

CHAPTER I

INTRODUCTION

A. Background

Education is a very important part in development, because it is able to serve as long-term investment to build and develop Indonesian (Supardi, 2008:2). Through education, Indonesian nation is expected to be an intelligent nation, have knowledge, technology and art, as well as faith and piety. Based on the above statement Indonesian can not be separated from the role of education process.

The quality of education includes input, process, and output (Suparlan, 2007: 3). The quality of education is an issue being the main agenda to be solved in the policy of education development, because only with the qualified education will get the qualified graduates who are able to build them, family, community, nation and state.

Many experts give their opinion about the cause and solution to overcome the deterioration of quality of education in Indonesia (Ifal, 2010: 1). Along with improving the quality of education it has outlined policies regarding the equitable distribution of educational opportunities that not only increase the educational facilities quantitatively, but also all components qualitatively. In other words is the equal opportunity to the qualified education in all lanes, types and levels, included in this policy is the development of vocational school.

The vocational school is the education to prepare the students to be able to work in a particular field (Act No. 20 of 2003). Vocational school is the high school level focusing on the development of students' skill to a certain jobs (PP Number 19 of 2005). In the vocational school, there are two existentialism and essentialism (Basuki, 2008:20).

It is inevitable that the free trade era that is gradually occurs and starts in 2003 for the South East Asia (AFTA) and 2020 for the Asia-Pacific (APEC). The business and industry should improve the competence of the employees in order to improve the quality and variety of products that can compete in the free market (Anonym, 2011a: 4). As an Institution, the Vocational School needs to give attention to this thesis. Remembering that its primary purpose is to give the basic skill and knowledge in order to make the graduates become the productive employees, be able to have income and living standard, and develop themselves in facing the accelerate change.

The vocational school has a specific characteristic that is diferent from other educations (Kurniawan, 2008: 6). All vocational school programs which are developed should be based on the effort to prepare the learners to answer the immediate needs especially in the fields of food agriculture, marine, forestry, energy, and mining. Furthermore, vocational education programs should also be able to support the development of the transportation, manufacturing, hospitality services, travel, restaurant, healthcare, insurance, microeconomics, and banking.

1st Public Vocational School Purwokerto is a pioneering of International school in Purwokerto Regency. To improve the quality of learners, the school holds several learning program. This school has six majors including Accounting, Marketing, Office Administration, Computer Network Engineering, Software Engineering, and Multimedia. With the mission of performing education and technology training that have competitiveness and relevance on an ongoing basis, in June 25, 2007, the Vocational School has got an ISO 90001:2000 certification. From the guarantor of the school quality, the Public Vocational School of has got A accreditation to all majors.

One program held by the 1st Public Vocational School Purwokerto is the Business Center Program which has been established since 2008. Business Center is a place to conduct business activity involving educational elements based on the relevant skill competence and can be done in a skill competence or combination of several skill competencies (Anonym, 2009: 2).

The existence of a multi-functional Business Center (dual system) is as a means of production units and as a laboratory school for the students to carry out the sales practice (Anonym, 2009: 5).

Based on the above data, 1st Public Vocational School Purwokerto respects to the improvement of entrepreneurship skill ability that lead to the creativity and innovation in developing talent and students' performance. The entrepreneurship development activity is used to develop the ability and increase the discipline and work spirit in order to increase the learners' achievement. Based on the background, the writer was interested to study

about the business center management at 1st Public Vocational School Purwokerto.

B. Focus

Based on the above research background, the focus of this research is what is characteristic of business center management at 1st Public Vocational School Purwokerto? The focus described of three sub-focuses, namely:

1. What are characteristic of organizational structure of a business center organizer at 1st Public Vocational School Purwokerto?
2. What are characteristic of the work relationship between a business center and the school at 1st Public Vocational School Purwokerto?
3. What are characteristic of the business center activities at 1st Public Vocational School Purwokerto?

C. Objectives

There are three objectives to be achieved in this research.

1. To describe the characteristic of organizational structure of a business center organizer at 1st Public Vocational School Purwokerto.
2. To describe the characteristic of the work relationship between a business center and the school at 1st Public Vocational School Purwokerto.
3. To describe the characteristic of the business center activities at 1st Public Vocational School Purwokerto.

D. Benefit**1. Theoretical Benefit**

This research has theoretical and practical benefit. The theoretical benefit is to know the management of a good business center.

2. Practical Benefit

- a. For the principal, this research can be used as the evaluation material in managing the business center so that can be taken a policy to improve and increase the quality of business center program.
- b. For the school, this research is intended to provide the clear picture of a good business center management process in supporting the learning in school.
- c. For the administrators, the research results can give an illustration of the management of the good business center management.
- d. For the school board, the research results are expected to give an illustration of the characteristic of business center.

E. Glossary

1. Organizing the business center is all activities performed in the program of business center in the form of a program organized, who are involved in managing the program, and type of business center program held.
2. The business center activity is overall activities undertaken by students, teachers, and the administrators in the business center program.