SYNTACTIC ANALYSIS ON NOUN PHRASE IN ENGLISH GOODS ADVERTISEMENTS ALONG JALAN SLAMET RIYADI SURAKARTA

RESEARCH PAPER

Submitted as a Partial Fulfillment of the Requirements
for Getting Bachelor Degree of Education
in English Department

by

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A320 090 186

SCHOOL OF TEACHER TRAINING AND EDUCATION
MUHAMMADIYAH UNIVERSITY OF SURAKARTA
2013
APPROVAL

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Accepted and Approved by Board Examiner
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TESTIMONY

Herewith, the writer testifies that there are no plagiarisms of previous literary work in this research paper which have been raised to obtain bachelor degree of university, nor there are opinions or masterpieces have been written or published by other researches, except those in which the writing was referred in the manuscript and mentioned in bibliography.

If it is proven later that there are some untrue statements in this testimony hence, she will be fully responsible for it.
MOTTO

*Tidak ada jalan buntu bagi orang yang terus mencari jalan keluar.*

(Mario Teguh)

*Orang tua adalah malaikat tak bersayap bagi anak-anaknya.*

(The Writer)
DEDICATION

The writer dedicates this research paper to:

- Her beloved mom and dad who never stop loving and supporting her,
- Her big family,
- Her friends, and
- Her lecturers.
ACKNOWLEDGMENT

Assalamu’alaikum Wr. Wb.

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The writer has been indebted to many persons in writing this research paper, so that she would like to express her deepest gratitude and appreciation. Any help, motivation, suggestion, information even critic is highly require to complete the research paper so that be a qualified research paper. In this occasion, the writer gives her deepest gratitude to persons who help directly or indirectly to finish this research paper. Thankful to:

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The writer realizes that this research paper is far from being perfect. Therefore, suggestions and criticism are welcome and accepted. She wishes that this research paper would be valuable for readers.

*Wassalamu ‘alaikum Wr. Wb.*

Surakarta, February 21st 2013

The Writer

*Siti Komariah*
SUMMARY

Siti Komariah. A 320 090 186. SYNTACTIC ANALYSIS ON NOUN PHRASE IN ENGLISH GOODS ADVERTISEMENTS ALONG JALAN SLAMET RIYADI SURAKARTA. Research Paper: School of Teacher Training and Education, Muhammadiyah University of Surakarta, 2013.

This research paper deals with syntactic analysis noun phrases used in English goods advertisement slogans along Jalan Slamet Riyadi Surakarta. The purpose of this research paper is to identify the constituents and the constituent functions of the noun phrases used in English goods advertisement slogans along Jalan Slamet Riyadi Surakarta. The type of this research is descriptive qualitative. The data source of this research is goods advertisement slogans along Jalan Slamet Riyadi Surakarta. The writer takes 23 data of noun phrases from slogans of English goods advertisements along Jalan Slamet Riyadi Surakarta.

The method of collecting data is analyzing documentation and the steps are; taking pictures, selecting, noting and coding the data of NPs of English goods advertisement slogans. The method of analyzing data is descriptive technique. The analysis of the data is by referring to the context of syntax by using X-bar theory by Andrew Radford (1988) then presenting phrase structure rules and phrase markers.


Keywords: Syntax, noun phrase, constituent, complement, adjunct
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ABBREVIATIONS

A : Adjunct

AP : Adjective Phrase

C : Complement

D : Determiner

N’/ SNP: Small Noun Phrase

N”/ FNP: Full Noun Phrase

NP : Noun Phrase

PP : Prepositional Phrase