

CHAPTER I

INTRODUCTION

A. Background of the Study

Love is an emotion of strong affection and personal attachment. Every person has love feeling. Love can make someone laugh and cry but love is a natural feeling that everybody has it. Love may also be described as actions towards others based on compassion, or as actions towards others based on affection. Love has power that makes someone struggle for their life and make their loving person happy. For example, parents will always work hard to make their children, a husband will always makes his wife happy and does not want to see his wife cry. It is the power of love to make the loving person happy.

Love has many definition based on its context. Love may refer specifically to the passionate desire and intimacy of romantic love, to the sexual love, to the emotional closeness of familial love or love is often applied to close friendships. Love in its various forms acts as a major facilitator of interpersonal relationship and, owing to its central psychological importance, is one of the most common themes in the creative arts. Love may be understood as a part of the survival instinct, a function keep human beings together against menaces and to facilitate the continuation of the species.

The process of author's creation is the legitimate objects of the psychologist investigation (Wellek and Warren, 1956: 90). They classify the poet according to psychological and psychological types. They describe his mental ill and they come from unliterary document or it may be drawn from the work itself.

One of American director and writer is Mark Steven Johnson who was born in Hastings, Minnesota, United State. He graduated from California State University. He has directed and co-written the two comic book based films *Daredevil* and *Ghost Rider*. His early writing credits are for the film *Grumpy Old Men* and its sequel *Grumpier Old Men*. He is often given credit for writing the screenplay for the Marvel film *Elektra*, but he only produced an earlier draft not used for the finishing film. He is a director and writer for *Simon Birch* (1998), *Daredevil* (2003), *Ghost Rider* (2007), and *When in Rome* (2010).

When in Rome is a 2010 American romantic comedy film directed by Mark Steven Johnson, co-written by Johnson, David Diamond as well as David Weissman, and starring Kristen Bell and Josh Duhamel. It premiered in the United States on January 29, 2010. The movie features an ensemble cast starring Kristen Bell, Josh Duhamel, Jon Heder, Dax Shepard, Will Arnett, Alexis Dziena, Luca Calvani, Anjelica Huston, Kate Micucci, Danny De Vito, Don Johnson, Bobby Moynihan, Kristen Schaal, Lee Pace, Alexa Havins, Efren Ramirez, Shaquille O'Neal, Lawrence Taylor, and David Lee. This movie took place in New York. To promote the film, Don Johnson and Jon Heder co-hosted WWE's *Monday Night RAW* on January 18, 2010, the music as soundtrack in *When in Rome* movie created by Christopher Young. The 3OH!3 music video for "Starstruck Remix" featuring Katy Perry was set around motifs seen in and clips around *When in Rome*, and the song was on the film's soundtrack. The Friday Night Boys used clips from the movie in their music video for "Stupid Love Letter", which was featured on the movie soundtrack and in some of the previews for the movie. This

movie is distributed by Touchstone Pictures and editing by Ryan Folsey. The duration of this movie is 91 minutes. The cost to make this movie is approximately \$43,042,835.

When in Rome is a movie that tells about a successful and single Guggenheim art curator Beth is at a point in her life where love seems like a luxury she just can't afford. Years of waiting for the perfect romance have made Beth bitter. After flying to Rome to attend her younger sister Joan's impulsive wedding, she meets Nicholas Beamon, who rescues her in a couple of difficult situations but is just as much of a clumsy clod as she is. They hit it off well and reach a point where both parties take an interest in the other.

Just as Beth convinces herself to believe in love again, she sees Nick kissing another woman, who turns out to be the groom's 'crazy cousin'. Slightly drunk and jealous at seeing Nick with another woman, she picks up coins from the "fountain of love". She later learns from Joan that legend says that if you take coins from the fountain, the owner of the coin will fall in love with you.

Beth discovers that the legend is true. She is pursued back to New York by a band of aggressive suitors whose coins she took, including a diminutive sausage magnate Al, lanky street illusionist Lance, a doting painter Antonio, and a narcissistic male model Gale. She must return the coins to their owners to break the spell. As she falls in love with Nick, she realizes that the poker chip belongs to him and is convinced that he is merely under a spell, not truly in love with her.

Joan calls Beth on the day of the gala and informs her that the spell can also be broken by returning the coins to the original owner. Stacey, Beth's

secretary who is highly concerned about Beth's miserable love life overhears the conversation and steals the coins, believing that Beth would lead a better life with people loving her, regardless of the spell.

Beth's suitors all show up together at her apartment and she decides to break it to them that she does not love them and plans to return them the coins. After she blurts out her love for Nick to them, she realizes that Stacey has stolen the coins and goes on a mission to retrieve the coins with her suitors aiding her. They all pile into a yellow Vespa 400 microcar, which careens through city traffic, into a hotel and up an elevator.

When Beth explains to Stacey that this is not the way she believes love is, Stacey returns the coins and Beth hands back the coins to their owners. Left with the poker chip, she calls Nick and thanks him for making her believe in love again. As Nick makes his way to the gala to search for Beth in a sudden lightning storm that hits New York, Beth is in a situation with Lance who plays with the poker chip by doing disappearing tricks. She accidentally hits the chip out of Lance's hands and chases it as it rolls down three floors of the spiral gallery.

The chip is picked up by Nick, who appears to be in love with Beth still, convincing Beth that his love was true all along. However, on their wedding day in Rome, Lance reveals to Beth that he had multiple poker chips and the one Beth knocked out on the night of the lightning storm was just one of them, which proves that Nick did not break out of the spell. While exchanging wedding vows, Beth hesitates and dashes out of the building to everyone's surprise. She revisits

the fountain of love where she originally picked up the coins and climbs in like before.

Nick appears and climbs into the fountain. He claims that he didn't throw a chip into the fountain at all. He drops the poker chip in the water. Beth finally believes Nick and kisses him.

Literature as artwork has a close relationship with the psychoanalysis. The author gives the characters in his work that this character has a conviction of her love. So, the main character whose name is Beth tries to make a conviction of love in her heart and life that before she does not believe in love.

The writer discovers four reasons why choosing this movie. The first reason is *When in Rome* is interesting movie. It is meant that this movie has a setting in New York and Rome, so viewer can imagine the situation in the New York and Rome. Both of these cities have beautiful scenery with their culture and myth. The second reason is this movie has understandable story line because this movie has a simple story so the viewer can easy to understand this movie. The third reason is conflicting, the conflict here appears when Beth as a main character tries to find her true love with conviction of her love until she meets with a man whose name is Nick. In this point, Beth must face some problems including "fountain of love" myth. The fourth reason is this movie has a good moral message for viewer. When love walks toward us, people must catch it although they pass through a difficult way. In this movie, Beth tries to convince herself to believe in love again and want to catch her love

again but because of the fountain of love myth and she must face of some problems.

Considering all about the explanation and the fact above, the writer will observe Beth's conviction of love. The researcher uses psychoanalytic approach, entitled **CONVICTION OF LOVE IN BETH PERSONALITY IN *WHEN IN ROME* MOVIE (2010) DIRECTED BY MARK STEVEN JOHNSON: PSYCHOANALYTIC APPROACH**

B. Literature Review

There is no previous study in this theme because there is no research on *When in Rome* movie. So, this research will be the first research in *When in Rome* movie with psychoanalytic approach about the conviction of love in Beth personality, especially in Muhammadiyah University of Surakarta.

C. Problem Statement

Concerning the idea which has been explained in the previous background of the study, there is one single problem that arises in this study namely: "How is conviction of love in Beth personality reflected in *When in Rome* movie?"

D. Limitation of The Study

The writer will focus on analyzing conviction of love in Beth personality in Mark Steven Johnson's movie, *When in Rome* using Psychoanalytic approach.

E. Objective of the Study

Based on the problem of the study mentioned above, there are two objectives of this research, as follows:

1. To analyze the movie based on its structural elements of the movie.
2. To analyze the *When in Rome* movie based on Psychoanalytic approach.

F. Benefit of the Study

The benefits of the study are:

1. Theoretical Benefit

This study will give contribution to the larger body of knowledge especially in the literary studies on Mark Steven Johnson's movie *When in Rome* and improve the reader's knowledge of understanding the Psychoanalytic perspective used in *When in Rome*, movie directed by Mark Steven Johnson.

2. Practical Benefit

This research will help other researchers who conduct research paper in Psychoanalytic study on movie as reference.

G. Research Method

1. Type of the Study

The type of the study is descriptive qualitative research. "Qualitative research is a research which the data in the form of written or oral word are descriptively analyzes" (Moleong, 1989: 3). The descriptive qualitative research is a type of research which it research is not presented in digits or statistic. This research is proposed to identify the conviction of love in Beth personality in *When in Rome* movie directed by Mark Steven Johnson.

Moleong provides the various steps of conducting qualitative study in his book.

The steps of conducting this qualitative study are 1) determining the object of the research, 2) determining the source of data, 3) determining the method of data collection and 4) determining the technique of data analysis (Moleong, 1989: 3).

2. Object of the Study

In the process of conducting research paper, the writer chooses the conviction of love in Beth personality in *When in Rome* movie directed by Mark Steven Johnson as the object to be analyzed.

3. Type of the Data and Data Sources

Data of the study is literary taken from two data sources, namely, primary and secondary.

a. Primary Data Source

The primary data source is taken from the movie directed by Mark Steven Johnson entitled *When in Rome* published by Touchstone Pictures.

b. Secondary Data Source

The secondary data sources are materials taken from books and internet related to the study.

4. Technique of the Data Collection

The data collection is done through documentation or library research. Some steps of collecting data are:

- a. Watching the film repeatedly.
- b. Reading the script of that film.
- c. Determining the character that will be analyzed.
- d. Taking a note of the necessary part in both the primary and secondary data sources.
- e. Taking notes from the material and some other resources to the movie and the analysis.

5. Technique of the Data Analysis

In this study, the technique which is used to analyze the data is descriptive analysis. This technique describes the event better than the summary. It is begun with the author and his work, the structural analysis of the movie and finally psychoanalytic analysis of the movie.

H. Research Paper Organization

The research paper organization of “*Conviction of Love in Beth Personality in When in Rome (2010) movie directed by Mark Steven Johnson: A Psychoanalytic Approach*” is as follows: Chapter I is introduction; it consists of Background of the Study, Literature Review, Problem Statement, Limitation of the Study, Objectives of the Study, Benefits of the Study, Research Method, and Paper Organization. Chapter II is Theoretical Approach; it consists of Notion of Psychoanalytic Approach, The Major Principles of Psychoanalytic Approach, Structural Elements of the Movie, and Theoretical Application. Chapter III is Structural analysis of *When in Rome* movie; (1) The Structural Elements of *When in Rome* movie; it consists of Character and Characterization, Casting, Plot,

Technical Elements of the movie, Point of View, Style, and Theme; (2) Discussion. Chapter IV is Psychoanalytic analysis of *When in Rome* movie. Chapter V is Conclusion and Suggestion and for the last part is bibliography and appendix.