

**THE ANALYSIS OF ENGLISH CODE MIXING  
USED IN MTV AMPUH**



**RESEARCH PAPER**

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by

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# CHAPTER 1

## INTRODUCTION

### **A. Background of the Study**

Indonesia is one of countries that has many cultures. It is so because there are many tribes in Indonesia such as Javanese, Batak, Sunda, Minang Kabau, etc. Every tribe in Indonesia has a role to manage the community inside it. Automatically this influences all aspects in Indonesia, one of which is language. Every region in Indonesia has a language to communicate among people inside it to get certain goal, such as when someone asked the others to do something and in order to keep politeness. For example; Javanese language is used among Javanese people, Batak language is used among Batak people, Sunda language is used among Sudanese people, etc. Some languages above are called mother tongue. To communicate with people among their region, people use the national language. People need to master more than one language to communicate and to interact with others among their region. All of these show that Indonesia is multilingual or bilingual society.

In the world, people usually use more than one language. When someone is going to a different country, she/he has to understand the language in which those people use. In order to run the communication well with the other people in the different country, people learn the foreign language. They need to master more than one language to make the communication among people in the world effectively.

The phenomena that people use more than one language can be seen in their daily life. As an example, we can see it in the reality show. Sometimes the presenters use more than one language in present show. Realizing that the audience of the show is not only from one environment, the presenters mix one code with the others. This may result the show in more interesting and communicative way.

In multilingual community, speaker tends to mix from one code to the others, in which this is commonly called as code mixing. According to Nababan (1991:32) code mixing happens when people mix two languages (or more) language in such speech act or discourse without any force to do mixing codes. While Trudgill (1992:16) defines “Code Mixing as the process whereby speakers indulge in code switching between languages of such rapidity and density, even within sentences and phrases that are not possible to say at any given time which language they are speaking”. Code mixing can be seen in spoken and written language. Code mixing in the study is in spoken language such as in reality show.

The case of code mixing in some reality show is interesting. As in *MTV Ampuh* reality show in Global Station TV, the presenter sometimes mixes the language of English into Indonesian. To give an illustration, the researcher put forward some examples as follows:

1. **What’s up** Anak Nongkrong? **Welcome to** MTV Ampuh Ajang Musik Pribumi Dua Puluh, **where the best twenty local videos come with as usual on MTV Ampuh daily Monday edition**, gue VJ Ben bakal

nemenin elo semua buat ngeliat lima video klip yang nongkrong di posisi 20 sampai 16 chart Ampuh.

2. **But this Monday we have to say goodbye** sama Ungu, Opik, dan juga Krisna New Spectrum, **I'll be sorry for you guys**, tapi gak usah takut karena dimana ada yang keluar pasti ada yang menggantikan posisi mereka dalam chart Ampuh.

From the examples above, the bold type writings are the phenomena of English code mixing found in that reality show MTV Ampuh on Global Station TV. The mix is used when the presenter presented their show and it happens in English into Indonesia. The presenter uses two languages by putting elements of one language into another language consistently in the same utterance. Those codes mixing above may sometimes result in the problem of Indonesian speaking if it is a formal speaking language. A part from the fact whether this is right or wrong to do code mixing in speaking, it is interesting for the researcher to know the forms of it, and the social functions of its use.

Based on the description above above, the researcher intends to analyze the forms of the code mixing in the reality show MTV Ampuh and the social function of its use. The researcher is interested in doing a research entitled **“The Analysis of English Code Mixing Used in MTV Ampuh”**

## **B. Previous Study**

Many researchers have conducted the study of code mixing. The first is Kurniawati (2005). In her research “A Linguistic Study on Indonesian – English Code Mixing Used in HAI Magazine”. She discussed the morphological and syntactic form of code mixing and the meaning of the form of code mixing in the HAI magazine. She found the kinds of code mixing. There were words (84 data), which were classified as noun (84 data), pronouns (15 data), verbs (3data), adverbs (2 data), adjectives (14 data), conjunctions (2 data), reduplications (1 datum), and hybrids (10 data). The forms that belong to syntactic form were phrase and clause (10 data).

Another research related to the study of code mixing had been conducted by Subekti (2006) entitled “An Analysis of Indonesian English Code Mixing Used in Tempo Magazine”. She analyzed the forms of code mixing, the levels of writing and factors that can cause code mixing. The result of her analysis showed that there were 50 words, 12 phrases, and 3 idioms. The types of code mixing were outer code mixing in English. The reasons of using the code were need filling motive, prestige filling motive, and other reasons such as to complain, to give respect, etc.

From the two researches above, the writer can see that the previous has different object with the present research. The two researches above analyzed code mixing in the written form. In this study, the researcher conducts the research in the speaking form, so it has different subject with the two researchers above.

### **C. Problem Statement**

The major problems are analyzing the occurrence of code mixing between English and Indonesian language used in MTV Ampuh on Global Station TV.

This is stated as the following:

1. What are the linguistic forms of code mixing used in MTV Ampuh?
2. What are the social functions of code mixing used in MTV Ampuh?

### **D. Object of the Study**

Based on the problem study above, the researcher has the following objectives, as the following:

1. to explain the forms of code mixing used in MTV Ampuh.
2. to explain the social functions of code mixing used in MTV Ampuh.

### **E. Limitation of the Study**

In conducting the research, the researcher concerns the occurrence of code mixing in speaking done by the MTV Ampuh VJ (Video Jockey). The researcher will analyze code mixing used by MTV Ampuh VJ (Video Jockey) viewed from the linguistic forms and social functions. The researcher limits this research on the code mixing not on the code switching. This limitation is made to make clear that the researcher conducting the research just focus on code mixing in the MTV Ampuh.

### **F. Benefit of the Study**

The writer hopes that this research will give some benefits in two aspects, there are:

1. Academic benefits:

This research can be used as an additional source for bilingualism study, especially in code mixing discussion.

2. Practical benefits:

a. For the student, this research is expected to be significant as additional reference in conducting related research.

b. For teacher, this research can use as an additional source of code mixing study.

c. The readers are able to know the form of code mixing and the social functions of code mixing.