CHAPTER I

INTRODUCTION

A. Background of the Study

People interact each other by using language to share information, express feeling, ask questions, make request, protest, apologize, thank, do greeting, do farewell, do agreement, and do refusal. In such cases, language seems to have as many different functions as the occasions for using language

In social life, every single one has own needs, wise, and opinion. Because of those differences, sometimes people have to make different decisions from one else. In communication, utterance has an important role to present what the speaker's intention is to hearers and what the speaker's feeling is. In one case one has to make statement to reject a friend's invitation. They can refuse something by polite words or impolite words. Refusal is one of familiar utterances that are often used in communication.

Refusal utterance is an utterance that psychologically influences both interaction and communication. Both speaker and hearer should know, realize and consider some particular aspects in communication dealing with language use. Here, refusal appearing usually begins with invitation, requirement, forbidding, offers and way of speaker deliver his intention before. Then the hearer will respond by uttering utterances,

which act refusing something offered or else. In other words, whenever someone declines to take or accept it means a refusal. For example, according to Weiser (in Wolfson, 1983:13)

> Wahyu : How old are you?
> Wina : Why do you ask? How old do you think?

From conversation above, the speakers blames to answer or to tell her age to him. It will be direct refuse if she answers the question "I do not want you know my old". Refusal has a close relation to the word "no". There are many ways to conduct the word "no"' beside to say direct "no" there are also indirect ways to say "no" like the example above. People use indirect "no" usually people who want to refuse politely.

The writer finds those similar phenomena dealing with such refusal utterances in *Juno* movie that can be analyzed. For instance this quotation below is taken from the telling of the *Juno* movie.

JN/Q2
INT. DANCING ELK SCHOOL - SCIENCE LAB - DAY
STUDENTS bustle in, as the teacher, MR. TINKER tries to maintain order. Juno heads toward her desk and sets down her bag.

> MR. TINKER : People! We're doing our photomagnetism lab today, so find your partner and break out into fours.

(Juno looks up and meets eyes with her longtime lab partner: Bleeker. Sound the gong of awkwardness! Juno and Bleeker head separately over to an available lab station and unpack their bags in silence.)

> JUNO : Well! Nothing like experimenting.
> BLEEKER : I did the prep questions for this lab last night. You can copy my answers if you need to.

(He slides a piece of graph paper in front of Juno without looking at her.)

> JUNO : **Oh, I couldn't copy your work.**
> BLEEKER : But you copy my work every week.
> JUNO : Oh yeah. I'm kind of a deadbeat lab partner, huh?
> BLEEKER : I don't mind. You definitely bring something to the table.
> JUNO : Charisma?

BLEEKER   : Or something.

Based on the data above, **the participants** are Juno and Bleeker, Juno becomes addressor of refusal utterance and Bleeker as addressee. Bleeker is Juno's boy friends. **The setting** is in the science lab of dancing elk school at day. **The topic** is Bleeker's suggestion to copying his answer. **The channel** used in speech. The code is English language. The message-form is conversation. **The event** is Bleeker offers to Juno to copying his answers if Juno need, but Juno refuse Bleeker's suggestion. **The purpose of the event** is Juno refuses Bleeker's suggestion to copying his answers. She refuses the suggestion because she feels that she is not kind of a deadbeat lab partner. From the purpose of the event, it implied that Juno really refuse the Bleeker's suggestion.

Juno is follow the maxim of Manner in the conversation. It is presented in her utterance "Oh, I couldn't copy your work**".** Here Juno speaks clearly and brief to answer Bleeker's suggestion to copy his answer of work. It clears that Juno follows the maxim of manner.

The phenomenon above can be found in social interaction in daily life. This is the reason why the topic is interesting for the writer to be studied. Starting from this phenomenon, the writer eager to know how the refusal works. The writer holds this research to give different perspective to the readers about refusal utterances used in movie manuscripts. The analysis of the data is based on the Sociopragmatics approach. Pragmatics is the study of language use, which is produced in society and

Sociopragmatics is the sociological interface of pragmatics. The data sources are taken from the movie manuscripts that as the reflection of the society. In this study, the movie manuscript is *Juno*. The movie show many refusal utterances. Based on the reason above, the writer conducts a research entitled: **A Sociopragmatics Analysis of Refusal Utterances in Comedy Movie Manuscripts.**

B. Previous Study

To prove the originality of this research, the writer presents some previous researcher, who has conducted the different study on the Sociopragmatics analysis and the utterances. The writer finds three researches which relates to this research.

Firstly, the research was conducted by Erni Indrawati, from Muhammadiyah University of Surakarta, 2003. Her research is about an *analysis of the refusal expression in English Drama Movies*. Her research draws conclusion form and choice of strategies of refuse using in English Drama Movies, motivating the characters to express refusal and the ways to express refusal as polite in English Drama Movies.

Secondly, the research was conducted by Cholis (2007), entitled *"A Sociopragmatics Analysis on Blaming and Accusation used of Black American's Speech in Movie Manuscript"*. In this research, the writer used Sociopragmatics approach as theory of Analysis to describe the types,

meaning and the reasons of using blaming and accusation used of black American's speech in movie manuscript.

Thirdly, the research was conducted by Sugiharto (2008), entitled *"A Sociopragmatics Analysis on Sympathy and Empathy Utterances in Movie Manuscript"*. In this research, the writer used Sociopragmatics approach as theory of Analysis to describe the forms and intentions of sympathy and empathy in movie manuscript, beside that there are also certain reasons of addressing sympathy and empathy. In order to know exactly of speaker's reason, the writer uses some factors like setting, addresser and addressee, the goal of addressing speech, and so on to analyze them. This research limit the discussion in movie manuscripts of *A Walk To Remember, Noting Hill, Just Like Heaven, Mr Brooks, Autumn in New York,* and *The Other Boleyn Girl.*

This research is different from three researches above. Based on the first research, this research has the same topic with the first research who is conducted by Erni Endrawati. The research above is different from the writer here, because the source subjects are different. Erni Indrawati uses an English drama movie as the source subject, and the writer here uses a comedy movies manuscript as the source subject. And she analyzed about the refusal expression, while the writer analysis the refusal utterances.

Based on the second research, the writer takes the same field of study but different category of movie manuscript as subject to study. As

result, the writer intends to study about Sociopragmatics analysis on refusal utterances in comedy movie manuscripts.

The difference between the third research and this research can be seen from category of movie manuscript as subject to study. On Sugiharto's research, the research limit the discussion of sympathy and empathy in movie manuscript of A *Walk To Remember, Noting Hill, Just Like Heaven, MR. Brooks, Autumn in New York,* and *The Other Boleyn Girl*. In other word, the research focuses on six of movie manuscripts by using Sociopragmatics approach. But, this research will limit the discussion of refusal utterances in movie manuscripts of *Juno*. This research focuses on one of movie manuscripts by using Sociopragmatics approach.

Based on the previous researches above, the positioning of this research is to extend previous studies in implicatures and politeness strategies. This research is originality because this research is different with the three previous studies above and this research discusses about the implicatures of the use of refusal utterances, and politeness strategies of refusal utterances with the title **"A Sociopragmatics Analysis of Refusal Utterances in Comedy Movie Manuscripts"**.

C. Limitation of the Study

This research will limit the discussion of refusal utterances in comedy movie manuscripts of *Juno*. In other words, the research focuses

on two of movie manuscripts by using Sociopragmatics approach. The writer only focuses on the implicatures of using refusal utterances and the politeness strategies of refusal utterances in movie manuscripts. This limitation is done to make easy in understanding about the study.

D. Problem Statement

Based on the background of the study above, the problem statement of this research are:

1. What are the implicatures of the refusal utterances in comedy movie manuscripts?

2. What are the politeness strategies of refusal utterances in comedy movie manuscripts?

E. Objective of the Study

The objectives of the study based on the problem statement above are as follows:

1. To describe the implicatures of refusal utterances

2. To describe the politeness strategies used in refusal utterances in movie manuscript.

F. Benefit of the Study

In this research, the writer hopes that this research will give some benefits.

1. Practical Benefit

   a. The readers are able to recognize and describe the implicatures of the utterances used to show refusal utterances.

   b. The readers are able to understand and describe the politeness strategies of the utterances used to show refusal utterances.

2. Theoretical Benefit

   a. The writer wants to complete the previous Sociopragmatics study.

   b. The research will give contribution in Pragmatics studies especially in utterance.

   c. The research will enrich the Pragmatics theories in research about movie manuscript.

G. Research Paper Organization

The writer will give paper organization in order to make a clear understanding in content of this research.

Chapter I is Introduction which consists of Background of the Study, Previous Studies, Limitation of the Study, Problem Statement, Objective of the Study, Benefit of the Study, Research Paper Organization, and Key Terms Used in Movie Manuscripts.

Chapter II is Underlying Theory. This chapter relates to Notion of Pragmatics, Notion of Sociopragmatics, Principles of Pragmatics, Notion of Politeness, and Notion of Refusal.

Chapter III is the Research Method. This chapter consists of Type of the Research, Object of the Research, Data and Data Source, Technique of Data Collection, Data Coding, and Technique of Data Analysis.

Chapter IV is the Data Analysis. It concerns with the data analysis and discussion of finding.

Chapter V is dealing with Conclusions, Implications, and Suggestions.