

CHAPTER I

INTRODUCTION

A. Background of the Study

English becomes more important when the globalization starts to widespread throughout the world. Now, all of people in the world use English as a means of communication. The globalization era also influences the education at molphere, because the most books in education and scientific are written in English. This is impossible to Indonesian students to be able to take part in globalization if they do not have ability in English to communicate or to understand the education and scientific books that most of them are written in English. It should be concerned with the environment's condition and qualified teachers. The aim of teaching English at elementary school, junior high school, and senior high school is that students should have four language skills, they are listening, reading, speaking, and writing.

1. Listening is the active process of receiving and responding to spoken (and sometimes unspoken) messages.
2. Reading is the process of extracting meaning from a written or printed text.
3. Speaking is an activity used by someone to communicate with other.

4. Writing is a system of graphic symbols that can be used to convey meaning. By Richard Nordquist, About.com Guide

To start the four English skills, English teachers are supposed to use some kinds of media, which can stimulate the teaching - learning process. However, the effectiveness of using media has been provided in order to make students be interested in learning English. There are many kinds of instructional media that can be used in the classroom. Visual media are the instructional media mostly used, especially for children. *SDN 1 Kartasura* is one of the elementary schools that gives English to the students without using media. From an interview with the teacher before the research, it was found that there are several problems that are faced by the teacher and the students at *SDN 1 Kartasura*. Firstly, the teacher only use the text book and she do not use media to help them in teaching - learning process so that the students motivation in learning English is not satisfactory. Secondly, the students feel that English is very difficult. Thirdly, the teacher mostly uses the same technique in presenting materials so that the students are getting bored easily, so to solve the problems above the researcher does the study dealing with the use of visual media to support the English teaching - learning process in *SDN 1 Kartasura*.

Based on the phenomena above the writer is interested in conducting analysis of the use of visual media to improve the students English vocabulary. Considering the problem above, the writer is intersted in conducting a research entitled *Improving the Students's English*

*Vocabulary by Using Visual Media for the Fourth Year Pupils of SD N 1
KARTASURA in 2010/2011 Academic Year.*

B. Problem Statement

It is necessary to state the problems of the research, in order to avoid misunderstanding between the writer and the reader about the subject matter discussed. So, based on the background of the study, the writer formulates the problem statements as the follows:

1. How is the improvement of the students' English vocabulary by using visual media in learning English?
2. What are the students difficulty in learning English vocabulary by using Visual Media?

C. Objective of the Study

In conducting the research, every research should have a certain objective. It can be used as the target that should be attained in carrying out the research. The objectives of this research are:

1. Describe the improvement of the students' English vocabulary by using visual media in learning English.
2. To classify the difficulties faced by students in learning English vocabulary by using Visual Media.

D. Benefit of the Study

The writer expects that this research will be able to give some benefits, both theoretical and practical.

1. Theoretical Benefit

The finding of the research may verify the validity of the theories that visual media are able to improve vocabulary of the students.

2. Practical Benefit

The researcher hopes that this research gives information that using visual media can influence motivation and achievement of students in learning English at Elementary School.

E. Research Paper Organization

The researcher organizes this research paper by dividing it into five chapters in order to make easily to understand.

Chapter I is introduction that consists of background of the study, previous study, research problem, objective of the study, benefit of the study, and research paper organization.

Chapter II is underlying theory dealing with of notion of vocabulary, and visual media.

Chapter III is research method that consists of type of the research, object of the research, subject of the research, data and source of data, method of collecting data, and technique for analyzing data.

Chapter IV is research finding and discussion. The research finding is elaborated into implementation of teaching vocabulary and the students vocabulary mastery improvement. And the last is Chapter V about conclusion and suggestion.