MAXIM VIOLATION IN REAL STEEL MOVIE: A PRAGMATICS APPROACH

PUBLICATION ARTICLE

Submitted as a Partial fulfillment of Requirements for Bachelor Degree of Education in English Department

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MUHAMMADIYAH UNIVERSITY OF SURAKARTA
2013
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ABSTRACT

The objectives of this research are to describing the violation of Grice Maxim’s Cooperative Principle in communication of characters in Real Steel Movie. The type of this research is descriptive qualitative, in this research, the data are collected from the conversation in the movie which contains conversational implicature in the character’s utterances. There are several steps are done to analyze the data. In analyzing the the implicature the steps are: describing the data in the form of dialogue and describing the context of conversation and the implicature of speaker utterance. In order to know the kinds of maxims which are violated the steps are: describing the data in the form of dialogue, describing the context and analyzing how the characters used cooperative principle in his dialogue. The study shows that the characters often violate the maxim of cooperative principle by generating a conversational implicature. The maxim which often violated by the characters is maxim of Quality, because the characters give lack evident, Maxim Quantity also violated in this movie, Maxim of Relation also violated and Maxim of Manner violated in the same amount.

Keywords: Implicature and Violation of Maxim.
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Surakarta, 13 februari 2013
A. Introduction

In this research, the writer will describe how speaker’s utterances convey meaning which is not implicitly in the conversation. The problem of conversation arise when the hearer didn’t understand the context of utterance and the impicature that implied by the speaker’s utterance. Utterance types meanings are matter of preferred interpretations (Levinson, 2000:1). This research is conducted in order to know how language user generates implicature. In this research the writer will execute the theory of context by Nunan, theory of conversational implicature by Yule and theory of cooperative principle by Grice.

Yule (1996:40) states that conversational implicature is an additional unstated meaning that has to be assumed in order to maintain the cooperative principle. It is implicature derived from a general principle of conversation plus a number of maxims, which the speaker will normally obey. It can be inferred that language user can make conversation with implicit meaning that make the hearer must consider the intended meaning of the speaker. In part of implicature, the hearer must consider the way of the speaker generates an implicature. Grice (1975) develops the concept of implicature. The basic notion of his concept is how people use language. Grice in Yule (1996:37) proposes four basic maxims of conversation as a guideline that is maxim of
quality (truthfulness), quantity (amount of information), relation (relevant), and manner (avoid obscurity). In this case, the speaker and hearer must share the context and observe the using of four maxims of cooperative principle in their utterances.

The implicit meaning may become the problem for the hearer when he understands the meaning and absorbing the intended meaning of the utterance. The problem of conversation occurs when the speaker and hearers do not observe the cooperative principle when they speak, moreover when they generate an implicature in their utterances. Thomas (1995:56) said that there are times when people say exactly what they mean, but generally there are not totally explicit.

In order to make good condition of conversation, Grice (in Thomas, 1995:51) learn about four maxims of cooperative principles. The four conversational maxims are maxims of quality, quantity, relation, and manner. In addition, not all maxims are obeyed at all times. There are times when speaker may disobey them. Grice proposes that there are five types of disobedience of the maxims i.e. flouting maxim, violating maxim, infringing a maxim, opting out a maxim, and suspending a maxim (Thomas, 1995:64.)
B. Research method

The type of this research is descriptive qualitative research. The writer takes descriptive qualitative research because the writer intends to know the implicature of character’s utterance and the violation of Grice maxims’ cooperative principle which found in *Real Steel Movie*.

The objects of this research is maxim violation in the conversation of *Real Steel Movie*.

The data in this research are conversations which contains the conversational implicature and violate Grice maxims’ cooperative principle maxims which are collected from dialogue of *Real Steel Movie*.

The technique of data analysis of this research are describe the implicature by implementing the theory of implicature of Yule, and speech context by Nunan. and then Describe the kind of maxims’ cooperative principles which are violated in the conversation by implementing the maxim theory of Grice.

C. Result and Discussion

In this research, the writer focuses the study on the kinds of maxims’ cooperative principle which are violated in the conversation of *Real Steel Movie* which are generated by the conversational implicature in the speaker’s
utterance. After analyzing twenty conversations in *the Real Steel Movie*, the writer conducts the result of his findings. This study is able to reveal meaning and intention character in *the Real Steel Movie* when they violate the maxim of cooperative principles.

In analyzing Violation of maxims’ cooperative principle, the writer used the theory of Grice maxims’ cooperative principle that covers maxim Quality, Quantity, Relation, and Manner. Each maxims have regulation which is different each other. Maxim quality regulates our truthful contributions in conversation, maxim quantity regulate the sufficiency of our contributions in conversation, maxim relation regulates our contributions must be relevant, and the maxim of manner regulates our contributions that must be perspicuous.

Based on the analysis of this research, the writer found that there are violation categories of the maxim that violated by the characters of *Real Steel Movie*, the characters are violate all kinds of maxim. They are maxim of quality (said the real and the truth), maxim of quantity (informatively), maxim of relation (relevantly) and manner (orderly). All of the violation of Maxims by the characters always began with implicature that generated by the speaker, in this case the implicature is meaning that is not explicitly conveyed in what is said, but that can nonetheless be inferred and in this research the inds of implicature is conversational implicature, since the character’s utterance convey the meaning beyond their utterance.
The writer analyze the conversational implicature by implementing theory of Yule (1996:40) that states conversational implicature is an additional unstated meaning that has to be assumed in order to maintain the cooperative principle. It is implicature derived from a general principle of conversation plus a number of maxims, which the speaker will normally obey.

In this research, the writer found that the meaning of the implicature which generates by the character when they violating the maxim are contain meaning beynd the utterance. Most of the characters generate an implicature in order to express something which cannot express directly, so they generate an implicature intentionally.

Conversational Implicature which generated by the characters causes the violation of maxim. The characters may violate more than one maxim in their utterance. The writer has analyze each violation of conversational maxim. The discussion in this research is about the conversation which contains conversational implicature that violates the maxim of cooperative principle.

The discussion of this research is about characters utterance in the conversation, especially Charlie’s utterance when he answers Max question, that Max is doubt about the content of the box, and Charlie was said that the
content of the box is robot boxer. Charlie has shared background knowledge in this conversation.

Max : Is there real robot boxer in there?
Charlie : **noisy boys in there.**

Charlie has said before that the content of the box is robot boxer, then Max ask to him again because he doubt if Max able to buy robot boxer and he never see the real of robot boxer. Because in that time robot boxer is just for adult because it contains maturity, so Max’s curiosity seem blatant in this dialogue. In order to tuning down Max curiousity, Charlie answer Max question by generating a conversational implicature that violate the maxim of cooperative principle, since his answer is just simple and can make different interpretation, with un brief and using obscurity expression.

Charlie answer Max’s question by “*noisy boys in there*” that is mean if Charlie shared background knowledge between Charlie and Max, since Charlie know that Max is game lover, and as game lover Max should understand the name of robot boxer, and that time, Charlie bought the rarest robot boxer called Noisy boys, of course Charlie proud about that, and Charlie said to Max proudly.

The proud feeling inside Charlie heart makes him said that to Max, since he never have a good robot boxer ever, and that time he got a second hand robot boxer, but that is the best robot at his time. That’s why Charlie generates
that utterance rather say “yes there are” or say “yes there are robot boxer called noisy boys”. Because Charlie utterance has function to shows Charlie proud to his new robot.

   Based on the discussion of how characters using Cooperative Principle in their utterances, it can be concluded that the characters generated a conversational implicature in their utterance and make Conversational Maxim have not been fulfilled in the dialogue. The characters of Real Steel movie obviously give lack evidence, more/less information, irrelevant topic, and long winded utterances.

D. Conclusion

   The writer has analyzed each dialogue which contains implicature, and it’s found that the conversational implicature which is generated by the speaker may cause violation of cooperative principle. In this case, the writer takes the 20 data and there are found that in the Real Steel movie, violation of Grice Maxim’s Cooperative Principle by the characters in Real Steel Movie generated in all kinds Maxims Cooperative principle, they are maxim of Quality, Quantity, Relation and Manner.

   The result of this research has function that people can more understand the implicature which are generated by the speakers in the
movie, daily activity or another place easily. Usually people violate conversational implicature caused by violate the maxim of cooperative principle. In addition, people will understand the others background knowledge if they know the implicature that generated by the speaker. People will understand the meaning of other people, although that’s far from the context of conversation, if the speaker said something by generating implicature then the hearer just need to reveal the meaning of the speaker said easily. The most important think is that language user can reveal the topic of conversation that uttered by the speaker easily when language user understand the implicature.

After we learn about the cooperative principle in conversation, especially from the Grice cooperative principle that consist of: Quality, Quantity, Realation, and Manner. That will be very beneficial if people understanding the implicature of a speaker's utterance then he reveal the Maxim of cooperative principle which are violated in conversation.

The first is violation that occurs in the maxim Quality generates by ignoring truthfulness in the character’s utterance. In this kind of violation, the writer found 5 data which are violate maxim of Quality. The second kind of violation occurs by ignoring the sufficiency of conversation or called by violate maxim of Quantity. In this case the writer only found 1 data that violates maxim of quantity. The third kind of violation occurs in maxim of manner, in that kind of maxim, the character ignoring the
relevancy of their utterance. In this case the writer found 7 violations. The fourth is maxim violation of manner that generated by ignoring perspicuous conversation, in the violation of maxim manner the writer found 7 data. Thus, total of the data are 20 and the first of violation found in maxim Relation as many as 7 data or 35% data, it means that the characters often generate conversational implicature by contribute unrelated answer and unconnected answer in their conversation.

Based on the concussion above, the writer knows that the character of Real Steel movie obviously generates an implicature by give lack evidence, more/less information, irrelevant topic, and long winded utterances.

Although the conversational maxims are not completely fulfilled by the speakers in their utterances, the hearer seems do not have any problem in interpreting the speaker's utterance. In this case, the hearer assume when the speaker generating implicature in their utterance, they must observe the Cooperative Principle by interpreting the speaker’s utterance with consider the implicature to help them obtain the intended meaning of the speaker’s utterance.
Bibliography


