

CHAPTER I

INTRODUCTION

A. Background of the Study

Work is “what somebody does as a job in order to earn money” (Oxford Dictionary). With work, people will get money and be able to survive in their life. The harder people work, the nearer of goal that they want to reach. It can be said that hardworking is a condition which people work hard and conscientiously at their jobs, tasks, activities, or studies. In every part of life, when people struggle and strive to be better as hard as they can, it can be called hard working. People usually relate hardworking with a goal called success. It cannot be denied that everyone in the world wants to be a successful person and be better from previous time. There are some aspects included hardworking, commitment and determination to get success. Feeling weak inside has to be solved in order to be strong. Then they can through the process road from inferiority to superiority in order to reach their goal. So, people will work harder and heal their weak side then strive to be better.

The film that shows about a hardworking for becoming successful is *the Pursuit of Happyness*. The film tells about effort and hard work of the major character in order to be successful. *The Pursuit of Happyness* was directed by Gabriel Muccino, screenplay was written by Steve Conrad based on the same memoir which written by Chris Gardner and Quincy Troupe, produced by

Will Smith, Todd Black, Jason Blumenthal, James Lassiter and Steve Tisch. The music of this movie was handled by Andrea Guerra, cinematography by Phedon Papamichael and editing by Hughes Winborne. *The Pursuit of Happyness* was released on December 15, 2006 in United States. This movie which has duration 117 minutes used \$55 million for the production.

The story of this movie was started on 1981 in San Fransisco, California. Linda and Chris lived in small apartment with their five years old children, Cristopher. Chris was a salesman who used all of family saving to buy Bone Density Scanner Portable. This small family started to have conflicts when they realized that they unable pay the home rent and other bills. Then, Linda left Chris and went to New York City. She wanted to bring Christopher, but Chris asked her that Christopher can live with him.

One day, Chris met someone that rode red Ferrari. Chris asked to that person, what was his job so that he was being able to buy luxury car. Since that time, he decided to be a stock broker. Chris got offering to apprentice without be paid in a stock broker company, Dean Witter Reynolds. Only the best apprentice participants would get the job.

Chris began lapse of money, then he thrown out from his rent home and became homeless. For several days, he and his son slept at the public area. Afterwards, he decided to go to the Glide Memorial United Methodist Church, which has a homeless shelter primarily for single mothers and their children.

Due to demand for the limited rooms, Chris must frantically race from his internship work early each afternoon in order to land a place in line.

Maximizing his client contacts and profits was the only way to earn the one paid position that he and his 19 competitors were fighting for. Chris developed a number of ways to make phone sales calls more efficiently. He also reached out to potential high value customers, defying protocol. Concluding his internship, Chris was called into a meeting with his managers. His work has paid off and he was offered the position. Fighting back tears, he rushed to his son's daycare, hugging him. They walked down the street, joking with each other and were passed by a man in a business suit (the real Chris Gardner in a cameo). The epilogue reveals that Chris went on to form his own multi-million dollar brokerage firm.

There are some public responses toward *the Pursuit of Happyness* movie, both negative and positive side. Daniel H said that “Once again Will Smith turns in a hugely powerful performance as a man chasing his dream, despite all the obstacles in his path. His son Jaden is also great and the chemistry between them is perhaps what makes the film so great. I found the film not just a great watch but inspiring too (http://www.rottentomatoes.com/m/pursuit_of_happyness/reviews/#page=1).

While Jason Lalljee gives her opinion about *the Pursuit of Happyness* that the movie is “A beautiful heartwarming movie by Will Smith. It's slow moments and questionable scenes are the only flaws. You have to smile at the

character's determination throughout the story, and you can't help liking it” (http://www.rottentomatoes.com/m/pursuit_of_happyness/reviews/#page=2).

The Pursuit of Happyness is “one of those films that you watch a hundred times because you just don’t get tired of inspirational stories. It’s one of those films that becomes a cemented part of your film library, and you show friends when they come over” (http://www.rottentomatoes.com/m/pursuit_of_happyness/reviews/#page=2)

Beside of the positive responses from society, there are some negative responses too. First, the response comes from Lucas M, he said that it is “not terrific, but is not really bad. *The Pursuit of Happyness* is weak and very sentimentalist. Anyway, the movie presents a moving story and good acting Fresh”(http://www.rottentomatoes.com/m/pursuit_of_happyness/reviews/#page=4).

“*The Pursuit of Happyness* is just that, and you will have to ask yourself if that 116-minute pursuit is worth the happiness gleaned. Reluctantly, I say no. So, why my reluctant negative to the question posed? Too much of a bad thing followed by not enough good. It’s not difficult to see our ending coming as Hollywood rarely tells us tales with unhappy conclusions, and without being specific; our ending is a happy one. The problem is simply that we as an audience invest so much into our relationship with the characters, that to have the happiness conveyed to us as nothing more than a few paragraphs displayed

on the screen is extremely unsatisfying” (<http://blogcritics.org/video/article/movie-review-the-pursuit-of-happyness2/page-2/>).

Even though there are various public responses, both negative and positive responses, *the Pursuit of Happyness* received positive achievement in film market. It can be proved with the budget \$55 million, this movie reach box office and receive around \$307,077,300. Then the DVD of the movie was released on March 27 2007. About 5,570,577 units have been sold, bringing in \$90,582,602 in revenue (http://en.wikipedia.org/wiki/The_Pursuit_of_Happyness).

The Pursuit of Happyness also has received some awards. *The Pursuit of Happyness* won ASCAP film and television Music Award 2007 in category of Top Box Office Films. Then it won in Capri Award 2006 for Movie of the Year. *The Pursuit of Happyness* also won for Outstanding Motion Picture in Image Award (2007) (<http://www.imdb.com/title/tt0454921/awards>).

There are some points of interest why the researcher chooses this movie to study, first the character and the characterization of this movie. The major character, Chris Gardner, is a stock broker. He is a black skin person, but he did not get any discrimination because of that. The characterization of Chris Gardner is a good father who responsible with his son and also his job. He never gives up within the difficult time he faces. One goal that he pursues that is becoming a successful person then he can make his son happy.

Second is the setting of this movie which takes place in San Francisco, California. As we know that San Francisco is one of the big cities that have high competition in work world. Gabriele Muccino shows California in the 1981 in some ways. First, at the beginning of the movie there is a written “San Francisco 1981” which shows the setting of time. Then there is rubik cube as Christopher birthday gift, actually that cube was created by a mathematics professor in 1981. It also shows the time setting of this movie. The places that were used in this movie were stock broker company, Glide Memorial United Methodist Church, bus, train station, day care place, etc. That places were set to look like the place at the past time.

Third, the plot of the story is interesting, which consists of exposition, complication, climax and turning point. For the exposition, Gabriele Muccino introduces the time and setting place and also the major character. There is a written said “San Francisco 1981” then followed by the introduction of the major character, Chris Gardner. The complication begins with the problem in the Chris Gardner’s family, which has money difficulty. That complication brings another problem one by one until it reaches climax when Chris has not money at all and has to sleep in the toilet. That was a very touched climax scene of the story. Afterwards, the story shows the turning point or the resolution which shows when the problem and difficultness was solved one by one. Finally Chris gets the job in the stock broker company. It is a happy ending when Chris and Christopher walk happily and give a “knock-knock” joke.

Fourth is Mise-en-scene of this movie. Costume and make up on the major character reflect the age and hard condition and circumstance that he faced successfully. For the costume, the major character and other workers in the Dean Witter wear dress shirt with a tie and a coat. That makes them looked like the employment of a company. The uses property in the stockbroker company is completely same with the real one. Then the lighting shows the condition of the setting place which takes place very well. For example, when Chris and his son sleep in the Glide Memorial United Methodist Church, the lighting is weak and shows the dark scene of that place in the night. Furthermore, the expression of the characters is reflected beautifully. The expression of major character was seen clearly when he is so excited to get the job. He has tears in the eye while smiling, but the tears of happiness. That scene shows the happy expression of the major character clearly.

Fifth is the cinematography of the movie. The duration of the movie is not too long, 117 minutes, makes viewers will enjoy to see it. During 117 minutes of movie duration, the story has showed completely. The framing of shot shows us about the expression of the characters and situation around them with good quality of shot and clear sound. For example is the sadness expression of Chris Gardner when his son sleeps on his arms in the toilet. The focus shoot of camera by turn from Christopher who slept already, then move on the door with sound of knock. Afterwards it shows the expression of Chris Gardner sadness while cover his son ear with his hand so Christopher did not

hear it then wake up. That right framing will lead the viewers to the point of scene that try to show the pressure and sadness feeling of Chris Gardner.

Sixth is the hardworking of major character is interesting to be studied by using individual psychological perspective. Individual psychological is the perspective that focuses on someone's efforts to be better and reach her or his life goals. The hardworking of major character is his struggle to be better in his life and become a successful person. It can be seen when Chris Gardner shows his best effort to do his job. He always uses of the time that he has more than others. He never drinks while working so he has an extra time to call many persons. Then, he never hangs up the phone between the call, so he can save the time. In order to get a customer, he even visits their home. All of that shows his hardworking and determination in his job. Because, that is the only way he trusts to become a successful one.

According to that points of interest which the researcher has explained, the researcher will analyze this movie with Individual psychological perspective, entitled **The Need for Hardworking in Order to be Successful in Gabriele Mucinno's *the Pursuit of Happyyness: an Individual Psychological Perspective.***

B. Literature Review

There are several researches related the movie, *the Pursuit of Happyness*. First research was conducted by Anisa Septi Puspaningrum (2011) Muhammadiyah University of Surakarta. The title of the research is “Chris Gardner Personality to Have a Better Life in Gabriel Muccino’s *the Pursuit of Happyness* movie (2006): A Psychoanalytic Approach. She describes and analyzes the personality of the major character, Chris Gardner to have a better life. The outcome of her study shows that the problem of the major character encounters causes of the conflict of his mental condition. Finally he gets happiness with all of his sacrifices.

Second research is “Chris Gardner Motivation in Striving for His Happiness as Seen in *The Pursuit of Happyness Film*” by Rani Herasih (2009) Muhammadiyah University of Surakarta. She describes the personality of Chris Gardner, explains Chris Gardner motivation and finds out Chris Gardner’s obstruction in pursuing his happiness. Different with the researcher, Rani analyzes the motivation by Chris Gardner, the research paper of the researcher explains the need of hardworking in order to be successful.

This Research will be different from the previous one, because the writer will analyze the need for hard working in order to be successful in Gabriele Mucinno’s *the Pursuit of Happyness* by using individual psychological perspective.

C. Problem Statement

Based on the title and background of the study, the main problem in this research is how the need for hardworking in order to be successful reflected in the *Pursuit of Happiness* movie

D. Limitation of the Study

The writer focuses this research in analyzing the need for hardworking of the major character, Chris Gardner, in order to be successful in the *Pursuit of Happiness* movie based on individual psychological perspective.

E. Objective of the Study

According to the problem statement above, the objective of the study are as follow:

1. To Analyze *the Pursuit of Happiness* movie based on the structural elements of movie
2. To analyze the need of hardworking in order to be successful in *the Pursuit of Happiness* movie based on Individual Psychological Perspective.

F. Benefit of the Study

The benefits of the study are follows:

1. Theoretical Benefit

By doing this research, the researcher wants to give such contribution to development of knowledge and understanding dealing with the need of hardworking in order to be successful in *the Pursuit of Happyness* movie.

2. Practical Benefit

By doing this research, the writer will more understand about the hardworking and responsibility in every work. The writer has to be responsible and determinate with her job as an English teacher in the future.

G. Research Method

The research method of this research paper is divided into five aspects:

1. Type of the Study

The type of this research is descriptive qualitative. Descriptive qualitative is a type of research which result the descriptive data in the form written and oral words from the observed object.

2. Object of the Study

The object of the study is *the Pursuit of Happyness* movie

3. Type of the Data and Data Source

In this research, the researcher uses two sources of data namely primary and secondary data source.

a. Primary Data Source

The primary data source is the movie itself, *the Pursuit of Happyness* by Gabriele Muccino

b. Secondary Data Source

The secondary data are taken from other sources which are related to the primary data that support the analysis such as author's biography, website about the movie and other relevant sources

4. Technique of the Data Collection

The method of collecting data in this research is library research, the steps of collecting data as follows:

1. Watching the movie repeatedly to get a deep understanding
2. Determining the major character that will be analyzed.
3. Reading some related books or others sources to find out the theory, data and information required
4. Taking note in both primary and secondary data
5. Giving marks to the particular parts which are considered important for the analysis
6. Arranging and classifying the data into a good unit and develop it
7. Drawing conclusion based on the analyzing data

5. Technique of the Data Analysis

In this research, the technique that will be used to analyze the data is descriptive analysis technique. The writer will describe the structural elements movie. The collected data will be interpreted and analyzed through the individual psychological by showing Chris Gardner's hardworking in *the Pursuit of Happyness* movie, an individual perspective.

H. Paper Organization

The research paper will be divided into five chapters. Chapter I is Introduction, covering background of the study, objectives of the study, benefit of the study, research method and paper organization. Chapter II will be underlying theory, covering notion of individual psychological theory, basic principle of individual psychological, structural elements of the movie and theoretical application. Chapter III is structural analysis of the movie which includes the character and characterization, setting, point of view, plot, theme and style. Chapter IV is individual psychological analysis of the movie; it presents the application of underlying theory in analyzing the problem. Chapter V is conclusion and suggestion for this research paper also the synopsis.