

CHAPTER I

INTRODUCTION

A. Background of the Study

Every human must have final goals in their live. Basically final goal of human is to become superior to other. The final goals also become compensation mechanism from their inferiority in biological and psychological lack. According to Adler (in Feist,1985:72) “Individual psychology holds that everyone begins life with physical deficiencies that activate feelings of inferiority feelings that motivate a person to strife for either superiority or success”.

The phenomena above can also be found in literary fiction especially in *The Alchemist* novel. This is a phenomenal novel that first published in 1988, originally this novel written in Portuguese. This one of most influence novel in literature history. There are many admissions that after reading this novel their mindset and perspectives had been changed. It has been translated into 71 languages as of 2011. The book has gone on to becoming an international bestseller. According to *Agence France-Presse (AFP)*, it has sold more than 65 million copies in more than 160 countries, becoming one of the best-selling books in history and winning the Guinness World Record for most translated book by a living author (Wikipedia.com).

The Alchemist was written by Paulo Coelho. He was born August 20, 1947 in Rio de Janeiro. He is a Brazilian lyricist and novelist. he was write some popular books he get many prestigious award ,among them the Crystal Award by

the World Economic Forum and France's *Légion d'honneur*. Since the publication of *The Alchemist*, Coelho has written novel among them *By the River Piedra I Sat Down and Wept*, *Like the Flowing River*, *Veronika Decides to Die*, *The Devil and Miss Prym*, *The Witch of Portobello*, *The Fifth Mountain* , *The Valkyries* and *Eleven Minutes*. He gives the new perspectives in literature by combine fiction and philosophical sense. His novel tells story about something what people must pursue and doing in life. He was delivered his novel by simple narration which describes the journey of life.

The Alchemist tells a young Andalusia shepherd named Santiago in his journey to Egypt, after having a recurring dream of finding treasure. As a result, he resisted his parent's desires to become a priest and instead chose to work as a shepherd. He would have opportunity to travel throughout the country. He cannot actualize his self if he will learn in seminary. He begins to have recurring dreams of hidden treasure where near the Pyramids of Egypt. He was met King of Salem who revealed the secret of his dreams, After Melchizedek revealed to him the concept of personal legend then explained Santiago's destiny, Santiago decided to traveler to fulfill his Personal Legend, the journey to accomplished his greatest wish.

First day in discovering personal legend he met a new friend. Then he realized that all money has been stolen by his new friend. He felt a stranger in strange land but he trusted in King of Salem that when he really wants something, the universe always conspires in our favor. Unexpected incident Santiago was met crystal merchant as savior. He found that Crystal merchant was opening his shop.

He offered to help clean up the crystals in order to get some food from the merchant. The boys work as assistant of crystal merchant in the Tangier market. In there, he learned to understand the signs of universe and defeated comfort zone without forgetting his personal legend.

The boy was worked for crystal merchant as an assistant. He got enough committee to return to Spain and buy many sheep as before. There he got something he did not get in Andalusia as a shepherd; He got a more reward and learned Arabic. He begin learn how to understand language of universe as Universal sign. He knows that the Crystals merchant has own personal legend. He dreamed Pilgrimage in Mecca but did not dare to make it happen because he knew that once he realized his personal legend will not have a purpose and passion of life any more. Santiago learned that success is not only delayed by the difficulty but also with a sense of crisis. Santiago finally decided to follow his personal legend to go Egyptian pyramids.

After crossed Sahara desert, He arrived in Al-Fayoum oasis which covered by fifty thousand palm trees and live from three hundred wells. Santiago acquainted with Englishman who has same mission to accomplish their personal legend. Englishmen wanted to meet the alchemist because he wanted to learn how to purifying metals into gold. As a friend he helped English man seeking information about the person who can cure all kinds of diseases. So he asked the young named Fatima. The boy actually was felt that found gift of desert for him .he felt that he found biggest treasure of world's love. Finally, he was met Alchemist after met Tribal chieftain.

The alchemist is who very mysterious wise man. Rumor has it that he was waiting for Santiago before Santiago got oasis. He judged that Santiago can read omens and feel discuss globe. He offered accompany the boys to the pyramid in searching for treasure. Santiago was hard to leave Fatimah but he decided that love can never hinder quest personal legend. In fact, Fatimah is desert women, she always waiting Santiago arrive and never leave him. In the journey to discovering treasure in the pyramid with the alchemist, Santiago learned to follow and listens to his heart .it part of the reflection of the universal language. He also learned that every ending of journey has followed by critical moment.

The climax of Santiago journey when is they were arrested soldiers from the other tribe. They were examined by chieftains what the purpose of their journey. To suspend the death penalty of them, the alchemist gave all Santiago's gold coins. Additionally alchemists also said that Santiago could turn into the wind as evidence that he has powerful magic or they will be got death punishment if they cannot do it after three days. Finally miracles happened to Santiago, by listening to his heart .then he could talk to the wind. Asked the desert, expressed love for the sun, and inquired of the Lord. He could create winds which destroyed a military camp. Consequently, they released and provided protection to their destination.

Before arrive to pyramid, the alchemist's went to a Coptic monastery and ordered troops to back the military camp. They met monks to borrow the kitchen so that alchemists can show how to purify copper into gold. The end of story

Santiago found treasure in unexpected place .This spiritual journey of boy with much of moral values in search of his personal legend.

The book has number principles of living. Santiago reflected person who dare to pursue a dream and focus on realizing it. No matter what happens Santiago remain steadfast search for treasure despite faced the difficulties. In his perspective, the means of the journey given is equality important with the ends. *The Alchemist* teaches people to realize own destiny or personal legend. Santiago will not found his treasure if he just waiting right time. Santiago believed that the best time in his life when he was young. He faced the world with curiously and recognized that miracles will help him along the way because universe conspires to help someone acts. Santiago story is very inspiring especially for educational field.

The researcher was caught many interests side of the Santiago character. He reflected a man who represents the struggles to achieve their dreams. .Paolo Coelho tells a meaningful story by simply description, a shepherd's story who having unreasonable dreams to achieve impossible goal. Paolo Coelho also more focused in the mastermind how to positioned problem as beginning of lives teaching. Philosophical words in the novel have become a very famous quote to motivated many people. So reading this book will make the reader realized that all thing has a price, the novel set up mindset that human must enjoy the process and focus to our goal. This book even has been recognized as a very influential book because thousands have life changed experience after reading this book. It's very enjoyable to read this phenomenal book.

Archiving Personal legend is greatest happiness as reflection of striving for success. In the story, a young shepherd boy was sent on a quest to find his own Personal Legend. The processes of discovering personal legend is the process of strife for success which can be analyzed by psychological theory. the aspects of Santiago's personality can be analyze based on fiction finalism, inferiority feeling and compensation, striving for superiority, Social interest, style of life and last creative power of self.

Based on the explanation above attract researcher will analyzed the novel within individual psychological theory to make research paper entitle: SANTIAGO'S STRIFE FOR SUCCESS IN PAOLO COELHO'S *THE ALCHEMIST* NOVEL (1992): AN INDIVIDUAL PSYCHOLOGICAL APPROACH.

B. Literature Review

The presence of the novel *The Alchemist* led many literature researchers in the world to make an assessment and also made polls the phenomenal novel .countless the articles that analyzed the character, story, or the moral values of *The Alchemist* Novel. But As long as the researcher knows, there will be no other researchers that have been conducted on literature study of this novel which explains the relationship between Individual psychology. There are some literature reviews from the other researchers that will be used to be references.

First, the research has been written by Nawang Wulan (2010) from Program Pascasarjana Diponegoro University Semarang entitle: MENDENGAR HATI, MENGEJAR MIMPI DAN REALITAS DUNIA: INTERPRETASI SIMBOL

DALAM NOVEL *THE ALCHEMIST* KARYA PAULO COELHO, The research is revealed the hidden meaning behind the symbols in The Alchemist novel by Paulo Coelho the subjects that have been analyzed are three subjects, first the relation between Narcissus stories as the novel prologue with Santiago's story as the novel main story, then second is to interpret the eleven main symbols of the novel, they are, a shepherd, an Old Gypsy Woman, the King of Salem, Personal Legend, the Stone, the Sword, the Egyptian Pyramid, the Crystal Merchant, the Soul of the World, Fatima, and the Alchemist, those eleven symbols are the main symbols which appear often inside Santiago's story, and last is to find the hidden message of the novel. In the process of the novel story, Coelho used the Alchemy concept as base to say what is in his mind.

Second research as literature review in this research is paper entitle: *THE MEANING OF NATURE FOR SANTIAGO IN HIS EFFORTS TO FIND THE REAL HAPPINESS IN THE ALCHEMIST*, written by Nani Indrajani (2010) T. from English Department of Petra Christian University Surabaya. In the conclusion the researcher reveal that struggles of Santiago to find his real happiness that becomes his destiny and he has to pass through a long and complicated process, he always focuses on his destiny until he finds what he is pursuing. Santiago, a shepherd, has succeeded in finding his hidden treasure that is not only in material form, the gold and jewels, but more than that, he finds his lover, Fatimah. The essential thing is although he could not find "God in the seminary", at the end of the novel he is successful in reaching through the Soul of the World and sees himself as part of the Soul of God and also sees that the Soul

of God is his own soul. He learns all of these from his closeness with nature so that it can be said that nature has given various meanings to him. From the discussion above, the three main focuses of transcendentalism, namely the divinity of nature, the worth of the individual person, and the capacity of each person to know the truth directly could be seen clearly. Santiago finally realizes that he possesses divine intuitive power and his soul has been transcended.

The next research as literature review is paper written by Manju Muraleedharan (2011) from Research Scholar Department of English in Madras Christian College Tambaram, Chennai Tamil Nad India. The paper entitle: *THE TRIAD OF MAN, UNIVERSE AND GOD IN PAULO COELHO'S NOVEL THE ALCHEMIST*. This paper discusses the relation of three aspect of Santiago's spiritual journey. Expounds direct connection between the universe or the macrocosm and the individual soul or microcosm. The relationship they share among one another is gradually exposed through the protagonist Santiago's journey in pursuit of a treasure. His quest starts at a material level and runs through the spiritual realm and ends in the stage of supreme goal of life.

The last literature review written by Juninada Sari Puspa. Entitle *AKTUALISASI DIRI SANTIAGO DALAM NOVEL SANG ALKEMIS MENURUT PSIKOLOGI HUMANISTIK MASLOW*. from Faculty of Psychology, Sanata Dharma University Yogyakarta, 2007. In this research, the researcher use the same object and issue, This research concern on Santiago's accomplishment of Self Actualization and what kind of self actualization characteristics which is seen in Santiago so that it supports his accomplishment of

self actualization. The research method used in this thesis contain analysis, with the coding, The Juninanda's study uses Abraham Maslow theory based on The Metamotivation principles that focus in physical and biological needs.

C. Problems Statement

Based on the background of the research, the researcher proposed problem statement. "How is Santiago's strife for success to discover his personal legend reflected in Paolo Coelho's *The Alchemist* novel?"

D. Limitation of the Study

To carry out the study the researcher needs to limit the study. The researcher tries to analyze Santiago's personality as of major characters in Paolo Coelho's *The Alchemist*. In analyzing this novel the researcher uses individual psychology approach.

E. Objective of the Study

Based on the problem statement above, the objectives of the study are as follows:

1. To analyze the novel based on the structural elements by finding character and characterization, setting, plot, point of view, style and theme.
2. To analyze the novel based on strife for success topic by Adler's individual psychology approach.

F. Benefit of the Study

1. Theoretical Benefit

This research can contribute to the knowledge about literary study especially these dealing with Paolo Coelho's *The Alchemist*.

2. Practical benefit

a. To the Researchers

Give contributions knowledge to other literary researchers especially in the study of Paolo Coelho's work.

b. To the Reader

This research will get more knowledge about Novel, especially the main character in *The Alchemist* from individual psychological approach.

c. To Teacher and Student

Gives literature contribution in educational field because *The Alchemist* novel have number educational principles based on Santiago journey.

G. Research Method

In this study, the researcher uses the descriptive qualitative method the data. The researcher previously relates one and another to make this research easier to be analyzed.

1. Type of the Study

In this study, the researcher used descriptive qualitative method to analyze Santiago's strife for success to discover the personal legend

reflected in Santiago in Paolo Coelho's *The Alchemist* novel using Adler's individual psychology theory.

2. Object of the Study

The object of the study is Paolo Coelho's *The Alchemist* novel. . Main issue of this study is the Santiago's strife for success then analyzes Santiago's personality by basic principles of Adler's Individual Psychology theory.

3. Type of the Data and the Data Source

There are two sources of data in this study namely primary data and secondary data.

a. Primary Data Source

The primary data is the novel itself, *The Alchemist* written by Paolo Coelho novel.

b. Secondary Data Source

The secondary data are taken from other sources like author's biography, essay, comments, critics, the psychology books, internet, etc.

4. Technique of the Data Collection

In this study, technique of collecting data is library research how use the literary references was conducted considering data used in this study is entirely derived from written sources or library. The steps in this library research are as follows:

a. Reading the novel repeatedly

- b. Taking notes of information in both, primary and secondary data
- c. Arranging the data into several parts based on its clarification
- d. Analyzing the data
- e. Drawing conclusion based on the analyzing data.

5. Technique of Data Analysis

The technique that is used for analyzing the data is descriptive qualitative method. It means that the researcher describes the text and content analysis to get the characteristic of the data to individual psychological analysis of the novel *The Alchemist*. Then, the researcher interprets those data through the study.

H. Paper Organization

This research paper entitle “SANTIAGO’S STRIFE FOR SUCCESS IN PAOLO COELHO’S *THE ALCHEMIST* NOVEL (1992): AN INDIVIDUAL PSYCHOLOGICAL APPROACH” is divided into five chapters. *Chapter I* is introduction, involves Background of the Study, Literature Review, Problem Statement, Limitation of the Study, Objective of the Study, Research Method and Paper Organization. *Chapter II* is underlying theory, which contains notion of Individual Psychological Theory, Basic Principles of Adler’s Personality Theory and Theoretical Application. *Chapter III* is Structural Analysis, which contains Character and Characterization, Setting, Plot, Point of View Theme, and Discussion. *Chapter IV* is Individual Psychology Analysis and the last chapter of this research, *Chapter V* is Conclusion, Educational Implication, and Suggestion.