AN IMPLICATURE ANALYSIS
ON “OH, BROTHER!” COMIC STRIP SERIALS

RESEARCH PAPER
Submitted as a Partial Fulfillment of the Requirement
for Getting Bachelor Degree of Education
in English Department

by:

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2013
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TESTIMONIAL STATEMENT

I hereby assert that there is no plagiarism in this research paper. There is no other work that has been submitted to obtain the bachelor degree and as far as I am concerned there is no opinion that has been written or published before, except the written references which are referred in this paper and mentioned in the bibliography.

If any incorrectness is proved in the future dealing with my statement above, I will be fully responsible.

Surakarta, March 19, 2013

The Writer

Amirul Husna
MOTTO

Life is a God's Scripts, to get the best line just keep fighting and stay close to Him

(husna)
DEDICATION

This thesis is dedicated to:

His beloved father and mother (Purwadi, S. T and Iyam Maryam, S. Pd.)

His beloved brothers (Mas Akbar and Dek Uzi)

His lovely sister (Dek Rima)

Himself
ACKNOWLEDGMENT

Bismillahirrahmanirrahiim

Praise to Allah SWT, who gives the writer guidance and blessing so that the writer is able to finish his research entitled “An Implicature Analysis On “Oh, Brother!” Comic Strip Serials”

The research may not be able to finish without the help of other people, therefore in this opportunity he would like to express his deepest gratitude and appreciation to:

1. Allah SWT for all the scripts given to the writer.
2. Drs. H. Sofyan Anif, M. Si. as the Dean of the School of Teacher Training and Education Faculty of Muhammadiyah University of Surakarta.
3. Titis Setyabudi, S. Si, M. Hum. as the Chief of English Department who has given the writer permission to write this thesis.
4. Drs. Agus Wijayanto, M. A., Ph. D, as the first consultant, who has given careful guidance and suggestion during the completion of this research.
5. Dra. Malikatul Laela, M. Hum as the second consultant who has given much valuable suggestion for the correction of the research.
6. Dra. Siti Zuhriah Ar., M. Hum as the third examiner who has given chance and advice to him to finish the research.
7. His beloved father and mother that always pray for him and give motivation and support to all the things that he has done.

8. His beloved brothers Mas Akbar and Dek Uzi that always give him support during his study and being a good brothers for him.

9. His beloved sister Dek Rima and Mbak Isti who give him support.

10. His beloved Bahrudin Boarding House family (Anang, Basuki, Aziz, Latif, Bu Banun, Pak Munjab, Mahdum, Bayu) for being a great family for him.

11. His beloved Prita’s Family (Ita, Pramesti, Ita’s father and mother) for giving him so much knowledge, support and warm feeling.

12. His beloved friends (Dhe Fiyon, Fakih, Pradiyan) for the support and warm togetherness.

13. His beloved best friend (Hafid Muhadi) for the great support which starts from the beginning until the end.

14. His beloved friends (Ihwan and Relis) for the printer, ink and papers.

15. His beloved friend (Ayu Pratiwi) for the solace and companionship.

16. The last, the writer would like to give thanks to all of his friends who have given their support.

The writer realizes that he has many weaknesses in writing this thesis. Thus, he will accept any criticism and suggestion from the readers.

The writer
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SUMMARY


This study focuses on analyzing comic using theory of implicature and cooperative principles proposed by Grice. This study aims to (1) describe the implicatures to occur in the “Oh, Brother!” comic strip serials, (2) describe the Non observant-maxims in the “Oh, Brother!” comic strip serials.

This research applies descriptive qualitative method. The data analyzed are utterances containing implicature in 30 serials of “Oh, Brother!” comic strip. Based on the analysis the writer found that there are (1) 41 utterances in the comic contain implicature, (2) There are 45 implicatures which are categorized into three, they are; 1 conventional implicature (2,22%), 36 conversational implicature (5 generalized (11,11%) and 31 particularized (68,89%)) and 8 scalar implicature (17,78%), (3) 43 Non Observant - Maxims, they are 9 data violate the maxim of quality (9%), 13 data violate the maxim of quantity (30,23%), 9 data violate the maxim of relevance (20,93%) and 12 data violate the maxim or manner (27,90%)

From Implicature aspect; there are three kinds of implicature occur in the comic, namely; conventional; is used to show the contrast meaning to what actually happen using certain words; ‘but’; even it is included on conversational act, conversational; occurs on conversational act; the particularized one occurs when the readers rely on the context of the comic to interpret the meaning, while the generalized one occurs when the utterance convey whole meaning if the implicature, so the readers do not need to rely much on the context to interpret it, and scalar; occurs when the scalar mark used contains another meaning than what is conveyed. According to the cooperative principle point of view, the Non Observant - Maxim can be varyingly used to infer the implication of the utterance. The writer concludes that, the violations are used to; (1) deliberately persuading the addressee to infer some implication, (2) showing irrelevance understanding between speaker’s background knowledge and the addresser’s, (3) deceiving the addresser to hide something.