized, subjective system which interprets and makes meaningful the experiences of the organism”. Certain creative self or individual cannot be always accomplished by the others because each one has different personality from the other’s one. The personality of an individual therefore can be seen from his or her creative self.
The third idea is that human attitudes are unique from each other. There is no one in this world is alike with the other people even they are twins. Everyone has each character and capability that is different from each other as well as he or she also have his or her own the way of thinking. That is the basis that motivates Adler to emphasize the uniqueness of personality which later contributes to the life style concept (Hall and Lindzey, 1981: 120-121).

The last idea is human attitude is influenced by social concern. It relates to the concept of that human is a social creature. As social one, people interest with others and make certain relationship with such as friendship, unity, and lover. Consequently, that relationship will control them not to hurt the other’s feeling in which they care the other’s life too. Therefore, social feeling is a human attitude controller, as Adler assumes that “man is motivated by social urge” (Hall and Lindzey, 1981: 120)

b) Central Concept of Individual Psychology

1) Inferiority Feeling and Compensation

Inferiority means feeling week and unskilled in facing the task that need to be completed. It is manifestation of individual consciousness due to a condition, which is resulted from inability or imperfection feeling. This inferiority feeling is considered as a challenge to strive for the compensation of the inferiority until psychological equilibrium is attained (Hall and Lindzey, 1981: 67).

2) Fictional Finalism

Fiction is “ideas that have no real existence, yet they influence people as if they really exist” (Feist, 1985: 65-66). Final goal may be a fiction that is an ideal, which is impossible to realize, but which is none the less a very real motivation to human’s striving and the important explanation of their conduct. Adler says that “the normal person could free himself from the influence of the fictions and see reality when necessity demanded” (Adler in Feist, 1985: 65). Fiction is the people’s emotional sick, finalism is the human behavior that is directed toward a future goal of superiority or success. The greatest importance of fiction finalism is the goal of superiority or success. The friction final goal has great significance (Adler in Feist, 1985: 65)

3) Striving for Superiority

A man will always find a new problem from one stage of development to the higher stage (Hall and Lindzey, 1981: 123). So, striving for superiority means a
condition that forces a man to gain a better life to make him exist in the society (Hall and Lindzey, 1981: 123). A man is motivated to reach the superiority according to Adler is “innate of a man and constitutes his continuous efforts in gaining life which is better than others, that is a man is motivated to reach his superiority with his own way either it is right or wrong” (Hall and Lindzey, 1981: 123).

4) Social Interest

The importance of striving for perfection is the idea of social interest. According to Adler (Ryckman, 1985: 96), social interest is “a form of striving for superiority, which is done by joining with the community in order to reach the final goal of perfection”. It is easy to see that anyone with “striving for perfection” can hardly do so without considering his or her social environment because as social creature, we simply do not exist without others. People will join with the social through co-operation, interpersonal and social relation, and identification with the group and empathy (Hall and Lindzey, 1981: 122).

5) Style of Life

Style of life refers to how we live our life, how we handle our problem and the interpersonal relations. The life style is originally called “the life plan or guiding image refers to the unique ways in which people pursue their goal” (Adler in Ryckman, 1985: 98). That is to say, the life style is “the principle that explains about the uniqueness of an individual”. Man has different style of life although they may have the same goal; they develop their own way to achieve their goal of life.

6) Creative Power

Creative power that is also called creative self means “an integration between inborn potential and environment influences, which leads to an action to solve any problem in his life” (Feist, 1985: 66). The concept of the creative self places the responsibility for the individual’s personality into his own hands. In his creative power, a man also has “Law of movement of an individual’s of solving problem” (Hall and Lindzey, 1981: 127). A man behaves or acts based on individual law of movement, which limits him to take the right strategy and to get the goal or the solving of his problem (Adler in Hall and Lindzey, 1981: 127).
C) Theory of Dream

The meaning of dream like a hope, dreams are successions of images, ideas, emotions and sensations occurring involuntarily in the mind during certain stages of sleep. Every dream represents a wish fulfillment. Dreams are representative of the imaginary fulfillment of a wish or impulse in early childhood, before such wishes have been repressed (Freud, 1994: 38).

Dream is the emotional state which promotes the belief in a positive outcome related to events and circumstances in one's life. Despair is the opposite of dream. Dream is the feeling that what is wanted can be had or that events will turn out for the best or the act of looking forward to something with desire and reasonable confidence or feeling that something desired may happen. Dancing in the dream reflects the inner desire for freedom, emotional satisfaction and spontaneity. Generally dream to be the best dancer is a good dream.

D) Research Finding

1) Inferiority Feeling

There is a feeling of inferiority Ash, the first was when he was practicing dance skills together with Eva she practiced dancing was not thinking with feeling.

   Eva:
   Try and relax a bit.

   Ash :
   - I don't have time. I gotta own this thing.
   Sorry. Let's just try it again.

   Eva :
   Dance with your heart, not with your head.
   I want to try something.
   It's an exercise in trust.

   (Street Dance : 00:34:16,763 --> 00:34:54,883)

2) Fictional Finalism

Fictional are thought, or the dreams every human being in this world. While finalism is the goal that the person wants to reach or human’s expectation toward his future life. It is stated by Adler that, “man is motivated more by his expectations of the future than by experiences of the past “(Hall and Lindzey, 1985: 122). Hence, people’s desire to the future will form the final life goal in which it then influences his behavior. So, fictional finalism deals with the individual goal of live, which is unreal in nature or as a fiction.
In the movie, Ash is a popcorn seller who wants to be successful with his expertise. He wants to be a winner in the dance competition against Invincible. Ash as the main character is a guy who has good skills to become the best dancer and can make her dream come true.

The finalism Ash has high hopes to become the best dancer though The Invincible a rival in the final dance.

Ash:
As a kid, we were always on the move.
Always saying goodbye.
So I learned to be alone.
But with street dance,
I could step out in front of any crowd,
into any street dance battle,
and for one moment, be the hero.

Vince:
Yeah, yeah. Is that all you got?
Some nerdy little popcorn boy
who can't even stay on his feet?
You got two months, Europe,
till the Final Clash.
Y'all better rustle up some new ideas.
Or we will kick ass.
You got that, Popcorn?

Ash:
I was just trying to see the show.
Easy, easy, easy. Easy!

(Street Dances: 00:00:39,372 --> 00:03:03,765)

3) Striving for Superiority

Each individual is forced to be a superior, strong, and considered. Generally, striving for excellence is an attempt to overcome low self-esteem by doing something that could develop existence in society.

There are three passion for excellence Ash. He tried to be a winner in the final of the competition even though first he was humiliated in front of Invincible. He helped Eddie toured Europe to find a great street dancer Eva particular sympathy for the salsa dancer would be his team. He also practiced dancing in earnest with Eva, so he's being smart and professional in salsa dancing.

The strive for excellence Ash is that he always try and practice new movements that combine movement with salsa dance movement in general. He always tried it though Eva was scolding Ash as Ash dancing with his head instead of his heart.

Eva:
Try and relax a bit.
Ash:
- I don't have time. I gotta own this thing.  
Sorry. Let's just try it again.  
Eva:  
Dance with your heart, not with your head.  
I want to try something.  
It's an exercise in trust.  

(Street Dance: 00:34:16,763 --> 00:34:54,883)

4) Social Interest

Social interest is a part of human nature and some amount of its existence in everyone- the criminal, the psychotic, and the mentally healthy: like striving for success, social interest is rooted as potentially in everyone. Everyone had an existence in a social context since the first day he life. The social interest is a concept that deals with the relationship between an individual and his social environment and culture.

By the hard living background he had, Ash has a clear social interest. The writer implies that this social attitude was supported by his inferiority feelings and also his striving for superiority.

The social interest Ash is having many relationships with the people around him. Ash's easy to talk to people.

Eva:  
Um, Uncle, remember Ash?  
Manu:  
Hard to forget.  
Eva:  
Ash, Manu.  
Manu:  
- Hello.  
Ash:  
- Hi.  
Eva:  
I'm going to be working with him.  
It's okay to practise here, right?  
Manu:  
Yeah, of course.  

(Street Dances: 00:29:42,530 --> 00:29:54,541)

5) Style of Life

Style of live refers to the unique pattern of traits, behavior and habits, which show the particular way that the person does to reach his life goal. Style of live includes the person’s goal, self-concept, feeling toward others, and attitude toward the world. Generally, life style is shaped by their own inferiority.
In this movie, the character of Ash is explored as the man who wants to work as success people. He works hard to make his dream comes true. He always thinks about how to make his dream comes true. He always gives support to his crews about they can do the difficult dance if they always practice it every day.

The style of life Ash is diligent. He was always practicing dance skills to become a professional break-dancer. Sometimes she works with Eva or more friends. He is a leader who is responsible for his team and a man who always helps others. Whatever they do, he is always supportive and motivates them. He is also someone who is confident.

Eva: Good.
This is a tough crowd.
Listen, salsa is not about the choreography or the steps.
It's about the passion.
You have to feel it, mean it.
Yeah?
Ash: - Feel it?
Eva: - Yes.
Ash: Okay.
And one, two, three.
Eva: Good.

(Street Dances: 00:28:17,487 --> 00:28:42,511)

6) Creative Power

Creative self is for those who act on the facts of the world that change this fact into personality are subjective, dynamic, unified, personalized, and unique style.

Ash creative self is shown in the method to get free from problems. There are several measures taken Ash to make her dream come true.

The self creative of Ash is that he can perform new movements with Eva combining salsa movement. He did a tremendous movement during the final competition and break-dance movement. He showed great skill to The Invicible. Because, before the Invicible never underestimate the ability of Ash in front of many people. Then, with his sincerity and cohesiveness The Popcorn eventually won the final competition.

Vince: Are you not entertained?
seen it with your own eyes, people!
Invincible by name
and invincible by nature!
Is there no one...
No one here who can challenge us?

**Ash:**
So here we are.
This is it.

**Vince:**
Popcorn Boy?

**Ash:**
This is right now.
This is the moment.

**Vince:**
And the Popcorn Crew!

**Speaker:**
Well, let me get to the result on this.
Okay, my judges,
on the count of three, show me what's good.
Three!
Two!
One!
Popcorn!

*(Street Dance: 01:08:50,126 --> 01:20:02,588)*

7) **Dream**

Ash is an ambitious man and always tries the new style of dance to make his ambition comes true. Ash and his friends practice their dance every time because he wants to be the best dancer in their town. He tries to prove that his dream to become the best dancer can become true.

Ash is a smart man, optimistic, and hard worker. He practices his dance in one building to another building. He jumps from one building to another building like a professional dancer. Everyday, he practices his skill of dance because he wants to follow an international competition.

When the day of competition comes, Ash comes in the competition and gives good performance. Ash can overcome all of his problem to make their dream comes true and he can be the winner in dance competition.

**Ash:**
As a kid, we were always on the move.
Always saying goodbye.
So I learned to be alone.
But with street dance,
I could step out in front of any crowd,
into any street dance battle,
and for one moment, be the hero.

**Vince:**
Yeah, yeah. Is that all you got?
Some nerdy little popcorn boy
who can't even stay on his feet?  
You got two months, Europe,  
till the Final Clash.  
Y'all better rustle up some new ideas.  
Or we will kick ass.  
You got that, Popcorn?  
**Ash:**  
I was just trying to see the show.  
Easy, easy, easy. Easy!

*(Street Dances: 00:00:39,372 --> 00:03:765)*

E) **Conclusion**

Having after analyzing the film Street Dance tells the story of the development of personality as the main character Ash, from the beginning to the end of the story tells of the struggle of the main character. Street Dance is the story of a group of break dancers who had previously been underestimated by Invincible. The main character wants to make their dreams come true, the dream is to be the best break-dancer. Therefore, the authors take the approach of using the principles of individual psychology of Adler in order to understand how the main character trying to change his life to get a better life, researchers drew the following conclusion:

1. From the structural analysis, the researchers found that the theme of Street Dance is generally talked about friendship and how resolving to make their dreams come true. Here, researchers found that the theme of this movie is "A dream is something that should be achieved with a struggle." Furthermore, it can be said that the theme of Street Dance is a struggle to make their dreams come true. Max Giwa as director of Street Dance uses two elements; they are narrative and elements technical. Narrative elements consist of character and characterization, plot, setting, point of view, and theme. Composed technical elements of mize-en-scene and design, set dressing and props, casting, costumes, make-up, lighting, sound, symbol, Cinematography, duration of shots, and editing. This film version employs a traditional plot. By using the traditional image of a simple plot and real life, delirious audience understand the story of Easy, hopefully the audience understand the story more easily. While traditionally begins with the climactic plot exposition, complication, and the story ends with a resolution.

2. Based on literature and psychology which has close ties both have the same object of research, namely humans. Literature is literature on human life, which is a manifestation of real life. In *Street Dance*, Max Giwa proposes that humans
sometimes need to defy authority in order to cope with life's struggle for a better life. Street Dance explores the moment when the man has a dream in the future they will work hard and full of passion and struggle to achieve it. This strong desire to encourage them to become more aggressive in order to achieve a perfect life, even though they know that they have some weaknesses in his life. Starting from the human condition of struggle so that they can leave perfectly from feelings of inferiority. Motivation of themselves to help people to make the dream a reality. As a man, it is not easy to make the dream a reality. They definitely need the challenges and obstacles in their lives. Dreams are something that people want in their future.
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