

CHAPTER I

INTRODUCTION

A. Background of the Study

As a means of communication, language is very important for all people in order to present their ideas, though, feeling, and desire. Searle (1969:24) says that language is a part of a theory of actions and speech acts are those verbal acts or more precisely illocutionary acts. As one of classification of illocutionary acts, directive is the reflection and description of the intention of speakers use to get someone else to do something.

People use directive utterances in many ways. They use different linguistic form in expressing directive utterances. The linguistic form of directive utterances can be declarative, interrogative and imperative. So, not only the imperative form can show the directive utterances, but also declarative and interrogative.

The directive utterances are also having different meaning / speaker's intentions. People may order, request, advise, forbid, etc by using the directives utterances. The speaker's intentions of the directive utterances can be seen directly or indirectly. The speaker's intention can be seen directly in imperative sentence, while the explicit intention uses the other language form. The speaker's intention can be analyzed by using speech act theory.

The directive utterances that are used by people also show the politeness level. The words will, would, can, could, please, etc. show the

politeness of directive utterances. For example, it is more polite to ask someone to open the door by saying “could you open the door, please?” than “open the door!” .The addressee will be more comfortable to hear the first expression, because the expression shows respect of the speaker, while the second expression does not show sympathy.

There are many factors influence the effect of speaker utterance to the hearer. Politeness is a phenomenon about something that is considered polite in one culture, but sometimes it can be quite rude or simply strange in another. Meanwhile, the goal of politeness is to make all of the participants relaxed and comfortable with one another.

The politeness in using directive utterance needs to be known by all people. They should have a manner of saying anything include the way to use directive utterances. They are hoped to use the utterance in polite ways.

Meanwhile, there are many movie scripts that present different utterances of directive. Below is example of the directive utterances in a movie script entitled *Letters to Juliet*.

INT. KITCHEN

Sophia looks stressed out. She keeps glancing at what looks like a draft of a magazine article, certain parts have been highlighted. She’s in the middle of typing something when Victor approaches with the plate of food.

Victor: here, taste!

Sophia: Ok, gimme a second

EXT. APARTMENT BUILDING, NEW YORK, MORNING

The doors of the building open, Sophia and Victor emerge. She is carrying a suitcase as he follows her reading a Gourmet magazine. They walk down the steps to waiting a cab.

Victor: passport?

Sophia: yep

The basic function of the first utterances above is to order Sophia to taste the food that made by Victor. That underlined utterance (**here, taste!**) is directive using imperative, so the intention can be seen directly.

In the second utterance above Victor ask to Sophia about the passport, in order to make sure she forgets to bring the passport or not. That underlined utterance (**passport?**) is directive using interrogative, so the intention can't be seen directly.

Based on example above, the writer is interested in conducting the analysis of directive utterances used in Letters to Juliet movie script under the theory of socio-pragmatics eventually the title of this research is **A Sociopragmatics Analysis of Directive Utterances Used in Letters to Juliet Movie Script.**

B. Previous Study

To support a research of course the writer needs some other researches that have been made by others researchers. In this research the writer presents a research that has been made by some graduations from Muhammadiyah University of Surakarta.

The writer finds the first research that is a study that analyzes directive utterance that is a study entitled *A Pragmatic Analysis on Directive Utterances in the English Translation of Al Qur'an*. The research paper is written by Suharno in 2004. The research studies about the directive utterances in the English translation of Al Qur'an. The object used to be analyzed is the

directive utterance in the form of sentence. The writer takes the data from the English translation of Al Qur'an especially chapter Ya Sin.

The second research was conducted by Septi Dewi Siti H, in 2001. She took *A Sociopragmatics Analysis of Refusal Utterances in Children Movie Manuscript* In her research, she analyzed how polite are the refusal utterances used in movie manuscript, what are the meanings of such speaker's refusal utterance in children movie manuscript, and what are the reasons of the expression of refusal by children.

The writer's research is not merely the same as the researches above. Although this research uses the same field that is pragmatic approach, it has different kinds of data. The difference from the first previous study is that the writer analyzes the linguistic form, intention, and the politeness pattern of the directive utterances. While, the difference from the second previous study is the writer analyzes the directive utterances used in *Letters to Juliet* movie script. The writer chooses *Letters to Juliet* movie script, because it consists of many directive utterances in several forms.

C. Problem Statement

Based on the background the writer tries to formulate the research problems as follows :

1. What are the sentence types of directive utterances used in *Letters to Juliet* movie script?

2. What are the speaker's intentions of directive utterances in Letters to Juliet movie script?
3. What are the politeness patterns of the directive utterances?

D. Objective of the Study

Based on the problem statement mentioned above, the writer has these following objectives as follows:

1. To classify the linguistic forms of directive utterances in Letters to Juliet movie script.
2. To analyze the speaker's intentions of directive utterances in Letters to Juliet movie script.
3. To describe the politeness patterns of directive utterances in Letters to Juliet movie script.

E. Benefits of the Study

Because of the influential important of directive utterances, the writer hopes that this research has some benefits for the readers. After reading this research, the reader can have some advantages as follows:

1. The readers will have knowledge about the directive utterances.
2. The readers are able to recognize the speaker's intentions of directive utterances in Letters to Juliet movie script.
3. The readers are able to classify the directive utterance based on the linguistic form of it.

4. In the long run, the readers will be able to recognize the other kinds of speaker intention of directive utterances.

F. Limitation of the Study

In conducting the research, the writer focuses on analyzing the directive utterances taken from a movie script entitled *Letters to Juliet*. In analyzing the forms of directive utterances, the writer applies theory of linguistic form, the intention of the directive utterances, and the politeness pattern of the directive utterances.

G. Research Paper Organization

In order to have guidance for either the writer herself in arranging the research or the readers in reading the whole contents of this research, the researcher organizes her research as follows:

Chapter I is Introduction. This chapter presents the reasons of the writer in arranging the research, it is discussed in the background of the study. In the previous study, the writer presents the last researches that support the research. The writer also stated the problems that discussed in this research. Limiting the study, giving benefits to others and research paper organization also presented in this chapter.

Chapter II is Underlying Theory. This chapter discusses all about the meaning of every theory that be used in this research

Chapter III is Research Method. In this chapter the writer present the method and the technique how to collecting and analyzing the data. The writer also stated the data and data source in this chapter.

Chapter IV deals with Analyzing Data. The writer analyzes the data using the theory that presented before. The writer also stated the finding from the analysis.

Chapter V: Closing. The writer presents the conclusion and suggestion after analyzing the data.