

CHAPTER I

INTRODUCTION

A. Background of the Study

The film is the most rapid mass media influence on society. The history of industrial society, the relationship between mass media and women have an important role. Self-portraits of women in mass media, in literature, newspapers or magazines, movies, television, commercials, and books still show a detrimental stereotype. The role and position of women in Indonesian society portrayed in mass media that is currently hidden in the task of household by three activities: cooking, decorating, giving birth to a child. “polemic that leads to a shift in the meaning of women's role in social life brought increasing involvement of the broad mass media and strong. But this is not to bring women's involvement in a situation that is more just and democratic.

A variety of themes raised by filmmakers to the big screen is not only based on the idea of the director but many of the films depict or tell again about the phenomenon. *The Blind Side* depicts the story of Michael Oher, a homeless African-American youngster from a broken home, taken by the Touhys, a well-to-do white family who help him fulfill his potential. At the same time, Oher's presence in the Touhys' lives leads them to some insightful self-discoveries of their own. Living in his new environment, the teen faces a completely different set of challenges to overcome. As a football player and

student, Oher works hard and, with the help of his coaches and adopted family, becomes an All-American offensive left tackle.

The Blind Side is a movie directed by John Lee Hancock. He is a famous director in U.S. He also has created many movies like *The Alamo*, *The Rookie* and *Hard Time Romance* before. He has gotten several Academic Awards as the best director because of his great movies. *The Blind Side* firstly is written by John Lee Hancock and Michael Lewis. The story line features Michael Oher, an offensive lineman who plays for the Baltimore Ravens of the NFL. There are also several producers who cooperate for finishing this movie. They are Broderick Johnson, Andrew Kosove, Gil Netter.

The *Blind Side* movie firstly was released on 20 November 2009 distributed by Warner Bross, United States. United State is one of the big country which has created a million great movies. One of them is entitled “The *Blind Side*”. It shows the life of Michael Oher by Quinton Aron. The setting of time is twenty first century. The duration of its movie is about 2:09 or 129 minutes. During this time, the viewers are able to understand the story of Michael Oher life. *The Blind Side* also performs great actors like Joseph performe great actor and actress like Sandra Bullock as Leigh Anne Touhy, Quinton Aron as Michael Oher, Tim Mc. Graw as Sean Touhy, Lily Collins as Collins Touhy, etc. They act in *The Blind Side* purely, as if it really occurred in Michael Oher time. This movie is made with the combination of genres between Drama, Sport and Comedy. All of these create this movie to be an amazing performance.

The Blind Side was published firstly in U.S on 20 November 2008 and accepted by the society in 2009 proudly. This movie is considered as a wonderful movie, so it is successful as box office movie. *The Blind Side* is offered to the England, America, and the other country. It has sales rank about 1,253 in DVD. The descriptions of *The Blind Side*'s DVD are Audio: Dolby Digital 5.1 surrounds sound, DTS 5.1, Disc: Single side, dual layer, Languages: English, Picture: Widescreen (2.35:1/16:9 enhanced, Subtitles: Dutch, English, English captions, Hindi.

This movie invites many pro and contra opinions from community. Most of people believe that this movie is an amazing movie which reflects true story of Baltmor Ravens. They say that it portrays the women role behind the creation of the great true story that has ever been told. Claudia Puig from USA today said that "Its superficially keeps it from being the movie story it could have been" ([http://a_stolen_season-The Blind Side-Epinions.com](http://a_stolen_season-The_Blind_Side-Epinions.com)). Elizabeth Weitzman from New York Daily News said "Writer director John Lee Hancock has turned Oher's remakeble life in to a Hollywood Fable that traders difficult truths for easy cliches. Besides that, James Rochy from MSN Movie stated that "The Blind Side may not make the An American Sports movie team but it plays with plenty or heart. (<http://www.fanstory.com>).

"The Blind Side" is based on the remarkable true story of Baltimore Ravens offensive left tackle Michael Oher (Quinton Aaron). Michael grew up in the inner city housing projects with his mother in Memphis, Tennessee aptly named "Hurt Village".

Michael's story begins with him being homeless and coming from a broken home with a drug-addicted mother, and an absentee father. Because of his family circumstances, Family Services took control of his life as he was growing up. Unfortunately, he was being bounced around in and out of foster homes, and now as a teenager he has taken it upon himself that he would rather be homeless. By a stroke of luck, and the coach's wish for a player the size of Michael, he ends up enrolling in a private Christian school where the Tuohy kids go. Michael is a quiet person. He is shown to have a kind of childish personality, because he tries to play with kindergarten children (Rachel St. Gelais) who reject or ignore him. Michael is befriended by S.J. Tuohy (Jae Head), the youngest Tuohy whose connection to Michael starts the ball rolling.

The film is a mass media that has audio and visual strength. The audio visual has its own meaning for the filmmaker. In the end, the signs are interpreted by the audience. If there is a match between the audience with the director wants then signs can be said to be effective. The study of feminism in *The Blind Side* movie is role of Leigh Anne Tuohy to make a point that nobody should be judged by the color of his or her skin. The adoptive mother of Michael Oher takes role in supporting and encouraging to him. Hoping he will embrace his interest in football. Leigh Anne Tuohy goes better to give the high school football coach tips on how to make Michael's skills. In adopting and raising Michael Oher. The Tuohy family have proved that love and a positive environment are all that are needed to motivate someone to greatness.

Based on a touching true story, *The Blind Side*, Leigh Anne Touhy. As a well-to-do white woman living in the South, Leigh Anne's family have decides to take in a homeless boy was has been abandoned by his mother. An imposing figure who is African American, Michael Oher is not exactly fit the portrayed of his this white picket fence family. Yet the color of his skin has no effect on the way he's treated in the Tuohy home. With her role as Leigh Anne Tuohy appears to make a point, that nobody should be judged by the color of his or her skin. Leigh Anne Tuohy is taking the most active role in supporting and encouraging him. Leigh Anne Tuohy Oher hope to reach his dream, she strive to provide high school football coach foe advice on how to utilize more skills Michael. In adopting and raising Michael Oher, the Tuohy family have proved that love and a positive environment are needed to motivate someone to greatness. Based on the explanation above, The writer chose the title **“Women Role In John Lee Hancock’s The Blind Side (2009) Movie : Feminist Perspective”**.

B. Literature Review

The Blind Side is one of the most popular movies of Jhon Lee Hancock's as long as researchers know there is no research that has been conducted to study *The Blind Side* movie in Muhammadiyah University of Surakarta. The researcher tries to analyze “Women Role in Jhon Lee Hancock's *The Blind Side* movie : a Feminist Perspective”

C. Problem Statement

Based on the background of the researcher the writer proposed a problem statement. The problem of this research is about “How is women role’s reflected in *The Blind Side* movie directed by John Lee Hancock?”

D. Limitation of the Study

In order to limit this study, the writer uses social feminist perspective, concerning in women role’s in the blind side movie directed by John Lee Hancock.

E. Objective of the Study

The objectives of the study are as following

1. To analyze the movie in terms of its structural elements
2. To analyze the movie based on the social feminism perspective

F. Benefits of the Study

The study is expected to give benefits as follows:

1. Theoretical Benefit

The study is expected to give a new contribution and information to the larger body of knowledge particularly the literary studies on women role’s in the blind side movie directed by John Lee Hancock

2. Practical Benefit

The study is expected to enrich knowledge and experience of the writer and the reader dealing with literary research on women role's in the blind side movie from feminist approach.

G. Research Method

In this research, the writer analyzes marriage and its impact on women role's in the blind side movie in the social feminist.

1. Object of the Study

The object of the study is The Blind Side movie that is analyzed using structural analysis and social feminist approach. Social feminist analysis would ask not how many women but why and how they participate to the change of social condition.

2. Type of the Data and the Data Sources

The type of the data in this research is textual data, which consist of words, phrases, and sentences. In this research the writer uses two data sources, there are primary and secondary data source.

3. Technique of the Data Collection

In collecting the data of this research, the writer uses the library research. The steps of data collection procedure are follows:

- a. Watching *The Blind Side* movie repeatedly to get deep understanding.
- b. Reading some related books entitles Thinking about women: sociological perspectives on sex and gender, to find out the theory,

data, and information.

c. Making notes of important parts of both primary and secondary data

Sources.

d. Selecting some particular parts of considered important and relevant for analysis

4. Technique of the Data Analysis

The technique of data analysis of this research is descriptive qualitative analysis with content analysis. The writer is gathering the data from watching the movie to have deep understanding. In secondary data, the writer uses Social feminist analysis approach and compares between *The Blind Side* movie and the data from browsing internet.

H. Research Paper Organization

Research paper organization is divided into six chapters. The first chapter is the introduction which consist background of the study, literature review, problem statement, limitation of the study, objective of the study, benefit of the study, research method and paper organization. The second chapter is underlying theory, which consists of notion of social feminism. The third chapter consists of description of *The Blind Side* Movie. The fourth chapter consists of discussion including of the analysis based on *Social feminist* analysis. The last chapter is the conclusion and suggestion.