

CHAPTER I

INTRODUCTION

A. Background of the Study

My Name Is Khan is a 2010 Bollywood movie directed by Karan Johar, with a screenplay by Shibani Bathija. This movie is produced by Hiroo Yash Johar and Gauri Khan, and stars by Shahrukh Khan and Kajol. Karan Johar is an Indian film director, producer, and TV celebrity. He is the son of Hiroo Johar and the late Yash Johar. He is one of the most successful young filmmakers in Bollywood. Karan Johar was born on 25 may 1972 in Mumbai, India to Indian Bollywood film producer Yash Johar, founder of Dharma Productions and Hiroo Johar. He studied at the Green lawns High School and attended H.R. College of Commerce and Economics, both in Mumbai. He received a Masters degree in French. In November 2009, Johar ended shooting for his film *My Name Is Khan* starring Shahrukh Khan as Rizwan Khan and Kajol Devgan as Mandira. Karan Johar has made them meet after seven years. The movie released to overwhelmingly positive reviews and strong box office figures on February 12, 2010 and then this was launched in Abu Dhabi and Berlin. This movie also starring by Jimmy Shergill as Zakir (Rizwan's brother), Sonya Jehan as Haseena (Zakir's wife) and many actors and actressis support this movie.

This story began when Rizwan Khan (he is seven years old), an Asperger's syndrome person or autism, lived with his mother and his younger

brother, Zakir in the back alleys of Mumbai. Rizwan has certain gift, particularly a special ability to repair things such as a radio, a fan, a refrigerator, etc. Then, his mother gives special tutoring from reclusive scholar and extra attention, so it's makes Zakir, his brother jealously. As the time runs, Rizwan and Zakir are adults and Zakir got scholarship in San Francisco. So, he left Rizwan and his mother. After days, Rizwan went to Fransisco, where his younger brother, Zakir lived. Rizwan worked as salesman in beauty product by Zakir's property. In the process, when Rizwan promoted his product in a beauty parlor, this is the place where Mandira work. Mandira is a widow and she has a child. Rizwan falls in love with her. After their closeness, they decided to marry and try to open new business. Their life is very harmonious and happy together. However, their home was broken after September 11 attacks in New York City. At the same time, a Muslim is called as a Terrorist, and as Muslim Rizwan could not accept about the statement. Sameer, child of Mandira was killed by his friends in football field, because his last name is a Muslim name. Their business also got financial loss. Mandira disappointed because she has married Muslim. But, Rizwan decided to give evidence to Mandira and all people in the world that Muslim is not a Terrorist. Then, Rizwan began his adventure to meet president and he would say that Muslim is not a terrorist and that He is not a terrorist.

This movie got many responses about the story, such as that this movie is the best because in this story Shahrukh Khan gives best performance and also the story is simple yet touching. Karan Johar as director is different

because he makes best story for audience. *My Name is Khan* movie is a fascinating love story, has an angle of religion and a world-shaking incident as a backdrop.

Besides the good responses, *My Name Is Khan* also got some protests that this is stupid movie, because the story just make conflict for different religion. It is impossible for Asperger's syndrome person can repair things without learning, while for normal person need learn to do something. This movie also impossible that Autism can do the journey alone and meet President just to say "I'm a Muslim and I'm not a terrorist".

My Name Is Khan created several records, both in India and around the world. In India, the film smashed the record for a Bollywood release in the month of February, breaking the previous two-year record held by *Jodhaa Akbar*. The film also broke the record for a Bollywood release in the first quarter of the year, breaking the previous two-year record held by *Race*. In the UK, the film broke the four-year record of *Kabhi Alvida Naa Kehna*, and became the highest-grossing Bollywood film in the UK. In the Middle East it is also the highest grossing Bollywood film. As of date *My Name Is Khan* is the highest-grossing film in overseas markets.

My Name is Khan was produced by both Dharma Productions and Red Chilies Entertainment and distributed by FOX Star Entertainment, which bought the rights for the film for a sum of INR 1 billion, thus becoming the most expensive Bollywood film in 2010. *My Name is Khan* has launched for the first time in Abu Dhabi on February 10, 2010. Then, this movie has

released globally in cinemas on February 12, 2010. At the same month, this movie has also played in 60th Berlin International Film Festival's official selection.

My Name is Khan Movie has many point of interests, they are performances, character and characterization, the setting, the plot, *mise-en scene*, and props. The First is Performances; it means that major character in the movie is as person who has Asperger's syndrome. He is a unique person and he has some capability than another person. In this movie, the major character wanted to prove for people in the world that Muslim is not a terrorist. This movie gives education for us that we had ability to do something with patience and honesty. Besides that, this movie also explains about a stereotypes, especially in a religion.

Second is Character and characterization. it can be seen on the major character by Shahrukh Khan. His act is very amazing as a person who has Asperger's syndrome in the movie, because Shahrukh Khan plays different character than in his movie before. Next is Kajol Devgan. She plays as Mandira. In this movie, Mandira is a Hindu and Mandira is a widow with her son, Sam.

Third is setting, there are many Settings used in this movie such as setting of place in India and USA. Moreover, setting of time in 2007, when September 11 attacks.

Fourth is plot, it can be found that movie takes viewers of Rizwan Khan's journey from Mumbai to San Francisco. This movie told that Rizwan

met Mandira when Rizwan promoted his product in a place where Mandira work. Mandira is a widow and she has a child. Rizwan falls in love with her and they got marriage until Mandira's son died, it caused that last name is Muslim name. Rizwan got many problems and He wanted to meet President and he would say "I'm Muslim and I'm Not Terrorist". After that, He lived happily with Mandira forever.

Fifth is *Mise-en-scene*. *Mise-en-Scene* of the movie is good. The movie has day exterior, night exterior and interior. Set dressing and props, this movie uses many set dressing for support the scene such as furniture, pictures on the wall, curtain, knickknacks on the tables, lamps, rugs, etc.

The last of point of interests in this movie is props. This movie needs many props for support every scene, from a small until big props, such as ring, books, pens, shirts, jackets, shoes, plane, bus, etc. The cinematography is very good because in the movie the director manage about the photography so audience can enjoy watching this movie.

Upon release, the movie gets many box office records, and became the highest-grossing Bollywood film overseas. Within four weeks, the film crossed the INR 700 million marks in India and became the first film in 2010. In the overseas markets, the film grossed Rs. 90.34 crores (\$ 19.25 million). The film was released in India on DVD on April 28, 2010. *My Name is Khan* Movie gets award in 2011 as best story.

The word stereotype has several meaning. A "stereotype" is a generalization about a person or group of persons. We develop stereotypes

when we are unable or unwilling to obtain all of the information we would need to make fair judgments about people or situations. According to Smith and Bond (1993: 168), a stereotype is a group of beliefs about persons who are members of a particular group. Form the basis of stereotype consists of gender, ethnicity, age, education and wealth (Smith and Bond, 1993: 168).

The reason why the writer choose this movie as object this research because this movie is popular in that year, it caused by the story and the writer interesting with the fight of Khan to prove that Muslim is not a terrorist and to remove people's negative thinking about the statement. This phenomenon shown in *My Name is Khan*'s movie, so it makes the researcher interested to analyze against stereotypes in Karan Johar's *My Name is Khan* by using the sociological approach and proposes to conduct a research entitle AGAINST THE STEREOTYPES OF MUSLIMS AS TERRORISTS IN KARAN JOHAR'S *MY NAME IS KHAN*: A SOCIOLOGICAL APPROACH.

B. Literature Review

In this study the writer summarized that the relevant previous researchers to the originality of the research. The first is analyzes Recognition for the Autistic in Karan Johar's *My Name is Khan* (2010): A Sociological Approach by Purwaningsih (2011). She is analyzing about the Sociological in My Name is Khan Movie. She uses A Sociological Approach to analyze this movie. She found that an Autist person is same as others, in this movie the character of an Autist person breaks the opinion of normal human although he is different with other but in other side an Autist person is a great person.

The second is Analyzes Recognition of Courage in Karan Johar's *My Name is Khan* (2010): An Individual Psychological Approach. He uses an individual psychological approach to analyze this movie. He found that the courage influences the character of Rizvan Khan in achieving his peacefulness that is the harmonious life and unity between religions. Meanwhile, the theme of the story, "People are only divided into two, they are good people and bad people, religion is not criterion, humanity is".

Different from previous research this study focuses on analyzing the protest against the stereotypes of Muslims as Terrorists in America. So, in this study the writer gives the title "AGAINST THE STEREOTYPES OF MUSLIMS AS TERRORISTS IN KARAN JOHAR'S *MY NAME IS KHAN*: A SOCIOLOGICAL APPROACH.

C. Problem Statement

The problem of the study is how the protest against the stereotypes of Muslim as terrorists is reflected in Karan Johar's *My Name is Khan* movie.

D. Objectives of the Study

Based on the Problem Statement above, the writer can propose some objectives of the Study below:

1. To analyze the film based on its structural elements.
2. To reveal the protest against the stereotypes of Muslim as terrorist in Karan Johar's *My Name is Khan* movie based on the sociological approach.

E. Limitation of the Study

The writer will only focus on analyzing the protest against the stereotypes of Muslim as terrorists as major character in Karan Johar's *My Name is Khan* movie, viewed from the Sociological approach.

F. Benefit of the Study

The reason why someone makes a research is to get the benefit from it. By so doing, the writer expects some benefits are produced from this research, those are:

1. Theoretical Benefit:

The study of this research is hoped to give the truth information in the literary studies using sociological approach in Karan Johar's *My Name is Khan*.

2. Practical Benefit:

The study of this research is hoped it can improve the ability, knowledge and experience for the writer on the literature especially in the movie using sociological approach, and this research can be reference for another researcher in other case.

G. Research Method

In doing a research, the writer should apply a method so that the research can be done systematically. The methods of the research are follows:

1. Type of the Research

The writer will use descriptive qualitative research in this literary work. Crabtree and Miller (1999: 5) says that a qualitative is an

interpretive research focusing on a natural, often human, field of activity, with the goal of generating holistic and realistic descriptions and/or explanations.

2. Object of the Study

The object of the study is Muslims as Terrorist in Karan Johar's *My Name is Khan* movie.

3. Types of Data and Data Sources

a. Types of Data

The data of this research are taken from the first is the textual data, which consists of words, phrases, and sentences, dialogues and the whole narration of movie. Secondly is Image that consists of scene.

b. The Data Sources

1) Primary Data Sources.

The primary data source is the movie itself, *My Name is Khan* directed by Karan Johar.

2) Secondary Data Source.

The secondary data sources are the other literatures those are internet, articles and everything which are relevant to the movie.

4. Data Collecting Technique

The data collecting method will be library research, released document to be observed. Meanwhile, the techniques of data collection procedure applied in this research are as follows: Text, it means note-

taking of the movie, Image, it mans image capturing of the movie, and The technique steps of movie, namely:

- 1) Watching the film repeatedly,
 - 2) Taking notes of the influence information in both primary and secondary data,
 - 3) Arranging the data into several groups based on its classifications,
 - 4) Selecting particular parts considered important and relevant for analysis.
 - 5) Drawing conclusion and formulating suggestion
5. Data Analyzing Technique

The step of analyzing the data of this research are by analyzing the structural elements of the work and analyzing the sociological perspectives of the work. Analyzing the data of this research is trying to clarify the obtained data by selecting the necessary ones.

H. Research Paper Organization

In order to make this paper easy to be followed, the writer gives some order for the paper organization. Chapter I is introduction which covers Background of the study, Literature Review, Problem Statement, Objective of the Study, Limitation of the Study, Benefit of the Study, Research Method, and Paper Organization. Chapter II is underlying theory which covers theory about Sociology of Literature, major principle of sociology of literature, review of related literature: notion of Stereotypes, Muslims and terrorists, and structural elements of movie. Chapter III is Social Historical Background of

American Society in the turn of 21st century which covers social aspect, economic aspect, political aspect, science and technology aspect, cultural aspect, and religious aspect. Chapter IV is Structural Analysis. Chapter V is Sociological Analysis. And chapter VI is Conclusion and Suggestion.