DOMINANT IDEOLOGY IN PRESIDENT BARACK OBAMA IN HIS OWN WORDS: A CRITICAL DISCOURSE ANALYSIS



RESEARCH PAPER

Submitted as a Partial Fulfillment of the Requirements for Getting

Bachelor Degree of Education in English Department

By

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SCHOOL OF TEACHER TRAINING AND EDUCATION MUHAMMADIYAH UNIVERSITY OF SURAKARTA 2011

APPROVAL

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Research Paper

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TESTIMONY

On this occasion, the writer states that in this research paper, there is no plagiarism of the previous literary work which has been raised to obtain Bachelor Degree of University, nor there are opinions or master-pieces which have been written or published by others, except referred written in this research paper and mentioned in the bibliography.

If it is proved that there are mistakes in the writer's statement above later in the future, he will be wholly responsible.

Surakarta, 1 May 2011 The Writer

NUR AMINI YUNIATI A320 070 148

MOTTO

- ξ Change to be better
- ξ Don't put off until tomorrow what you can do today
- ξ Always try to be the best
- ξ Don't ever stop asking question
- ξ Failure is the beginning of the success

DEDICATION

Wholeheartedly, the writer dedicated this research paper to:

Ser lovely father, Bp. Amiarno S.Ag

Her lovely mother, Jbu. Siti Latimah S. Nd

Ger dearest sister and brother, Mb Wati' and Mas agus

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The writer will be grateful for advice, comment and constructive criticism to make this paper better because the writer feels that this paper is not perfect yet. The writer wishes that this report will be useful for the writer and the readers.

Surakarta, May 2011

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SUMMARY

NUR AMINI YUNIATI. A 320 070 148. DOMINANT IDEOLOGY IN *PRESIDENT BARACK OBAMA IN HIS OWN WORDS*: A CRITICAL DISCOURSE ANALYSIS. RESEARCH PAPER. MUHAMMADIYAH UNIVERSITY OF SURAKARTA. 2010.

The problem of this study is how the dominant ideology is reflected in *President Barack Obama in His Own Words*. The objective of this study is to analyze the *President Barack Obama in His Own Words* based on the critical discourse analysis and to reveal the dominant ideology underlying the book. This study is qualitative study.

The data sources used in this study are primary and secondary data sources. The primary data source is the *President Barack Obama in His Own Words* book. The secondary data sources are both the article on the internet and news paper review which contains Barack Obama's ideology and other sources, which are related to the analysis. The method of data collection is library research and the technique of data collection is descriptive technique.

The conclusions of the study are as follows: Firstly, the dominant ideology in the book of *President Barack Obama in His Own Words* is democracy ideology. Secondly, the ideologies in the book of President Barack Obama in His Own Words are capitalism, globalism, democracy, and liberalism. Thirdly, the book of *President Barack Obama in His Own Words* represents Obama's media socio-political account of his campaign to access power relations and supports character of Obama's Ideology. It also serves as political representations in Obama's minds to communicate events in the reproduction of dominance and inequality.

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