

CHAPTER I

INTRODUCTION

A. Background of the Study

In the society, people know that everyone has personality each other. Treasure is one of the factors which make someone changes their self in that time. Not only changes their self but also changes around their self and way of life. Due to that occurrence, there are many human that change their life style to glamour and just needed material. It called materialistic. Materialistic was often identical with woman. But actually not only woman but also all of people can be materialistic person.

From the statement above, the researcher can formulate conclusion that materialistic is way of life that occur in some people who make the things was very important than ever, it caused of some trauma with someone or disappointed by something and just belief on material for instance money. So, just the material for instance money can believed.

As usual, lady was identical with materialistic. It's general that many women in the world have materialistic character. Moreover, it can look each pretty woman who imagine as a materialistic person. So, the conclusion about materialistic here is toward money or something desire of woman. Lady and money has a close relationship.

From the statement above, it is proper with movie that has duration 92 minutes. The title is *Bad Teacher* movie directed by Jake Kasdan also

produced by Jimmy Miller and David Househalter. This drama comedy written by Lee Emsberg and Gene Stupnitsky and starring by Cameron Diaz as Elisabeth Halsey, Justin Timberlake as Scott Delacorte, Lucy Punch as Amy Squirrel, John Michael Higgins as Principal Wally Snur, Jason Segel as Russel Gettis, Phyllis Smith as Lynn Davies, Thomas Lennon as Carl Halabi, Molly Shannon as Melody Tiara, Eric Stonestreet as Kirk, Dave (Gubber) Allen as Sandy Pinkus, Matthew J. Evans as Garrett Tiara, Kaitlyn Dever as Sasha Abernathy, Jillian Armenante as Ms. Pavicic, Kathryn Newton as Chase Rubin-Rossi, Igal Ben Yair as Arkady, Aja Bair as Devon, Andra Nechita as Gaby, and Noah Munck as Tristan. The first time release of *Bad Teacher* was at June 17th 2011 in United Kingdom, then June 24th 2011 in United States and Canada. The movie used English language was expend budget about \$20million that distributed by Columbia Pictures. It was very entertain to the viewer.

The *Bad Teacher* movie tells about materialistic lady in romantic comedy genre. Elizabeth Halsey quits her job as a teacher at the JAM High School expecting to marry her wealthy fiancé. However, he calls off their engagement and Elizabeth returns to the school. Elizabeth is reckless, incompetent, lazy, and does not give any attention to the students and her coworkers, and she shows movies to her students along the classes. The envious teacher Amy Squirrel hates Elizabeth and they are estranged to each other. When Elizabeth meets the substitute teacher Scott Delacorte, she discovers that he is very rich and she flirts with him. Further, she learns that

Scott likes big breasts and she decides to have a surgery of silicone-implant. She needs to raise US\$ 10,000.00 for the breast-implant, and she learns that the teacher that gets the best scores in the state exam would receive US\$ 5,700.00 bonus. Elizabeth changes her attitude and teaches her students to prepare them for the exams. However, Elizabeth uses an unethical means to win the competition and Amy seeks evidences to prove that Elizabeth has cheated the exams. But, Elizabeth can handle of them and finally she got bonus and realize that she didn't need to breast-implant and Scott isn't her love. So, he began to make relationship with Russel and try to be good Guidance Counselor.

The director of *Bad Teacher* was born in Detroit, Michigan, USA at October 28th 1974. He is son of writer-director Lawrence Kasdan and writer Meg Kasdan. As a child, he made several appearances in his father's movies such as *The Big Chill* (1983) and *The Accidental Tourist* (1993). He has a younger brother who also works in the film and television industry as an actor and writer. He was married to Inara George, a singer and song writer of The Bird and The Bee (duo American Indie pop musical from Los Angeles, California).

He began writing and directing plays while in high school, and just afterwards got his first professional writing credit when he and his dad co-authored a book about the making of the film *Wyatt Earp* (1994) called *Wyatt Earp, The Film and the Filmmakers*. Kasdan attended Hampshire College in

Massachusetts and U.C. Santa Cruz but did not graduate from either, choosing instead to drop out and devote his time to writing.

Back in Los Angeles, the young hopeful wrote and directed the play *The Behavioral Patterns of Funnyman Tyler Hudson*, which was staged at the Hollywood Playhouse in 1996. He also completed the screenplay for *Zero Effect* and recruited Bill Pullman for the lead role, after the two had become friendly during the filming of *Wyatt Earp*. Once the resourceful 24-year-old landed representation and backing, the film was shot and released, making critics stand up and take notice of this promising and refreshingly clever young talent. The darkly funny film centered on an eccentric and reclusive private detective (Pullman) drawn into an investigation, out of his apartment, and under the spell of a mysterious female suspect. *Zero Effect* was featured at Cannes in 1998.

Kasdan then began the first of many projects with writer-producer Judd Apatow, who recognized that Kasdan's young, wry sensibility would be a good fit with his developing show, *Freaks & Geeks*. Kasdan directed the pilot and several other episodes of this widely-hailed period high school drama, with its painfully truthful look at teens navigating the world of social cliques. Kasdan went on to direct two episodes of the teen satire *Grosse Pointe* (WB 2000-01) before he rejoined Apatow, directing on the Fox college sitcom, *Undeclared* (2000-02) which, like *Freaks & Geeks*, fell prey to a network schedule juggling act. Despite its fan base, *Undeclared* did not graduate to another season.

By this time, Kasdan had earned a solid reputation as the director of choice for young adult alternative comedies, and based on that, he was asked to direct *Orange County* (2002). The film starred Colin Hanks (son of Tom Hanks) as an ambitious wannabe writer trying to get into Stamford University, with the help of his scheming pothead brother Jack Black. Unfortunately, the film missed the mark on showcasing the real talent of all involved but was a moderate hit with on the teen circuit and was endlessly rerun on Comedy Central.

Kasdan appeared to be back at the top of his game when his next feature, *The TV Set*, screened at the TriBeCa Film Festival in 2006 to glowing reviews. Written, directed, and produced by Kasdan, *The TV Set* (2007) was loosely based on his experiences working in the Hollywood creative bureaucracy. David Duchovny starred as an idealistic writer trying to bring his vision to the small screen, only to run into roadblocks and numbers-driven executives every step of the way.

After wrapping *The TV Set*, Kasdan had nearly completed his next film - a parody of the abundance of recent musician biopics like *Walk the Line* (2005) and *Ray* (2004) called *Walk Hard* (2008), co-written with buddy Judd Apatow. The film starred John C. Reilly as a hard-livin', old-school performer along the lines of Johnny Cash and Waylon Jennings and early buzz was promising.

In 2006, Kasdan received his first Golden Globe nomination for *Walk Hard*: Best Original Song (shared with John C. Reilly, Judd Apatow, and

Marshall Crenshaw), but lost to "Guaranteed" from *Into the Wild* (written by Eddie Vedder).

From the data above, the researcher has four strength reasons to analyze this movie. The first is this movie has a good message to the viewer. It shown when the material is just the death thing in this world. Sometimes many people so interest with some of material that doesn't needed and just being up to date. They just follow the trend of this era. It shown on major character of *Bad Teacher* movie.

Second is to investigating meaning of materialistic lady which describe in the movie. It is crucial point needed to be analyzed include the major character there. It also clarifies that materialistic not only about money and lady, but also many kinds of material ever. Material means everything can be seen.

Third, the researcher will be a teacher later and this study helps her to widen, enlarge, and insert more knowledge to her competence teacher. She knows that study is important, and study can through every media. One of the ways is analyzing this movie based on an individual psychoanalytical approach.

Finally, the last reason is to give contribution the study especially in literary work to know that literary work was never end. The researcher hope that the analyzing can useful not only for me but also to each other. The researcher also gets deeper understanding about the literary work especially in analyzing this movie based on an individual psychological approach.

Considering the explanation above, the researcher tries to analyze the movie by using an individual psychological approach focus on the materialistic lady applied by Jake Kasdan's *Bad Teacher* movie and encourages the research by the title **“MATERIALISTIC LADY REFLECTED IN JAKE KASDAN’S *BAD TEACHER* MOVIE (2011): AN INDIVIDUAL PSYCHOLOGICAL APPROACH”**.

B. Literature Review

The research on *Bad Teacher* movie is first being conducted in this research. She was searched through local and digital libraries and found none of it. The libraries such as UGM, UNS, UNDIP, UNNES, have reported zero call on the research on *Bad Teacher* movie. Thus, this research is first over conducted at least in Muhammadiyah University of Surakarta.

C. Problem Statement

The major problem of this research is “How is the materialistic lady reflected in *Bad Teacher* movie (2011)?”

D. Limitation of the Study

The researcher limit the research focuses on materialistic lady especially in major character Elisabeth Halsey in Jake Kasdan's *Bad Teacher* movie based on An Individual Psychological Perspective.

E. Objective of the Study

Based on the problem statement above, the objectives of the study in the research are:

1. To analyze materialistic lady reflected in Jake Kasdan's *Bad Teacher* movie (2011) based on structural elements of movie.
2. To describe materialistic lady reflected in Jake Kasdan's *Bad Teacher* movie (2011) viewed from An Individual Psychological approach.

F. Benefit of the Study

There are two benefits of this research as follows:

1. Theoretical Benefit

The study is projected to give movie contribution and information to the larger body of knowledge particularly in the literary studies.

2. Practical Benefit

The study is hoped to enrich the knowledge and experience of the writer and other students at UMS or other university interested in literary studies.

G. Research Method

1. Type of the Study

In this study, the writer applies qualitative research. The data sources are library and literary data. Descriptive qualitative is a type of

research which results the descriptive data in the form of written or oral words from the observed object.

2. Object of the Study

The object of this study is *Bad Teacher* movie by Jake Kasdan and was first premiered in 2011 in United Kingdom.

3. Type of the Data and the Data Source

There are two types of the data, namely primary data and secondary data, as follows:

a. Primary Data

The primary data source is the movie of *Bad Teacher* produced by Columbia Picture.

b. Secondary Data

The secondary data sources are books or any information related to the practice of materialistic lady that support an individual psychological approach.

4. Technique of the Data Collection

The techniques of data collection are as follows:

- a. Watching the movie several times until the researcher get some information and data to be analyzed.
- b. Taking notes of important part both primary and secondary data.
- c. Arranging the data into several groups based on its theoretical category.

- d. Selecting particular parts considered important and relevant for analysis.
- e. Drawing conclusion and formulate its pedagogical suggestion.

5. Technique of the Data Analysis

In analyzing the data, the writer applies a descriptive approach.

The steps taken by the writer in analyzing the data are as follows:

- a) Analyzing the data based on its structural elements. Focus will be paid on the structural analysis of the movie.
- b) Analyzing data based on an individual psychological approach. Focus will be paid on the meaning of the materialistic lady.

H. Research Paper Organization

The research paper organization of “Materialistic Lady reflected in Jake Kasdan’s *Bad Teacher* movie (2011): An Individual Psychological Approach” is as follows: Chapter I is Introduction; consists of Background of the Study, Literature Review, Problem Statement, Limitation of the Study, Objective of the Study, Benefit of the Study, Research Method, and Research Paper Organization. Chapter II is underlying theory dealing with notion of an individual psychological approach and structural elements of this movie. Chapter III is structural analysis of this movie, which presents structural elements of the movie and discussion. Chapter IV is discusses An Individual Psychological analysis. Chapter V is conclusion and suggestion.