CHAPTER 1

INTRODUCTION

A. Background of the Study

English becomes one of the most favorite studies in Indonesia since a long time ago. It can be seen in the real world that English is used in any field of study or fieldwork. As stated by Graddol (1997) in Block and Cameron (2002: 154).

English functions as the working language of many international bodies and conferences, scientific and many other forms of academic publishing, international banking, tourism, third level education, international law and human right, information technology and Internet communication.

Most of the purpose of English language teaching in Indonesia is to enable the students to master the four skills: listening, speaking, reading, and writing. This makes the design of textbook cover some exercises for the four language skills.

One of the elements in the teaching language process is language teaching material. Teaching materials are very important in most language programs. Almost of the Indonesian schools used textbooks as teaching materials. The use of textbooks in English teaching is really needed as supports to teaching-learning process.

Teacher and learners need textbooks that consist of the material that would be taught and learn in teaching learning process. Brown (1994: 145) states that the
most obvious and most common form of material supports for language instruction comes through textbooks. It means that the presence of a textbook is necessary to support the teaching-learning process.

In fact, there have been many textbooks published to fulfill the need of English textbooks. Due to this condition, it is the task of the English teacher to choose a textbook that is appropriate to his/her students. This is because there is no perfect book that can fulfill various kinds of students’ need. “No course book designed for a general market will be absolutely ideal for particular group of learners” (Cunningsworth, 1995: 5)

Knowing this condition, an evaluation on English textbook is really needed so that teacher will know appropriate English textbook that are suitable to the learner’s needs. Evaluation is meant to gain information as a decision making-based. “Evaluation is a matter of judging the fitness of something for a particular purpose. Evaluation is concerned with relative merit. There is no absolute good or bad-only degree of fitness for the required purpose” (Hutchinson and Waters, 1986: 96)

The writer has chosen an English textbook for the first year student of elementary school. The textbook is entitled *Active and Interactive English* published by Yrama Widya. The book is designed to fulfill the requirements of the English syllabus, which is matched with standard of content and competence 2006. The materials of this are designed to cover the components of communicative competence.
Based on the background above, the present writer decides to do an evaluation on a book. In this research paper, the writer emphasizes the evaluation on the design of the materials. It is because the materials design concerns with some aspects, for example: alphabets, number, my face, names of the days in a week, things around the classroom, kinds of fruit, numbers, kinds of animals, kinds of vegetables, my body.

Elementary English textbook entitled Active and Interactive English is published by Yrama Widya served with student oriented where the students become core of teaching learning process. This book is based on the material basis of language needs of the children aged five until seven years old and designed so that students are fully engaged in inquiry learning atmosphere that stimulates and challenges for exploration, create, and innovate.

The writer compares the design of the textbook with the criteria of good textbook design, to find whether the design of the textbook matches with the Criteria of Good Textbook Design or not. Base on the reasons, the writer wants to analyze the textbook used by elementary students with the research paper entitled THE EVALUATION OF ENGLISH TEXTBOOK ENTITLED ACTIVE AND INTERACTIVE ENGLISH FOR THE FIRST GRADE OF ELEMENTARY SCHOOL.
B. **Problem of the Study**

Based on previous background, the writer purposes the problem as follows:

Is the materials design of the textbook entitled *Active and Interactive English* compatible with the Criteria of Good Textbook Design?

C. **Objectives of the Study**

Based on the problem statements above, the objectives of the study is

Describing whether the design of materials in the textbook is compatible with the Criteria of Good Textbook Design or not.

D. **Benefit of the Study**

The writer hopes that this research will have some benefit in teaching learning of English. This study has two benefits namely:

1. Theoretical benefit
   a. The result of this research study can be used as an input in English teaching learning process.
   b. The writer hopes that the result of the study can be used as the reference for who want to evaluate the other textbook.
2. Practical benefit

c. To the teachers, they will know the appropriate textbook that can be used in teaching – learning process and also teachers know how to evaluate the textbook.

d. To the other researchers, the result of this research can be used as the reference for those who want to conduct a research in teaching English.

e. To the writer of the textbook, they can improve the quality of the textbook.

f. To the government, through the textbook evaluation, the writer hope the government can develop the education quality in Indonesia.

E. Research Paper Organization

The writer is going to organize this research paper in order to make the reader easier to understand. The following shows the content covered in this research.

Chapter I is introduction. It relates to background of the study, problem of the study, objectives of the study, benefit of the study, research paper organization.
Chapter II is underlying theory deals with previous study, definition of textbook, function of textbook, criteria of textbook design, definition of material evaluation.

Chapter III is research method. It consists of type of the research, subject of the study, object of the study, data, and sources of the data, method of collecting data, and technique of analyzing data.

Chapter IV is research finding and discussion. This chapter proposes of the result of the study. In this chapter, the writer presents the discussion and findings, which consist of the data analysis,

Chapter V is conclusion and suggestion.