CHAPTER I
INTRODUCTION

A. Background of the Study

*Fitna*, the word being used as the title of the film, is from Arabic word (*fitnah* – ﬁتن) that could be found in the Qur’an such as surah Al-Baqoroh (2): 102, 191, and 217, Al-Maidah (5): 41, Al-Anfal (8): 39, surah At-Taghabun (64): 15, and etc. by meant ‘tumult/ oppression’ (Digital Qur’an ver.32). Shihab (2003), in his *tafsir*, defined *fitnah* by ‘schism, secession, upheaval, anarchy, and syirik (Indonesian lang.)’. These translations refer to a bad situation done by the humans.

Among the translation in digital Qur’an and M. Quraish Shihab seem to be different but having the same intentions if they are thought so far that all translations refer to a bad situations conducted by the humans. It could be seen after understanding the following verse:

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“Fight them until there is no tumult/ oppression and the religion is entirely Allah’s...” (an-Anfal: 39).
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The underlined word is the meaning of *fitnah* by tumult/ oppression. It is acceptable because it translates in context of the verse. Huda (2009) defines *fitnah* differently by ‘seduce, tempt, or lure’ that mean all things from Allah as the test/ trial to mankind who still live in the world both either good or bad test/ trial to know who have stronger belief to Allah. He defines *fitnah* after learning the verse:
... "??T?"?

Your riches and your children may be but a trial". (at-Taghabun:15).

Knowing the various meanings of fitnah, the writer argues that those all translations mentioned above are true notwithstanding it is translated differently. It just depends on the context of the verse what the fitnah word is properly translated.

The all statements above are the description of the meaning of fitnah in which it refers to Arabic words, not the film. Now, the writer will give the term of Fitna film. Fitna (2008) is a short film created by the Member of Parliaments (MP) Geert Wilders in March 30, 2008 (the day of last version when Fitna was released after needing some justifications from the producer), released on LiveLeak, in 16:48 minutes in length. The film shows selected excerpts from Qur'an verses and followed by cruel acts done by the Muslims-Terrorists.

Then, here is about the creator of the film –Geert Wilders-. He was born at September 6th, 1963 in Venlo, Netherlands in the province of Limburg on the southern Dutch. He is the youngest of four children. Wilders received his secondary education at the Mavo and Havo middle school and high school in Venlo. Reflecting on passions that came to the fore later in his career, Wilders took/ joined a course in health insurance at the Stichting Opleiding Sociale Verzekeringen (Dutch lang.) in Amsterdam and earned several law certificates at the Dutch Open University.
Whenever Wilders became a Dutch Politician, he had a great authority
to do what he wanted since he assumed it was proper to do. Here is the
quotation of his own website to prove the writer’s descriptions:

“Geert Wilders, the far-right Dutch politician, branded the British Government
‘the biggest bunch of cowards in Europe’ after he flew in to Heathrow yesterday
and was promptly put on the first plane back under the Home Secretary’s banning
order.” (Wilders: 2009).

Knowing the biography of Wilders above, it is really possible for him
to have strong ideology that he wants to live freely without any rules and
oppression from others. One thing that could provoke Wilders to be not free
was the Muslims party. They lived in Netherlands by performing their belief
seriously. Whenever, there were a lot of bombing events in which it was done
by the Muslims. The Muslims here were the Muslims that had a certain
ideology such terrorism then the doers could be called Muslims-Terrorists.

Actually, there is not one factor only described above paragraph but
there are also other factors that would be discussed in chapter IV. After
knowing the situation, Wilders interacted creating *Fitna* film (anti Qur’an
film) to criticize/complain the Muslims he intended to be.

Now, the next is about the releasing *Fitna* film. The film was released
on March 27, 2008 by Wilders and then he planned to show his film to the
internet. By the end of the result, Wilders asked LiveLeak (the name of film
production) to release his film to the internet. His intention was agreed by
Liveleak and soon after Liveleak upgraded that film. Then the following day,
March 28, 2008, Liveleak removed the film from their servers after
negotiating with Wilders because there had serious treat from their staff. But
on March 30, *Fitna* was restored on Liveleak again following a security upgrade. It had a little different from the last one because Wilders made a little change on the film; the new one was shorter then the last.

In *Fitna*, it begins with the showing of surah Al-Anfal: 60. This verse recommends Muslims to be ready in fighting the enemy of Allah. After showing that verses in *Fitna*, Wilders then showed the depictions (videos) that reflected to that verse. It was the act done Muslims-Terrorists; they dared committing suicide by riding the plane and blasting it deliberately to the World Trade Center (WTC) in USA. So, they all died in that blasting plane.

The last verse in *Fitna* is surah al-Anfal: 39 that recommends Muslims to kill everyone who is accused to be unbeliever. Then Wilders showed the depictions of cruel acts done by the Muslims. It was the depiction of the bombing a lot of vehicles in Madrid e.g. underground train and bus for example.

As long as the film was known by the public; many reactions, effects, responses, comments, opinions etc. had come; especially the strong response comes from the Muslims party in many countries. They disagreed with the film because they thought that Qur’an was not to teach Muslims to become terrorists; Qur’an asked Muslims to do Jihad (war) but in certain condition.

The responses did not come from the Muslims party only but also come from the governments in many countries. Many governments in the countries disagreed with the film because of its contents. One example as the prove was the response came from Indonesian government, Susilo Bambang
Yudhoyono (President of Indonesia); he prohibited the showing *Fitna* film in Indonesia because it would provoke the Muslims in Indonesia to be angry with the film if they watched that film (Rahman, 2009).

The reasons why the writer carries out the research by choosing these objects are because the writer wants to know what factors that influenced him creating *Fitna* film in which it must provoke Muslims world. Not only to know the factors of him creating *Fitna* film but also to know his goals for creating it. The other reason of the writer is to increase the writer’s (also readers’) knowledge about the theory of behaviorism that the writer uses in this research as the theoretical approach.

From the phenomena that the writer presents above, it makes the writer become spirit because the writer would know deeply about the factors of Geert Wilders creating *Fitna* by using behaviorist approach. After the writer collects a lot of data about *Fitna* and its creator, the writer proposes this research paper and has been agreed by the first consultant entitled FACTORS INFLUENCING GEERT WILDERs CREATING *FITNA* (2008): A BEHAVIORIST APPROACH.

**B. Literature Review**

In viewing the previous researches who analyzed *Fitna* or about the author of *Fitna* film, the writer finds three previous researches: First, a group consists of five members; second, a group consists of three members, and the last one is from one researcher (independently).
The first previous study is from a group consisting of five researchers who have also analyzed *Fitna* film. They are Scholten and his friends (2008) entitled *Fitna* and the Media - an Investigation of Attention and Role Patterns. Their research finding is that they mentioned the attention of the public readers toward the film, amount of articles about Wilders, issue news, support and criticism between actors, evaluations, etc.

This recent research has the same thing i.e. to describe about *Fitna* by Geert Wilder and mostly about the factors faced by the creator of *Fitna* film. The different is the previous research does not tell the creator of *Fitna* (Wilders) why he created it; nevertheless, this recent research will tell a lot about Wilders especially something as his factors.

The second previous study is from a group consisting of three researchers; they are Whitefriars and his friend entitled Religion and Society 2nd October 2008 Sociology. They all deliberate conducting a research to describe and produce a typology of the themes, genres, and audio-visual codes of the video used in *Fitna*. Following statement is from them:

‘The aims of the proposed research are to describe and produce a typology of the themes, genres and audio-visual codes of the videos, analyse whether and how particular types of videos coincide with particular beliefs and motives of the young people that posted these videos, and explore the potential and limits of visual language for religious and public debate, in other words what can and cannot be said with visual means? …’ (Whitefriars, and his friends, 2008).

Understanding the above statement, the writer could infer that it is to tell the proposal of the research in which it is still in the form of the beginning of the research (research proposal) not to discuss through the exact research like this research. Hence, this current research differs from that previous
research because this research carried out by the writer is not proposal, but research paper that describes all things about the creator of *Fitna*, his biography, his film, and especially his factors for creating *Fitna*.

From this previous research, the writer could differentiate between the last and this new research. The recent research is to analyze the author of *Fitna* film (Wilders), why he created it, what the responses from Muslims party are, and so on. It is not like the previous one that only discusses the film included genre of film, theme of the film only, but it discusses thoroughly about the creator and about the film he made.

The third previous research is from Beddow (2008) entitled Analysis of The *Fitna* Film Verses. His intention of making research is to compare the five verses of the *Fitna* film toward his own perception. Viewing Beddow’s research, the writer here infers that Beddow’s research is mostly about to conveying his arguments to the five verses being compiled in *Fitna*. He commented to the verses based on his perception and experience.

There is one thing that this research looks different among the three previous researchers that have been mentioned above. The different is that this recent research is carried out to Wilders’ factors why he dared creating *Fitna* film based on behaviorist approach whereas the film must provoke Muslims world to interact fast after knowing that film such as boycotting Netherlands product, threatening the diplomatic relationship with Netherlands government, and etc.
C. Problem Statement

The name research proposal/ paper in its discussion must have the problem statement(s). So must this research, this research is carried out to analyze what factors influenced Geert Wilders creating *Fitna* film by using behaviorist approach in which that film could provoke Muslims world. In detail, the writer presents three questions to discuss:

1. What are the structural elements of *Fitna* film?
2. What are the reasons of Wilders creating *Fitna* film based on Skinner’s radical behaviorism?
3. What are the goals of Wilder creating *Fitna* film based on Staats’ psychological behaviorism?

D. Limitation of the Study

The research conducted must have some limitations of the study, and so must this research. Here, there are three limitations of this research that will make the readers understand in studying this research. First, the writer concerns on two objects of the research i.e. the creator of *Fitna* film (Geert Wilders) and the film he created (*Fitna*). The writer will not concern to the other object unless these two objects.

Second, the writer will view on two behaviorists i.e. from Burhuss Frederick Skinner (always abbreviated by B.F. Skinner) and Arthur Staats because those two behaviorists are famous with their behaviorism theory (Cloninger: 2009).
E. Objective of the Study

As stated in previous part of this chapter (problem statement), it presents three questions as the problems statement. Now, the writer must have the objectives of the study. It is to answer the three questions stated in problem statement. The objectives that the writer will discuss are:

1. To describe the structural elements of *Fitna* film
2. To tell the reasons of Wilder creating *Fitna* film based on Skinner’s radical behaviorism
3. To tell the goals of Wilders creating *Fitna* film based on Staats’ psychological behaviorism

F. Benefit of the Study

The study of this research has two main benefits: theoretical benefits and practical benefits. The theoretical benefits in this research are to get more knowledge about behaviorism theories in which it is viewed on two famous behaviorists such as B.F. Skinner and Arthur Staats. Another theoretical benefit of this research is, for the readers who read this research could now what *Fitna* tells mostly about and especially to the readers who read this research will know Wilders’ factors creating *Fitna*.

The practical benefits of this research are to have a capability for the writer in carrying out the research. It is also useful for the next researchers who also have the same theoretical approach as the writer has like (behaviorist approach) to be viewed by the next researchers.
G. **Research Method**

1. **Type of the Research**

   The type of this research is descriptive qualitative; why it is called descriptive qualitative because the term descriptive (adj.) sometime becomes description (n) i.e. a method on analyzing the object with its characteristic or describing something why it happens. Then this method is called qualitative method because the method that the writer will use consists of many words or story telling to describe the object.

   The term descriptive qualitative is the type of research in which the writer should explain more by retelling, describing the object, and etc. in order that the problems could be solved after analyzing them. That is why the type of this research is called descriptive qualitative.

2. **Object of the Research**

   As stated in previous part of this chapter in limitation of the study, the writer has presented two objects as the limitations i.e. Geert Wilders and his *Fitna* film. Hence, there are two objects in this research.

   Geert Wilder is used as the primary datum whereas his *Fitna* film is as the secondary datum. Wilder is as the primary datum because this research is carried out to analyze Wilders’ factors why he created *Fitna* in which the film might provoke Muslims world after they know it.

   The secondary datum is *Fitna* film. It is used to analyze its elements. Basically, it is not only *Fitna* as the secondary datum but also the other data e.g. the books/ articles in printed or file materials that
discuss the theoretical review (behaviorist approach) that they are got from UMS Library and mostly from the websites.

3. **Type and Sources of the Data**

There are two types of data in this research; they are file data and printed data. File data are any selective data that are got from the websites. The examples are *Fitna* film (flv.), articles describing *Fitna* and its creator (html.). That picture shows that how the writer looks for the data from the websites.

![Figure 3: The way the writer looks for the data](image)

Printed data are any selective data got from out side Internet like a book, an article, and etc. The examples are a book describing behaviorism, a book describing the interpretation of Qur’an verses, and etc. those printed data are got from UMS Library not from the Internet.

Now, it is about the sources of the data of this research. As mentioned above, there are two sources of data of this research; they are the sources from websites and the sources from UMS Library. The examples of data got from the websites and from UMS Library have been mentioned in previous paragraph. (Read that again for more explanation).

4. **Technique of Collecting the Data**

In the beginning of the coming new idea before carrying out the research, the writer has ever heard about *Fitna* film what it is called ‘anti
Qur’an film’. It provokes the writer to analyze that film deeply. Then the next step is the writer looks for that film in the websites. After getting it, the writer looks for the data describing *Fitna* film. So, the data concerning *Fitna* and its creator (Wilders) are all from the websites.

In collecting the data of theoretical approach, the writer uses the data from UMS Library and from the websites because the writer will use them to implement the objects of the research i.e. Wilders and his *Fitna*, what his factors creating *Fitna* by using behaviorist approach.

5. Techniques of Analyzing the Data

In analyzing the data (*Fitna* and Wilders), the writer uses a lot of sources to analyze them (mostly from the trusted websites). To analyze the elements of *Fitna* film, the writer collects some trusted websites discussing the elements of a film then the writer saves those pages in html file. Those data are used to approach the structural elements of *Fitna* film.

In analyzing the factors influencing Geert Wilders creating *Fitna* by using behaviorist approach, the writer uses two theories i.e. from B.F. Skinner and Arthur Staats. Susan C. Cloninger, in her book, also discussed those behaviorists’ inventions (behaviorism theory). Hence, the writer uses Cloninger’s book as the data approach of this research.

Not only from Cloninger’s book that the writer uses as the data approach but also some websites that discuss behaviorism by B.F. Skinner or Arthur Staats. The writer saves those web pages in html pages. Those web pages are used to analyze Wilders creating *Fitna*.
H. Paper Organization

In order that the readers are easy to understand this research paper, the writer gives the whole descriptions what this research would be like. This research consists of five chapters: introduction, underlying theory, structural analysis, behavioral analysis, and the last are conclusion and suggestion. The writer will manage the orders of making this research paper that will make the readers easy to understand this research.

Chapter I, introduction, that consists of eight parts: background of the study, literary review, problem statement (three questions), limitation of the study, objective of the study (answering the questions stated in the problem statement), benefit of the study (two benefits of the study: theoretical and practical benefit), research method, and the last paper organization.

Chapter II, underlying theory, will discuss two topics: structural elements of the film and notion of behaviorism. In the discussion of structural elements of the film, the writer will present 15 elements got from the trusted websites. In the discussion of notions of behaviorism, the writer will discuss four sub topics i.e. the terms of behaviorism, factors influencing human’s behavior, B.F. Skinner’s theory, and Arthur Staats’ theory.

Chapter III, structural analysis, will discuss two topics: the structural elements of *Fitna* film and summary. In the discussion of the structural elements of *Fitna* film, the writer will present 11 elements after selecting the 15 elements that have been discussed in chapter II. The 11 elements that will be discussed in chapter III are director, writer, genre, country, runtime,
language, theme, style, color, aspect ratio, and fun stuff. In the discussion of summary, it will summarize what chapter III will have discussed about.

Chapter IV will be about behavioral analysis that will discuss three topics. First, the basic factors that influencing Geert Wilders creating *Fitna*; i.e. environment, education level, and job/position. Second, the application of behavioral theories toward Geert Wilders’ behaviors in creating *Fitna* film. It will discuss two discussions; i.e. based on B.F. Skinner’s theory and Arthur Staats’ one. Third, summary, it will summarize the previous discussion that will have been discussed in chapter IV.

Chapter V will be about social background analysis. It will discuss the social background of the Netherlands. The writer, in that chapter, will discuss seven topics referred to the social background of the Netherlands. Those seven topics are ethic, migration, religion, education, culture, politic, and economy of Dutch.

Chapter VI will be about conclusion and suggestion. In conclusion, it will tell the all summary of each analysis in chapter III and IV of the research paper especially to answer the three questions stated in problem statement. So, in conclusion, it will make the readers have the general meanings after reading chapter V. Chapter V will also include suggestion that will give the suggestions to the readers especially to who wants to carry out the research for next researchers how to be fast in finishing the research is like this one by giving the tips.