

CHAPTER 1

INTRODUCTION

A. Background of the Study

Raising Helen is a film directed by Gharry Marshal and written by Jack Amyl & Michael Bugler, published in United States. This film takes about 1 hour 55 minutes duration. This movie had published in May 28, 2004. It stars Kate Hudson, Joan Cusack, Hayden Panettiere, John Corbett, Helen Mirren, Abigail Breslin, and her brother Spencer. As a romantic comedy, this movie covers many values that exist in a life's society. At the first publishing of the movie, there was good response from viewer and film circle. The reaction of the society is positive. *Raising Helen* is regarded as the best movie. The simple story of the movie that well covers the life's problem, with well story processing, makes this movie easy and interesting to view.

Gharry Marshal is the best director of the romantic comedy movie. *Raising Helen* is one of popular romantic comedy movie he directed. Gharry Marshal has collection of the literary with enormous popular success, and many his movies, including: *Dear Eleanor* (2009), *Georgia Rule* (2007), *The Princess Diaries 2* (2004), *Raising Helen* (2004), *The Princess Diaries 1* (2001), *Runaway Bride* (1999), *The Other Sister* (1999), *Dear God* (1996), *Exit to Eden* (1994), *Frankie and Johnny* (1991), *Pretty Woman* (1990), *The Lottery* (1989), *Beaches*

(1988), *Overboard* (1987), *Nothing in Common* (1986), *The Flamingo Kid* (1984), *Young Doctors in Love* (1982).

Gharry Marshal was born November 13, 1934 in New York City. He is a director that produced much literary work. Gharry Marshal spent many years in New York as an American actor, writer, and producer, before he moved to Hollywood. He is the writer for television including writer for such comedians as Joey Bioshop and Phil Foster, and then became writer for the Tonight Show with Jack Paar. In 1961, he moved to Hollywood, where he has team with Jerry Billson as a writer for television. Then, Marshall also created a film starting by his sister Penny. Gharry Marshal gets several animated projects, including animated primetime series “Father of the Pride (2004)” and the feature “Chicken Little (2005)”. Beside the several animated, he also received five Emmy throughout his career and hit programs. The nomination between 1971 and 1979 included four in “The Odd Couple” and one for “Mork and Mindy”; he also received his star on the Hollywood Walk of Fame in 1983. For two decades, Marshall received several lifetime achievement awards, included the American Comedy Awards (1990), the Casting Society of America (1995), Publishing Guild Awards (1998), Writers Guild (1995), and an induction into the Academy of Television Arts and Sciences Hall of Fame (1997). In 2002, he gets honor by the National Italian American Foundation in Washington, D.C.

This movie has one major character and eleven minor characters. Directed by Gharry Marshall began with Helen Harris whose successful fashion career and

decadent Manhattan lifestyle. Her career was in a top modeling agency that on the rise, she spent her days at fashion show and her nights in the city's hottest clubs. However, all it was change when her sister and sister's husband die by accident, and they leave three young Childs to Helen Harris, beside Helen was her other sister's Jenny. They were 15 year old of Audrey, 10 year old of Henry, and the last 5 year old of Sarah. In fact, Jenny suited as a mother than Helen. However, her sister choices Helen to kept of three Childs although a letter. Helen felt doubted to done it. However, she should have responsibility with message from her sister. The fun began since Helen gone through the transformation from super-hip to super-mom. With Audrey, Henry, and Sarah, Helen needs to change her life quickly. They moved into a small apartment in Queens soon. At same time, Helen lost her job because she had to divide part time for three cousins. Helen seeks new school for her cousins, and she finds the kid new school quickly. It was a school principal and local pastor.

Along the time, some problems are faced by Helen Haris. The first problems from Audrey, she was entered adolescence; she had choices the wrong boy. The second problems from Henry, he loves played basketball before his parents die, but he never played now. He felt not given support again. The third problem from Sarah, Sarah could not remembered how made a tie in her shoes, and this made her always cried. All those problems should be solves by Helen. With advices from Pastor Dan and her spirits for their cousins, she could be solves it. At the time, Helen would be loses her cousins, because Jenny took her

cousins from Helen's hand. Helen gave her Cousins to Jenny. However, something happened, Helen recognized that how much she loves and needs her cousins. These made Helen confidence to taken her cousins comeback from Jenny. She tried to come in home's Jenny. Finally, she succeeds to taken her cousins again. Next, everybody get happiness. Helen gets support from Dan Parker, the handsome young Pastor and principal kid news school. Helen recognized that choices life was right. She wants to be a good mom for her cousins. She always dreamed can make her cousins happy beside her and they live together happily.

There are three reasons that make this movie interesting to be view, first is because creative power of major character in this movie. The second is conflicting value. The third reason is personality of major character Helen in this movie that becomes the story of the movie to reflect well.

The first reasons are that creative power of major character in this movie, it shown by struggle of Helen Haris to raise her cousins. Where, she moves into small apartment and finds new school for her cousins. She also appears a creative self when she borrows the car of Massey to take her cousins at Jenny's house.

The second reasons are that conflicting value. Helen Haris can cover the social value of society strongly. Where, its real conflict in our life. What kind of values, that exist and respected by society are clear seen here. Which is good or bad in society, has a clear limitation.

The third reasons are the personality of major character by Helen in this movie that became the story of the movie is reflected well. In the movie, Helen Haris has development of personality as major character. The struggle to raise her cousins reinforces her personality to be a good woman.

The writer uses individual psychological theory as the approach to analyze the movie, because the story of the movie is about development of personality, which happens to someone's life. Based on the fact that literature is a mirror of the human's life in the world. The writer tries to analyze the problem of the Raising Helen by using Individual Psychological Approach focusing on the character of Helen to influence her personality. That is why; the writer uses **Helen's Struggle to Raise Her Cousins in Gharry Marshall's *Raising Helen*: an Individual Psychological Approach** as the title of the research.

B. Literature Review

The writer has found the other writer who researches this movie. Veronica Rudijono (2006) studied *Expressions of Gratitude and Gratitude Responses Used by the Characters in Raising Helen: An Discourse Analysis*. It chooses by the writer to be the literary review. Therefore, this is the first research of the *Raising Helen* uses Individual Psychological Approach.

C. Problem Statement

The problem statement of this study is Helen's struggle how to raise her cousins is reflected in *Raising Helen* movie.

D. Limitation of the Study

The study only analyzes how Helen Harris's struggle to raise her cousins in *Raising Helen* viewed from the individual psychological theory. It is as a means of analysis with consideration that Helen's psychological development influenced by the struggle to raise her cousins in her life.

E. Objective of the Study

Based on the problem statement above, the objectives of this study are as follow:

1. To analyze the movie based on its structural elements.
2. To analyze the main character (Helen Haris) personality based on the Individual psychological theory.

F. Benefit of the Study

The writer hopes that the research will give some benefits:

1. Theoretical Benefit

Hopefully, the result of this research will give some benefits to the world of literature, beside development; particularly the literary study on Gharry Marshall's *Raising Helen*.

2. Practical Benefit

This study will expected to give deeper understanding about the movie especially from the aspect of psychoanalytic and gives input to other researchers who are interested in analyzing Gharry Marshall's *Raising Helen*.

G. Research Method

The research method divided into five parts; they are type of research, object of the data, data and data source, method of data collection, method of analyzing the data.

1. Type of the Study

This study uses qualitative research because the writer will 1) analyze the structural element of the movie; 2) analyze the main character's Helen Haris personality based on the individual psychological theory, which takes the sources data from words and other written texts.

2. Object of the Study

The object of the study is character of Helen Harris's personality in the movie *Raising Helen*.

3. Type of the Data and the Data Source

These studies consist of two data sources:

a. Primary Data Source

The primary data source is the movie itself, *Raising Helen* by Gharry Marshall.

b. Secondary Data Source

The secondary data sources will take from the article, internet, book and references, which are relevant with this study. In addition, there are also some information such as comments, interest, essay, criticism, and relevant information.

4. Technique of the Data Collection

The method of collecting data in this study, the writer use watches the movie and uses library research by collecting and selecting the appropriate data from many sources.

5. Technique of the Data Analysis

The technique used in analyzing the data is descriptive analysis. It involves with the structural elements of the movie and individual psychological approach.

H. Research Paper Organization

This study consists of five chapters. It is begin with first chapter, the introduction that comprises of the background of the study, literature review, problem statement, objective of the study, limitation of the study, benefit of the study, research method and paper organization. The second chapter presents the underlying theory and theoretical application. The third chapter presents the structural analysis of the play, which involves the character and characterization, plot, setting, theme, style, and technical element of the movie. The fourth chapter presents individual psychological analysis and its application in analyzing Helen's *Raising Helen*. The fifth chapter deals with conclusion and suggestion.