

# CHAPTER 1

## INTRODUCTION

### A. Background of the Study

Language is very important for our activities. The people use the language to communicate with their society. They use it to express their feeling about something, to show the appreciations about something and to give the relationship with others. The most effectively language is by spoken and written language, because generally people use the spoken and written to communicate. Language and society are related and they cannot be separated. No human can live without language and language cannot be used without society. Language and society influence or determine each other.

The study that related to human or society and language is called sociolinguistics. Sociolinguistics is the study or a discussion of language where the language speakers as a society member (Nababan: 1984). While Kartamiharja states that sociolinguistics is the study of the relationships between speaker and listeners, language variety that is used in certain time, along with the thing that is discussed in the social interaction (Kartamiharja, 1998:30). It can be said that sociolinguistics is studying and discussing language social aspect, especially the variation, which is included in the language, related with social factors.

In bilingual or multilingual community, the use of language is not only in one language but also in bilingual or multilingual language. People try to interact with other speech community more than in mother tongue. Such Indonesian people, they speak more than one language; Javanese language (if they are Javanese) as mother tongue, Indonesian language as national language and English or other national language as foreign language.

Therefore, they can mix one language to another language to communicate with the user of another language.

Code mixing not only used by grass root but also many public figures use code mixing when they say something. Politician party is one of public figures that often mixcode when they perform in public. For this reason, the researcher will discuss the occurrences of code mixing by politician in debate politic. Today, there are a lot of TV stations present debate program between political parties in order to inform where the best one is. TV ONE is one of TV station that presents it and the show was presenting in every Thursday. Here, the occurrences of code mixing can be found. Sometime, the politicians mix the language when they give statement or answer the question.

Based on the phenomena above, it is interesting to study about code mixing used in debate political party on the TV ONE. To give a little description, the researcher put forward some example as follows:

1. “*Survey* dalam pengertian sekarang banyak persamaan, tadinya kita sepakat *duet* sekarang merupakan *duet* yang ideal”.
2. “*The ruling party* sebenarnya kalau kita jujur memang Demokrat dan dengan Pak JK menjadi ketua umum Partai Golkar mestinya Golkar juga *the ruling party*, marilah kita sama-sama santun”.

From the examples above, the researcher intends to analyze the type of code mixing and the factors of using code mixing. Based on those phenomena, the researcher would like to conduct an analysis entitled “INDONESIAN – ENGLISH CODE MIXING IN DEBATE PARTY ON TV ONE BROADCAST (SOCIOLINGUISTICS APPROACH)”

## **B. Previous Study**

The researcher will present the previous research that deal especially with the variety of the study of code mixing. The first previous research was done by Rini Rahayu at Sebelas Maret University in 2007 entitled “An Analysis of Code mixing Used in *Pengajian* in Langensari, Ciamis Regency”. She discussed the type of code mixing, the function of code mixing and the factor of using code mixing. In her research, there are two type of code mixing: situational and metaphorical code mixing, There are nine functions of code mixing: addressee, message qualification, example, interjection or sentence filler, joke, inquiry, personalization versus objectification, quotation and repetition, and there are six factors of using code mixing: the ethnicity background influences of the speakers (a *mubaligh* and a *mubalighoh*), the audience or the addressee, the topic of the *pengajian*, the speaker’s solidarity, the setting and the religion influence.

The second research was done by Fitri Puji Lestari at Muhammadiyah University in 2007 entitled “Penggunaan Campur Kode Dan Alih Kode Dalam Bahasa Penyiar Rspd Top Fm Sukoharjo Dalam Acara Slow Rock Tinjauan Sociolinguistik”. She discussed the forms of code mixing and code mixing, the aims of using code mixing and code mixing, and the factors of using code mixing and code mixing. In her research, there 5 forms of code mixing and two forms of code mixing; the aims are to jazz up the program, to increase self confidence, to get synchronize between audience, DJ and the format of program, and to invite the audience’s participations; the motive of using code mixing are more communicative and not monotonous, giving information about rock songs, the DJ’s expression when hearing song.

From the previous researches above, it can be seen that it is different object with research conducted by the researcher. Therefore, the researcher is going to analyze Indonesian- English Code Mixing In Debate of Political Party on TV One Broadcast and to continue the previous research on code mixing.

## **C. Focus of the study**

Based on the research background, the researcher will analyze the code mixing in Debate of Political Party on TV ONE. The focuses of this research are as follows:

1. What types of code mixing on Debate Political Party?, and
2. Why did the representative party use code mixing on Debate of Political Party?

#### **D. Objective of the Study**

Based on the problem study above, the objective of the research are:

1. To describe the types of code mixing used on Debate of Political Party
2. To describe cause of code mixing by representative Debate of Political Party

#### **E. Limitation of the Study**

The researcher will only analyze the Code mixing used in Debate of Political Party. It is focused on the types of Code mixing in Debate of Political Party and why representative used Code mixing in Debate of Political Party. The data is recording about speeches in Debate of Political Party on TV ONE at 22/2/2009 at 07.00 pm

#### **F. Benefit of the Study**

The writer hopes that this research will be give some benefits, such as:

1. Theoretically, the result of this research will contribute variety of Indonesian- English code mixing.
2. Practically, the benefits of this research for the reader (the lectures and the students) are to add information or knowledge about code mixing in Debate Political Party.

#### **G. Research Paper Organization**

Finally, to guidance for either the researcher in writing the research paper or readers in reading the whole contents of research paper, the researcher set up the order of the research paper as follows:

Chapter 1 is introduction. This chapter consists of background of the study, problem study, objective of the study, limitation of the study, benefit of the study, and research paper organization.

Chapter II is underlying theory. This chapter consists of the definition of the sociolinguistic, bilingualism, and the reasons of using code mixing.

Chapter III is research method. This chapter consists of the type of the research, object of the research, data source and data, method of collecting data, technique and analyzing data and research data coding.

Chapter IV is analysis and discussion. It consists of data analysis and discussion. In this chapter, the researcher presents data analysis and the result of research.

Chapter V is closing. It consist the conclusion of the research and the suggestions related with the study.