MATERIALISTIC CULTURE IN AMERICAN SOCIETY REFLECTED IN
ANNE FLETCHER’S *THE PROPOSAL* MOVIE (2009):
A SOCIOLOGICAL APPROACH

RESEARCH PAPER

by

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SCHOOL OF TEACHER TRAINING AND EDUCATION
MUHAMMADIYAH UNIVERSITY OF SURAKARTA
2011
APPROVAL

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I hereby assert that there is no plagiarism in this research paper. There is no other work that has been submitted to obtain the Bachelor Degree and as far as I am concerned, there is no opinion that has been written or published before, except the written references which are referred in this paper and mentioned in the bibliography. If any incorrectness is proved in the future dealing with my statement above, I will be fully responsible.

Surakarta, 09 Januari 2011

The Writer

Wahyu Sekarwulan
MOTTO

Take a something of positive effect

Don’t judge someone from her/ his appearance
DEDICATION

This research paper, is dedicated to:

- My beloved mom and dad “Thank you for your love, guidance, patience, prayer, support, and all you have done for me I love you so much”
- My beloved (Agus N damai Syaputra)“Thank you for your love, patience, support, and all you have done for me I love you so much”
- My brother and my sister “Thank you for your spirits, I love you all”
- My Big Family (Joyo Group and Maisun Group ) “Thank you for your love”
ACKNOWLEDGMENT

Praise to Allah SWT, The Lord of the Universe, for blessing and guiding the research paper as a partial fulfillment of the requirement for getting the Bachelor Degree in English Department, Muhammadiyah University of Surakarta.

The researcher is fully aware that people’s help and guidance. Therefore, in this opportunity, she would like to express her gratitude and appreciation to:

1. The first consultant, Drs. H. Abdillah Nugroho, M. Hum, for giving her an important guidance, advice and help her finishing this research paper,
2. The second consultant, Nur Hidayat, S.Pd, who has corrected and criticized her research paper,
3. Titis Setyabudi, S.S, as the Head of English Department,
4. Drs. Sofyan Anif, M.si, as Dean of school Teacher Training and Education of Muhammadiyah University of Surakarta.
5. All the lecture of English Department for their patience in teaching her,
6. The Librarians of Muhammadiyah University of Surakarta who helped her providing and references,
7. Her parents, who have supported her life to finish her study. Nothing she can do to pay back their pray, love and affection for her,
8. Her brother and sister who always give support and spirit to her.
9. Her cutest nephew Amanda Putri Augustama, Mahendra, Arum, and Shirly for being funny whenever I feel bad,
10. Her beloved Grandmothers, with the deepest kiss and love feeling,
11. Her new Family in Wonorejo, for pray, love and affection,
12. Her beloved Agus N Damai Syaputra for his shoulder used to cry on. For the lovely hug, supports, motivation, patience and for everything he had been done for her. Love ya,

13. Her true friends, Erna, Ika idul, Riris Rakasiwi, Tina Ayu for giving her sweet and funny memories and giving her a true meaning of friendship. Her friendship is always together and forever,

14. Her friends in English Department especially, Ary (helped her to correct grammar)

15. Her friends in Kusuma Sahid Prince Hotel – Mbak wanti, Flow, Rita, Lidia, Mbak Linda, Mas Eko. who always make me comfort work in Aloha,

16. Her big Boss, Mbak Ita, Pak Erwin, giving her chance to worked in Aloha,

17. Her friends in Ponderossa – kost, Uli, Septi, Yudi, Toni, Abas, Lemot, Mas Aris, Mas Faiz and all thanks for everything,

18. Her dear friends on her Facebook list who often chat and share with her,

19. Everyone who always helped her when during her study, that raise up her spirit to finish it as soon as possible. She cannot mention by one here,

She realizes that this research paper is far from being perfect because of her limited capability. Thus, revision, suggestion, and criticism are welcome for the perfection of this work. She wishes the research paper would be useful and helpful to the readers.

Surakarta, 9 January 2011

Wahyu Sekarwulan
SUMMARY


This study is aimed to show the materialistic culture in The Proposal movie by using sociological approach. It is done by establishing two objectives: the first is analyzing the movie based on its structural elements and the second analyzing the movie based on sociological approach.

This research is qualitative research. Type of data of the study is literary taken from two data sources: primary and secondary. The primary data sources are taken from The Proposal movie directed by Anne Fletcher released in 2009, while the secondary data sources are other materials taken from books, journals, and internet related to the study. Both data are collected through library research and analyzed by descriptive analysis.

The study comes to the following conclusions. First, based on the structural analysis of each elements, it shows that the character and characterization, casting, plot, setting, point of view, theme, mise en scene, cinematography, sound, editing and lighting are related to each other and form the unity into good quality of a movie. Second, based on the sociological analysis, there is close relation between the movie production and the social reality underlying it, such as the materialistic culture issues that happened in American society and the different way of treatment of American citizens in public service either or other places. This movie also criticizes the power of United States immigration problem that considered as clear less.

Keywords: Materialistic Culture, The Proposal, Sociological Approach.

Consultant I  Consultant II


Dean

Drs. Sofyan Anif, M. Si.
NIK. 547
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