

CHAPTER I

INTRODUCTION

A. Background of the Study

Nowadays, people try hard to be a successful man or a successful woman. In spite of the fact that people do not have much money or they live without job. Sometimes, the ways that people use is wrong and make change their personalities, such as a thief. It means that people get self difference because their wish is more important than anything. In psychology, the field of personality is concerned with the total individual and with individual differences. Personality research is not the study of perception but rather of how individuals differ in their perceptions and how these differences relate to their total functioning. The study of personality focuses not only on a particular psychological process but also on the relationships of different processes. Adler's individual psychology depicts the human being as single, invisible, self-consistent, and unified (Hjelle and Ziegler, 1992:178).

A kind of obsession is like a way that people use to get what they want and what people believe that it is the best thing that they have to do to get their wish. People will try, try and try again and will struggle and do anything to achieve the goal of an expectation. It is way to get their wish.

The phenomena can be as subject matter of sociology and psychology.

Sociology is a science that studies relationship between the societies. In sociology, obsession is one of life style on getting some desire to get power and respect in society. Psychology is a science that studies a human being behaviors, attitude and habit. In psychology obsession educates people to do anything to reach their goal. It views that person has a wish that they must struggle for themselves. Having the feeling of being never satisfied, big dream and hard work is the action that is reflected in human's personality because of obsession.

Rebecca is the actress of *Shopaholic* Movie. She is someone who can not refrain from shopping for clothes and shoes. She regret why she was not able to resist her desire to shop. She feels tortured by this shopping behavior. In addition, she is always perceived others based on the number of ownership of property through her; other people will respect and appreciate if she has a lot of stuff. That is an obsession. And there is struggle for achieving an obsession in *Shopaholic* Movie and this movie is directed by Paul Hogan.

Paul John "P. J." Hogan was born 30 November 1962. He is an Australian film director. Hogan was born in Brisbane, Queensland. As a teenager, Hogan lived on the North Coast of New South Wales and attended Mt St Patrick's College and was said to have had a difficult time in high school as he was a victim of bullying.

A native of Brisbane Australia, Hogan graduated from the Australian Film and Television School in 1984. His graduation film, Getting Wet which he wrote, directed and edited and won an Australian Film Institute for Best Short Film. For the next 10 years he worked as a writer for hire and second unit director on a variety of projects, including the Australian TV series *The Flying Doctors*, *Skirts* and *Lift Off*. His feature directorial debut was The Humpty Dumpty Man (1986), which he also co-wrote, but it was the black comedy Muriel's Wedding (1994), starring Toni Collette as the Abba-loving Muriel, that brought him international acclaim. Written and directed by Hogan, Muriel's Wedding premiered at the 1994 Cannes Festival. The film was nominated for 11 Australian Film Institute Awards, winning four (including Best Film) and was nominated for BAFTA, Golden Globe and Writers Guild of America awards.

The film's success had Hollywood calling and Hogan was hired to helm his first American feature the screwball comedy My Best Friend's Wedding (1997), a major studio release starring Julia Roberts and Rupert Everett. Hogan once again struck gold the movie was a critical and commercial hit that grossed more than US\$126 million worldwide. He then directed and co-wrote with his wife, Jocelyn Moorhouse, the comedy Unconditional Love (2002), starring Kathy Bates and Rupert Everett. The film wasn't as well received as his earlier successes, and Hogan moved on to write

and direct a new version of Peter Pan (2003), based on J.M. Barrie's classic book.

Although Peter has been played by females in numerous stage adaptations, Hogan broke the trend and cast a boy, Jeremy Sumpter, in the title role. Shot in Australia and New Zealand, the film, which is darker than previous adaptations, starred Jason Isaacs as the evil Captain Hook. Before his next motion picture, the comedy Confessions of a Shopaholic (2009), Hogan directed a couple of TV projects. Hogan makes his home in Los Angeles with his wife and their children.

His first big hit was the 1994 Australian film *Muriel's Wedding*, which helped launch the careers of actors Toni Collette and Rachel Griffiths. The success of the film also led him to be chosen by Julia Roberts to direct his 1997 American debut *My Best Friend's Wedding*, which also starred Cameron Diaz and Dermot Mulroney.

Hogan followed up *My Best Friend's Wedding* with the comedy *Unconditional Love* (which was filmed in 1999 but not released until 2003), and 2003's big budget adaptation of *Peter Pan* starring Jason Isaacs as Captain Hook, Jeremy Sumpter as Peter Pan and Rachel Hurd-Wood as Wendy. The following year he directed a pilot for a remake of the cult soap opera *Dark Shadows*, which was not picked up for broadcast, and created the story for the 2008 musical film *The American Mall*. He then directed *Confessions of a*

Shopaholic, an adaptation of the novel *The Secret Dreamworld of a Shopaholic* starring Isla Fisher.

Confessions of a Shopaholic is a 2009 American film adaptation of the *Shopaholic* series of novels by Sophie Kinsella. This movie is directed by P. J. Hogan, the major actress is Isla Fisher (Rebecca Bloomwood) as the shopaholic and journalist too and the actor star is Hugh Dancy (Luke Brandon) as her boss.

Struggling with her debilitating obsession with shopping and the sudden collapse of her income source, Rebecca Bloomwood unintentionally lands a job writing for a financial magazine after a drunken letter-mailing mix-up. Ironically writing about the consumer caution of which herself has not abided, Rebecca's innovative comparisons and unconventional metaphors for economics grants her critical acclaim, public success, and the admiration of her supportive boss (Luke). But as she draws closer to her ultimate goal of writing for renowned fashion magazine *Alette*, she questions her true ambitions and must determine if overcoming her "shopaholic" condition will bring her real happiness.

In this movie, Isla fisher is Rebecca Bloowood. Rebecca Bloomwood is a shopping addict who lives with her best friend Suze. She works as a journalist for a gardening magazine but dreams to join the fashion magazine *Alette*. On the way to an interview with *Alette*, she buys a green scarf. Her credit card is declined, so Rebecca goes to a hot dog stand and offers to buy

all the hot dogs if the seller gives her back change in cash, saying the scarf is to be a gift for her sick aunt. The hot dog vendor refuses but a man offers her \$20. When Rebecca arrives at the interview, she's told that the position has been filled. However, the receptionist tells her there is an open position with the magazine *Successful Saving*. Rebecca interviews with Luke Brandon, the editor of *Successful Savings* and the man who just gave her the \$20. She hides her scarf outside his office, but Luke's assistant comes into the office and gives it back to her. Rebecca knows the game is up and leaves.

Rebecca and Suze write letters to *Alette* and *Successful Saving* in the evening, but she mails each to the wrong magazine because she was drunken condition. Luke likes the letter she meant to send to *Alette* and hires her. Rather than completing a work assignment for a new column, Rebecca goes to a clothing sale. While inspecting a coat, she realizes it is not 100% cashmere, which gives her an idea for the column, which is an instant success.

Rebecca returns home to renew confrontations with debt collector Derek Smith, so Suze makes her join Shopaholics Anonymous. The class leader, Miss Korch, forces Rebecca to donate all the clothes she just bought, including a bridesmaid's dress for Suze's wedding and a dress for a TV interview. Rebecca can't afford to buy back both and buys back the interview dress. During the interview, Rebecca is accused of not paying her debts and loses her job. Suze is angry when she finds out that Rebecca sold the bridesmaid dress. Suze was angry because she doesn't know about the real

condition. The real condition is Miss Korch, forces Rebecca to donate all the clothes she just bought, including a bridesmaid's dress for Suze's wedding and a dress for a TV interview. Rebecca can't afford to buy back both and buys back the interview dress. During the interview, Rebecca is accused of not paying her debts and loses her job. Actually, she wants choose both of them, but the seller not permitted her to buy both of them. Finally, she chooses a dress for a TV interview firstly, and then she wants to buy back wedding dress after doing interview.

Alette offers Rebecca a position at the magazine, but Rebecca declines. She sells most of her clothes to pay her debts. Meanwhile, Luke starts a new company, Brandon Communications.

Rebecca's clothes sale makes it possible for her to pay her debts. Rebecca attends Suze's wedding after reclaiming her bridesmaid dress. Suze forgives her. Rebecca and Luke meet, and Luke returns the green scarf after revealing that the person who bought it at an auction was acting as his agent. Rebecca becomes romantically involved with Luke and starts work at his new company.

The reasons why I choose this movie are: the first is the struggle for achieving an obsession. She is a hardworking person to get everything that she wants. In spite she doesn't have much money. She tries to get her obsession. For example: green scarf. She really wants to get the green scarf and her money doesn't enough to buy it. Then, she has done anything such as

buy all the hotdog to get one dollar for completely her paid. Finally, Luke gives one dollar for Rebecca and Rebecca got the green scarf.

The second is strong friendship between Rebecca and Suze. Strong friendship happened in moment of rebecca in adversity. Suze assist Rebecca to solving her problem. She not leaves Rebecca alone at crisis time in her life. Suze remain to always in moment of Rebecca require. In the end of this film story, Suze misunderstand with Rebecca about wedding dress. Suze is angry when she finds out that Rebecca sold the bridesmaid dress. Suze was angry because she doesn't know about the real condition. The real condition is Miss Korch, forces Rebecca to donate all the clothes she just bought, including a bridesmaid's dress for Suze's wedding and a dress for a TV interview. Rebecca can't afford to buy back both and buys back the interview dress. During the interview, Rebecca is accused of not paying her debts and loses her job. Actually, she wants choose both of them, but the seller not permitted her to buy both of them. Finally, she chooses a dress for a TV interview firstly, and then she wants to buy back wedding dress after doing interview. Finally Suze forgive Rebecca and enabled to become woman best man of woman.

The third reason is true love between Luke and Rebecca. Luke chooses Rebecca because of her attitude. He doesn't choose Rebecca based on her properties, but he like her attitude. He can forgive her from her mistake.

The last is the implicit message from this movie. Materialism is no direct route to lasting happiness; that momentary thrill of hunt-and-kill fades the instant the purchase is done, and the hapless shopper is left with piles of useless fabric trophies and unplayable bills. True achievement and sacrifice mean far more than mere acquisition. Chasing happiness in binges of shopping, drinking, drugging, sex gets the seeker exactly nowhere. Happiness can not be found in caving into any addiction; instead, the films suggest in tandem, happiness is a decision, a triumph of the will. It's virtually impossible to find if you're looking for it in your own reflection. Happiness is doing the right thing, usually for someone else.

That is why the researcher is interested in analyzing the major character Rebecca Bloomwood because she has very important role in the plot, and gives information about individual psychological phenomenon. It is seen from the life's goal of main character, a person who struggle for achieving her obsession. The researcher uses Individual Psychological Approach to analyze this movie and takes a title for her research
“UNSTOPPABLE OBSESSION IN P.J HOGAN’S MOVIE CONFESSION OF A SHOPAHOLIC (2009): AN INDIVIDUAL PSYCHOLOGICAL APPROACH “.

B. Literature Review

The writer found previous study related to the research of P.J. HOGAN'S *Confession of a Shopaholic* Movie. *THE IMPACT OF REBECCA'S PERSONALITY TOWARD CONSUMERISM REFLECTED IN P. J. HOGAN'S CONFESSIONS OF A SHOPAHOLIC MOVIE* (2009): A *PSYCHOANALYTIC APPROACH* by Anggari Kharisma Noviani (2007). She focused her result on analyzing the impact of Rebecca's personality toward consumerism in *Confessions of a Shopaholic* movie based on psychoanalytic approach.

Tia Nur Haq (2010) *PENGARUH TERPAAN FILM "CONFESSON'S OF A SHOPAHOLIC" TERHADAP PENGGUNAAN TAS BRANDED PADA MAHASISWI Studi Pada Mahasiswi Universitas Muhammadiyah Malang Jurusan Ilmu Komunikasi Angkatan 2007*. Undergraduate thesis, University of Muhammadiyah Malang. She focuses to check how level of film influence Confessions of a Shopaholic making Bag Brended indium phonetic symbol ace this film with Bag Brended which they use everyday. Based on her result of this research is obtained by calculation correlation coefficient value indicating that relation between independent variable that is protactinium film confession's of a Shopaholic dependent with of variables that is usage of bag branded at coed with correlation coefficient value 0571. While passing test F and test t, obtainable of calculate F value 15463, while at level significance 0,05 obtained by F table with value 415. And tvalue calculates 3932, while at

level significance 5% is obtained by ttable with value 2,042. The thing means F calculate bigger than F table and tcalculate bigger than ttable so that H₀ refused and H₁ is received, is meaning protactinium film confession's of a Shopaholic has influence significant indium simulate to usage of bag branded at coed, so that Hypothesis expressed received.

Different from her, the writer focuses on the major character, especially Rebecca Bloomwood because she has unstoppable obsession in P.J. Hogan's *Confession of a Shopaholic* Movie.

C. Problem Statement

Related to the title and the background of the study, the problem statement is "How is unstoppable obsession reflected in P.J.Hogan's Movie *Confession of a Shopaholic?*"

D. Limitation of the Study

This study is limited to the ways that Rebecca uses to reach her obsession by struggle hard and using many ways. This study uses Individual Psychological Approach.

E. Objective of the Study

According to the problem statement above, the objectives of the study are as follows:

1. To analyze *confession of a shopaholic* movie based on the structural element of the film.
2. To analyze the movie based on individual psychological approach by P.J.Hogan.

F. Benefits of the Study

1. Theoretical Benefit

Theoretically, the study gives contribution to larger body of knowledge particularly literary study on *Confession of a Shopaholic*.

2. Practical Benefit

To rich the literary study, particularly among students of Muhammadiyah University of Surakarta who have interest in literary study.

G. Research Method

1. Type of the Study

Type of the research is qualitative research. It is a type of research that does not need a statistic to collect the data.

2. Objects of the Study

The objective of this research is struggle for achieving an obsession of the major character in *Confession of a Shopaholic* viewed by individual psychological approach.

3. Type of the Data and the Data Source

There are two types of data sources, namely:

a. Primary Data Source

The primary data source is the movie itself, *Confession of a Shopaholic* directed by P.J.Hogan.

b. Secondary Data Source

The secondary data source includes books and other data that have relationship with the research, such as commentaries and other relevant information.

4. Technique of the Data Collection

The methods of collecting data in this research are as follows:

1. Watching the movie.
2. Taking note of the important part in both primary and secondary data
3. Determining the major character that will be analyzed.
4. Reading some related books to find out the theory, data, and information required.
5. Arranging and developing the selected data into a good unity toward the topic of the study

5. Technique of the Data Analysis

In this study, the technique which is used to analyze the data is descriptive analysis. It is begun with the author and his work, the

structural analysis of the movie and finally individual psychological approach of the literary work.

H. Paper Organization

This research is classified into five chapters. Chapter I is Introduction. This chapter involves background of the study, literary review, problem statement, limitation of the study, objective of the study, and benefit of the study. Chapter II is Underlying Theory. This chapter deals with some theory that the writer used to make this research. Those are: notion of individual psychology, the major principles of individual psychology, and structural element of the movie. Chapter III is Structural Analysis. This chapter deals with the structural analysis of *Confession of a Shopaholic movie*. Chapter IV is individual Psychological Analysis. This chapter explains the psychological analysis of *confession of a shopaholic movie*. Chapter v is conclusion and Suggestion.