

CHAPTER I

INTRODUCTION

A. Background of the Study

You Got Served Beat the World movie is one of the most popular dramas about dream of people. Dreams are successions of images, ideas, emotions and sensations occurring involuntarily in the mind during certain stages of sleep. The meaning of dream like a hope, is the belief in a positive outcome related to events and circumstances in one's life. Hope is distinct from positive thinking, which refers to a therapeutic or systematic process used in psychology for reversing pessimism. The term false hope refers to a hope based entirely around a fantasy or an extremely unlikely outcome.

Talking about dreams, everybody has dreams to become everything what they want and get everything what they need. Sometimes, they become everything such as an artist, doctors, teachers, dancers, etc, like what they want but they cannot make their dreams come true. It may be because of economical problems, social problems, talents or ability. To make their dreams come true they need motivation from themselves. Dream itself has meaning series of images and events that happen in people's mind while people are asleep. Actually, dream in other meaning is wish to have or be something especially one that seems difficult to achieve.

When humans have a dream in the future they will work hard and full of spirit and struggle to reach it. This strong desire encourages them to be more aggressive to achieve the perfect life, although they know that they have some weaknesses in his life. Starting from this condition the humans struggle in order that they can leave the imperfect of the inferiority feeling.

Motivation from themselves helps people to make dreams come true. As a man, it is not easy to make dreams come true. They must need challenge and obstacle in their live. Dream is something that humans wish in their future. People want to reach their dreams suitable with their natural ability but sometimes to reach their dream, they have to struggle to get it.

Dancing in the dream reflects the inner desire for freedom, emotional satisfaction and spontaneity. Generally dream to be the best dancer is a good dream. Dancing can make change humans life. To become a dancer, one must be agile, flexible, have good body tone, and a supple body. Training begins at age 5 to 8 in breakdance, usually by private instructor. Boys often start training later than girls. Students who are good by their early teens get more advanced training. Most dancers have their professional auditions by age 17 or 18. By then dancers usually focus on a specific style of dance.

Education in music, literature, history, and the arts can help people understand the mood and ideas of a dance. It's also very important if the dancer wants to teach in elementary or high school. Dance studios usually want teachers to give good performers. Choreographers are usually experienced dancers as well. As dancers get better, they often get more jobs,

bigger and better roles, and higher pay. Dancers must constantly be motivated and prepared to go on many auditions.

There are a lot of people who want to be professional dancers, but there is no job. Only the most talented will find regular work. The best chance of getting a job will be with a big dance company. Opera companies will also have some new jobs. Dance groups in colleges and universities and television and motion pictures will also have some jobs. There will be increased opportunities for dance teachers, as dance is growing in popularity for recreation and fitness purposes.

You Got Served Beat the World is a film written and directed by Robert Adetuyi released in 2011. It was produced by InnerCity Films and Telefilm Canada Equity Investment Program. It was distributed in the United States on DVD by Sony Home Entertainment under the name "You Got Served Beat the World". The film stars Tyrone Brown, Mishael Morgan, Nikki Grant, and Parkour artist Chase Armitage. The plot involves three dance crews from around the world preparing to do battle at the international Beat the World competition in Detroit.

You Got Served Beat the World is a story about a group of break dancers overcoming a brutal attack to claim their place in the world of underground hip-hop. Three dance crews prepare to do battle at the international Beat the World competition in Detroit. In the final showdown to become world champions life long hopes, dreams and even lives, are at stake. The original soundtrack was produced by Frank Fitzpatrick and released on

Hip Hop Connect, an independent label and production company specializing in socially conscious rap, Hip Hop and film soundtracks.

You Got Served Beat the World, a new hip-hop film about break dancing, Actors: Tyrone Brown: Yuson Mishael Morgan: Maya Nikki Grant: Cherry Ray Johnson: Easy Chase Armitage: Justin Kristy Flores. As three crews put their futures from the writer of *Stomp the Yard* come this fast-moving film about hopes and dreams set within the high-energy world of hip-hop.

Robert Adetuyi was born in Sudbury, Ontario. He is a Canadian screen writer and film director. He graduated from York University, where he studied communications and sociology. He moved to Hollywood in 1992. His screen writing include *Stomp the Yard*, *Code Name : the Cleaner* and *Turn it Up*. He also directed *Turn it Up*. Along with his brother Tom, Amos and Alfons, Adetuyi is a partner in the film and television production firm *Inner City Films*, whose productions have included the television series *Jozi-H* and *Ekhaya* and forth coming film *High Chicago*.

Following his graduation from York University in Toronto, Robert went on to study at Norman Jewison's renowned Canadian Film Centre. In Los Angeles, he continued his mentorship under Norman Jewison, while developing the screenplay *High Chicago* for Norman Jewison's Yorktown Productions. Robert made his feature film directing debut with *Turn It Up* in 2001, starring Pras, Ja Rule and Jason Statham. In January 2007, he will see the release of both *Code Name: The Cleaner* and *Stomp The Yard*, a dance

drama for Sony/Screen Gems. The film stars Meagan Good, Columbus Short, Neo and Chris Brown, and is directed by Sylvain White. Robert may be the only African-American writer to have two films in wide release in the same month. He is following up his recent successes with another film for Sony/Screen Gems. The new untitled project is a comedy. He has already completed the screen play and will direct the film 2007. The film is being produced by Will Packer.

From the writer of *Stomp the Yard* comes this fast-moving film about hopes and dreams set within the high-energy world of hip-hop. As three crews put their futures on the line, battling their way to the finals at the International Beat the World competition in Detroit, off-stage pressures force them to realize there may be more at stake than just being crowned the best. Powered by the innovative dance routines of Germany's Flying Steps, Brazil's Pink Ladies Crew and a world-class cast of performers, *You Got Served: Beat the World* is a jaw-dropping showcase of hot flow, cool beats, crazy parker, and the freshest moves on earth.

You Got Served Beat the World is a film about breakdancer, Yuson and the world of underground hip-hop. An outsider in this male dominated world, he has to claim her place in the circle, first by performing a lyrical rap at a huge break competition and then by competing at the same competition in an amazing display of dancer artistry and skill.

You Got Served Beat the World is an interesting movie, there are three aspects that make this movie really interesting. The first is *You Got Served*

Beat the World movie has the uncommon story, this is an historical film about the dream of people. That story is not only about the people breakdance overcoming a brutal attack to claim their place in the world of underground hip-hop, it is also a struggle a group of people when they want to be a breakdancer the people around them refuse. This story tells about a man who wants to be the best breakdancer and to claim the place in the circle. But he has a problem with his girl friend. His girl friend does never give support to Yuson to be breakdancer. She wants Yuson must be clever student in best University. So, this condition makes Yuson confused, he wants to be the best breakdancer like his dream and he will never break with his girl friend, Maya. Besides that, Robert Adetuyi makes the audience amazed when a man and a women like Tyrone Brown (Yuson) and Nikki Grant (cherry), Kristy Flores (olivia), and Stephanie Nguyen (nina) can dance like professional breakdancer. As people know that breakdance is difficult dance. The transformation of life that is made by Robert Adetuyi is very success in building the character of Tyrone Brown (Yuson) and his group.

The second aspect is the visualization and the cast of the movie. Robert Adetuyi makes the audiences feel enthusiastic with this epic drama movie. The casts of this film also have a valuable part. In this film, Tyrone Brown who plays as Yuson is a wonderful actor. He makes the character of Yuson really life. So, when people talk about Yuson, they will also talk about Tyrone Brown because Yuson and Tyrone Brown are already like one person. Mishael

Morgan also plays Maya very well. Her acting is very successfully representing the girl as girl friend and supporter for carrier of Yuson.

The third is easy to understand, since the film from the beginning until the end mostly tells the dream of Yuson and friends to be the best dancer. So, the message is simply to convey to others.

According to those aspects, the researcher would like to explore and analyze emotion in *You Got Served Beat the World* movie based on the individual psychological, and the title is **DREAM TO BE THE BEST DANCER IN ROBERT ADETUYI MOVIE'S *YOU GOT SERVED BEAT THE WORLD* MOVIE (2011): AN INDIVIDUAL PSYCHOLOGICAL APPROACH.**

B. Literature Review

You Got Served Beat the World movie is an interesting movie and as far as the writer knows, that there is no such kind of research that analyzes the film whether in Muhammadiyah University of Surakarta region. So it is the first research on this movie.

In this occasion, the researcher takes An Individual Psychological Approach to reveal the struggle for existence of Yuson as one the major character of in *You Got Served Beat the World* movie.

C. Problem Statement

The problem of the study is “ How is the major character’s dream to be the best Dancer reflected in *You Got Served Beat the World* movie?”

D. Limitation of the Study

In this research, the researcher will focus on the analysis of the major character of *You Got Served Beat the World* movie from the aspect of An Individual Psychological Approach.

E. Objectives of the Study

Dealing with the problem statement above, the objectives of the study are as follows:

1. To analyze the film based on its structural elements and technical elements by finding characters and characterizations, setting, point of view, plot, theme, *mise-en-scene*, cinematography, sound, and editing.
2. To analyze the film especially the character of Yuson in *You Got Served Beat the World* movie using an individual psychological approach developed by Alfred Adler.

F. Benefits of the Study

The benefits of the study are :

1. Theoretical Benefits

The study is hoped to give new contribution and new information to the larger body of knowledge, particularly the literary studies on *You Got Served Beat the World* movie.

2. Practical Benefit

The study is hoped to enrich knowledge and experience of the writer and another students of Muhammadiyah University of Surakarta and also another Universities who have interest with literary study on movie from Individual Psychological Approach.

G. Research Method

1. Type of the Study

In this research, the writer uses a qualitative research. It is library research while the data sources are using literary data. It purposes to analyze the movie using individual psychological perspective. The steps to conduct this research are (1) determining the type of the study, (2) determining the object of the study, (3) determining the data and data sources, (4) determining the technique of data collection, and (5) determining technique of data analysis.

2. Object of the Study

The object of the study is *You Got Served Beat the World* movie directed by Robert Adetuyi and publishing by Sony Home Entertainment in 2011.

3. Type of the Data and the Data Source

There are two types of the data namely primary data and secondary data that are needed to do this research.

a. Primary Data

The primary data source of the study is *You Got Served Beat the World* movie directed by Robert Adetuyi and publishing by Sony Home Entertainment and the script movie written by Robert Adetuyi.

b. Secondary Data Source

The secondary data sources consist of the other data such as biography of the author, books of literary especially psychological book and searching data from internet and other relevant information.

4. Technique of the Data Collection

The technique used in collecting data is the library research, it can be obtained by some steps as follows:

- a. Watching the film repeatedly
- b. Reading the script of that film
- c. Taking a note of the necessary part in both the primary and secondary data sources
- d. Classifying the data into some categories

5. Technique of the Data Analysis

In analyzing the data, the researcher employs descriptive qualitative analysis in this case. The researcher attempts to understand the story in this film and content analysis to gain the needed data. The researcher uses those data to analyze the major character in *You Got Served Beat the World* film by employing the individual psychological approach.

H. Paper Organization

The writer is going to organize this research in order to make easier to understand. This research is divided in to five chaapters: Chapter I is introduction of research. In this chapter the writer divides it in to six items, they are: background of the study, literary review, problem statement, limitation of the study, objective of the study, benefit of the study, theoretical approach and research paper organization. Chapter II deals with theoretical approach and notion of individual approach. Chapter III deals with Structural Analysis that concerns structural analysis of the movie, which includes structural element of the movie, such as character and characterization, setting, plot, technical elements, point of view and theme. Chapter IV deals with data analysis and discussion. Chapter V deals with conclusion and suggestion.