

CHAPTER I

INTRODUCTION

A. Background of the Study

Birds are a species of a fowl which can fly and live freely in nature with their colony. Birds are social; they communicate using visual signals and through calls and songs, and participate in social behaviors, including cooperative breeding and hunting, flocking, and mobbing of predators (Sonya Welter, http://www.ehow.com/how-does_4567063_birds-communicate.html). Birds use sound and action to scare off predators or warn other birds about danger and to attract a mate or to defend one's territory. All birds have wings and feathers, but not all birds fly. Penguins, for example, cannot fly. They have special oily feathers that make them waterproof (Glossopedia, http://www.globio.org/glossopedia/article.aspx?art_id=25#). Feathers are the important part of birds, which are used to fly.

Blu (major character of *Rio* movie) is a male macaw which cannot fly because he is raised by a human since he was a baby. He is treated as a human baby. Therefore, he grows, behaves and acts like human. He eats human food, reads, and even knows how to operate computer. He does not interact with his other species and he does not know how birds live. The major problem Blu has to face is that he cannot fly. However, with his struggle and courage to save Jewel, his first love and to save other exotic

birds that are smuggled by some bird hunters, he finally can fly. Every bird naturally can fly, but not all birds have instinct to fly for some reasons.

Rio, often promoted as *Rio: The Movie*, is an 2011 American 3D computer-animated musical comedy film produced by Blue Sky Studios and directed by Carlos Saldanha. *Rio* is the adaptation of a well-known game named Angry Bird. The title refers to the Brazilian city of Rio de Janeiro, in which the film is set. The film features the voices of Jesse Eisenberg, Anne Hathaway, George Lopez, Jemaine Clement and Jake T. Austin.

20th Century Fox released the movie on March 22, 2011 in Brazil and April 15, 2011 in the United States. The film received generally positive reviews from film critics. Observers praised the visuals, voice acting, and music. The film was also a box office success, grossing over \$483 million worldwide.

Saldanha developed his first story concept of *Rio* in 1995, in which a penguin is washed up in Rio. However, Saldanha learned of the production of the films *Happy Feet* and *Surf's Up*, and changed the concept to involve macaws and their environments in Rio. He proposed his idea to Chris Wedge in 2006, and the project was set up at Blue Sky. During production, the crew visited Rio de Janeiro and also consulted with an expert on macaws at the Bronx Zoo to study their movements.

Carlos Saldanha was born in Rio de Janeiro Brazil on July 20, 1968 is a Brazilian director of animated films. He was the director of *Ice Age: the Meltdown* (2006), *Ice Age: Dawn of the Dinosaurs* (2009) and *Rio* (2011),

and the co-director of *Ice Age* (2002) and *Robots* (2005). He left his hometown in 1991 to follow his artistic instinct and passion for animation. With a background in computer science and a natural artistic sensibility, he found New York City the perfect locale to merge these skills and become an animator. He attended the MFA program at New York's School of Visual Arts, where he graduated with honors in 1993, after completing two animated shorts, *The Adventures of Korky, the Corkscrew* (1992) and *Time for Love* (1993).

As co-director of the 2002 animated feature *Ice Age* (2002), Saldana was nominated for both Annie and DVD Exclusive awards. He was then nominated for an Academy Award in 2004 for directing the animated short film *Gone Nutty*, featuring the *Ice Age* character Scrat. Saldanha also co-directed the animated feature *Robots* (2005), featuring the voices of Ewan McGregor, Robin Williams and Halle Berry.

Rio, which features the voices of, Jesse Eisenberg, Anne Hathaway and Jamie Foxx, marked the most personal project of Carlos' career, with the filmmaker, at a press conference for the film, explaining, "There are a lot of movies that take place internationally, like *Kung Fu Panda* portraying a little bit of China, and *Ratatouille* portraying a little about Paris, but it's hard to find a movie that portrays Rio or Brazil. He thought that was a good way to show a little bit of it."

In Brazil, several types of exotic birds get smuggled to different countries. While driving to Moose Lake, Minnesota, a crate with a male blue

macaw hatchling falls into the snow. Linda Gunderson quickly finds the macaw, adopting him as her pet and naming him Blu. However, he is unable to fly, which makes him subject to ridicule by the Canadian Geese that frequent the outside of Linda's bookstore.

One day, ornithologist Túlio Monteiro invites Blu and Linda to vacation in Rio de Janeiro, on the condition that Blu mate with a female macaw before his return to Moose Lake, as he is the last male of his species. Linda takes the offer and the three are flown to Rio, where Blu meets a Red-crested Cardinal named Pedro and his Yellow Canary friend Nico. Blu is taken to Túlio's aviary, and falls in love with Jewel, a fiercely independent blue macaw longing to flee into the wilderness. Blu and Jewel are captured by a boy named Fernando and a Sculpture-crested Cockatoo named Nigel, both of whom work for a group of smugglers led by Marcel.

The macaws meet a Toco toucan named Rafael, who offers to take them to his bulldog friend Luiz to remove a chain connected to their legs. He also tries to teach Blu how to fly, before the three meet Pedro and Nico. When Blu and Rafael learn from Pedro and Nico that Nigel captured Jewel, the four rushes to the carnival to rescue her, while Linda and Túlio organize a rescue attempt on the birds.

On board Marcel's Short SC.7 Skyvan, The macaws open the door and the captive birds fly out of the plane, but Nigel crushes Jewel's wing by sending a cage down on her while fighting with Blu. Blu uses a fire extinguisher to send Nigel into the propeller of the plane's engine, and the

smugglers flee. Unable to fly, Jewel slips out of the plane and falls towards the ocean. Blu jumps out of the plane to rescue Jewel, and finally discovers that he is able to fly. Later, Linda, Túlio and Fernando organize a sanctuary to protect the jungle from smugglers. Nigel is ridiculed for his loss of feathers, and the smugglers are sent to jail.

Rio movie is an interesting movie. There are four aspects that make this movie really interesting. First, *Rio* movie has an inspiring story. The major character of this movie named Blu is an ordinary male macaw bird. However, he becomes an extraordinary bird because he struggles hard to become a bird that can fly. He is willing to lose his life to save someone he loves, Jewel, a female macaw bird. He has a conflict within himself between saving Jewel who falls from the sky and overcoming his fear of flying. Then, this movie gives us a lesson about how to protect and to love animals and not to chase them.

Second, the stars voice the characters in the movie are popular ones. The film features the voices of Jesse Eisenberg, Anne Hathaway, George Lopez, Jemaine Clement and Jake T. Austin. Jesse had his first professional role in an off-Broadway play *'The Gathering'*. He won an award for 'Most Promising New Actor' at the San Diego film festival. In 2010, he was nominated for Best Actor at the Golden Globes and Academy Awards for his role of the Facebook creator Mark Zuckerberg in the film *The Social Network* (2010). Anne Hathaway, the voice of Jewel starred *The Devil Wears Prada* (2006) and in *Becoming Jane* (2007) as Jane Austen. In 2008, she was

acclaimed for her lead role in *Rachel Getting Married*, for which she won awards and was nominated for the Academy Award for Best Actress. In 2010, she starred in the box office hits *Valentine's Day* and Tim Burton's *Alice in Wonderland*, as well as *Love and Other Drugs*. The music of this movie is equally entertaining and fascinating because Will.I.Am and Jamie Foxx become the voice of Nico and Pedro and they sing many songs.

Third, it is a great movie with amazing animation and a lot of awards. *Rio* characters are an adaptation of a well-known game named Angry Bird. *Rio* is nominated in 84th Academy Awards for Best Original Song, "Real in Rio". The second is Annie Awards for Best Animated Feature, Best Character Animation in an Animated Production, Best Character Design in a Feature Production, Directing in an Animated Feature Production, Best Music in an Animated Feature Production, Production Design in an Animated Feature Production, Best Voice Acting in an Animated Feature Production. The third is 2012 People's Choice Awards and 2011 Teen Choice Awards for Favorite Movie Animated Voice.

Fourth, the courage of finding true love and saving other exotic birds of the major character which is reflected in *Rio* movie is very touching. It shows hard work, sacrifice, and affection. It delivers a message that to overcome our fear, what we need to do is facing what we are scared of.

Concerning the fact that *Rio* movie is one of the popular animated movie among people of all ages in all over the world since its presence, the writer is interested in having a research on this movie to describe the courage

of finding true love and saving other exotic birds of the major character in the story. Thus, the writer will observe *Rio* movie by using An Individual Psychological Approach. The writer constructs the title **BLU'S COURAGE TO FIND HIS TRUE LOVE AND TO SAVE OTHER EXOTIC BIRDS IN CARLOS SALDANHA'S *RIO* MOVIE (2011): AN INDIVIDUAL PSYCHOLOGICAL APPROACH.**

B. Literature Review

There is one Review in the form of article of *Rio* movie directed by Carlos Saldanha. The movie review is conducted by Alyssa Caverley on April 15th, 2011 at 9:39 PM entitled "Rio Movie Review: An Entertaining Family Film with Splashes and Vibrant Color". She discusses about the splashes and vibrant color of the animation. In her review, she tries to explain the goodness and the badness of the movie. The good things of this movie are the movie bursts with so much color, the music is equally entertaining and fascinating because Will.I.Am and Jamie Foxx become the voice of Nico and Pedro and they sing many songs, and the last the voices in general are all done well. Jesse Eisenberg does a great job as Blu and creates a lovable naive to his character, and Anna Hathaway is a great and sweet as Jewel. However, the bad things of this movie are although the 3D effects are cool, they did not really do anything to augment the film and the 3D in *Rio* is not particularly amazing anyway - nothing really jumped out of the screen and it is simply overkill for this otherwise great film.

The difference between the writer and the previous review of the movie is the theme. Alyssa Caverley writes about the splashes and vibrant color of the animation. In this research the writer focuses on analyzing Blu's courage to find his true love and to save other exotic birds depicted in *Rio* movie using an Individual Psychological Approach.

C. Problem Statement

The problem that will be analyzed in this research is based on the background. In order to research the goal, the researcher formulates the problem as follows:

How are the courage of finding true love and saving other exotic birds in major character reflected in *Rio* movie?

D. Limitation of the Study

The writer focuses this research in analyzing the courage of finding true love and saving other exotic birds in Carlos Saldanha's *Rio* movie based on an Individual Psychological approach.

E. Objective of the Study

The objectives of the study are mentioned as follows:

1. To analyze the courage of finding true love and saving other exotic birds in Carlos Saldanha's *Rio* movie based on the structural element of the movie.
2. To analyze the courage of finding true love and saving other exotic birds in Carlos Saldanha's *Rio* movie based on an Individual Psychological approach.

F. The Benefit of the Study

The benefits expected from of the study are:

1. Theoretical Benefit

The study is hoped to give a new contribution and information to the larger body of knowledge, particularly the literary studies on *Rio* movie especially in courage of finding true love and saving other exotic birds.

2. Practical Benefit

The study is hoped to enrich knowledge and experience of the writer and another students of Muhammadiyah University of Surakarta or another Universities who have interest with literary study on the movie from an Individual Psychological Approach.

G. Research Method

1. Type of the Study

In this research, the writer uses a qualitative research. It is library research while data sources are using literary data. It is purposed to analyze the movie using Individual Psychological perspective. The steps to conduct this research are (1) determining the type of the study (2) determining the object of the study, (3) determining data and data source, (4) determining technique of data collection, and (5) determining technique of data analysis.

2. Object of the Study

The object of the study is *Rio* movie by Carlos Saldanha and publishing in 2011 by Blue Sky Studios Movie. It is analyzed by an Individual Psychological approach

3. Types of the Data and Data Source

There are two types of the data namely primary data and secondary data that are needed to do this research.

a. Primary Data

The primary data source of the study is *Rio* movie by Carlos Saldanha and published by Blue Sky Studios Movie.

b. Secondary Data

The secondary data sources are book such as *The Practice and Theory of Individual Psychology*, *Theories of Personality*, *Theory of Literature*, virtual references (internet) and the other source that support the analysis.

4. Technique of Collecting Data

The techniques of data collection are capturing the picture and note taking, with the steps are:

- a. Watching the movie repeatedly.
- b. Taking notes of important parts both primary and secondary data.
- c. Arranging the data into several groups based on its classification.
- d. Selecting particular parts considered important and relevant for analysis.

e. Drawing conclusion and formulate suggestion.

5. Technique of Analyzing Data

In analyzing the data, the writer applies a descriptive approach. The steps taken by the writer in analyzing the data are as follows: the first step is analyzing the data of this research. Analyzing the data of this research is trying to clarify the obtained data by selecting the necessary ones. Second step is analyzing the data based on an Individual Psychological approach.

H. Research Paper Organization

The research paper organization of “Blu’s Courage to Find His True Love and to Save Other Exotic Birds in Carlos Saldanha’s *Rio* Movie (2011): An Individual Psychological Approach” is as follows; Chapter 1 is introduction, it consists of Background of the study, Literature Review, Problem Statement, Limitation of the Study, Objective of the Study, Benefit of the Study, Research Method, and Research Paper Organization. Chapter II is Underlying Theory; it consists of Notion of Individual Psychology, the Basic Assumption of Individual Psychology, Structural Elements of the Movie and Theoretical Application. Chapter III is Structural Analysis of *Rio* movie, it includes; Narrative elements such as (1) Character and Characterization, (2) Casting, (3) Plot, (4) Setting, (5) Point of view, (6) Theme; and Technical elements such as (1) Mise-en-Scene, (2) cinematography, (3) Script, (4) Acting, (5) Sound, (6) Editing; and Discussion. Chapter IV is Individual Psychological Analysis of *Rio* movie. It

consists of Fiction Finalism, Inferiority Feeling, Striving for Superiority, Style of Life, Social Interest, Creative Power and Theory of Courage. Chapter V is Conclusion and Suggestion.