

# CHAPTER I

## INTRODUCTION

### A. Background of the Study

Pragmatics is the study of context to make inferences about meaning. It suggests the speaker to get focus not only on what is being said, but also on elements directly taken on utterance to be more meaningful. That is the situational context surround the utterance, when having to understand what other says. Pragmatics has to do with language use, and with going beyond the literal meaning (Kadmon, 2001 :22).

Communication is a very important thing in life. Communication can make close relationships among people. Interaction among people around the world must use the language devices. In order to establish mutual interaction and communication we have to learn how to speak properly. Many alternatives can be used to understand the language very well. This communication principle is formulated into many kinds of expressive utterances. The writer found some expressive utterances in *Rio de Janeiro* movie manuscript. In these script, she finds some conversation in expressive utterances with the situational context.

Movies are periodicals at frequent intervals (daily, weekly, semi-weekly) containing with comedy, romance, drama, adventure, fantasy, thriller, and the others of current interest. Movies can give description to people about life, experiences, and communications.

*Rio de Janeiro* is cartoon movie and contains with social values and good messages from the movie. In this study the writer deals with analyzing the expressive utterance in the movie manuscript. From script, we can know what the dialogues of *Rio de Janeiro* movie in every scene, and we can find some expressive utterances.

This movie contains best actions and dialogues especially in expressive utterance. It can be interesting because the equivalence of politeness strategy will be known through this analysis. This example of the analysis on expressive utterance found in *Rio de Janeiro* movie is:

SL : **Blu:** [*as he sets eyes on Jewel for the first time*] Oh, she's beautiful.

[*Blu is mesmerized as she flies towards him*]

**Blu:** What were they talking about? She's... she's like an angel.

An angel, who's getting really close.

The expressive utterance in this source language (SL) is in the form of interrogative sentence marked by the word “what” in the first sentence. In the next sentence blue says that jewel is like an angel, the meaning of “like” is the “same” Jewel is as beautiful as an angel.

Manuscript can help audience to understand the dialogues in every scene and enjoy watching the movies. This research, wants to analyse the strategy of pragmatics on the expressive utterances in movie manuscript. Based on the phenomenon above, the writer decides to do the research entitled : *A Pragmatic Analysis on Expressive Utterance found in Rio de Janeiro Movie (2011) Manuscript.*

## **B. Limitation of the Study**

In this study the writer focuses the analysis on the expressive utterance in *Rio de Janeiro* movie using pragmatic strategies. In this study, the writer analyzes the expressive utterance in the movie because from this research, the writer hopes that she can increase her knowledge in analyzing the meaning of expression utterances.

## **C. Problem Statement**

Based on the background research, the writer formulates the research problem as follows:

1. What are the language forms of expressive utterance in *Rio de Janeiro* movie manuscript ?
2. What are the kinds of expressive utterance in the *Rio de Janeiro* movie manuscript ?

## **D. Objective of the Study**

Based on the problem statement mentioned above, the writer has the following objectives:

1. To describe the language forms of expressive utterance in *Rio de Janeiro* movie manuscript.
2. To explain the kinds of expressive utterance in the *Rio de Janeiro* movie manuscript.

## **E. Benefit of the Study**

The writer hopes that the research will be beneficial for the writer and the reader generally. The benefits of the study are:

### **1. Theoretical Benefit**

#### **a. Student**

The writer hopes that this result can be used as the references and additional knowledge in pragmatic analysis especially expressive utterance.

#### **b. Teacher/s**

The writer hopes that this result can be useful for additional information especially in Pragmatic analysis on expressive utterance in teaching learning pragmatics.

### **2. Practical Benefit**

#### **a. Other researcher**

For the other researcher, the writer hopes that this study will be useful for the readers or other researcher in study of pragmatic utterance and can be a motivation to study.

## **G. Research Paper Organization**

This research paper organization is divided into five chapters :

Chapter I is introduction, which consists of background of the study, previous study, problem statement, objective of the study, limitation of the study, benefit of the study, and research paper organization.

Chapter II is underlying theory. It presents the notion of pragmatics, aspect of language on pragmatics, speech act theory, expressive utterances, linguistics form, politeness, context, manuscript, movie.

Chapter III is research method that deals with type of the research, object of the research, type of data and data source, method and data collection, technique of data analysis.

Chapter IV is research result and discussion. The research result elaborates the language forms, and the kinds of expressive utterance in *Rio de Janeiro* movie manuscript.

Chapter V is conclusion and suggestion and the last part will be bibliography and appendix.