

# CHAPTER I

## INTRODUCTION

### A. Background of the Study

Personal identity refers to the unique identity of person through time. That is to say, the conditions under which a person is said to be identical to himself or herself through time. Identity is an issue for both continental philosophy and analytic philosophy. A key question in continental philosophy is in what sense a person can maintain the modern conception of identity, while realizing many of person prior assumptions about the world are incorrect.

The question regarding personal identity has addressed the conditions under which a person at one time is the same person at another time, known as *personal continuity*. This sort of analysis of personal identity provides a set of necessary and sufficient conditions for the identity of the person over time. In the modern philosophy of mind, this concept of personal identity is sometimes referred to as the *diachronic* problem of personal identity. The *synchronic* problem is grounded in the question of what features or traits characterized given by person at one time.

Movie is an audio visual media that may represent many cultural backgrounds where a society live in. Movie is built from many signs, including many sign systems that work in a coordination to reach an effect to be expected (Van Zoest in Sobur, 2004:128). Every movie has a correlation with art, society and entertaining. There are many correlations between movie and society they are about competitions and conflicts which exist in there. The competitions and conflicts can be built from cultural, social, industrial, or institutional background.

*Rango* is a 2011 American computer-animated Western comedy-drama film directed by Gore Verbinski and produced by Graham King. He has directed several succesfull movies. They are : *MouseHunt* (1997), *The Mexican* (2001), *The Ring* (2002), *Pirates of the Caribbean: The Curse of the Black Pearl* (2003), *The Weather Man* (2005), *Pirates of the Caribbean: Dead Man's Chest* (2006), *Pirates of the Caribbean: At World's End* (2007)In the film, a chameleon named Rango accidentally ends up in the town of Dirt, an outpost that is in desperate needs of a new sheriff. It features the voices of actors Johnny Depp, Isla Fisher, Bill Nighy, Abigail Breslin, Alfred Molina, Harry Dean Stanton, Ray Winstone, Timothy Olyphant and Ned Beatty. *Rango* was received with critical acclaim and was a box-office success.

The film was distributed by Paramount Pictures and produced by Nickelodeon Movies, Gore Verbinski's production company Blind Wink, and Graham King's GK Films. The CGI animation was created by

Industrial Light & Magic (ILM), marking the first feature animation done by ILM, generally a special effects company. It is also the first animated film for Verbinski since his previous films were all live-action.

*Rango's* teaser trailer was released on June 9, 2010. As of July 7, 2011, *Rango* has earned \$123,257,581 in North America and \$119,348,156 in other territories for a total \$242,605,737. It is the eleventh highest-grossing film of 2011, having been knocked out of the top ten by *Harry Potter and the Deathly Hallows Part 2*. Between March and April 2011 it was the highest grossing film of 2011 but then fell second. This movie got an awards in 2011 Teen Choice Awards in category Choice Movie Animated Voice.

The story of this movie is about a pet chameleon with no name that becomes accidentally stranded in the Mojave Desert after his terrarium falls from his owner's car. After meeting an armadillo named Roadkill, who is seeking the mystical Spirit of the West, he narrowly avoids being eaten by a red-tailed hawk. The next day, after having a surreal nightmare, he meets desert iguana Beans, a rancher's daughter, who takes him to Dirt, an Old West town populated by desert animals.

And so, Rango's journey begins. He finds his way into the town of Dirt, a rough and tumble slice of the old west if ever there was one, only with anthropomorphic animals. Eager to make a name for himself, both literally and figuratively, he adopts the persona of tough-guy drifter, taking

the name “Rango” from a bottle of cactus juice. Claiming to have killed all six members of a notorious gang, with one bullet no less, his braggadocio earns him fast friends and even faster enemies. Appearing to live up to his claims, the mayor makes Rango the new sheriff of Dirt.

The town is in the middle of a mysterious drought. No one seems to know what’s happening to the water. And local rancher, Beans (voiced by Isla Fisher), wants Rango to investigate. When what little water the town has left is stolen, things go from bad to worse. Torn between pretending to be the tough-guy and figuring out who he really is, Rango must also save the day, cause “no man can walk out on his own story.”

There are four points that make the writer be interested in analyzing this movie. The first point is about the characteristics and the characterizations in that movie. The director gives strong major characters to keep the story line not static and interesting. The characterization of that movie may give a potrait the unknown wilderness in a small town. One thing that is also interesting in characterization is about the director that uses a chameleon as the major characters.

The second point is about plot of the story. *Rango’s* movie is appeared in a chronological plot, so it is easy to understand. It begins that *Rango* feels as unidentified person and he will find out his identify.

The third reason which makes the writer be interested to analyze it is that the movie represents the voice actors from the cast in this movie. They give a spirit to send a message about friendship, work hard, and life. The film is overflowing with fine supporting performances, including Jhony Deep (from the popular movie “*Pirates of the Caribbean*”) as a Chameleon (Rango).

And the fourth reason is the messages can be gained from the movie. *Rango* is a heroic movie which describe the perspective of human being in order can realize the better future.

This research uses an individual psychological approach. Individual psychology is a term used specifically to refer to the psychological method or science. The term "individual psychology" can also be used more generally to refer to what is more commonly known as differential psychology, or the psychology of individual differences. Usage of this term is likely to imply a more individualistic focus than is found in mainstream psychology of individual differences.

Based on the explanation above this movie has good story and moral value. The character of this movie gives inspiration to help people in critical situation. From those reasons, the researcher takes a title for this study *Searching for Personal Identity of Rango in Gore Verbinski’s Movie: **Rango** (2011): An Individual Psychological Approach.*

## **B. Literature Review**

The movie *Rango* is an interesting movie included characters in there that can be analyzed. But, as long as the writer knows, there are no previous studies in the movie *Rango*, at least among students in region Central Java Universities.

## **C. Problem Statement**

Based on the background of the study, the problem of this research is “How is the searching of self identity reflected in Gore Verbinski’s *Rango* Movie?”

## **D. Limitation of the study**

This study will not cover the personality of all characters, but it will only focus on the one of the major character in *Rango* movie, a chameleon (Rango).

## **E. Objective of the Study**

The objectives of the research of *Rango* movie are:

1. To analyze the movie based on the characters of the major characters.
2. To analyze the movie based on an individual psychological perspective.

## **F. Benefit of the Study**

The researcher expects many benefits from this research, they are:

### **1. Theoretical Benefit**

To give some contribution to the larger body of knowledge or the development of knowledge particularly studies in movie *Rango* by Gore Verbinski.

### **2. Practical Benefit**

To give a deeper understanding in literary field as the reference to other researchers, and to enrich the literary study.

## **G. Research Method**

### **1. Type of the Study**

The type of this research is qualitative research. It means that the researcher does not use statistics to collect, to analyze, and to interpret data.

### **2. Types of the Data and the Data Source**

In this research, the researcher takes two kinds of data :

#### **a. Primary Data**

Primary data is the main data obtained from the pictures and the movie scripts of the movie.

#### b. Secondary Data

Secondary data is the supporting data taken from literary books, criticisms, articles and journals related to the movie.

The types of data taken from the movie are : captures of the movie, the speeches of the characters in the movie and setting of images in the movie.

### **3. Object of the Study**

The object of this research is the movie *Rango* directed and directed by Gore Verbinski. The movie is produced by Paramount Pictures and produced by Nickelodeon Movies.

### **4. Technique of the Data Collection**

In this research, the researcher uses library and digital research. The data are collected by watching the movie and collected from the books related to the topic. The first step is watching the movie *Rango* to identify the data and taking notes the data. Besides taking notes, the researcher also captures the scenes, notes the setting of the scenes. Then it is continued by reading the related references to learn more about the data. After that, the data is analyzed by using the relevant theory and references from the articles, journal and digital references from internet which is containing the meaning of each data.

### **5. Technique of the Data Analysis**

The technique of data analysis is descriptive in which the researcher uses an individual psychological approach and draws a conclusion.



## **H. Research Paper Organization**

This research consists of five chapters. *Chapter I* is Introduction, which consists of background, literary review, research objectives, research limitation, research benefits, research methodology, and the last s research organization. *Chapter II* comprises of the Underlying theory which present the notion of semiotic, the types of sign and the elements of semiotic. *Chapter III* is Structural analysis of the movie, which involves the structural elements of the character and characterization, setting, plot, point of view, style, theme, and discussion. *Chapter IV* deals with individual psychological analysis. The last is *Chapter V*, which contains Conclusion and Suggestion.