DISCOURSE ANALYSIS OF SONG LYRICS IN SHADES OF PURPLE ALBUM BY M2M

RESEARCH PAPER
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A. Background of the Study

There are ways to express ideas among people in communication, for instance: spoken language, written language, and gesture. People cannot live without language because it is really to communicate and convey information in life. The word language here is applied to language as a system of human communication. As a means of communication, language allows its speakers to talk about anything within their realism knowledge. It can serve the human needs in their communication in any situation. Moreover, language is really rich. Hence, through language people can express almost everything such as thought, ideas, emotion, desire, message, etc.

Dealing with language and communication, there is another famous way to communicate to reveal people’s feeling or emotion, that is through lyrics of song. Lyrics is not only the arrangement of words into sentence, but also the representation of the composer’s emotion and intention to describe their feelings; such as love, struggle, trouble, jealous, peace, anti social, etc. There are some messages sent by the singer or composer to the listener with specific situation or context in song lyrics.

Related to the previous paragraph, the lyrics of song become a way of communication. The following example will be given as the illustration. It is
taken from the first couplet of song “Don’t Say You Love Me” in Shades of Purple album by M2M.

*Got introduced to you by a friend / You were cute and all that / Baby you set the trend, yes you did oh / The thing I know we’re down at the cinema / We’re sitting there, you start kissing me / What’s that about? / You’re moving too fast, I don’t understand you / I’m not ready yet, baby I can’t pretend / No, I can’t / The best I can do is tell you talk to me / it’s possible, eventual / Love will find away / Love will find away…*

Based on the researcher’s background knowledge, the singer and the composer refer to the same person, because the singer are girls; this song is dedicated to boys. Therefore the word “you” refers to a boy.

That song reveals that the singer is introduced by her friend to a cute boy, then their relationship starts at a short time. One day they are down at the cinema and starts kissing each other. In the singer’s opinion, it is too early for making intimate relationship. Therefore, she decides to talk to the boy that love will find away. In a specific situation or context, the singer refuses the boy who wants to make close relationship with her, although he is so cute and sets the trend. Thus, the singer’s or composer’s intention in the couplet above is warning. She warns the audiences not to do the same things because it is not good.

Basically, song lyrics could be said as a part of discourse. Therefore, it is possible to analyze discourse of song lyrics. One starting point is the following quotation with language use beyond the boundaries of an utterance”, then “something concerned with the interrelationships between language and
society”, and the last one is “something concerned with the interactive or dialogic properties of everyday communication”.

The researcher chooses discourse analysis towards song lyrics because songs represent a typical discourse which has a purpose to entertain anyone who hears them. Since songs are basically interpretative and deconstructing text, they have purpose to expand the singers or composers horizons, and make the audiences realize to the singer or composer acknowledgement and the motivations. Through a song, composers can express their feelings, such as expressing kindness, giving suggestion, or solving love affairs.

Related to the previous paragraph, the researcher gives explanation about discourse analysis towards song. It takes from the first couplet of song “Don’t Say You Love Me”. The song seems to entertain the audience or hearer from the singer’s or composer’s intention in giving such stimulus to the audience in not to make relationship in a short time of introducing. Besides, this song lyrics are supported by the acceptability of a good text viewed from the cohered between each couplet, and also the situational context that support it to be a discourse.

In his research of discourse analysis toward song lyrics, the writer not only describes the data but also explains the data in order to find out the composer’s intention towards song lyrics. In Lyman’s term, a discourse and especially a text is a sequence of connected sentences or utterances. It means the form by which a sender communicates a message to a receiver or the
function (Renkema, 1993: 32). Therefore, the writer chooses seven criteria for textually in the research of discourse analysis on Shades of Purple album by M2M. These criteria of text were formulated by Robert de Beaugrande. A text is non-communicative if the criteria do not apply to it. Viewed from this topic, seven criteria are given for textually. They are criteria that a sequence of sentences must meet in order to be qualified as a text.

Seven criteria of textually consist of cohesion, coherence, intentionality, acceptability, informativeness, situationality, and intetextuality. Cohesion is the connection result when the interpretation of textual element is dependent on another element in a text. Coherence is one part of aspect that supports the unity receiving in a text. It is a logical sequence that is understandable by the readers. Coherence texts make sense to the reader. Intentionality refers to the composer’s intentions in the song. Acceptability and informativeness constitute a sequence of utterance be acceptable to the intended audience that contain information. Situationality considers the situation in which the text has been produce and dealt with. Intertextuality dears with a sequence related by form or meaning to other sequences of sentences. The criteria are important to discourse analysis the writer has to make an analysis based on both formal aspect and functional aspect.

Based on the phenomenon above, the researcher is interested in conducting an analysis of discourse toward song lyrics in Shades of Purple album by M2M viewed from the elements that support song lyrics as discourse, and the composer’s intention within the discourse.
B. The Previous Research

Discourse analysis is an interesting matter to be searched so that it is possible for some people to research this problem. The previous research related to this study was conducted by Suripto (2004), the student of Teacher Training and Education Faculty of Muhammadiyah University of Surakarta, his thesis entitled DISCOURSE ANALYSIS OF THE COMMERCIAL ADVERTISEMENT TEXT IN HOTEL BROCHURES (Pragmatic Approach) focused on discourse analysis used hotel brochures. The research has a similar focus with the previous research in the field of discourse analysis and pragmatics. The differences are in the data source and the analysis. In Ali’s research used the commercial advertisement text in the brochures as the data analysis and Hyme’s speaking model to analyze the data. While the researchers user song lyrics as the data to be analyzed and uses seven criteria for textuality to analyze them. He also uses speech act as the approach of analyzing discourse towards song lyric.

Another previous research was written by Hermawati (2001). Her thesis is entitled analysis WACANA PADA TAJUK RENCANA DI SURAT KABAR HARIAN KOMPAS EDISI JULI-SEPTEMBER 2000 (Sebuah Studi Piranti Kohesi dan Koherensi). In her research, she focused on discourse analysis towards editorial in Kompas, especially in the analysis of cohesion and coherence. She tried to describe the kinds of cohesion and coherence. There is a similarity between Paulina’s research in which the focus is on the field of discourse analysis and the use of seven criteria for textuality. While
the difference lies on the data to be analyzed in which the researcher uses song lyrics as the data.

C. Problem Statement

The researcher formulates the problems of the study as follows:

1. What are the configurations of discourse of song lyrics in the Shades of Purple album by M2M?
2. What are the purposes of the composer in the Shades of Purple by M2M?

D. Objectives of Study

Based on the problem statement mentioned above, the researcher has the following objectives:

1. To identify the elements of song lyrics as discourse in the Shades of Purple album by M2M.
2. To describe the composer’s intentions in sing lyrics in Shades of Purple album by M2M.

E. Limitation of the Study

The researcher has limitation in analyzing the discourse of song lyrics in Shades of Purple album by M2M. This study is intended to help the readers comprehend the discourse analysis of song lyrics by using seven criteria of textuality, and find out the real meaning of song lyrics and also the
composer’s intention in Shades of Purple album by M2M through pragmatics approach.

F. Benefit of the Study

1. Academic Benefit

This study can give contribution to the development of discourse study. Besides that, this research will give more emphasis on giving new information of discourse analysis toward song lyrics.

2. Practical Benefit

This research will help readers understand the use of seven criteria for textuality that are formulated by Robert de Beaugrande (1980) in Discourse Analysis, especially in analyzing discourse of song lyrics. Beside that, the readers will get more knowledge or information that a song is not only being listened but also being known the real meaning of the song itself and the intention of the composers.

G. Research Paper Organization

The organization of research paper is given in order to make readers understand the content of the paper as follows.

CHAPTER I. INTRODUCTION.

It consists of the background of the study, the previous research, problem statement, objective of the study, limitation of the study, the benefit of the study, and research paper organization.
CHAPTER II. UNDELYING THEORY.

It deals with the notion of song, the scope of discourse analysis, the notion of text, context, and discourse, seven criteria for textuality, the notion of pragmatics, the speech act theory, and preview of M2M.

CHAPTER III. RESEARCH METHOD.

In this chapter, the researcher presents the type of research, object of the study, data and data source, method of data collection, and technique of data analysis.

CHAPTER IV. ANALYSIS AND DISCUSSION.

It presents the analysis of the discourse toward song lyrics and finding the composer’s intention in Shades of Purple album by M2M, also discussion of the analysis.

CHAPTER V. CONCLUSION AND SUGGESTION.