

CHAPTER I

INTRODUCTION

A. Background of the Study

Ice age film is a feature-length computerized animated film created by Blue Sky Studios and released by 20th Century Fox in 2002. It is directed by Carlos Saldanha and Chris Wedge, and the story is written by Michael j. Wilson.

Director Chris Wedge equally distributes the time to spend on character development and the setting-up of family unit boundaries within a pack. Manfred naturally monstrous proportions make him the ultimate father figure and protector, while his slow yet constant demeanor also makes him the decision maker and mediator. Also a parental figure, Diego's inborn reflexes and hunting senses to help Manfred to be the better tracker of the group, navigating the threesome and their tiny charge along the humans' path. Sid's long, hook-like claws help Diego's adapt to the ice-laden landscape, skating across frozen lakes with ease, but his small size and lack of maturity make him more an older brother to the baby than a parent. The major drawback to this familial cycle of life, however, is that unusually male dominated. Only four females appear in the entire script and each very briefly: one is the baby's mother, one is the last known female dodo bird and the other two are skanky sloths whom Sid tries to scam in a mud bath.

It does not take long to recognize comedian Ray Romano's voice as Manny. Although the screenplay credits belong to Michael Berg, Michael J. Wilson and Peter Ackerman, Romano really adopts the subtle jokes as his own. Admittedly, it took a while to forget about Romano and realize there was a woolly mammoth on the screen. John Leguizamo's Sid, though, is by far the star of the show. His lisp and "slothful" way of speaking captures the kind of goofy talk kid's love. Denis Leary gives Diego a strong and soothing voice, one caught between loyalty to tradition and newfound friendship. Director Chris Wedge puts his voice to work, too, through the no-so-dialogue-intensive squirrel Scrat (and a few other minor characters), the acorn-chasing entree act. His voice perfectly matches the squirrel's quick and erratic behavior.

The world is a very different place 20,000 years ago. Humans and animals survive off each other and the land in a fend-for-themselves world; the chance of two species coming together for any purpose other than the hunt was unlikely. Thus the camaraderie between Manfred the Mammoth (voiced by Ray Romano), Sid the Sloth (voiced by John Leguizamo) and Diego the Saber-Tooth Tiger (voiced by Denis Leary) sounds odd, but it proves it's possible to stumble upon future lifelong friends in the most improbable ways. In this case, it is the caretaking of a human baby. When the baby washes up on the shore of a riverbank, the three strangers become begrudging partners as they try to return the baby to its human family for their own reasons: Manny because he lacks a family of his own, Sid out of the kindness of his heart and

Diego to avenge his pride. The trek is not easy, of course; there are ice caves to navigate, lava pits to jump over, and secrets to unearth about each of them acting.

It is an interesting example of the influence of friendship as a kind of behavioral sense. As human being, people tend to make friends with others. People take the animal world, about wolves and bees.

There are three reasons why the writer chooses the study. First, *Ice Age* film is not only well made, but also inspirational for education, people take examples from animal world, about wolves and bees. The film gives a message that people have to be selective to choose friends. It gives inspirations to the audiences that animal can do the best, so can human beings. Second, it has certain message for the viewer and it is about friendship. Diego, the main character experiences some problems in which he has to choose the true friends. Diego has Smilodon Pack and a mismatched team consisting of himself, a sinister saber-toothed tiger, Sid, a fast-talking and comical sloth, and Manfred, a moody woolly mammoth, in a mission of returning the baby. In this case Diego experiences so many things, about friendship, trust, faith, and finally, those influence his personality. The writer hopes the readers can take some messages and something to learn about the influence of friendship on some one personality. Besides the reader can also take some experiences and moral values, then the reader can apply them in daily life for a better future.

When someone has good friends, someone will behave in a good way, but when someone has the bad ones, someone will behave in a bad way, too. It shows how friendship has an important role in personality development.

The film shows how friendship can influence someone's personality, for example Diego in Ice Age film. Diego can move from a bad saber-toothed tiger to the good saber-toothed tiger who helps Sid and Manfred to return the baby.

The background above challenges the writer to analyze within the behaviorism frame work into this research paper, because the theory gives some knowledges about personality which helps the writer to analyze and find out the influence of friendship environment on Diego's personality.

B. Literature Review

Ice Age film is created by Blue Sky, directed by Carlos Saldanha and Chris Wedge. As long as researcher knows, In Semarang State University, Maya Rosalina, 2250404043 has analyzed "The Influence of Friendship on one's Personality in the Film Entitled *Ice Age* "(An Psychoanalytic Approach).The main point of her research is how Diego's personality can move a bad Saber-toothed tiger to the good Saber-toothed tiger using Individual Psychological. Different from Rosalina, the writer will analyze how the environment influences on Diego's personality. In this study the researcher gives the title "Influence of Friendship Environment on Diego Personality in the Film Entitled *Ice Age*: Behaviorism approach".

C. Problem Statement

From the background of the study above, the research would like to state the problem as “How the environment influences on Diego’s personality in film *Ice Age*?”

D. Limitation of the Study

To make the research appropriate with the object of the study, the researcher will make limitation to the research. The writer will only focus on “how the environment influences on Diego’s personality in film *Ice age* by using behaviorism approach”.

E. Objective of the Study

The objectives of the study are as follows;

1. To analyze the structural elements of the film in order to identify the unity of the film.
2. To analyze the film based on behaviorism perspective identifying the relationship between the film and environment influence.

F. Benefit of the Study

The benefits of the study as follows:

1. Theoretical Benefit

To give some contributions on the development of the large body of knowledge, particularly the literary study on *Ice Age* film especially by behaviorism approach.

2. Practical Benefit

To enrich the literary study, particularly among students of Muhammadiyah University of Surakarta who have interest in literary study.

G. Research Method

1. Type of the Study

The research on this film belongs to qualitative research because this research does not need statistic to explore the fact. Qualitative research does not include calculation.

2. Object of the Study

The object of the study will be the main character, Diego a saber-toothed tiger. The researcher will analyze the influence of friendship environment on someone's personality.

3. Type of the Data and the Data Source

The data are taken from two main sources:

a. Primary data source.

The primary data source is Ice Age film directed by Chris Wedge

b. Secondary data source

The secondary data sources are from other book, thesis and internet.

4. Technique of the Data Collection

This research will use library research as technique of data collecting. The writer will take some steps, they are:

a. Watching and comprehending the film.

b. Reading related references and understanding it to observe the data.

- c. Recording the relevant information.
- d. Classifying the information into several categories.

5. Technique of the Data Analysis

The researcher uses two kinds of technique in analyzing the data.

- a. Analyzing the data of this research is trying to clarify the obtained data by selecting the necessary ones.
- b. Analyzing data based on behaviorism theory.

H. Research Paper Organization

The research consists of five chapters. The first chapter is Introduction that explains the Background of the Study, Literature Review, Problem Statement, and Limitation of the Study, Objective of the Study, Benefit of the study, Research Method and Research paper organization. The second chapter is underlying theory. It deals with behaviorism theory, Notion of behaviorism approach, behaviorist assumptions, and principles of behaviorism, film, structural elements of the movie, and Theoretical application., The third chapter is structural analysis. In this chapter, the researcher explains the structural elements, which include character and characterization, plot, setting and theme. The fourth chapter deals with the analysis of behaviorism. Finally, the researcher presents conclusion and suggestion in the fifth chapter.