A PRAGMATIC ANALYSIS OF DIRECTIVE SPEECH ACTS IN
ALICE IN WONDERLAND MOVIE SCRIPT (2010)

RESEARCH PAPER

Submitted as a Partial Fulfillment of the Requirement
for Getting Bachelor Degree of Education
in English Department

Proposed by:

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SCHOOL OF TEACHER TRAINING AND EDUCATION
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APPROVAL
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TESTIMONY

Herewith, the researcher testifies that in this research paper, there is no plagiarism of the previous literary work which has been raised to obtain bachelor degree of a university, nor there are opinions nor masterpieces which have been written or published by others, except those which the writing are referred in the manuscript, mentioned in literary view and bibliography.

In the next day, if it is proven that there are some untrue statements in this testimony hence the researcher will hold fully responsible.

Surakarta, June 2012

DEWI KUSTANTINI
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You have to endure caterpillars if you want to see butterflies
(Antoine De Saint)

Politeness is the oil which reduces the friction against each other
(Demokritus)

Don’t be follower, believe in yourself
(The writer)
DEDICATION

This research paper is proudly and truthfully dedicated to:

- My beloved Mom and Dad
- My grandmother
- My fiancé
- My brother
- My little nephew
- My lovely family
- My dearest friend
- My colleague
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Bismillahirrahmanirrahim

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Surakarta, June 2012

_The writer_

_Dewi Kustantini_

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AIW : Alice in Wonderland
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This research concerns with directive speech acts in Alice in Wonderland Movie Script (2010). The goals of this research are to identify the language form, to describe the politeness pattern and to describe the implicature of directive speech acts in Alice in Wonderland Movie Script (2010).

The researcher uses the descriptive qualitative as a type of the research. The data source of this research is the script of Alice in Wonderland (2010). The methods of collecting data are observation and documentation. The steps are watching, reading, selecting and collecting, and coding the data. The techniques of analyzing data are identifying the form by referring to language form, describing the politeness pattern based on the politeness theory in the field of pragmatic and describing the implicature based on pragmatic theory.

This study shows the variety of the language form, the politeness pattern and the implicature of directive speech act in Alice in Wonderland Movie Script (2010). The variants of language forms are: Word (16.9%), Phrase (1.2%), Declarative sentence (16.9%), Interrogative sentence (4.8%), and Imperative sentence (60.2%). The politeness pattern: Bald on-record (77.1%), Positive politeness (2.4 %), negative politeness (3.6%), and off-record (16.9%). The implicature: conventional implicature (83.1%), and conversational implicature (16.9%).

Keywords: pragmatic and directive speech act