

**SEMIOTICS ANALYSIS OF BODY SHAMING IN “THE GREATEST SHOWMAN”
MOVIE (2017) DIRECTED BY MICHAEL GRACEY**



RESEARCH PAPER

**Submitted as a Partial Fulfillment of the Requirement for Getting the Bachelor's Degree
of Education in the English Department**

by:

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MUHAMMADIYAH UNIVERSITY OF SURAKARTA**

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Surakarta, Februari 2023



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MOTTO

"Gratitude is the key to the tranquility of life, then be grateful"

"Finish what you've started, don't stop halfway"

Attania Primatu Ladhzi

DEDICATION

Gratefully, I dedicate this research paper to:

1. My beloved mother, Samini
2. My beloved sisters and brother, Novarista Ekaristina, Clara Ulfaticha and Rawanda Guntur Dewantara
3. My very friendly consultant, Mr Nurhidayat
4. My beloved friends, Wahyu Saputro, Dwi Rohmat Angga Budianto, Miftah Al Fitri Sulistyaningrum, Anita Yulistiani.

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Surakarta, 01 February 2023

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ABSTRACT

The Greatest Showman Movie is one of the most popular musical drama films included in the top 5 highest-grossing musical drama movies of all time. Movies that raised a story about the journey of the formation of a circus for the first time this time using humans to act in a circus show. But in this movie, bullying is found in the form of body shaming in verbal and non-verbal forms. The purpose of this research is to find out about body shaming in The Greatest Showman. This research method uses a qualitative approach using the semiotic method Roland Barthes model seen from denotation and connotation. Research results revealed in the film The Greatest Showman there is a body scene of verbal and non-verbal shaming. Verbal body shaming is a form of physical insults that are marked by words that are in this film represented by the shape and size of the shaming body, hair body/body hairy shaming, and Skinny/thin shaming While non-verbal body shaming is a form of insult to someone's physique is characterized by actions that are in this movie represented by the form of action.

Keywords: semiotics, body shamming, the greatest showman movie

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