DOMINANT IDEOLOGY IN PRESIDENT BARACK OBAMA IN HIS OWN WORDS: A CRITICAL DISCOURSE ANALYSIS

RESEARCH PAPER
Submitted as a Partial Fulfillment of the Requirements for Getting Bachelor Degree of Education in English Department

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SCHOOL OF TEACHER TRAINING AND EDUCATION
MUHAMMADIYAH UNIVERSITY OF SURAKARTA
2011
APPROVAL

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Research Paper

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Accepted and Approved by the Board of Examiners

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On May, .. 2011

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On this occasion, the writer states that in this research paper, there is no plagiarism of the previous literary work which has been raised to obtain Bachelor Degree of University, nor there are opinions or master-pieces which have been written or published by others, except referred written in this research paper and mentioned in the bibliography.

If it is proved that there are mistakes in the writer’s statement above later in the future, he will be wholly responsible.

Surakarta, 1 May 2011
The Writer

NUR AMINI YUNIATI
A320 070 148
MOTTO

- Change to be better
- Don't put off until tomorrow what you can do today
- Always try to be the best
- Don't ever stop asking question
- Failure is the beginning of the success
Wholeheartedly, the writer dedicated this research paper to:

Her lovely father, Bp. Amiaro S.Ag

Her lovely mother, Ibu. Siti Antimah S.Pd

Her dearest sister and brother, Mb Wati’ and Mas agus
ACKNOLEDGEMENT

Assalamu’alaikum Wr.Wb

First of all, in the name of Allah, Most Gracious, Most Merciful, the writer would like to say Alhamdulillahirabil’alamin and to express the deepest thanks to Allah SWT for His blessing and permission to the writer to finish this research paper. This research paper is submitted as a partial fulfillment of the requirements for getting the graduated of English Department Student at Muhammadiyah University of Surakarta.

The writer realizes that no body in the world can do without people’s help. In this opportunity, the writer wants to dedicate the sincerest gratitude for great attention, motivation and support given by parents, relatives, family, friends, and others that can not be mentioned one by one. Therefore, the writer would like to give special appreciation to:

1. Drs. H Sofyan Anif, M.Si, as the Dean of Teacher Training and Education Faculty.
2. Mr. Titis Setyabudi, S.S., M. Hum the head of English Department.
3. Drs. M. Thoyibi, M.S., M.Hum, as the first consultant who has advised and guided His during the arrangement of this research paper.
4. Dra. M. Laila, M. Hum, as the second consultant who has improved the research’s writing in order to make this research paper more interesting to read in correct sentences.

5. All lectures of English Department for their teaching during the study.

6. Her Father and Mother for praying, suggestion love, logging and support, opportunity, and money to last child.

7. Her sister and brother for supports and spirit.

8. Her friends in boarding house, Lastri, Ima, Yuni, Reni, Apin, Ida, Yuyun, Lucky, Nurul, etc, for supports.

9. Her beloved friends Tina, Pipin, Lastri, and everybody who can’t be mentioned one by one.

10. Everyone who cannot be mentioned one by one for the spirit and support in finishing this paper.

   The writer will be grateful for advice, comment and constructive criticism to make this paper better because the writer feels that this paper is not perfect yet. The writer wishes that this report will be useful for the writer and the readers.

   Surakarta, May 2011
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SUMMARY

NUR AMINI YUNIATI. A 320 070 148. DOMINANT IDEOLOGY IN PRESIDENT BARACK OBAMA IN HIS OWN WORDS: A CRITICAL DISCOURSE ANALYSIS. RESEARCH PAPER. MUHAMMADIYAH UNIVERSITY OF SURAKARTA. 2010.

The problem of this study is how the dominant ideology is reflected in President Barack Obama in His Own Words. The objective of this study is to analyze the President Barack Obama in His Own Words based on the critical discourse analysis and to reveal the dominant ideology underlying the book. This study is qualitative study.

The data sources used in this study are primary and secondary data sources. The primary data source is the President Barack Obama in His Own Words book. The secondary data sources are both the article on the internet and newspaper review which contains Barack Obama’s ideology and other sources, which are related to the analysis. The method of data collection is library research and the technique of data collection is descriptive technique.

The conclusions of the study are as follows: Firstly, the dominant ideology in the book of President Barack Obama in His Own Words is democracy ideology. Secondly, the ideologies in the book of President Barack Obama in His Own Words are capitalism, globalism, democracy, and liberalism. Thirdly, the book of President Barack Obama in His Own Words represents Obama’s media socio-political account of his campaign to access power relations and supports character of Obama’s ideology. It also serves as political representations in Obama’s minds to communicate events in the reproduction of dominance and inequality.

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