

CHAPTER I

INTRODUCTION

A. Background of the Study

Human being consists of physical and mental substance. All humans face a series of needs in life. The needs at more basic levels must be met before a person can go on to fulfill higher level needs. Each person is purposeful in his behavior and is positively striving to reach self fulfillment. To encounter the kind of problems, human being will compete to escape from the press of painful thing, building his own self to extend the hand for feeling satisfaction in the matter of innerself and the outer world. All kind of ways are done to get a satisfaction to live in the world, it can be reached if human being has a power or potential in herself.

Self-actualization has been the subject limits-psychology, particularly humanistic psychology. Most humanistic theory stresses that people have a positive drive to grow as human being and to realize their potential. Humanistic theory offers an optimistic view, emphasizing one's natural striving. Each person is purposeful in his behavior and is positively striving to reach self-fulfillment (Rogers in Dworetzky, 1988: 428).

One of the inspirational stories is *She's the Man* movie. *She's the Man* released premier in USA, March 17, 2006 and on September 28, 2006 in Indonesia. The duration is about 105 minutes, published by DreamWorks association with Lakeshore Entertainment. The movie uses English language

and the genre is comedy romance. It spends budget \$20,000,000. This is starred by Amanda Bynes as Viola Hasting, Channing Tatum as Duke Orsino, Laura Ramsey as Olivia Lennox, James Kirk as Sebastian Hasting, Robert Hoffman as Justin Drayton, and other anymore. *She's the Man* movie is directed by Andy Fickman, written by Ewan Leslie, screenplay by Ewan Leslie and Karen McCullah Lutz. This is an interesting movie. It is shown by *She's the Man* that got two awards and one nomination.

Andy Fickman arrived in his chosen field by virtue of his career as a musical theater helmer. A native of Midland, TX, who was raised in a Jewish family by a homemaker mother and a geologist father, Fickman found his life's calling by virtue of his father, who conveyed his inveterate passion for the stage to young Andy. He later attended Texas Tech as a theater major, and thereafter directed a series of immensely popular plays in Southern California; the most successful, *Reefer Madness* embodied a musical adaptation of Louis Gasnier's Z-grade 1936 cult film about the "evils" of pot smoking. The show opened at the Hudson Theater in San Bernardino to sellouts and critical raves, secured a prestigious New York opening in late 2000, and won Los Angeles Drama Critics Circle Awards and Ovation Awards for its director. Fickman followed it up with *The Gift*, a more sober stage musical about a reunion of college buddies, and juggled this with a day job as a studio development executive. He moved into direction of features beginning in 2002, with the sex comedy *Who's Your Daddy?*, then directed a film adaptation of his *Reefer* (2004), starring Steven Weber, Neve Campbell,

and Alan Cumming. Additional projects included the gender-bending teen comedy *She's the Man* (2004), the family-oriented sports comedy *The Game Plan* (2007), and the Disney remake *Race to Witch Mountain* (2009). (<http://www.moviefone.com/celebrity/andy-fickman/2102642/biography>)

She's the Man movie tells about Viola Hasting (Amanda Bynes) that has big wishes to play soccer. When Viola's soccer team at Cornwall got cut so she wanted to join the boys team, but they did not allow. So she thought "If you can't join them, beat them". Viola's twin brother, Sebastian (James Kirk), is supposed to enter Illyria as a new student. However, he plans to visit London secretly to enter a contest with his rock band. Sebastian asks Viola to cover for him by telling the school that he is sick and each of their parents (who are divorced) that he is staying with the other.

Viola decides to pass herself off as Sebastian and join the boys' soccer team at Illyria. She hopes to beat the Cornwall team and humiliate her cocky and sexist goalie ex-boyfriend, Justin (Robert Hoffman), who had discouraged her from joining the team. With the help of her friends, Viola becomes the quirky "Sebastian".

But she does not plan falling in love with her roommate Duke. Duke has his eye on Olivia. The thing that makes matters worse is Olivia falls in love with Sebastian who actually is a girl and she/he has a sensitive side. The climax is when the real Sebastian returns from London (working on his music) a day early. He arrives on campus and has no clue that he was replaced by his twin sister.

During the soccer game, Monique, Malcolm, and the principal Gold stop the game because they think that the 'real' Sebastian is a girl. Then the 'real' Sebastian proves to the principal that he is a boy by showing his privates to all the player and fans. Finally, Viola decides to come clean during the soccer game and tells everyone who she really is. But she asks the coach to give her an opportunity to join in Illyria and play against Cornwall and shows her old school that girls can play soccer just as well as the boys. And the film ends with Viola securing Illyria win.

She's the Man movie is interesting to be researched because it has some point interests. The writer chooses this movie based on four reasons. The first is many aspects of this movie that are interesting to be observed. After the writer watching several movies for the primary data of her study, she concludes that it meets the criteria. The major character is a characterization of the human who wants to get her desire although she must break the rules and lying to everyone about her identity. So, it is interesting to analyze the major character using humanistic perspective.

Secondly, from the character and characterization. Amanda Bynes shows her ability to act. She acts two characters, character as a woman in a woman soccer team, and character as a man when she resolves to pose a man and join in Illyria boy's soccer team.

Thirdly, the point interest in this movie is from the plot, visualization, and acting of the actress. The plot of the movie flows from exposition until ending regularly, so the audience can understand the way of story well and

the way of story does not break off. The stars of this movie are famous actress and actors. So they play character well. It can make the viewer feel empathy with the condition when the major character, Viola Hasting is confused when the 'real' Sebastian unexpectedly returns from London early.

The last one is *She's the Man* movie is able to inspire. Viola's actualization to be a soccer player that becomes the main issue of the movie is reflected well. Viola gives inspiration for women in the world to change their self to be a brave one. And Viola thinks that women can give many contributions for the world even to do a man's work. Women are not the second sex. They can get the same opportunities with the men, and they can explore their capabilities and their opinion. They are able to choose their way in this life freely. However their right is influenced by the condition, situation, and environment, but they can choose to be what they want. The story of *She's the Man* is suitable with Maslow's self actualization.

Considering the explanation and the fact above, the researcher is interested in analyzing the needs for self-actualization of Viola Hasting as the main character with the title **Self-actualization of Viola Hasting in *She's the Man* Movie (2006) Directed by Andy Fickman: a Humanistic Psychological Approach.**

B. Literature Review

The writer takes two researchers to support the writer's study in order to show the originality of the research. Another writer who has analyzed this

movie in Muhammadiyah University of Surakarta is Candra Maulana (2003) who conducted a research paper entitled *Gender Equality in She's the Man Movie Directed by Andy Fickman: Feminism Approach*. In collecting the data, the writer uses two techniques of collecting the data; they are observation and library research. The researcher uses qualitative research. He finds that gender is not a big problem to get the dream. Although Viola is a girl, she can show her ability to play soccer and wins the soccer game against Cornwall.

The second researcher is Shandi Kurniawan (2006). His research title is *Viola's Struggle to be a Soccer Player in Andy Fickman's She's the Man Movie (2006): a Feminist Approach*. In this analysis, the researcher tries to analyze Viola's sacrifice to be a soccer player. She leaves her beautiful life in order to reach her dream. The data of this analysis is *She's the Man* film, while the technique of collecting the data is observing the film. The result is the researcher finds that Viola's sacrifice comes because of her great willing and parent lack.

Although the writer has similar object, but she has different focus of the study. The writer will analyze Self-actualization of Viola Hasting in *She's the Man* Movie (2006) Directed by Andy Fickman: a Humanistic Psychological Approach.

C. Problem Statement

Based on the background of the research, the researcher proposes a problem statement. The problem of this research is “How is self-actualization of Viola Hasting reflected in Andy Fickman’s *She’s the Man* movie?”

D. Limitation of the Study

The writer limits her analysis for understanding people’s struggle to actualize her ability reflected in *She’s the Man* movie directed by Andy Fickman. The researcher investigates Viola Hasting as the major character by using an approach of Humanistic Psychology.

E. Objective of the Study

The objective of the study can be formulated as follows:

1. To analyze *She’s the Man* movie based on its structural elements.
2. To analyze the self-actualization of the major character in *She’s the Man* movie based on humanistic psychological perspective.

F. Benefit of the Study

The writer expects that this study will be useful for:

1. Theoretical Benefit

This study is expected to give a real contribution and inspiration to the reader in the real world and the literary theory especially humanistic perspective.

2. Practical Benefit

This study is expected to help the writer and reader to get deeper understanding about message and aspects of the movie, how to use literary theory in analyzing a literary work and related to the real world.

G. Research Method

1. Type of the Research

In analyzing Andy Fickman's *She's the Man* movie, the writer uses the qualitative method because it does not need statistic to explore the fact.

2. Type of the Data and Data Source

In study, there are two sources namely primary and secondary data source.

a. Primary Data Source

The primary data source will be taken from movie it self.

b. Secondary Data Source

The secondary data are taken from the other data, which have relation with the research, the underlying theory and other materials concern, to the analysis.

3. Technique of the Data Collection

The data collection technique used in this study is library research, the techniques are as follows:

- a. Watching the movie several times, until the writer gets an adequate information or data to be analyzed.
- b. Reading some other resources related to the movie.
- c. Taking notes for the important parts both in primary and secondary data.
- d. Analyzing the data of the research based on Maslow theory of humanistic psychological.
- e. Drawing conclusion based on the analysis data.

4. Technique of the Data Analysis

The researcher uses two kinds of technique in analyzing the data. The first step in analyzing the data of this research is clarifying the obtained data by selecting the necessary ones. Secondary step is analyzing data based on humanistic psychological theory proposed by Maslow.

H. Research Paper Organization

This research consists of five chapters. Chapter one is introduction. This chapter involves the background of the study, literary review, problem statement, limitation of the study, objective of the study, research method, and research paper organization. Chapter two is underlying theory. It deals with the notion of humanistic psychological, major principle of humanistic psychology, structural elements of the movie, and theoretical application. Chapter three is structural analysis. In this chapter, the researcher explains the

structural elements, which included narrative elements and technical elements. Chapter four is dealing with the analysis using humanistic psychological approach. And the last chapter is conclusion and suggestion.