CHAPTER I

INTRODUCTION

A. Background of the Study

Humor is one way of informal communication among people. This communication way is not intended only for conveying locutor's idea but more than that, it mostly intended to entertain people and generate their smile or laughter. Communication in a humorous text is formed as stimulation that spontaneously tends to generate smiles and laughter of the audience. According to some experts, the humor arises because there is a conflict within us between a sense of casually and 'seriousness', 'explosive excitement' and 'excessive sorrow' (Hakim in Hidayati, 2009: 2).

Humor is very different from common discourses. Common discourses are made up in a bonafide communication while humor is formed in such non-bonafide communication. The latest kind of communications happens when the speakers intentionally make violation on cooperative principle of communication, namely Grice's maxims.

In understanding the meaning of humor text, it needs more intelligence of both parties, locutor and interlocutor. Locutor should be able to put humor at the right time, because it can hurt another instead of entertaining them. In other hand, interlocutors have to be wise responding to a humor because how sharp the

criticism in a humor is, the humor is just humor. This point goes along with pragmatics which its issue is about understanding meaning of utterances according to the context despite of the text itself.

Humor is also a phenomenon which is influenced by culture. It can be difficult to determine what aspects define a certain sense of humor. A nation's wit is linked to the historical development of the country. How funny somebody finds a certain incident depends on many factors including age, personal experience, level of education and geographical location. Therefore humor is something which is not always transferable in another country. What somebody from one area may find hilarious may not be amusing at all to somebody from another location. Whether or not someone gets a joke is determined by their interpretation, filtered by the cultural context.

All life aspects can be the topic of joke, one of them is marriage. Marriage is a meeting between man and woman in living together which fill certain requirement. It is such spiritual bound between them to have a living in the household, continuing the kind of human in accordance with religious law (Puspitasari, 2006: 12). In the other word marriage is one way to maintain culture since long period.

When someone make his mind to get marriage usually he/ she does it because of several motives, it can be love, seeking for happiness living in marriage live, or getting worldly material life. But To think that marriage is all happiness is not true at all. Before getting marriage one must recognize that he/ she will live together with person whose background is totally different with him/

her. It needs to get more understanding to other rather than being egoistic to reach private advantages unless this sacred bound will be a suffering and end with divorce. The presence of suffering instead of happiness, and love besides of aversion in marriage life sometimes arise ambiguity and irony among the marriage people, men and women. This condition is quite possible to cause people to make jokes on it. It is plainly mentioned in a pun bellow:

Marriage requires someone to prepare four types of ring:

Engagement-ring

Wedding-ring

Suffer-ring

Endur-ring

The writer opts to make a study about humor in marriage because humor is a peculiar type of communication. In this study the writer specify the humor theme to be about marriage life because marriage life contains sadness and happiness in it which quit possible to generate humor. Still the writer will be facilitated because marriage is a universal aspect of life that can be found in any culture. Hence the difficulties in understanding and analyzing the data because of cultural burden can be decreased.

B. Previous Study

This research is not the only and the first study dealing with the pragmatics field. There are several previous researches done early before this research. Those researches help the writer doing his compatibly with pragmatics.

However, as far as the writer concerns, this research is original work of the writer. To prove that, the writer can describe those previous studies bellow.

The first study is *A Pragmatics Analysis of Commissive Utterance in Aristocratic Movie Manuscript (2009)*. This study is committed by Dewi Sundari and aimed to identify the sentence types and to describe the implicature and the politeness pattern of the commissive utterance in aristocratic movie manuscript. The result shows that this movie manuscript uses three types of sentence, namely (1) Declarative, (2) interrogative, (3) Imperative. This movie manuscript contains conventional and conversational implicature, that are offering, volunteering, promise, swear, refusing, threat, warning, and forbidding utterance. And the politeness that is recorded is bald on record, positive politeness, negative politeness, and off record.

The second study is conducted by Ikhwan Mahfudz which the title is *Pragmatics Analysis of Interrogative Utterance of English Translation of Koran Chapter 30 (2009)*. This research is intended to describe the pattern of interrogative sentence and uncover the intentions of those interrogative utterances. Having analyzed the data, the writer find that there are two variety of interrogative pattern, they are: yes-no question and wh-question. Yes-no question is categorized into simple sentence, compound sentence, complex sentence and compound complex sentence. Then, wh-question is categorized into subject and non-subject question. This study uncovers the intention through implied meaning of those interrogative utterances. Those intentions are reminding, advising, clarifying, threatening, honoring etc.

The third research is done by Saiful which is entitled *The Expression of Humor Used by Characters in The Film "Scary Movie 4" (2008)*. The objective of this study is to find out the forms of humor expressions that are employed in the situation comedy of the film "*Scary Movie 4*". The result of this study shows that there are four types of humor expression, namely: assertive, directive, commissive, and expressive. Exploitation and violations on the cooperative principles and politeness principle are purposely made to generate the reader to laugh.

Based on those researches, the writer finds that his study is different. Hence, the writer strongly intends to do a pragmatics study on English jokes about marriage in internet.

C. Problem Statement

The writer states his research problems into three points, they are:

1. What are the intentions of the jokes on marriage?

2. What are the implicatures of the jokes on marriage?

3. What types of maxim are violated to make humor in marriage jokes?

D. Objective of the Study

The objectives of this research are:

1. To uncover the intention of the jokes on marriage.

2. To find the implicature contained in the English joke on marriage

3. To find the type of Grice's maxim that violated to make humor in marriage jokes.

E. Benefit of the Study

1. Academic Benefit

The result of this study is expected to give reference contribution to other researchers dealing with pragmatics, especially about English jokes.

2. Practical Benefit

Practically this study has at least two benefits which are:

a. This study can be an additional input for other researchers in doing their work about Pragmatics especially dealing with humor.

b. For English teachers especially Pragmatics teachers, this study may give them contribution in their academic activity.

F. Research Paper Organization

The organization of this research paper is given in order to understand the content of the paper as follows:

Chapter I is introduction. This chapter deals with the background of the study, previous study, problems statement, problem limitation, objective of the study, research benefit, and research method and paper organization.

Chapter II is Underlying theory. This chapter concerns with the theories support this study. It obtains the notion of pragmatics, several issues of pragmatics related to jokes such as presupposition, speech act, implicature and cooperative

principle. And at the rear of this part is the understanding humor as a pragmatics phenomenon.

Chapter III is research method. This chapter contains the type of the research, object of the research, type of data and the data sources, technique of collecting data, and the result technique of analyzing the data.

Chapter IV is dealing with the data analysis and discussion. This chapter will focus on the Grice's maxim aspects in the humor found in the data served, the intention of the marriage jokes and the implicatures of the marriage jokes.

Chapter V is related to the conclusion and suggestion of the research.