INFLUENCE OF ENEMY AND FRIENDSHIP ON MEGAMIND'S PERSONALITY IN TOM MCGRATH'S *MEGAMIND* (2010): A BEHAVIORIST APPROACH



RESEARCH PAPER

Submitted as a Partial Fulfillment of the Requirement for Getting Bachelor Degree of Education in English Department

by:

RULIK MUSTAQIM A 320 060 036

SCHOOL OF TEACHER TRAINING AND EDUCATION MUHAMMADIYAH UNIVERSITY OF SURAKARTA 2011

APPROVAL

INFLUENCE OF ENEMY AND FRIENDSHIP ON MEGAMIND'S PERSONALITY IN TOM MCGRATH'S *MEGAMIND* (2010): A BEHAVIORIST APPROACH

by:

RULIK MUSTAQIM A 320 060 036

Approved to be Examined by the Consultant Team

Consultant I

Consultant II

(Dr. Phil. Dewi Candraningrum, S.Pd, M.Ed.) (Titis Setyabudi, S.S, M. Hum.)

ACCEPTANCE

INFLUENCE OF ENEMY AND FRIENDSHIP ON MEGAMIND'S PERSONALITY IN TOM MCGRATH'S *MEGAMIND* (2010): A BEHAVIORIST APPROACH

Accepted by the Board of Examiners

School of Teacher Training and Education

Muhammadiyah University of Surakarta

On July . . . , 2011

The Board of Examiners:

1.	Dr. Phil. Dewi Candraningrum, S.Pd, M.Ed.	(
	Chair Person		
2.	Titis Setyabudi, S.S, M.Hum.	(
	Member I		
3.	Drs. Abdillah Nugroho, M.Hum.	()
	Member II		

School of Teacher Training and Education Dean,

Drs. H. Sofyan Anif, M.Si.

NIK. 547

TESTIMONY

Herewith, I testify that in this research paper there is no plagiarism of the previous literary work which has been raised to obtain bachelor degree of a university, nor there are opinions or masterpieces which have been written or published by others, except those which the writing are referred in the manuscript and mentioned in literary review and bibliography.

Hence later, if it is proven that there are some untrue statements in this testimony, hence I will hold fully responsibility.

Surakarta,

Rulik Mustaqim

MOTTO

HOPE FOR THE BEST AND PREPARE FOR THE WORST (THE WRITER)

ACKNOWLEDGMENT



Assalamu'alaikum Wr. Wb.

In the name of God Most Gracious, Most Merciful Peace and God Blessing on you all.

Alhamdullilahirabil alamin, glory to God Most High, Full of Grace and Mercy, the Sustainer of the world that because of His blessing and guidance, the writer is finally able to finish her research paper which is entitled "Influence Of Enemy and Friendship on Megamind Personality in Tom Mcgrath's *Megamind* (2010): A Behaviorist Approach" as one of the requirement for getting bachelor degree of education in English Department of Muhammadiyah University of Surakarta. Praise is also given to the great messenger, peace be upon him, glory person who gives his blessing to his masses in the next day.

In accomplishing this research paper, the writer gets much help and guidance from others. Therefore, he would like to express his greatest gratitude to the following people;

- Drs. H. Sofyan Anif, M.Si, the Dean of school of teacher training and education of Muhammadiyah University of Surakarta, for approving this research paper,
- Dr. Phil. Dewi Candraningrum, S.Pd, M.Ed as his first consultant for his invaluable and indispensable guidance in accomplishing this research paper right from the start,
- 3. Titis Setyabudi, S.S, the head of English Department and his second counsultant, who has permitted him to write this research paper,
- 4. All lecturers in English Department who cannot be mentioned one by one, thanks a lot for teach him this so far,
- 5. His parents for the prayers, loves, support, and spirit,

6. His dearly beloved big family: Mother, Father, Brother and Sister for everything,

7. All of His friends; siDul, Wesli, Anjar, Jalal, Irvan, Ketu Iim, Iwan, Angga, neng Ririn, Deni Ayu, Seiya Boarding House, Cak Somat, Adik, Noer Bernouli, Fian Jaghal, Seiya + Futsal Team and maz Gandung for supporting him to finish this paper,

8. Everyone who can't be mentioned one by one for the spirit and support in finishing this report.

The writer realizes that this research paper is far from being perfect, in order to make it better, the writer will accept some advice and critics. The last, the writer wishes this research paper would be useful for us.

Wassalamu'alaikum Wr. Wb.

Surakarta, July 2011

Rulik Mustagim

DEDICATION

This paper is dedicated to:

- ❖ Allah SWT, the Supreme Being; Praise to Allah SWT
- My father and Mother who have sacrificed everything for me and always support me with love, praying and trust
- * All of my friends

SUMMARY

RULIK MUSTAQIM. A 320 060 036. INFLUENCE OF ENEMY AND FRIENDSHIP ON MEGAMIND PERSONALITY IN TOM MCGRATH'S *MEGAMIND* (2010): A BEHAVIORIST APPROACH. RESEARCH PAPER. MUHAMMADIYAH UNIVERSITY OF SURAKARTA. 2011.

The study is to reveal how the influence of enemy and friendship of the major characters, Megamind. The objective of the study is to analyze the movie based on the structural analysis and the behaviorist approach.

This study is a qualitative study. The object of the study is Tom McGrath's *Megamind*. The data sources are divided into two, namely primary data source and secondary data source. In collecting the data, the writer watches the movie and uses library research by collecting and selecting the appropriate data from many sources. The technique of the data analysis, the writer uses descriptive technique.

After analyzing the movie of Tom McGrath's *Megamind*, the writer concluded that there are several aspects of behaviorist theory of the major character. The aspects consist of positive and negative reinforcement on Megamind's personality and the source of behavior on Megamind's personality that consist of environment, modeling and learning process.

Megamind has integrity and he will always be evil and fights the good. But, his nature of being evil can be changed because of the influences of environment, modeling or imitating other and shaping personality through learning the other where he lives. That what makes Megamind from being evil turns to be a good person and he feels more comfortable in his new life.

Key words: Enemy and friendship, Megamind, behaviorist

Consultant I Consultant II

(Dr. Phil. Dewi Candraningrum, S.Pd, M.Ed.) (Titis Setyabudi, S.S, M.Hum.)

Dean

(Drs. H. Sofyan Anif. M.Si.)

TABLE OF CONTENT

	Page
COVER	i
APPROVAL	ii
ACCEPTANCE	iii
TESTIMONY	iv
MOTTO	v
ACKNOWLEDGM	ENT vi
DEDICATION	viii
SUMMARY	ix
TABLE OF CONTI	ENT x
LIST OF FIGURE	xi
CHAPTER 1:	INTRODUCTION 1
	A. Background of the Study 1
	B. Literature Review
	C. Problem of the Study 7
	D. Limitation of the Study 7
	E. Objective of the Study 7
	F. Benefit of the Study 7
	G. Research Method
	1. Type of the Study 8
	2. Object of the Study 8
	3. Type of the Data and the Data Source 8

	4. Technique of the Data Collection
	5. Technique of the Data Analysis
	H. Research Paper Organization
CHAPTER II:	UNDERLYING THEORY 11
	A. Notion of Behaviorist Approach
	B. Behaviorist Assumption
	1. Behavior is lawful
	2. Behavior can be predicted
	3. Behavior can be controlled
	C. Principle of Behaviorism
	1. Environment
	2. Learning Process
	3. Modeling 16
	D. Structural Elements of the Movie
	E. Theoretical Application
CHAPTER III :	STRUCTURAL ANALYSIS 30
	A. Structural Elements of the Movie 30
	1. Narrative Element
	a. Character and Characterization 30
	b. Setting
	c. Point of View 40

	d. Plot	42
	e. Theme	46
	2. Technical Elements	47
	a. Misc-en-Scene	47
	b. Cinematography	50
	c. Sound	51
	d. Editing	52
	B. Discussion	54
CHAPTER IV:	BEHAVIORIST ANALYSIS	57
	A. Positive and Negative Reinforcement on Megamind's	
	Personality	57
	1. Positive Reinforcement on Megamind's personality	57
	2. Negative Reinforcement on Megamind's Personality	59
	B. The Source of Influence on Megamind's Personality	60
	1. Environment	60
	2. Learning process	69
	3. Modeling	.70
	C. Discussion of the Analysis	72
CHAPTER V :	CONCLUSION AND SUGGESTION	75
OMIT IER V	A. Conclusion	
	B. Suggestion	
	2. 245500000	, 0

BIBLIOGRAPHY

APPENDIX

LIST OF FIGURE

Fig. 1. Figure of Megamind	30
Fig. 2. Figure of Roxanne Ritchi	32
Fig. 3. Figure of Metroman	34
Fig. 4. Figure of Hal Stewart	35
Fig. 5. Figure of Tighten	35
Fig. 6. Figure of Warden	36
Fig. 7. Figure of Metro City Prison	37
Fig. 8. Figure of School	37
Fig. 9. Figure of Metroman Museum	37
Fig. 10. Figure of an Observatory	38
Fig. 11. Figure of City Hall	38
Fig. 12. Figure of Bank	38
Fig. 13. Figure of an Old Observatory	39
Fig. 14. Figure of Metro City Park	39
Fig. 16. Figure of Library	40
Fig. 17. Figure of Metro Tower	40
Fig. 18. Figure of POV Shot; When Minion Sees Metroman Flies in the Sky	41
Fig. 19. Figure of Storyteller from First Person	41
Fig. 20. Figure of Storyteller from Second Person	42
Fig. 21. Figure of Storyteller from Third Person	42
Fig. 22 Megamind's Costume	47

Fig. 23. Minion's Costume	47
Fig. 24. Metroman's Costume	47
Fig. 25. Roxanne's Costume	47
Fig. 26. Tighten's Costume	48
Fig. 27. Warden's Costume	48
Fig. 28. Megamind's Make-Up	48
Fig. 29. Tighten's Make-Up	48
Fig. 30. Roxanne's Make-Up	48
Fig. 31. Metroman's Make-Up	48
Fig. 32. Scenery Occurs at Day	49
Fig. 33. Building at Night	49
Fig. 34. Straight Angle	50
Fig. 35. High Angle	50
Fig. 36. Low Angle	50
Fig. 37. Medium Long Shot	50
Fig. 38. Long Shot	51
Fig. 39. Extreme Long Shot	51
Fig. 40. Medium Shot	51
Fig. 41. Medium Close-Up	51
Fig. 42. Close-Up	51
Fig. 43. Extreme Close-Up	51
Fig. 44. Axis of Action	52
Fig. 45-47. Establishing Shot	53

Fig. 48-49. Shot/Reverse Shot	53
Fig. 50. Eye Line Match	53
Fig. 51-53. Match in Action	53
Fig. 54. Cheat Cutting	53
Fig. 55-56. Cross Cutting	53