

CHAPTER I

INTRODUCTION

A. Background of Study

English is the one of fundamental languages which has a major influence toward the global world. Today most of the countries around this world really need the English for the various aspect of life. For the basic role, English has been used as the international language, so that, the benefit of this language internationally has been grounded deeply and strongly. Furthermore, English is not only used to communicate to one and other, but it also has a wider benefit for many cases of life.

The arrival of English in Indonesia factually provides some significant changes toward the global era; it is marked by the growth of many institutions which stresses to utilize this language in work place. Some which commonly use English as a part of the indispensable language are as follow; Educational Institution, Hotel, Tourism Institution, Air Transportation, etc. In the context of this study, English is used by traders to manage a good communication with the foreigner; therefore they could be able to promote their product effectively.

Some traders in Gili Trawangan (GT) Island of North Lombok of Nusa Tenggara Barat Province, who only graduated from elementary school, and little bit from senior high school are able to display English as a mean of communication. For that case, the writer found that there are number of processes progressed by the traders to make them able to speak English.

Gili Trawangan (GT) as one of tourist resorts in Lombok visited by many people for many reasons. As a tourist resort it has several characteristic such as; elegant panorama, some hotel or home stay, local guidance service, safety guard, tourist information, ticket office, etc. GT Island is very popular not merely for people, who live in Lombok and West Nusa Tenggara Province, but also for people around the world; it is proved by foreign tourists who always visit this place.

Approximately hundred thousand foreigners as GTTR visitors have been documented by Departement of Tourism and Culture of West Nusatenggara province per year. From that case, the popularity of GT Island has been rising significantly in time by time.

People probably hear that not only guide and tourist themselves who speak in English around GT, other men such as trader, boat keeper, horse-car driver, are able speak English communicatively. English has a big influence

towards their life. English is used by traders to promote the trade products to the foreigners. Hence, English is very essential for most of people on that area.

As for this research project, the traders in Gili Trawangan Tourist Resort (GTTR) became some of informants in getting the large information of the second language acquisition, especially the acquisition of English. How the trader acquire English and the problems during the acquisition process are the focus of this research. People who became as traders in Gili Trawangan Tourist Resort were not only the men from North Lombok, but they are also coming from other districts such as West Lombok, Central Lombok and East Lombok.

They sell many things such as beach clothes, traditional dress and handy-crafts. Several traders sell some foods, snacks, corn, art painting, etc. Another kind of trade is renting bicycle and diving tools. All of them affiliate each other harmony without any doubt and unfairly act. From that situation, they are very possible to drive their own trade activity progressively.

Base on the narration text above, the writer is interested to conduct research entitled "THE ACQUISITION OF ENGLISH BY TRADERS: AN ETHNOGRAPHIC STUDY AT GILI TRAWANGAN TOURIST RESORT OF NORTH

LOMBOK OF WEST NUSATENGARA PROVINCE". Hopefully this research has some benefit for readers and other students in this university.

B. Research Problem

The problems of this study are represented by questions below:

1. What are the types of English input acquired by traders of GT tourist resort?
2. What are the types of English output displayed by traders of GT tourist resort?
3. How is the social distance between the traders with the TL speaker?
4. How is the psychological distance between the traders and the TL speaker?

C. Objective of Study

The objective of this study considers to the number of research questions above, which include the following:

1. To identify the type of English input acquired by traders in GT tourist resort.

2. To identify the type of English output displayed by traders in GT tourist resort.
3. To describe the social distance between the traders with TL speakers.
4. To describe the psychological distance between traders with TL speakers.

D. Benefit of Study

The significances of this study are covered by the statements below:

1. Practical Benefit:

For the writer, this study develops writer experience in term of scientific research. Additionally, it possibly leads the writer into the next professional research activity. For other researcher, this study probably brought a robust discussion for the next investigation project especially in English acquisition.

2. Theoretical Benefit:

For pedagogic institution, the writer guesses that by conducting this research, he will found a new idea for language teaching methodology. As the writer know, this study discusses about subconscious learning style, learning strategy, and the social-psychological condition of language learning

The grand theory used in this research is Second Language Acquisition (SLA), which support other theories such as Psycholinguistic, Socio-linguistic, Behaviourist theory, Realism and Humanist theory. In contrast, this theory probably rejects other theories like Constructivist theory, Positivist theory, etc.

Constructivist always deals with conscious learning, where it requires sophisticate learning instrument, great structural plan, perfect instructor, a formal class, etc. Another contrast theory is positivist, which commonly needs rigid measurement, instrumental test, etc.

E. Research Scope

The scope this study refers to process of the acquisition of English by the traders in GT tourist resort of North Lombok 2011.

English in the context of this research is a second or foreign language as a mean of communication, which effectively used to run a communication to one and other. It can be said that, speaking is the dominant skill used by the traders in Gili Trawangan Tourist Resort (GTTR) to make effective communication with foreigners. Other skills that may also be used by the

traders in communication are regarded as additional data related to the English acquisition.

Moreover, this investigation also focuses on other cases such as Input, Output, Psychological Distance and Social Distance of English acquisition. Input represented by number of activities displayed by the traders that probably leads them to master English. Further, output is dealing with number of English activities that performed by the traders at GTTR.

In psychological distance, researcher investigated good and bad learning conditions applied by the traders with particular concerned to some psychological acts such as mental, habit, attitude, etc. While in social distance, this research focused on good and bad learning conditions that have plausibly been impacted by quiet a few cases of contact between traders and TL speakers.

F. Key Word

There are four key words which have to describe proportionally in order to avoid misunderstanding during the process until after the study finished.

1. Acquisition

Acquisition is a process of getting something such as; knowledge, language, idea, etc. In the context of the acquisition of English regard to this chapter, acquisition is the sub conscious process of getting language itself. For adult, language acquisition may be come from the subconscious life interaction.

2. Trader

Traders are people who held a trade process, while Trade is the transfer of ownership of goods and services from one person to another. The original form of trade was barter, the direct exchange of goods and services. Later one side of the barter was the metals, precious metals (poles, coins), bill, and paper. (Wikipedia, 2011)

3. Tourist resort

Tourist resort is a place where people could visits for. The writer sure that tourist resort is a special spot that probably make people getting fresh. The basic characteristic of tourist resort generally represented by the straight forward things, there are visitor, home stay, hotel, trader, administration rules, etc. The name of tourist resort of this study is Gili

Trawangan, where the rigid location of that place is in the North of Lombok Island of West Nusatenggara Province.

4. English

English is one of language that has established for all people around the world. Through mastering this language, people are able to communicate to one and other in the circle of the earth. In this research English is the second language for trader and local ethnic of North Lombok indeed for people who run a life on around Gili Trawangan Tourist Resort (GTTR) itself.

In specific terms, English that dominantly focused in this study is the international language that used by traders to run the effective communication with foreign visitor. In so idea, speaking is the rigid forms of language which has a fundamental function towards good communication itself. While, other skills of English such as writing, reading, listening, etc are placed as the second choice, means if the traders also progress a significant acquisition of English relates to that skills, the writer also make a decision to describe it as the result of this investigation.